

KCBL
Fresno, CA
Quarterly Issues/Programs List
Third Quarter, 2017
10/02/2017

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Shelter:** RE RUN SHOW
- **BLOOD DONATIONS:** DEAN ELLER CEO/RETIRING
- **Business; Gardening:** Overcoming the Fear of Public Speaking; The Mysterious World of Plants
- **Community:** LT DAVID RAMSEY SOUTH PRECINCT
- **DISASTER RELIEF:** Hurican ARelief Special
- **Economics; Education:** The Demise of Cash; The Overlooked Importance of College Professors
- **Education:** LISA BOOK / KAREN JOHANSON / CHRISTY PRATER
- **Family Issues; Education:** Unconventional Vacation Destinations; Non-Traditional Students
- **Family; History:** How Domestic Violence happens and how we can try to stop it; Asa Jennings:A forgotten American hero
- **FOSTER CARE CHILDREN:** NATHAN LEE & JENNIFER MCDUGAL
- **HANDICAP SERVICES:** GUY ADAMS / JACK HANNAH

- **Health; Family:** Pregnancy Behind Bars; : The Struggles of Co-Parenting and Tips on Overcoming Them
- **Hunger Prevention:** ANDY SOUZA
- **Literature; Economics:** How author Don Winslow approaches hot-topic issues; The collapse of the Stroh Brewing Company
- **Literature; Mental Health:** What we love in the Harry Potter series and being used to treat PTSD and depression
- **Mental Health; Business:** Finding Happiness; How to Make Your Start-up Work
- **Mental hlth; education:** The Pursuit of Happiness; Teaching Girls to Code: The mission to close the gender gap in tech
- **Politics; Family:** Bobby Kennedy?s Legacy; The Perils of Over-parenting
- **Privacy; Technology:** What Big Data Can Teach Us About Ourselves; The Story of Apollo 8
- **Productivity; Ethics:** Getting Things Done: It?s all in the planning; Knowing when and how to say "no"
- **Psychology; Education:** Mate Choice in Fish & Humans; First Impressions & Their Pitfalls

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community	Community Matters	BUILDING HEALTHY COMMUNITIES	Augie Blancus	07/01/2017 06:00 AM	015:06
Animal Shelter	Community Matters	Animal shelter	Beth Cafferey	07/01/2017	014:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
				06:16 AM	
Privacy; Technology	Viewpoints	What Big Data Can Teach Us About Ourselves; The Story of Apollo 8	Seth Stephens-Davidowitz; Jeffrey Kluger	07/01/2017 06:31 AM	027:58
Community/Poverty	Community Matters PART 1	REMEMBERING MIKE MCGARVIN	Cruz Avila	07/08/2017 06:00 AM	012:28
Community/Poverty	Community Matters PART 2	REMEMBERING MIKE MCGARVIN	Cruz Avila	07/08/2017 06:13 AM	017:39
Family; History	Viewpoints	How Domestic Violence happens and how we can try to stop it; Asa Jennings:A forgotten American hero	Dr. Shannon Karl, Dr. Jay Richards; Lou Ureneck	07/08/2017 06:32 AM	027:55
Handicapped	Community Matters - RESOURCE 4 INDEPENDENCE	Handicapped resources	Charity Tokash	07/15/2017 06:00 AM	014:34
Community Poverty	Community Matters - CATHOLIC CHARITIES	Poverty/hunger	Kelly Lilles	07/15/2017 06:15 AM	015:20
Literature; Economics	Viewpoints	How author Don Winslow approaches hot-topic issues; The collapse of the Stroh Brewing Company	Don Winslow; Frances Stroh	07/15/2017 06:32 AM	027:54
Health	Community Matters - ALZHEIMERS EVELYN MARMOLEJO	Walk to End Alzhiemer's	Evelyn Marmolejo	07/22/2017 06:00 AM	014:53
First aide response/community	Community Matters - CCADT 7/23	Central California Animal Disaster Team – responding to fire evacs	Beth Cafferey	07/22/2017 06:15 AM	014:45
Literature; Mental Health	Viewpoints	What we love in the Harry Potter series and being used to treat PTSD and depression	John Granger, Jonathan Lethem; Dr. Janina Scarlet	07/22/2017 06:31 AM	027:57
Community	Community Matters -	Fresno Night Out	LT DAVID RAMSEY	07/29/2017	015:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FRESNO NIGHT OUT			06:00 AM	
Education	Community Matters - ICES	Education	LISA BOOK	07/29/2017 06:16 AM	014:34
Productivity; Ethics	Viewpoints	Getting Things Done: It's all in the planning; Knowing when and how to say "no"	David Allen, Steve McClatchy; Ira Chaleff	07/29/2017 06:32 AM	027:56
FOSTER CARE CHILDREN	Community Matters - CASA 8/6	Need more volunteers for kids in foster care	NATHAN LEE	08/05/2017 06:00 AM	013:07
HANDICAP SERVICES	Community Matters - 8/6 BRK THE BARRIERS	Break the Barriers handicap services	DEBBIE HERGENRADER	08/05/2017 06:14 AM	016:49
Business; Gardening	Viewpoints	Overcoming the Fear of Public Speaking; The Mysterious World of Plants	Larry Ventis, Michael Port; Michael Largo	08/05/2017 06:32 AM	027:58
Hunger Prevention	Community Matters - 8/13 COM FOOD BANK	Food / poverty	ANDY SOUZA	08/12/2017 06:00 AM	014:46
BLOOD DONATIONS	Community Matters - 8/13 CEN CAL BLOOD	Blood drive needs	DEAN ELLER	08/12/2017 06:15 AM	015:22
Health; Family	Viewpoints	Pregnancy Behind Bars; : The Struggles of Co-Parenting and Tips on Overcoming Them	Carolyn Sufrin; Karen Bonnell	08/12/2017 06:32 AM	027:58
HANDICAP SERVICES	Community Matters -8/20 PT 1 HEART OF THE HORSE	Handicap therapy	GUY ADAMS	08/19/2017 06:01 AM	014:18
HANDICAP SERVICES	Community Matters - 8/20 PT 2 HEART OF THE HORSE	Handicap therapy	GUY ADAMS	08/19/2017 06:15 AM	014:45
Economics; Education	Viewpoints	The Demise of Cash; The Overlooked Importance of College Professors	Kenneth Rogoff; Jacques Berlinerblau	08/19/2017 06:31 AM	027:58
	Community Matters - Missed				

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Psychology; Education	Viewpoints	Mate Choice in Fish & Humans; First Impressions & Their Pitfalls	Gil Rosenthal; Alexander Todorov	08/26/2017 06:02 AM	027:58
Hurricane Relief	iHeartRadio Red Cross Hurricane Harvey Special	Special to raise money and support for Hurricane Harvey relief	Red Cross	09/02/2017 06:00 AM	030:00
Politics; Family	Viewpoints	Bobby Kennedy's Legacy; The Perils of Over-parenting	Larry Tye; Carl Honor, Terri Khonsari	09/02/2017 06:31 AM	027:58
Community	Community Matters	Coarsegold Rodeo	Tanner Tweed & Chloe Ferguson	09/09/2017 06:00 AM	016:28
Community safety	Community Matters	Cen Cal Animal Disaster team	Beth Cafferey	09/09/2017 06:17 AM	013:59
Mental Health; Business	Viewpoints	Finding Happiness; How to Make Your Start-up Work	Tim Bono, Frederic Lenoir; Daniel DiPiazza	09/09/2017 06:32 AM	027:54
Community poverty	Community Matters - CAL FRESH	Food stamp program	DENISE CUENDETT	09/16/2017 06:00 AM	021:51
Community poverty	Community Matters - CAL FRESH	Food stamp program	DENISE CUENDETT	09/16/2017 06:22 AM	008:01
Disaster Relief	iHeart Media Irma Special	Discussed what is ahead for those in the affected regions, along with the economic impact that it will have nationwide on such things as gasoline prices and insurance rates. A strong appeal to donate to the American Red Cross	iHeart Media and Red Cross	09/16/2017 06:31 AM	029:59
Animal Shelter	Community Matters 6/25 LYDIA HOUSE VALLEY OAK ANIMAL	Animal shelter	LYDIA HOUSE	09/24/2017 07:01 AM	014:46
Animal Shelter	Community Matters - CEN CAL ANIMAL DISASTER TEAM	Animal evacuation for communities in distress	BETH CAFFEREY	09/24/2017 07:16 AM	014:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental hlth; education	Viewpoints	The Pursuit of Happiness; Teaching Girls to Code: The mission to close the gender gap in tech	Neil Pasricha; Reshman Saujani	09/24/2017 07:31 AM	027:54
Family Issues; Education	Viewpoints	Unconventional Vacation Destinations; Non-Traditional Students	Dylan Thuras; Mike Rose	09/30/2017 06:32 AM	027:57

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	Understood.org	000:30	011
BULLYING	Stopbullying.gov	000:30	134
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	261
Community Involvement	9-11 DAY	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Involvement	Goodwill	001:00	259
Crime	Nat. Crime Prevention Council	000:30	134
DISASTER RELIEF	American Red Cross	000:31	018
DISASTER RELIEF	American Red Cross	000:33	010
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	267
DUI	R.A.D.D.	000:30	129
Education	NATIONAL SUMMER LEARNING	000:30	008
Education; environment	Dept. Of Forestry	001:00	261
Education; Family	Liveunited.org	000:15	176
Education; Family	Liveunited.org	000:30	110
Employment / Unemployment	Goodwill	000:30	133
Environment / Air / Water	US Dept. of Energy	001:00	274
Environment / Air / Water	US Forest Service	000:59	538
Health	Am Parkinson's Disease Assoc	000:30	136
Health	Asthma and Allergy Fndtn	000:30	134
Health	Prediabetes.org	001:00	255
HEALTH AND FITNESS	SAVE THE MALES	000:30	007
HEALTH AND FITNESS	UNITED	000:30	134
Health; Communication	Liveunited.org	000:15	249
Health; Communication	Liveunited.org	000:30	128

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Homelessness, health	Liveunited.org	000:15	245
Homelessness, health	Liveunited.org	001:00	263
MILITARY AND VETERANS	Dept. of Defense	000:30	128
MILITARY AND VETERANS	E.S.G.R.	000:30	138
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	262
MILITARY AND VETERANS	Realwarriors.net	000:29	187
MILITARY AND VETERANS	US Army	000:30	137
PEACE	PEACE IN THE STREETS	000:31	008
Pet Adoption	ShelterPetProject.org	001:00	264
Recreation; Family	Dept. Of Forestry	000:29	131
Recreation; Family	Dept. Of Forestry	000:30	138
Recreation; Family	Dept. Of Forestry	000:59	268
SAFE DRIVING	Nat. Hwy. Traffic Safety Adm.	001:00	260
Safety	Center for Internet Security	000:56	117
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	146
Safety; Health	R.A.D.D.	000:30	123