

KCBL
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2017
1/1/2018

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Shelter:** CATHOUSE ON THE KINGS
- **BLOOD DONATIONS:** (No issue/program description given.)
- **Community:** GIRL SCOUTS
- **Culture; Environment:** Mythology and Fairy Tales, Good and Evil; Bats: Their value and their endangerment
- **DISTRACTED DRIVING:** 2017 OTS HOLIDAY DRIVING
- **Domestic violence:** GUESTS/ LISA SMITTCAMP AND TIM WARD FRESNO/TULARE DA'S
- **Education:** GAYLE SURABIAN/CAL STATE SUMMER SCHOOL FOR THE ARTS
- **Education; Health:** Learning Math SimplerSleeping Soundly: How getting quality sleep can enhance our health
- **Education; Literature:** The Vital Role of Pre-Kindergarten; The Appeal of Time Travel Stories
- **Education; Mental Health:** music can unlock the potential of those who struggle with reading, writing, math, or focus.

- **Health:** HEART OF THE HORSE
- **Hunger Prevention:** KYM DILDINE CHEIF ADMIN OFFICER
- **Literature; Psychology:** The Role of a Literary Editor; Being the Newcomer: How to navigate new situations
- **Mental Health:** Memory Loss and Alzheimer?s Disease; Narcissism: The manipulative, selfish disorder
- **MILITARY AND VETERANS:** story of Musicians On Call?s mission of bringing musicians into hospitals, nursing homes and hospic
- **Science; Literature:** Making an Impact as a Citizen Scientist; Author Jack London?s Writings and Social Activism
- **Terrorism; Crime:** Terrorism in America, 1920; Developing Forensic Technology: New solutions for tracking criminals
- **Texting and Driving:** CHRIS COCHRAN OFFICE OF TRAFFIC SAFETY -

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Shelter	Community Matters	Valley Oak Animal Shelter	LydiaVospca	10/07/2017 06:00 AM	014:18
Education	Community Matters	Self Help Enterprises	Sonja Sanchez	10/07/2017 06:15 AM	014:20
Culture; Environment	Viewpoints	Mythology and Fairy Tales, Good and	Soman Chainani; Jodi	10/07/2017	027:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Evil; Bats: Their value and their endangerment	Sedlock, Don Mitchell	06:30 AM	
Domestic violence	Community Matters	GUESTS/ LISA SMITTCAMP AND TIM WARD FRESNO/TULARE DA'S	LISA SMITTCAMP FRESNO D.A.	10/14/2017 06:00 AM	018:14
Texting and Driving	Community Matters	CHRIS COCHRAN OFFICE OF TRAFFIC SAFETY -	CHRIS COCHRAN	10/14/2017 06:19 AM	012:33
Education; Literature	Viewpoints	The Vital Role of Pre-Kindergarten; The Appeal of Time Travel Stories	Dr. Sharon Bouffard; Dr. Travis Langley	10/14/2017 06:32 AM	027:55
MILITARY AND VETERANS	Community Matters	Blue star Moms – Moms of kids in the military	RHONDA GILMORE	10/21/2017 06:00 AM	013:37
Hunger Prevention	Community Matters	Community Food Bank	KYM DILDINE	10/21/2017 06:14 AM	016:35
Mental Health	Viewpoints	Memory Loss and Alzheimer?s Disease; Narcissism: The manipulative, selfish disorder	Martha Weinman Lear, Dr. Marwan Sabbagh; Dr. Linda Martinez-Lewi	10/21/2017 06:32 AM	027:55
Air Quality	Community Matters	San Joaquin Valley Air District	HEATHER HEINKS	10/28/2017 06:00 AM	014:03
Animal Shelter	Community Matters	Cathouse on the kings	BETH	10/28/2017 06:14 AM	016:52
Education; Mental Health	Music Helps me Be Understood	music can unlock the potential of those who struggle with reading, writing, math, or focus.	Understood.org	10/28/2017 06:32 AM	030:00
SHELTER/HUNGER	Community Matters	POVERELLO HOUSE	Cruz Avila	11/04/2017 06:00 AM	015:27
KIDS	Community Matters	C.A.S.A.	NATHAN LEE	11/04/2017 06:16 AM	014:53
MILITARY AND	Sounds of Heroes from	story of Musicians On Call?s mission of	Michael Solomon, Pete	11/04/2017	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS	iHeartmedia and Musicians On Call	bringing musicians into hospitals, nursing homes and hospic	Griffin	06:32 AM	
Animal Shelter	Community Matters! PART 1	AMANDA ALLEN OUTREACH COORDINATOR	AMANDA ALLEN	11/11/2017 06:00 AM	017:57
Animal Shelter	Community Matters! PART 2	AMANDA ALLEN OUTREACH COORDINATOR	AMANDA ALLEN	11/11/2017 06:18 AM	011:40
Education; Health	Viewpoints	Learning Math SimplerSleeping Soundly: How getting quality sleep can enhance our health	Bob Sun, Jason Wilkes; Matthew Walker	11/11/2017 06:31 AM	027:55
Hunger Prevention	Community Matters	KYM DILDINE CHEIF ADMIN OFFICER	KYM DILDINE	11/18/2017 06:00 AM	015:43
SHELTER/HELP	Community Matters!	SALVATION ARMY	MAJOR CAROL	11/18/2017 06:16 AM	013:53
Terrorism; Crime	Viewpoints	Terrorism in America, 1920; Developing Forensic Technology: New solutions for tracking criminals	Jed Rubenfeld; Lee Reiber, Jerry Ropelato	11/18/2017 06:31 AM	027:56
Health	Community Matters	HEART OF THE HORSE	GUY ADAMS	11/25/2017 06:00 AM	014:25
BLOOD DONATIONS	Community Matters	CENTRAL CALIFORNIA BLOOD CENTER	LESLIE BOTOS	11/25/2017 06:15 AM	015:13
Charity; Sociology	Viewpoints	Giving Back This Holiday Season; W.E.B. Du Bois's Lasting Impact in Sociology	Sarah Linden, Tyler Knott Gregson; Aldon D. Morris	11/25/2017 06:31 AM	027:57
DISTRACTED DRIVING	Community Matters	2017 OTS HOLIDAY DRIVING	CHRIS COCHRAN	12/02/2017 06:00 AM	014:45
Education	Community Matters	GAYLE SURABIAN/CAL STATE SUMMER SCHOOL FOR THE ARTS	GAYLE SURABIAN	12/02/2017 06:15 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Science; Literature	Viewpoints	Making an Impact as a Citizen Scientist; Author Jack London's Writings and Social Activism	Mary Ellen Hannibal, Geoff LeBaron; Cecelia Tichi, William R. Kenan Jr.	12/02/2017 06:31 AM	027:58
Animal Shelter	Community Matters	CATHOUSE ON THE KINGS	BETH CAFFEREY	12/09/2017 06:00 AM	016:27
Community	Community Matters	GIRL SCOUTS	JORDAN KING	12/09/2017 06:17 AM	013:28
Literature; Psychology	Viewpoints	The Role of a Literary Editor; Being the Newcomer: How to navigate new situations	Peter Ginna; Keith Rollag	12/09/2017 06:32 AM	027:57
Hunger Prevention	Community Matters	COMMUNITY FOOD BANK	ANDY SOUZA	12/16/2017 06:00 AM	015:30
HEALTH	Community Matters	KATLIN KOLB CAMPAIGN MGR STUDENT SERIES - LUEKEMIA LYMPHOMA SOCIETY	KATLIN KOLB	12/16/2017 06:16 AM	015:48
Culture; Sociology	Viewpoints	America's Diner Waitresses; Creating Great Teams with Diverse Thought	Candacy Taylor; Scott E. Page	12/16/2017 06:33 AM	027:54
Homelessness, health	Community Matters	SALVATION ARMY	MAJOR CAROL	12/23/2017 06:00 AM	013:53
Animal Shelter	Community Matters	VALLEY OAK SPCA	LYDIA HOUSE	12/23/2017 06:14 AM	016:31
Technology; History	Viewpoints	Hitting the Off Switch: Going offline in a digital age; America's Pearl Harbor Christmas	Christina Crook; Stanley Weintraub	12/23/2017 06:32 AM	027:55
Health; Family	Community Matters	KIDS HEALTH AND FAMILIES	MARISSA WHEELLOCK - MOORE	12/30/2017 06:00 AM	016:29
Homelessness, health	Community Matters	DONATIONS FOR END OF YEAR TAX DEDUCTIONS	KELLY LILLES	12/30/2017 06:17 AM	015:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Self-Help; Culture	Viewpoints	Making Your New Year's Resolutions Stick; Staying In and Ringing in the New Year	MJ Ryan; Tim Federle, Christian DeBenedetti	12/30/2017 06:33 AM	027:58

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture; Health	Pipeline Operators for Ag Saf	000:30	008
BULLYING	Stopbullying.gov	000:30	247
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	150
Community Involvement	Goodwill	001:00	125
Crime	Nat. Crime Prevention Council	000:30	249
DISASTER RELIEF	Knights of Columbus	000:30	019

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	005
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	319
DUI	R.A.D.D.	000:30	256
Education; environment	Dept. Of Forestry	001:00	123
Employment / Unemployment	Goodwill	000:30	247
Environment / Air / Water	US Dept. of Energy	001:00	317
Environment / Air / Water	US Forest Service	000:59	661
Health	Am Parkinson's Disease Assoc	000:30	243
Health	Asthma and Allergy Fndtn	000:30	247
Health	Prediabetes.org	001:00	121
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
HEALTH AND FITNESS	UNITED	000:30	078
Health; Communication	Liveunited.org	000:15	159
Health; Communication	Liveunited.org	000:30	077
Homelessness, health	Liveunited.org	000:15	158
Homelessness, health	Liveunited.org	001:00	124
MILITARY AND VETERANS	americanhumane.org	000:30	079
MILITARY AND VETERANS	Blue Star Moms	000:33	040
MILITARY AND VETERANS	Dept. of Defense	000:30	259
MILITARY AND VETERANS	E.S.G.R.	000:30	241

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	412
MILITARY AND VETERANS	Realwarriors.net	000:29	288
MILITARY AND VETERANS	US Army	000:30	240
Military; self improvement	Todaysmilitary.com	000:30	078
Pet Adoption	ShelterPetProject.org	001:00	125
Recreation; Family	Dept. Of Forestry	000:29	075
Recreation; Family	Dept. Of Forestry	000:30	085
Recreation; Family	Dept. Of Forestry	000:59	121
SAFE DRIVING	Nat. Hwy. Traffic Safety Adm.	001:00	121
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	009
Safe Water	American Water Works Assoc.	000:29	079
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	257
Safety; Health	R.A.D.D.	000:30	075
Terrorism Preparedness	Dept. of Homeland Security	000:30	007
VETERAN SUPPORT SERVICES	dav.org	000:30	073
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	075