

WLW  
Cincinnati, OH  
Quarterly Issues/Programs List  
Second Quarter, 2023  
07/07/23

WLW  
Quarterly Issues/Programs List

WLW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health in Tragedy Situations	Dr. J. Katzenstein	04/02/2023 07:27 AM	029:49
Public Safety	iHC - SEG 1 - 04.02.23 - OHIOANS for CHILD PROTECTION	Discussion about Ohio's sexual abuse statute of limitations	Teresa Dinwiddie-Herrman OCP	04/02/2023 07:58 AM	012:21
Public Safety	iHC - SEG 2 - 04.02.23 - OHIOANS for CHILD PROTECTION	Discussion about Ohio's sexual abuse statute of limitations	Teresa Dinwiddie-Herrman OCP	04/02/2023 08:16 AM	013:31
Public Safety	iHC - SEG 1 - 04.02.23 - OHIOANS for CHILD PROTECTION	Discussion about Ohio's sexual abuse statute of limitations	Teresa Dinwiddie-Herrman OCP	04/02/2023 08:35 PM	012:21
Public Safety	iHC - SEG 2 - 04.02.23 - OHIOANS for CHILD PROTECTION	Discussion about Ohio's sexual abuse statute of limitations	Teresa Dinwiddie-Herrman OCP	04/02/2023 08:48 PM	013:31
Social Justice, Pediatric Hos	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Legacy of Dr. Martin Luther King Jr. and how communities can help their local children's hospital.	M. Luther King III, T. Nestel	04/09/2023 07:30 AM	029:48
Local   Disabled services	iHC   04.09.23	Cincinnati non-profit provides free modifications	Rob Seideman CEO	04/09/2023 08:01 AM	013:49

	SEG 1   "MAY WE HELP"	for disabled residents			
Local   Disabled services	iHC   04.09.23   SEG 2   "MAY WE HELP"	Cincinnati non-profit provides free modifications for disabled residents	Rob Seideman CEO	04/09/2023 08:15 AM	014:38
Local   Disabled services	iHC   04.09.23   SEG 1   "MAY WE HELP"	Cincinnati non-profit provides free modifications for disabled residents	Rob Seideman CEO	04/09/2023 08:34 PM	013:49
Local   Disabled services	iHC   04.09.23   SEG 2   "MAY WE HELP"	Cincinnati non-profit provides free modifications for disabled residents	Rob Seideman CEO	04/09/2023 08:48 PM	014:38
Local   Crime	iHC SEG 1 - SHERIFF McGUFFEY - 04-16-23	Sheriff's update on fatal officer crash, Mass shooting in region	Sheriff Charmaine McGuffey	04/16/2023 07:58 AM	013:51
Local   Fundraising	iHC SEG 2 - SHERIFF McGUFFEY - 04-16-23 & NAMI WALK	Honoring officer killed in crash, discussion of Mental Health fundraiser	NAMI	04/16/2023 08:15 AM	013:05
Social Justice, Pediatric Hos	9007792 iHeartRadio Communities: Public Affairs Special	Discuss National Minority Health Month, National Volunteer Month, and Earth Month/Earth Day.	K. Jones, J. Kleindienst, S.	04/23/2023 07:27 AM	029:49
Local   Mental Health	iHC   04.23.23   SEG 1   CRITICAL THINKING	Benefits and tips on critical thinking	Dr Debra Frame, UC	04/23/2023 07:58 AM	011:42
Local   Education	iHC   04.23.23   SEG 2   CRITICAL THINKING	Benefits and tips on critical thinking	Dr Debra Frame, UC	04/23/2023 08:10 AM	015:07
Local   Mental Health	iHC   04.23.23   SEG 1   CRITICAL THINKING	Benefits and tips on critical thinking	Dr Debra Frame, UC	04/23/2023 08:33 PM	011:42
Local   Education	iHC   04.23.23   SEG 2   CRITICAL THINKING	Benefits and tips on critical thinking	Dr Debra Frame, UC	04/23/2023 08:45 PM	015:07

Social Justice, Pediatric Hos	9007792 iHeartRadio Communities: Public Affairs Special	Discuss National Minority Health Month, National Volunteer Month, and Earth Month/Earth Day.	K. Jones, J. Kleindienst, S.	04/30/2023 07:30 AM	029:49
Local   Mental Health	iHC SEG 1 04-30-23 COMPANIONS on a JOURNEY	Discussion of grief with local non- profit therapy group		04/30/2023 08:01 AM	011:52
Local   Mental Health	iHC SEG 2 03-19-23 COMPANIONS on a JOURNEY	Discussion of grief with local non- profit therapy group	Shayna Thomas, Ops Dir.	04/30/2023 08:16 AM	012:40
Local   Mental Health	iHC SEG 1 04-30-23 COMPANIONS on a JOURNEY	Discussion of grief with local non- profit therapy group		04/30/2023 08:34 PM	011:52
Local   Mental Health	iHC SEG 2 03-19-23 COMPANIONS on a JOURNEY	Discussion of grief with local non- profit therapy group	Shayna Thomas, Ops Dir.	04/30/2023 08:47 PM	012:40
Autism Awareness, Stroke Prev	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss autism awareness/available resources and the symptoms of stroke and prevention.	M. Partin, Dr. M. Elkind	05/07/2023 05:30 AM	029:50
Autism Awareness, Stroke Prev	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss autism awareness/available resources and the symptoms of stroke and prevention.	M. Partin, Dr. M. Elkind	05/07/2023 07:29 AM	029:50
Local   Education	iHC   05-07- 23   NAT'L MUSEUM of USAF   SEG 1	History of Air Force, education and opportunity	Dr Doug Lantry NMUSAF Curator	05/07/2023 08:00 AM	014:08
Local   Education	iHC   05-07- 23   NAT'L MUSEUM of USAF   SEG 2	History of Air Force, education and opportunity	Dr Doug Lantry NMUSAF Curator	05/07/2023 08:14 AM	014:16
Local   Education	iHC   05-07- 23   NAT'L MUSEUM of USAF   SEG 1	History of Air Force, education and opportunity	Dr Doug Lantry NMUSAF Curator	05/07/2023 08:34 PM	014:08
Local   Education	iHC   05-07- 23   NAT'L MUSEUM of USAF   SEG 2	History of Air Force, education and opportunity	Dr Doug Lantry NMUSAF Curator	05/07/2023 08:49 PM	014:16
Disaster Preparation, Nurses	9007792 iHeartRadio Communities: Public	importance of AM radio in emergencies, crucial need for	M. Brown, J. Gleason	05/14/2023 05:31 AM	029:49

	Affairs Special	nurses, National Stroke Awareness Month			
Disaster Preparation, Nurses	9007792 iHeartRadio Communities: Public Affairs Special	importance of AM radio in emergencies, crucial need for nurses, National Stroke Awareness Month	M. Brown, J. Gleason	05/14/2023 07:31 AM	029:49
Local   Community	iHC - 05-14-23 - BLUE ASH	Discussion with Blue Ash community spokesperson about upcoming events	Rachel Murray Blue Ash Comm.	05/14/2023 08:02 AM	012:24
Local   Education	iHC - 05-14-23 - SUSAN LAMBERT READING	NewsSpot	Susan Lambert, Amplify	05/14/2023 08:15 AM	014:52
Local   Community	iHC - 05-14-23 - BLUE ASH	Discussion with Blue Ash community spokesperson about upcoming events	Rachel Murray Blue Ash Comm.	05/14/2023 08:33 PM	012:24
Local   Education	iHC - 05-14-23 - SUSAN LAMBERT READING	NewsSpot	Susan Lambert, Amplify	05/14/2023 08:45 PM	014:52
Veterans Health, Mental Heal	9007792 iHeartRadio Communities: Public Affairs Special	Discuss how the VA helps women veterans and insight into America's mental health crisis.	Dr. J. Strauss, M. Grau-Porte	05/21/2023 05:31 AM	029:49
Veterans Health, Mental Heal	9007792 iHeartRadio Communities: Public Affairs Special	Discuss how the VA helps women veterans and insight into America's mental health crisis.	Dr. J. Strauss, M. Grau-Porte	05/21/2023 07:33 AM	029:49
Local   Disabled services	iHC   05.21.23   EASTERSEALS SEG 1	CEO Pam Owens on new non-profit fundraising and programs available	EASTERSEALS REDWOOD	05/21/2023 08:04 AM	012:47
Local   Disabled services	iHC   05.21.23   EASTERSEALS SEG 2	CEO Pam Owens on new non-profit fundraising and programs available	EASTERSEALS REDWOOD	05/21/2023 08:17 AM	012:31
Local   Disabled services	iHC   05.21.23   EASTERSEALS SEG 1	CEO Pam Owens on new non-profit fundraising and programs available	EASTERSEALS REDWOOD	05/21/2023 08:35 PM	012:47

Local   Disabled services	iHC   05.21.23   EASTERSEALS SEG 2	CEO Pam Owens on new non-profit fundraising and programs available	EASTERSEALS REDWOOD	05/21/2023 08:48 PM	012:31
Veteran's Health, Mental Heal	9007792 iHeartRadio Communities: Public Affairs Special	Discuss organizations who help support Veterans, their families, and the services they provide.	B. Carroll, J., Lorraine, T.	05/28/2023 05:31 AM	029:50
Veteran's Health, Mental Heal	9007792 iHeartRadio Communities: Public Affairs Special	Discuss organizations who help support Veterans, their families, and the services they provide.	B. Carroll, J., Lorraine, T.	05/28/2023 07:32 AM	029:50
Cyber-Bullying, Suicide Preve	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss protecting children from cyber-bullying and support available to deal with the problem.	M. Molak	06/04/2023 05:30 AM	029:49
Cyber-Bullying, Suicide Preve	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss protecting children from cyber-bullying and support available to deal with the problem.	M. Molak	06/04/2023 07:30 AM	029:49
Local   Community	iHC FREEDOM CENTER seg 1 6-4-23	How systemic racism created Cincinnati.	Chris Miller, NURFC	06/04/2023 08:34 PM	014:18
Local   Mental Health	iHC LINDNER CENTER of HOPE SEG 2 - 6-4-23	Mental health resources in Cincinnati	Dr Paul Crosby, Lindner Ctr	06/04/2023 08:49 PM	014:29
Creating Positive Change, Dea	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss positive change in inner-city communities and the challenges working moms face.	B. Courtney, P. Faris	06/11/2023 05:31 AM	029:49
Creating Positive Change, Dea	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss positive change in inner-city communities and the challenges working moms face.	B. Courtney, P. Faris	06/11/2023 07:33 AM	029:49
Local   Education	iHC 061123 HOT CAR DEATHS SEGMENT 1	How to avoid hot car deaths and other safety tips	Amber Rollins	06/11/2023 08:05 AM	015:56

Local   Education	iHC 061123 HOT CAR DEATH SEGMENT 2	How to avoid hot car deaths and other safety tips	Amber Rollins	06/11/2023 08:21 AM	013:34
Local   Education	iHC 061123 HOT CAR DEATHS SEGMENT 1	How to avoid hot car deaths and other safety tips	Amber Rollins	06/11/2023 08:35 PM	015:56
Local   Education	iHC 061123 HOT CAR DEATH SEGMENT 2	How to avoid hot car deaths and other safety tips	Amber Rollins	06/11/2023 08:51 PM	013:34
PTSD AWARENESS, JUNETEENTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss PTSD Awareness Month and the history of the Juneteenth Holiday.	C. Lyle, K. Navies	06/18/2023 05:31 AM	029:49
PTSD AWARENESS, JUNETEENTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss PTSD Awareness Month and the history of the Juneteenth Holiday.	C. Lyle, K. Navies	06/18/2023 07:32 AM	029:49
Local   Civil Rights	iHC 06.18.23 JUNETEENTH SEGMENT 1	Juneteenth-Dir of Ed from Nat'l Underground RR Freedom Center	Chris Miller, NURFC	06/18/2023 08:02 AM	012:13
Local   Civil Rights	iHC 06.18.23 JUNETEENTH SEGMENT	Juneteenth-Dir of Ed from Nat'l Underground RR Freedom Center	Chris Miller, NURFC	06/18/2023 08:17 AM	011:22
Local   Civil Rights	iHC 06.18.23 JUNETEENTH SEGMENT 1	Juneteenth-Dir of Ed from Nat'l Underground RR Freedom Center	Chris Miller, NURFC	06/18/2023 08:34 PM	012:13
Local   Civil Rights	iHC 06.18.23 JUNETEENTH SEGMENT	Juneteenth-Dir of Ed from Nat'l Underground RR Freedom Center	Chris Miller, NURFC	06/18/2023 08:46 PM	011:22
Public Health, LGBTQ advocacy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the work HHS did during the COVID pandemic and the work GLAAD does promoting LGBTQ advocacy	M. Malik, A. Allen Ramos	06/25/2023 05:31 AM	029:49
Public Health, LGBTQ advocacy	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the work HHS did during the COVID pandemic and the work GLAAD does promoting LGBTQ advocacy	M. Malik, A. Allen Ramos	06/25/2023 07:32 AM	029:49

Local   Health	iHC 06.25.23 HOT CAR DEATHS SEGMENT 1	Helpful advice on car safety and children	Amber Rollins	06/25/2023 08:04 AM	013:51
Local   Education	iHC 06.25.23 HOT CAR DEATH SEGMENT 2	Tips to keep your children safe in vehicles	Amber Rollins	06/25/2023 08:18 AM	013:34
Local   Health	iHC 06.25.23 HOT CAR DEATHS SEGMENT 1	Helpful advice on car safety and children	Amber Rollins	06/25/2023 08:36 PM	013:51
Local   Education	iHC 06.25.23 HOT CAR DEATH SEGMENT 2	Tips to keep your children safe in vehicles	Amber Rollins	06/25/2023 08:50 PM	013:34

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	001:00	34
	PSA ADOPT U.S. KIDS	000:30	15
	PSA ADOPT U.S. KIDS	001:00	20
	PSA AL-ANON	000:14	1
	PSA AL-ANON	000:29	1
	PSA BUZZED DRIVING	000:59	59
	PSA DAV	000:15	1
	PSA DIABETES	000:13	1
	PSA FOOD SAFETY	000:30	1
	PSA GOODWILL	000:15	37
	PSA GOODWILL	000:30	53
	PSA GOODWILL	001:00	44
	PSA GOODWILL	001:00	57
	PSA OVARIAN CANCER	001:00	33
	PSA SEATBELT SAFETY	000:30	1
	PSA TIRE SAFETY	000:29	1
	PSA TIRE SAFETY	000:30	1
	PSA US AIR FORCE	000:28	1

	PSA US AIR FORCE	000:28	1
	PSA US AIR FORCE	000:28	1
	PSA US AIR FORCE	000:30	2
	PSA VETERANS	000:29	1
	PSA VETERANS	000:30	1
	PSA VETERANS	000:58	1
	PSA VETERANS AFFAIRS	000:28	1
	PSA VETERANS AFFAIRS	000:59	1
	PSA-MENTAL HEALTH 15	000:15	1
	PSA-PERTUSIS VAX :20	000:20	1
	PSA-ST JUDE'S FEEDING AMERICA	001:01	1
	PSA-TEXTING & DRIVING	000:28	1
	PSA/NO KID HUNGRY	000:28	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	32
ADDICTION	AL-ANON FAMILY GROUPS	000:15	14
ADDICTION	AL-ANON FAMILY GROUPS	000:29	28
ADDICTION	AL-ANON FAMILY GROUPS	000:29	17
AUTISM AWARENESS	Ad Council	000:15	24
AUTISM AWARENESS	Ad Council	000:30	27
CANCER	Ad Council	000:30	17
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	28
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	19
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	42
CHILD HUNGER	Ad Council	000:30	17
DAV	DAV	000:13	3
DAV	DAV	000:15	41
DAV	DAV	000:29	3
DAV	DAV	000:29	12
DAV	DAV	000:30	1
DAV	DAV	000:30	52
DAV	DAV	000:30	13
DAV	DAV	000:58	4
DAV	DAV	000:58	22
DAV	DAV	000:59	25
DAV	DAV	000:59	28
DAV	DAV	001:00	3
diabetes	Ad Council	000:13	78
FOOD SAFETY	Ad Council	000:30	45
FOOD SAFETY	Ad Council	000:30	36
Health & Wellness	Ad Council	000:30	9



HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	20
LADDER SAFETY	AAOS	000:59	31
MAKE A WISH	MAKE A WISH	000:30	11
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	8
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	8
MILITARY	Ad Council	000:29	16
MILITARY	Ad Council	000:30	19
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	5
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	2
NO KID HUNGRY	NO KID HUNGRY	000:29	8
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	16
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	20
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	11
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:30	22
PSA	Ad Council	000:28	14
PSA	Ad Council	000:30	12
Public Service Announcement	DAV	000:20	43
SEATBELT SAFETY	Ad Council	000:29	16
SEATBELT SAFETY	Ad Council	000:30	30
SEATBELT SAFETY	Ad Council	000:30	27
SEATBELT SAFETY	Ad Council	000:30	21
SLEEP APNEA	Ad Council	000:20	46
texting	Ad Council	000:29	10
texting	Ad Council	001:00	18
texting	Ad Council	001:00	17
THE V FOUNDATION	THE V FOUNDATION	000:29	17
TIRE SMART	RUBBER MANUFACTURERS	000:29	24
TIRE SMART	RUBBER MANUFACTURERS	000:30	28
TIRE SMART	RUBBER MANUFACTURERS	000:30	27
TIRE SMART	RUBBER MANUFACTURERS	000:31	17
TRAIN SAFETY	Ad Council	000:29	26
TRAIN SAFETY	Ad Council	000:30	14
TRAIN SAFETY	Ad Council	001:00	32
TRAIN SAFETY	Ad Council	001:00	45
UNDERAGE DRINKING	Ad Council	000:15	61
UNDERAGE DRINKING	Ad Council	000:15	26
UNDERAGE DRINKING	Ad Council	000:15	27
UNDERAGE DRINKING	Ad Council	000:30	21
UNDERAGE DRINKING	Ad Council	000:30	21

US AIR FORCE	US AIR FORCE	000:28	53
US AIR FORCE	US AIR FORCE	000:28	45
US AIR FORCE	US AIR FORCE	000:29	36
US AIR FORCE	US AIR FORCE	000:29	13
US AIR FORCE	US AIR FORCE	000:30	19
USO	USO	000:58	37
VETERANS	VA	000:28	18
VETERANS	VA	000:29	11
VETERANS	VA	000:30	19
VETERANS	VA	000:30	16
VETERANS	VA	000:59	26
VETERANS	VA	001:00	17
VETERANS CRISIS LINE	Ad Council	000:28	17