

WKRC  
Cincinnati, OH  
Quarterly Issues/Programs List  
Third Quarter, 2023  
10/6/2023

WKRC  
Quarterly Issues/Programs List

WKRC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local   Disabled services	iHC SEG 1 - 07.02.23 - S.O.A.R. EXPO	Discussion with May We Help CEO Re: free disability expo	Rob Seideman CEO	07/02/2023 06:59 AM	021:59
Local   Community	iHC SEG 2 - 07-02-23 - KIDS OUTDOOR ADVENTURE EXPO	Discussion of free outdoor expo for kids with Great Parks of HamCo.	Rachel Dearing CEO GreatParks	07/02/2023 07:23 AM	006:33
Local   Disabled services	iHC SEG 1 - 07.09.23 - S.O.A.R. DISABILITY EXPO	Discussion with May We Help CEO Re: free disability expo	Rob Seideman CEO	07/09/2023 06:59 AM	021:59
Local   Community	iHC SEG 2 - 07.09.23 - KIDS OUTDOOR ADVENTURE EXPO	Discussion of free outdoor expo for kids with Great Parks of HamCo.	Rachel Dearing CEO GreatParks	07/09/2023 07:22 AM	006:33
Local   Education	iHC SEG 1 - 07.16.23 - BETTER OHIO TEEN DRIVERS	Advanced driver training for teens	Mark Bloom	07/16/2023 06:59 AM	017:44
Local   Education	iHC SEG 2 - 07.16.23 - BETTER OHIO TEEN DRIVERS	Advanced Driver Training for Teen drivers	Mark Bloom	07/16/2023 07:17 AM	011:12
Local   Mental Health	iHC SEG 1   07.23.23   NEW ALZHEIMERS TREATMENT	Talk with Ex. Dir. of Greater Cinci Alzheimer's Assoc. on new FDA treatment		07/23/2023 06:59 AM	017:03

Local   Public Safety	iHC SEG 2   07.23.23   RAILROAD CROSSING SAFETY	Talk with Alan Stouder of Operation Lifesaver about railroad safety and laws		07/23/2023 07:17 AM	012:40
Local   Fundraising	iHC SEG 1   07-30-23   ROB PURSLEY GOLF OUTING	HS Scholarship fundraising by Rob Pursley Foundation	Rob Pursley Foundation	07/30/2023 06:58 AM	014:22
Local   Health	iHC SEG 2   07.30.23   AIR QUALITY Joy Landry	Discussion about Air Quality monitoring and alert system	Joy Landry   HamCo Environmen	07/30/2023 07:13 AM	015:55
Local   Public Safety	iHC 080623 HOT CAR DEATHS SEGMENT 1	Dangers of hot car deaths and tips to avoid.	Amber Rollins	08/06/2023 07:02 AM	013:51
Local   Public Safety	iHC 080623 HOT CAR DEATHS SEGMENT 2	Dangers of hot car deaths and tips to avoid.	Amber Rollins	08/06/2023 07:16 AM	013:34
Local   Fundraising	iHC SEG 1 05.13.23 EASTERSEALS REDWOOD VETS	Discussion of Honor Ride fundraiser	Sherry EMS CEO Easterseals	08/13/2023 07:04 AM	014:13
Local   Fundraising	iHC SEG 2 05.13.23 DOWN SYNDROME BUDDY WALK	Discussion of Buddy Walk Fundraiser for Down Syndrome	Krissy Vinson Down Synd Cincy	08/13/2023 07:18 AM	011:02
Local   Disabled services	iHC   08-20-23   SEG 1   SOAR EXPO UPDATE	Disabilities expo in September	Rob Seideman CEO	08/27/2023 07:00 AM	019:43
Local   Community	iHC   08-20-23   SEG 2   BLUE ASH BULLETIN	Discussion of Community events	Rachel Murray Blue Ash Comm.	08/27/2023 07:20 AM	009:53
Local   Public Safety	iHC SEG 1 - 9-3-23 OHSAA SPORTS VIOLENCE	How OHSAA and SCHOOLS deal with increasing violence at events	Tim Stried OHSAA Comm Dir	09/03/2023 07:00 AM	014:00
Local   Public Safety	iHC SEG 2 - 9-3-23 OHSAA SPORTS VIOLENCE	How OHSAA and SCHOOLS deal with increasing violence at events	Tim Stried OHSAA Comm Dir	09/03/2023 07:15 AM	013:22
Local   Fundraising	iHC   09-10-23   RIDE CINCINNATI   SEG 1	Fundraising bike ride for UC Cancer Center	ALLISON GORDON	09/10/2023 07:00 AM	014:16
Local   Crime	iHC   09-10-23   BBB COLLEGE SCAMS   SEG 2	Scam warnings for college age consumers and	Megan O'Brien Cincy BBB	09/10/2023 07:16 AM	010:54

		resources available			
Local   Mental Health	iHC SEG 1   COMPANIONS on a JOURNEY   9-17-23	Free grief therapy and Workshop	Shayna Thomas, Ops Dir.	09/17/2023 06:59 AM	017:33
Local   Employment	iHC SEG 2   GENESIS @ WORK   9.17.23	Free employment matching for the disabled	Brian Holland, founder	09/17/2023 07:18 AM	012:44
Local   Mental Health	iHC SEG 1   09.24.23   SUICIDE PREVENTION Dr Paul Crosb	Suicide Prevention Month. Tips to help.	Dr Paul Crosby, Lindner Ctr	09/24/2023 06:58 AM	011:04
Local   Government	iHC SEG 2   09.24.23   MEDIA, POLITICS & MITCH McCONNEL	Local Sen Mitch McConnell's illness and local politics	Dr Brian Calfano, U of Cinci	09/24/2023 07:10 AM	018:39

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:29	38
	Ad Council	000:30	37
	Ad Council	000:30	39
	Ad Council	001:00	34
	Local Promo PSA	000:29	9
	Local Promo PSA	000:30	9
	PSA	000:30	3
	PSA ADOPT U.S. KIDS	000:30	30
	PSA ADOPT U.S. KIDS	001:00	41
	PSA AULTISM SPEAKS-WORKPLACE 15	000:15	6
	PSA AULTISM SPEAKS-WORKPLACE 30	000:30	1
	PSA BUZZED DRIVING	000:30	43
	PSA BUZZED DRIVING	000:59	63
	PSA CHILD CAR SAFETY	000:30	43
	PSA DISCOVERING NATURE	000:30	42
	PSA GOODWILL	000:15	111

	PSA GOODWILL	000:30	37
	PSA GOODWILL	000:30	55
	PSA GOODWILL	001:00	25
	PSA GOODWILL	001:00	50
	PSA KEEP AMERICA BEAUTIFUL	001:00	14
	PSA Leukemia Society :15	000:14	1
	PSA OVARIAN CANCER	001:00	67
	PSA-PERTUSIS VAX :20	000:19	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	109
ADDICTION	AL-ANON FAMILY GROUPS	000:15	95
ADDICTION	AL-ANON FAMILY GROUPS	000:29	24
ADDICTION	AL-ANON FAMILY GROUPS	000:29	24
AUTISM AWARENESS	Ad Council	000:15	88
AUTISM AWARENESS	Ad Council	000:30	30
CANCER	Ad Council	000:30	26
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	99
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	36
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	46
CHILD HUNGER	Ad Council	000:30	58
CHILD HUNGER	Ad Council	000:59	27
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	8
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	4
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	12
DAV	DAV	000:15	103
DAV	DAV	000:29	17
DAV	DAV	000:30	52
DAV	DAV	000:30	4
DAV	DAV	000:30	79
DAV	DAV	000:30	22
DAV	DAV	000:58	30
DAV	DAV	000:59	36
DAV	DAV	000:59	20
DAV	DAV	001:00	13
diabetes	Ad Council	000:13	215
Domestic violence	JANIE'S FUND	000:29	33
Domestic violence	NO MORE.ORG	000:30	15
FOOD SAFETY	Ad Council	000:30	31
FOOD SAFETY	Ad Council	000:30	26
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	4

GRADS OF LIFE	Ad Council	001:00	13
Health	Ad Council	000:59	15
Health & Wellness	Ad Council	000:30	12
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	43
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	22
LADDER SAFETY	AAOS	000:59	28
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	12
MILITARY	Ad Council	000:29	23
MILITARY	Ad Council	000:30	107
MORTGAGE HELP	Ad Council	001:00	13
NO KID HUNGRY	NO KID HUNGRY	000:29	8
NO KID HUNGRY	NO KID HUNGRY	000:29	7
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	26
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	20
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	30
PSA	Ad Council	000:28	19
PSA	Ad Council	000:30	27
PSA	PSA - DIABETES/RANDLE	001:00	10
Public Safety, Mental Health,	DAV	000:30	8
Public Service Announcement	DAV	000:20	199
SEATBELT SAFETY	Ad Council	000:29	19
SEATBELT SAFETY	Ad Council	000:30	26
SEATBELT SAFETY	Ad Council	000:30	25
SEATBELT SAFETY	Ad Council	000:30	21
SKIN CANCER	Ad Council	001:00	10
SLEEP APNEA	Ad Council	000:20	179
SLEEP APNEA	Ad Council	000:59	13
texting	Ad Council	000:29	25
texting	Ad Council	001:00	25
texting	Ad Council	001:00	24
TIRE SMART	RUBBER MANUFACTURERS	000:29	22
TIRE SMART	RUBBER MANUFACTURERS	000:30	13
TIRE SMART	RUBBER MANUFACTURERS	000:30	24
TIRE SMART	RUBBER MANUFACTURERS	000:31	61
TRAIN SAFETY	Ad Council	000:29	71
TRAIN SAFETY	Ad Council	000:30	20
TRAIN SAFETY	Ad Council	001:00	32
TRAIN SAFETY	Ad Council	001:00	35
UNDERAGE DRINKING	Ad Council	000:15	238
UNDERAGE DRINKING	Ad Council	000:15	84

UNDERAGE DRINKING	Ad Council	000:15	86
UNDERAGE DRINKING	Ad Council	000:30	17
UNDERAGE DRINKING	Ad Council	000:30	42
US AIR FORCE	US AIR FORCE	000:28	126
US AIR FORCE	US AIR FORCE	000:28	54
US AIR FORCE	US AIR FORCE	000:29	57
US AIR FORCE	US AIR FORCE	000:29	19
US AIR FORCE	US AIR FORCE	000:30	22
USO		000:30	42
USO	USO	000:58	82
VETERANS	VA	000:28	72
VETERANS	VA	000:29	52
VETERANS	VA	000:30	22
VETERANS	VA	000:30	38
VETERANS	VA	000:30	19
VETERANS	VA	000:59	45
VETERANS	VA	001:00	39
VETERANS CRISIS LINE	Ad Council	000:28	27
VETERANS CRISIS LINE	Ad Council	000:56	18
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:59	13
WOUNDED WARRIOR	DAV	000:15	121
WOUNDED WARRIOR	DAV	000:30	28