

WLW
Cincinnati, OH
Quarterly Issues/Programs List
First Quarter, 2023
04/7/2023

WLW
Quarterly Issues/Programs List

WLW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 06:29 AM	029:49
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 08:03 AM	029:49
Kevin Grasha - Enquirer	iHC SEG 1 1.1.23 CINCY GANG VIOLENCE	New Years Recap of teen violence with Kevin Grasha	Public Safety	01/01/2023 08:33 PM	018:42
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. C SASSON	01/08/2023 06:30 AM	029:50
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. C SASSON	01/08/2023 08:01 AM	029:50
Local infrastructure	iHC 01.08.23 SEG 1 JOE BIDEN - BRENT SPENCE BRIDG	President Joe Biden's speech at local infrastructure project.	President Joe Biden	01/08/2023 08:33 PM	018:25
Local infrastructure	iHC 01.08.23 SEG 2 ANN SULLIVAN CPA BRENT SPENCE	Discussion how billion dollar bridge addition will help local small businesses	Anne Sullivan CPA	01/08/2023 08:52 PM	011:53

CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. R HERNANDEZ	01/15/2023 08:14 AM	029:49
Local Fundraising	iHC 01-15-23 SEG 1 PEOPLE WORKING COOPERATIVELY	Discussion with non-profit construction company helping low income homeowners, fundraiser	Jock Pitts, PWC	01/15/2023 08:47 AM	012:52
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. B. Lasky, A. O Connor, B.	01/22/2023 06:29 AM	029:49
Local Crime	iHC SEG 1 SHERIFF MCGUFFEY 01.22.23	Hamilton Co. Sheriff on local crime.	Sheriff Charmaine McGuffey	01/22/2023 07:58 AM	021:02
Local Health	iHC SEG 2 BLUE ASH CPR/AED 01.22.23	Information on local CPR/AED class in Blue Ash, Ohio	Brian Mayer, Blue Ash Fire	01/22/2023 08:19 AM	006:53
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR. OTTO VALDEZ, C. KENNY	01/29/2023 07:28 AM	029:50
Local Education	iHC FINAL SEG 1 ENZWEILER INSTITUTE 1-27-23	Education opportunities for high paying trades careers	Brian Miller, Enzweiler Inst.	01/29/2023 07:59 AM	008:14
Local Community	iHC FINAL SEG 2 TELL ME A RIDDLE 1-27-23	Local indy film maker discusses release of restored project from 1980.	Rachel Lyon, Cinci filmmaker	01/29/2023 08:07 AM	018:33
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Public Health, Addition and Recovery	A. Barkoff, B. Hooks	02/05/2023 07:22 AM	029:49
Local Civil Rights	iHC 2-5-23 SEG 1 - FREEDOM CENTER	Black history film featured about Cincinnati racial policies that's dividing communities	Chris Miller, NURFC	02/05/2023 07:52 AM	016:49

Local Poverty	iHC 2-5-23 SEG 2 - FREESTORE FOODBANK	Discussion of food, job and housing services in Cincinnati	Kurt Reiber/Freestore Foodban	02/05/2023 08:13 AM	011:12
Local Civil Rights	iHC 2-5-23 SEG 1 - FREEDOM CENTER	Black history film featured about Cincinnati racial policies that's dividing communities	Chris Miller, NURFC	02/05/2023 08:34 PM	016:49
Local Poverty	iHC 2-5-23 SEG 2 - FREESTORE FOODBANK	Discussion of food, job and housing services in Cincinnati	Kurt Reiber/Freestore Foodban	02/05/2023 08:51 PM	011:12
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 07:30 AM	029:49
Local Health	iHC SEG 1 2.12.23	Discussion of furniture tipovers	CONSUMER PRODUCT SAFETY COMM	02/12/2023 08:01 AM	015:17
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 07:29 AM	029:49
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 07:31 AM	029:49
Local Government	iHC 02.26.23 FBI - SEGMENT 1	Discussion with local FBI leader about priorities and opportunities for an FBI career	Will Rivers, SAC FBI Cincy	02/26/2023 08:02 AM	014:09
Local Government	iHC 02.26.23 FBI - SEGMENT 2	Discussion with local FBI leader about priorities and opportunities for an FBI career	Will Rivers, SAC FBI Cincy	02/26/2023 08:16 AM	015:28
Local Government	iHC 02.26.23 FBI - SEGMENT 1	Discussion with local FBI leader about priorities and	Will Rivers, SAC FBI Cincy	02/26/2023 08:34 PM	014:09

		opportunities for an FBI career			
Local Government	iHC 02.26.23 FBI - SEGMENT 2	Discussion with local FBI leader about priorities and opportunities for an FBI career	Will Rivers, SAC FBI Cincy	02/26/2023 08:48 PM	015:28
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland-Noble, J. Lorr	03/05/2023 07:31 AM	029:49
Local Government	iHC 03.05.23 FBI - SEGMENT 1	Discussion with local FBI leader about priorities and opportunities for an FBI career	Will Rivers, SAC FBI Cincy	03/05/2023 08:01 AM	014:09
Local Government	iHC 03.05.23 FBI - SEGMENT 2	Discussion with local FBI leader about priorities and opportunities for an FBI career	Will Rivers, SAC FBI Cincy	03/05/2023 08:16 AM	015:28
Local Government	iHC 03.05.23 FBI - SEGMENT 1	Discussion with local FBI leader about priorities and opportunities for an FBI career	Will Rivers, SAC FBI Cincy	03/05/2023 08:34 PM	014:09
Local Government	iHC 03.05.23 FBI - SEGMENT 2	Discussion with local FBI leader about priorities and opportunities for an FBI career	Will Rivers, SAC FBI Cincy	03/05/2023 08:48 PM	015:28
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 07:28 AM	029:49

Local Community	iHC - SEG 1 SHERIFF McGUFFEY - MARCH 12	Discussion with Hamilton Co Sheriff about recruiting and progress report on budget.	Sheriff Charmaine McGuffey	03/12/2023 07:58 AM	021:13
Local Mental Health	iHC - SEG 2 LINDNER CENTER of HOPE - MARCH 12	CEO OF Mental Health Facility discusses treatment available in Cincinnati	Dr Paul Crosby, Lindner Ctr	03/12/2023 08:20 AM	009:11
Local Community	iHC - SEG 1 SHERIFF McGUFFEY - MARCH 12	Discussion with Hamilton Co Sheriff about recruiting and progress report on budget.	Sheriff Charmaine McGuffey	03/12/2023 08:33 PM	021:13
Local Mental Health	iHC - SEG 2 LINDNER CENTER of HOPE - MARCH 12	CEO OF Mental Health Facility discusses treatment available in Cincinnati	Dr Paul Crosby, Lindner Ctr	03/12/2023 08:55 PM	009:11
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 07:30 AM	029:50
Local Mental Health	iHC SEG 1 03-19-23 COMPANIONS on a JOURNEY	Discussion of local source of grief counseling	Shayna Thomas, Ops Dir.	03/19/2023 08:01 AM	011:52
Local Mental Health	iHC SEG 2 03-19-23 COMPANIONS on a JOURNEY	Discussion of local source of grief counseling	Shayna Thomas, Ops Dir.	03/19/2023 08:13 AM	012:40
Local Mental Health	iHC SEG 1 03-19-23 COMPANIONS on a JOURNEY	Discussion of local source of grief counseling	Shayna Thomas, Ops Dir.	03/19/2023 08:35 PM	011:52
Local Mental Health	iHC SEG 2 03-19-23 COMPANIONS on a JOURNEY	Discussion of local source of grief counseling	Shayna Thomas, Ops Dir.	03/19/2023 08:47 PM	012:40
Health	IHEARTRADIO COMMUNITIES: PUBLIC	Covid vaccines, Women's	Dr. S. Stanford, S. Pipa	03/26/2023 07:29 AM	029:49

	AFFAIRS SPECIAL	Health, Red Cross			
Local Education	iHC 03.26.23 SEG 1 CRITICAL THINKING	Importance of critical thinking in decision making	Dr Debra Frame, UC	03/26/2023 08:01 AM	011:42
Local Education	iHC 03.26.23 SEG 2 CRITICAL THINKING	Importance of critical thinking in decision making	Dr Debra Frame, UC	03/26/2023 08:13 AM	015:07
Local Education	iHC 03.26.23 SEG 1 CRITICAL THINKING	Importance of critical thinking in decision making	Dr Debra Frame, UC	03/26/2023 08:33 PM	011:42
Local Education	iHC 03.26.23 SEG 2 CRITICAL THINKING	Importance of critical thinking in decision making	Dr Debra Frame, UC	03/26/2023 08:45 PM	015:07

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	001:00	93
	PSA ADOPT U.S. KIDS	000:30	22
	PSA ADOPT U.S. KIDS	001:00	43
	PSA AL-ANON	000:29	1
	PSA AL-ANON	000:29	1
	PSA BUZZED DRIVING	000:59	96
	PSA GOODWILL	000:15	56
	PSA GOODWILL	000:30	73
	PSA GOODWILL	001:00	63
	PSA GOODWILL	001:00	99
	PSA KEEP AMERICA BEAUTIFUL	001:00	2
	PSA LADDER SAFETY	000:59	1
	PSA OVARIAN CANCER	001:00	63

	PSA STOP SMOKING	001:00	1
	PSA- CHILD HUNGER	000:30	1
	PSA-LUNG CANCER SCREENING	000:29	8
	PSA-MENTAL HEALTH 15	000:15	1
	PSA-ST JUDE'S FINDING CURES	001:00	1
ADDICTION	AL-ANON FAMILY GROUPS	000:14	41
ADDICTION	AL-ANON FAMILY GROUPS	000:15	38
ADDICTION	AL-ANON FAMILY GROUPS	000:29	39
ADDICTION	AL-ANON FAMILY GROUPS	000:29	29
AUTISM AWARENESS	Ad Council	000:15	36
AUTISM AWARENESS	Ad Council	000:30	32
Cancer treatment	AL-ANON FAMILY GROUPS	000:15	16
Cancer treatment	AL-ANON FAMILY GROUPS	000:30	7
Cancer treatment	AL-ANON FAMILY GROUPS	001:00	17
CHILD HUNGER	Ad Council	000:30	15
CHILD HUNGER	Ad Council	000:59	1
DAV	DAV	000:15	63
DAV	DAV	000:29	19
DAV	DAV	000:30	67
DAV	DAV	000:30	37
DAV	DAV	000:58	58
DAV	DAV	000:59	56
DAV	DAV	000:59	41
diabetes	Ad Council	000:13	115
FOOD SAFETY	Ad Council	000:30	36
FOOD SAFETY	Ad Council	000:30	50
GRADS OF LIFE	Ad Council	001:00	1
HISPANIC SCHOLARSHIP FUND	Ad Council	000:30	24
LADDER SAFETY	AAOS	000:59	53
MILITARY	Ad Council	000:29	26
MILITARY	Ad Council	000:30	23
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	30
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:29	30
OHIO EDUCATION	OHIO EDUCATION ASSOCIATION	000:30	27
Public Service Announcement	DAV	000:20	25
SEATBELT SAFETY	Ad Council	000:29	34
SEATBELT SAFETY	Ad Council	000:30	40
SEATBELT SAFETY	Ad Council	000:30	28
SEATBELT SAFETY	Ad Council	000:30	31
SLEEP APNEA	Ad Council	000:20	79

texting	Ad Council	000:29	26
texting	Ad Council	000:29	8
texting	Ad Council	001:00	51
texting	Ad Council	001:00	62
TIRE SMART	RUBBER MANUFACTURERS	000:29	37
TIRE SMART	RUBBER MANUFACTURERS	000:30	34
TIRE SMART	RUBBER MANUFACTURERS	000:30	42
TIRE SMART	RUBBER MANUFACTURERS	000:31	34
TRAIN SAFETY	Ad Council	000:29	27
TRAIN SAFETY	Ad Council	000:30	27
TRAIN SAFETY	Ad Council	001:00	77
TRAIN SAFETY	Ad Council	001:00	96
UNDERAGE DRINKING	Ad Council	000:15	105
UNDERAGE DRINKING	Ad Council	000:15	42
UNDERAGE DRINKING	Ad Council	000:15	54
UNDERAGE DRINKING	Ad Council	000:30	19
UNDERAGE DRINKING	Ad Council	000:30	47
US AIR FORCE	US AIR FORCE	000:28	85
US AIR FORCE	US AIR FORCE	000:28	59
US AIR FORCE	US AIR FORCE	000:29	52
US AIR FORCE	US AIR FORCE	000:29	37
US AIR FORCE	US AIR FORCE	000:30	29
USO	USO	000:58	71
VET ORAL HEALTH PROGRAM	VA	000:30	6
VET ORAL HEALTH PROGRAM	VA	001:00	35
VETERANS	VA	000:28	27
VETERANS	VA	000:29	21
VETERANS	VA	000:30	30
VETERANS	VA	000:30	25
VETERANS	VA	000:59	57
VETERANS	VA	001:00	56
VETERANS CRISIS LINE	Ad Council	000:28	22