

## Public Affairs, Community Needs and Assessment

### 4<sup>th</sup> Quarter 2016

1. Blood Drives in Tahlequah and Area.
  2. Toys for needy children.
  3. Humane Society of Cherokee County
  4. Community Chat Program
  5. T.A.C.O. Tenkiller Area Charitable Organization.
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1. KEOK / KTLQ broadcasted all the Oklahoma Blood Drives for Cherokee County as well as areas close to Cherokee County. The station addressed the need for blood donation in our listening area including the cities of Tahlequah, Grove, Siloam Springs, Hulbert, Cookson and Kansas Ok. The OBI provided information on the blood drives for our listening area, these were broadcasted through voice tracks as well as live in the Morning Show. The Blood drive information was also placed on our website at [www.lakescountry1021.com](http://www.lakescountry1021.com).
  2. The Toys for Tots foundation with help from Chris Pruitt Auto Sale, Rhonda Pruitt, held a toy drive in Tahlequah to help provide toys to children in Cherokee County. All of the Toys that were donated were distributed to children in Cherokee County, Oklahoma. Lakes Country 102.1 broadcasted a live interview with Rhonda Pruitt on the needs of children in the area, including the information about where to drop off the donated toys and the number of toys donated for 2016.
  3. The Morning Rush on air team created a special feature call "Pet of the Day". This special feature airs on weekday at 9:20am and features a dog or cat from the Humane Society of Cherokee County's website [www.humanecherokeecounty.org](http://www.humanecherokeecounty.org). The hope is that more people will feel the need to adopt a pet and provide a home for the animals in need.

## Public Service Log List Lakes Country 102.1 (KEOK)

Below is a listing of significant issues in the public realm that appeared on-air at KEOK along with the most significant treatment of those issues for the period of Oct 2016 to Dec 2016. The listings are by no means exhaustive. The order of which these issues appear does not reflect priority or significance.

Issue:	Prog/Seg:	Date:	Time:	Duration:	Airing and Narration Description of Program of Segment:
<u>Community</u>	<u>Community Chat</u>	<u>10/06/16</u>	<u>9:15am</u>	<u>15 minutes</u>	<u>Air Med Care - Discussed Medical services and Support for Cherokee County Hospitals</u>
<u>Local News</u>	<u>Cherokee Phoenix</u>	<u>10/10/16</u>	<u>9:00AM</u>	<u>15 minutes</u>	<u>The Cherokee Phoenix is a local Native American news paper covering News + Issues with the Cherokee Nation.</u>
<u>Community</u>	<u>Community Chat</u>	<u>10/20/16</u>	<u>9:15AM</u>	<u>15 minutes</u>	<u>Ghost Stories from the Murrell Home. A mission Home in Table Rock with Ghost Story for the Halloween weekend.</u>
<u>Community</u>	<u>Community Chat</u>	<u>11/3/16</u>	<u>9:15AM</u>	<u>15 minutes</u>	<u>Veterans Day Festivities, and the need for Services and Programs About and For Veterans</u>
<u>Community</u>	<u>Community Chat</u>	<u>11/10/16</u>	<u>9:15AM</u>	<u>15 minutes</u>	<u>A Program About Gambling Addiction for Adults in the Cherokee County Area. Including Awareness and where to get help.</u>

## Public Service Log List Lakes Country 102.1 (KEOK)

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Issue:	Prog/Seg:	Date:	Time:	Duration:	Airing and Narration Description of Program of Segment:
<u>Community</u>	<u>Community Chat</u>	<u>12/22/16</u>	<u>9:15AM</u>	<u>15 minutes</u>	<u>The First Christmas. Story Behind the 1st Christmas, its meaning and celebration on the Holiday.</u>
<u>Community</u>	<u>Community Chat</u>	<u>12/29/16</u>	<u>9:15AM</u>	<u>15 minutes</u>	<u>OSU Extension information about the Environment and Need in Cherokee County and Northeastern Oklahoma</u>
<u>Native Community</u>	<u>Cherokee Voices + Sounds</u>	<u>10/09/16</u> <u>10/16/16</u> <u>10/23/16</u> <u>10/30/16</u> <u>11/6/16</u> <u>11/13/16</u> <u>11/20/16</u> <u>11/27/16</u> <u>12/4/16</u> <u>12/11/16</u> <u>12/18/16</u>	<u>12:00pm</u>	<u>1 hour</u>	<u>A Program for and About the Cherokee Nation. Information, cultural outreach and events surrounding the Cherokee Nation. Program Aims. Every Sunday at Noon for 1 hour on KTLB</u>
<u>Native Community</u>	<u>Cherokee Voices + Sounds</u>	<u>12/25/16</u>	<u>12:00pm</u>	<u>1 hour</u>	<u>Cherokee Nation Special Program about the Christmas Holiday for the Native American Community</u>



**Gamblers Anonymous  
Meeting**

**Thursday Evenings**

**At 6:30 PM**

**104 N. College Ave.**

**Gam-Anon**

**Tuesdays**

**12:00pm-1:00pm**

**223 N. East Ave.**



community  
**NURSES**



ANGELS CARE & GO YE VILLAGE  
Presents to the  
**COMMUNITY**

## Dementia / Alzheimer's Caregiver Support Program

The Angels Care Home Health Caregiver Support Program empowers patients and caregivers with a realistic knowledge and a greater acceptance of the diseases of Alzheimer's Dementia.

Most of our families are unprepared for the drastic changes in their life brought on by Dementia / Alzheimer's. Join Angels Care Home Health and Go Ye Village for a community presentation that will address a wide range of challenges common to families coping with this disease.

### ALZHEIMER'S DEMENTIA TOPICS INCLUDE:

- Understanding Alzheimer's Dementia
- Communication and Dementia
- Legal Issues and Dementia
- Caregiver Stress
- Hand in Hand
- Grief
- The Natural State of Doing
- Keeping the Peace
- The Behaviors
- Dementia and Medications

## 2<sup>nd</sup> Tuesday of Each Month

### 6:30 p.m.

## Go Ye Village in Richardson Hall

1201 W 4<sup>th</sup> • Tahlequah, OK



Go Ye Village

Call us today  
for information on how  
we can help you stay

**Angels**  
Care Home Health

Serving:  
**Tahlequah** and surrounding areas  
918-207-0082

**CHEROKEE COUNTY FIRE FIGHTERS ASSOCIATION**

# ***Parade and Dance***

**DOWNTOWN TAHLEQUAH & NORRIS PARK**



***October 15th***

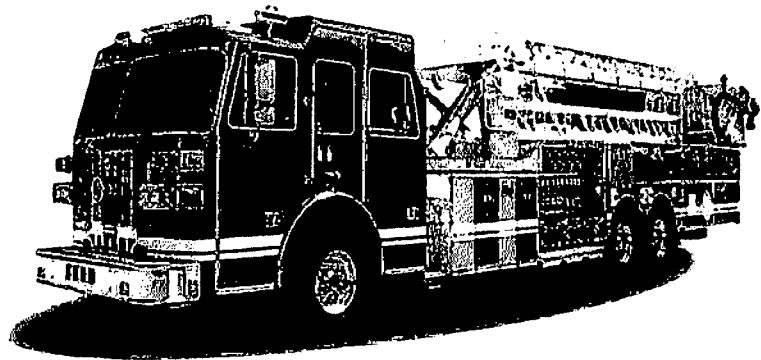
**Parade - 10:00**

**Festivities -  
10:00 - 6:00**

*10/10/16/14*

**Adults & Children  
LEARN FIRE SAFETY IN THE HOME**

**TOUCH  
THE  
TRUCKS!**



**Live music with the  
WHITE TRASH BANDITOS  
DOC FELL & Co - JAKE ROBINSON w/  
LaSHAWNA BROWN**

**LIVE MUSIC \* DANCING \* FACE PAINTING  
GAMES \* CONCESSIONS**

THE VETERANS APPRECIATION BANQUET COMMITTEE PRESENTS THE

★ 26TH ANNUAL ★  
**VETERANS**  
**APPRECIATION BANQUET**

ENTERTAINMENT, DOOR PRIZES, SILENT AUCTION RECOGNITION OF  
VETERANS AND THEIR FAMILY OF PAST, PRESENT & FUTURE

**SAT 5**  
**NOV 5**  
4:00PM-6:00PM

@ RESTAURANT OF THE  
CHEROKEES BALLROOM

10/19/16 kel

RESERVATIONS REQUIRED & AVAILABLE UNTIL WED, NOV 2

**FREE FOR VETS & SPOUSE**  
**ADULTS:\$10.00**

FOR RESERVATIONS OR ADDITIONAL INFO CONTACT:  
BILLIE WALKER @ 918-458-0469  
CYNTHIA MYHRE @ 918-453-0817(MESSAGE)





**FIRST 100 individuals to sign in receive a \$10.00 Wal-Mart Card  
(must be over 12 years old to receive)  
Gift Cards Provided by Tahlequah BEST Community Coalition**

**\*What are our youth saying about drug and alcohol use in  
Tahlequah?**

**Please plan to attend this very important meeting to learn about current drug trends and gain useful information to assist your child in making positive life choices.**

**Date: Tuesday, October 25, 2016**

**Time: 5:30 p.m. – 6:30 p.m.**

**Location: Tahlequah Armory Municipal Building, 100 Water St., Tahlequah, OK**

\*Information based on the Oklahoma Department of Mental Health Oklahoma Prevention Needs Assessment given every two years since 2006 to Tahlequah Public Schools 6<sup>th</sup>, 8<sup>th</sup>, 10<sup>th</sup> and 12<sup>th</sup> graders.

**Questions? Call TPS Safe Schools Coordinator at (918) 458-4191**

**Sponsored by Tahlequah Public Schools**

*10/19/16 JWL*

Thanks so much! Let me know if you ever need someone to come chat with you on the air! It's always a pleasure!!

**Jyme J. Lowe**

Community Prevention Specialist  
Tahlequah BEST / Tahlequah High School  
918-458-4150 ext. 1127



American Association of University Women  
Tahlequah Branch

PROGRAM MEETING  
Monday, October 24, 2016  
11:30 A.M. - 1 P.M.

10/21/16 KCU

TAHLEQUAH PUBLIC LIBRARY  
120 S. COLLEGE, Tahlequah

DeeDee Hensley will present the program on the following topics:

1. Purpose and mission of the Cherokee County Federation of Democratic Women
2. Equal value pay for women and minorities
3. Education to break the cycle of systemic urban and rural poverty
4. Ability to afford a college education
5. Health care
6. The division of the middle class ( middle class - have obtained college degrees and working class - have not obtained college degrees)

Anyone interested in the program or in joining AAUW is invited to attend.

For more information on membership contact:

AAUW Vice President for Membership Peggy Glenn at [glennsum@nsuok.edu](mailto:glennsum@nsuok.edu)

For more information about the program contact:

AAUW Vice President of Programs, Molly Turner at [turnerm@nsuok.edu](mailto:turnerm@nsuok.edu)

# **BENEFIT BEAN DINNER**

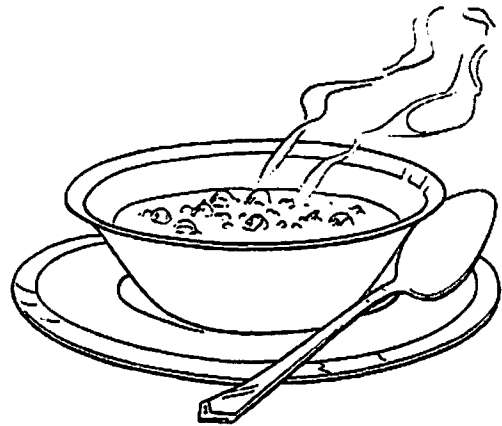
## **For Masonic Lodge Cherokee #10**

November 1, 2016

5:00 PM to 7:00 PM

Masonic Lodge Dining Hall

Corner of Choctaw and College



This is a fundraiser for the Masonic Lodge Cherokee #10 Kitchen Renovation. The current Masonic Lodge has been used since 1955 and is in need of a renovation so the Masons can continue to serve the Tahlequah community with fundraising events for groups such as Help-In-Crisis, Tahlequah Men's Shelter, CASA of Cherokee County, Special Olympics, the school systems and many other organizations and individuals in the community.

*10/27/16 W*

**Dinner will begin being served at 5:00 PM. Take-out orders and pre-sale tickets are welcome and available.**

**\$5.00 per plate**

**Any donations will be appreciated.**

For more information please call: 918-458-0784



Shiloh Christian School Booster Club

Fall Festival, November 4<sup>th</sup> from 5-8pm

First United Methodist Church Activities Building

**Cost is \$5.00 per person**

*10/28/16*

Bounce House   Face Painting   Balloons   Cake Walk  
Children's games   Crafts for kids   Candy and Prizes

Popcorn and Cotton Candy

We also have many wonderful items in a **Silent Auction**. Bidding for the silent auction will be from 5-7 p.m. Get your Christmas shopping done, while your children have fun. All proceeds help support the Teachers and Children of Shiloh Christian School.

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American Association of University Women

Tahlequah Branch

Monday, November 7, 2016

11/3/16 W

**BUSINESS MEETING**

**VIDALIA'S**

319 N. Muskogee, Tahlequah

11:30 A.M. - 1 P.M.

Anyone interested in joining AAUW is invited to attend.

For more information contact:

AAUW Vice President for Membership Peggy Glenn at  
[glennsum@nsuok.edu](mailto:glennsum@nsuok.edu).



# ATTENTION MILITARY VETERANS



To show their appreciation for your service to our country, "The Hole in the Wall" band is offering our veterans free admission to the

weekly Friday evening dance at the Tahlequah Senior Citizen's Center on Veteran's day, November 11<sup>th</sup>.



The Senior Center is located at 230 East 1st St, in Tahlequah



For free admission, please present proof of military service

HOURS: 7 TIL 10 PM

(includes pot luck dinner)

11/7/16 W

Music by: "Hole in the Wall" band  
(playing your favorite country, rock, swing, line dances etc.)

GENERAL ADMISSION: \$2.50 PER PERSON

Smoking and drinking are not allowed  
Bringing a food item is not required, but appreciated





American Association of University Women  
Tahlequah Branch

PROGRAM MEETING  
Monday, November 28, 2016  
11:30 A.M. - 1 P.M.

TAHLEQUAH PUBLIC LIBRARY  
120 S. COLLEGE, Tahlequah

11/28/16 KM

Dr. Emily Bruce of the Northeastern State University College of Optometry (NSUOCO) will present a program about how the college serves the children of this area. Dr. Bruce will discuss the following:

1. How vision impacts children's ability to learn and develop
2. When children should have their first eye exam
3. What optometrists look for during a children's eye exam
4. The four NSU Optometry College children's vision clinics:  
Infant Vision, School Screenings, Pediatrics, and Vision Therapy

Anyone interested in the program or in joining AAUW is invited to attend.

For more information on membership contact:

AAUW Vice President for Membership Peggy Glenn at  
[glennsum@nsuok.edu](mailto:glennsum@nsuok.edu)

For more information about the program contact:

AAUW Vice President of Programs, Molly Turner at  
[turnerm@nsuok.edu](mailto:turnerm@nsuok.edu)

# BENEFIT SPAGHETTI DINNER

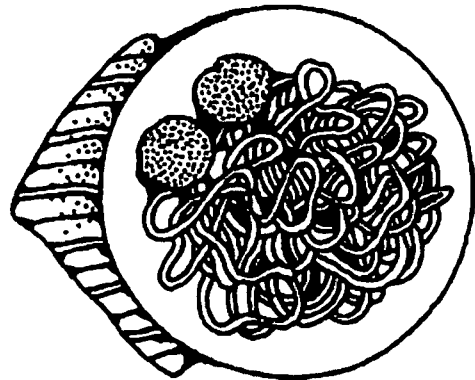
For Masonic Lodge Cherokee #10  
Kitchen Renovation

December 6, 2016

5:00 PM to 7:00 PM

Masonic Lodge Dining Hall

Corner of Choctaw and College



This is a fundraiser for the Masonic Lodge Cherokee #10 Kitchen Renovation. The current Masonic Lodge has been used since 1955 and is in need of a renovation so the Masons can continue to serve the Tahlequah community with fundraising events for groups such as Help-In-Crisis, Tahlequah Men's Shelter, CASA of Cherokee County, Special Olympics, the school systems and many other organizations and individuals in the community.

**Dinner will begin being served at 5:00 PM. Take-out orders and pre-sale tickets are welcome and available.**

\$5.00 per plate

12/1/16 *llw*

Any donations will be appreciated.

For more information please call: 918-458-0784





**American Association of University Women  
Tahlequah Branch  
Meeting**

**Monday, December 16, 2016**

**Noon**

**Rawls Room**

**Tahlequah Public Library**

**120 S. College**

**Tahlequah**

12/14/16/ML

Scott Batie, Founder and CEO of Rise Up, will present the program. Rise Up is a nonprofit organization that is committed to providing spaces, opportunities and learning resources to rural, developing and indigenous communities around the world. He will talk about schools the organization is building in Ghana and Ethiopia.

Anyone interested in the program or in joining AAUW is invited to attend.

For more information on the program contact:

AAUW Vice President of Programs, Molly Turner, at [turnerm@nsuok.edu](mailto:turnerm@nsuok.edu)

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# Happy New Year

## TAHLEQUAH SENIOR CITIZEN'S CENTER

INVITES YOU TO

### DANCE IN THE NEW YEAR

AT THEIR FACILITY LOCATED AT 230 E. 1<sup>ST</sup> ST.

ON

### SATURDAY EVENING,

### DECEMBER 31<sup>ST</sup> FROM 7-12 PM

ADMISSION: \$4.00, INCLUDES POT LUCK DINNER

Music provided by: Jim Forst and Hole in the Wall Band  
(with special guests Jimmy Dreadfulwater and Nathan Frank)

### NO ALCOHOL OR TOBACCO ALLOWED ON PREMISES

For more information: call Jim Forst at 918 430 6236



12/28/16 KM

