

WLW
Cincinnati, OH
Quarterly Issues/Programs List
Third Quarter, 2021
04/16/2019

WLW
Quarterly Issues/Programs List

WLW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	O. NEIL, M. HILLMAN	07/04/2021 05:30 AM	029:48
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	O. NEIL, M. HILLMAN	07/04/2021 08:34 PM	024:56
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	P. KLOTZBAUGH, S. BOWEN	07/11/2021 05:30 AM	029:49
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	P. KLOTZBAUGH, S. BOWEN	07/11/2021 08:34 PM	024:17
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR NERURKAR R TOBACOWALA	07/18/2021 05:30 AM	029:50
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR NERURKAR R TOBACOWALA	07/18/2021 08:33 PM	025:49
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. ALLEN, B. LATELL, E.SANTOS	07/25/2021 05:30 AM	029:53
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. ALLEN, B. LATELL, E.SANTOS	07/25/2021 08:34 PM	025:53
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	08/01/2021 05:30 AM	029:46

Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	08/01/2021 08:34 PM	025:55
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Brooks, A. Lerner	08/08/2021 05:28 AM	029:43
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Brooks, A. Lerner	08/08/2021 08:34 PM	024:16
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. R. Villanueva, Dr. D. Dye	08/15/2021 05:30 AM	029:49
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. R. Villanueva, Dr. D. Dye	08/15/2021 08:34 PM	029:49
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Thomas & S. Raviv.	08/22/2021 05:29 AM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Thomas & S. Raviv.	08/22/2021 08:33 PM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L. Weather, D. Lyon	08/29/2021 05:30 AM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Jones, B. Solish	09/05/2021 05:30 AM	029:50
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Jones, B. Solish	09/05/2021 08:34 PM	025:18
Patriotism, Mental Health, Re	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	E. Duran, T. Clarke, S. Sonst	09/12/2021 05:30 AM	028:49
Patriotism, Mental Health, Re	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	E. Duran, T. Clarke, S. Sonst	09/12/2021 08:33 PM	024:44
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES:	Focus on the biggest issues	L. Skinner, G. Greene	09/19/2021 05:30 AM	029:46

	PUBLIC AFFAIRS SPECIAL	impacting this week			
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	L. Skinner, G. Greene	09/19/2021 08:33 PM	024:00
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Bianchi, Dr. C. Jones,	09/26/2021 05:01 AM	029:46
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. D. Bianchi, Dr. C. Jones,	09/26/2021 08:34 PM	029:46

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:30	9
	Ad Council	001:00	37
	PSA ADOPT U.S. KIDS	000:15	9
	PSA ADOPT U.S. KIDS	000:15	9
	PSA ADOPT U.S. KIDS	000:29	10
	PSA ADOPT U.S. KIDS	000:29	13
	PSA ADOPT U.S. KIDS	000:30	5
	PSA ADOPT U.S. KIDS	001:00	26
	PSA BUZZED DRIVING	000:30	18
	PSA BUZZED DRIVING	000:59	52
	PSA CAREGIVER ASSISTANCE	000:15	15
	PSA CAREGIVER ASSISTANCE	000:30	15
	PSA CHILD CAR SAFETY	000:15	10
	PSA CHILD CAR SAFETY	000:15	19
	PSA CHILD CAR SAFETY	000:15	15
	PSA CHILD CAR SAFETY	000:30	20
	PSA CHILD CAR SAFETY	000:30	19
	PSA DISCOVERING NATURE	000:15	17
	PSA DISCOVERING NATURE	000:15	16

	PSA DISCOVERING NATURE	000:29	7
	PSA DISCOVERING NATURE	000:29	8
	PSA DISCOVERING NATURE	000:29	10
	PSA DISCOVERING NATURE	000:30	21
	PSA DISCOVERING NATURE	000:30	17
	PSA DRINKING & DRIVING	000:15	10
	PSA DRINKING & DRIVING	000:15	8
	PSA EMERGENCY PREPAREDNESS	000:15	30
	PSA EMERGENCY PREPAREDNESS	000:15	6
	PSA EMERGENCY PREPAREDNESS	000:30	16
	PSA EMERGENCY PREPAREDNESS	000:30	16
	PSA GOODWILL	000:15	15
	PSA GOODWILL	000:30	15
	PSA GOODWILL	000:30	36
	PSA GOODWILL	001:00	48
	PSA GOODWILL	001:00	69
	PSA KEEP AMERICA BEAUTIFUL	000:15	24
	PSA KEEP AMERICA BEAUTIFUL	000:30	20
	PSA KEEP AMERICA BEAUTIFUL	001:00	46
	PSA OVARIAN CANCER	000:30	15
	PSA OVARIAN CANCER	001:00	39
	PSA PET ADOPTION	000:15	24
	PSA PET ADOPTION	000:30	16
	PSA POISON HELP	000:14	64
	PSA POISON HELP	000:30	7
	PSA POISON HELP	000:30	7
	PSA SOCIAL SECURITY	000:15	65
	PSA VETERANS	000:59	1
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	3
ADDICTION	AL-ANON FAMILY GROUPS	000:14	11
ADDICTION	AL-ANON FAMILY GROUPS	000:15	11
ADDICTION	AL-ANON FAMILY GROUPS	000:29	10
ADDICTION	AL-ANON FAMILY GROUPS	000:29	10
AUTISM AWARENESS	Ad Council	000:15	15
AUTISM AWARENESS	Ad Council	000:30	14
CHILD HUNGER	Ad Council	000:30	11
CHILD HUNGER	Ad Council	000:59	28
DAV	DAV	000:15	10
DAV	DAV	000:30	19
DAV	DAV	000:30	11

DAV	DAV	000:59	26
DAV	DAV	000:59	24
diabetes	Ad Council	000:13	105
FOOD SAFETY	Ad Council	000:30	13
FOOD SAFETY	Ad Council	000:30	20
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	14
LADDER SAFETY	AAOS	000:59	37
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	10
MILITARY	Ad Council	000:29	11
MILITARY	Ad Council	000:30	21
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	18
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	5
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	8
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	13
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	3
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	23
POVERTY	FEEDING AMERICA	000:30	15
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	1
PSA	PSA - DIABETES/RANDLE	001:00	1
SEATBELT SAFETY	Ad Council	000:29	7
SEATBELT SAFETY	Ad Council	000:30	12
SEATBELT SAFETY	Ad Council	000:30	17
SEATBELT SAFETY	Ad Council	000:30	16
SLEEP APNEA	Ad Council	000:20	59
SLEEP APNEA	Ad Council	000:30	15
texting	Ad Council	000:29	11
TIRE SMART	RUBBER MANUFACTURERS	000:29	9
TIRE SMART	RUBBER MANUFACTURERS	000:30	13
TIRE SMART	RUBBER MANUFACTURERS	000:30	11
TIRE SMART	RUBBER MANUFACTURERS	000:31	11
TRAIN SAFETY	Ad Council	000:29	9
TRAIN SAFETY	Ad Council	000:30	9
TRAIN SAFETY	Ad Council	001:00	47
TRAIN SAFETY	Ad Council	001:00	56
UNCF	UNCF	000:30	9
UNDERAGE DRINKING	Ad Council	000:15	17
UNDERAGE DRINKING	Ad Council	000:15	18

US AIR FORCE	US AIR FORCE	000:28	25
US AIR FORCE	US AIR FORCE	000:28	16
US AIR FORCE	US AIR FORCE	000:29	14
US AIR FORCE	US AIR FORCE	000:29	10
US AIR FORCE	US AIR FORCE	000:30	17
USO	USO	000:58	43
VETERANS	VA	000:28	10
VETERANS	VA	000:29	4
VETERANS	VA	000:30	7
VETERANS	VA	000:30	12
VETERANS	VA	000:30	11
VETERANS	VA	000:59	40
VETERANS	VA	001:00	38
VETERANS CRISIS LINE	Ad Council	000:28	10
VISION LOSS	BRIGHTFOCUS FOUNDATION	000:59	25