

KCBL  
Fresno, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/06/2020

KCBL  
Quarterly Issues/Programs List

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KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALEX HUDSON LYME DISEASE FOUN:** JODY HUDSON
- **BETH CAFFEREY:** (No issue/program description given.)
- **CALIFORNIA EARTHQUAKE AGENCY:** (No issue/program description given.)
- **COMMUNITY INVOLVEMENT:** OLGA
- **Culture; Finances:** INSIDE COMPETITIVE REALITY TV COOKING; THE ANNUAL HOLIDAY SHOPPING FRENZY
- **DISABLED CHILDREN:** KAYLEIGH O'CONNOR ALEXANDRA CHAVEZ
- **Domestic violence :** (No issue/program description given.)
- **Farming; Health:** THE PLIGHT OF THE STRAWBERRIES; DISEASE DETECTING DOGS
- **Finances; History:** GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD; COLORS: A VIVID HISTORY
- **FOSTER CARE CHILDREN:** WILMA HASHIMOTO AND jASON WILLAIMS
- **HALO CAFE - JENNIVER YOVINO:** (No issue/program description given.)
- **Health, Disabled; Family:** SUZANNA GAMEZ
- **Health; Culture:** THE COMPLICATED ROLE OF CAREGIVING; how Sweden has changed in recent years
- **History, education; Culture:** ELIZABETH
- **History; Education:** PANAMA CANAL: ITS IMPLICATIONS ON WORKERS;: LEARNING FROM OTHER CULTURES APPROACH ON EDUCATION
- **Identity Theft; Medicine:** FALLING VICTIM TO IDENTITY THEFT; THE DOUBLE LIVES OF DOCTORS

- **KATHRYN WEAKLAND:** KATHRYN WEAKLAND
- **MICHAEL PRICHARD:** (No issue/program description given.)
- **OFFICE OF TRAFFIC SAFETY:** TIM WEISBERG
- **Pets; Children:** TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES; WHY WE SO QUICKLY CONDEMN ?TROUBLED CHILDREN?
- **Poverty / Shelter / Hunger:** LUITENANT LEEVALE BUTLER

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Disabled; Family	KSOE COM MTRS - RESOURCES INDEPEND	Resource for handicapped to be more independent	SUZANNA GAMEZ	10/06/2019 06:00 PM	014:49
ALEX HUDSON LYME DISEASE FOUN	KSOE COM MTRS - LYME DISEASES - JODY HUDSON	Lyme disease and the ways you can be susceptible to it and how to avoid it	Jody Hudson	10/06/2019 06:15 PM	014:06
CALIFORNIA EARTHQUAKE AGENCY	KSOE COM MTRS - CAL EARTHQUAKE AUTHORITY	California Earthquake preparedness	GLENN POMEROY CEO OF CEA	10/13/2019 06:09 AM	017:49
COMMUNITY INVOLVEMENT	KSOE COM MTRS - CIVIL WAR REVISITED	CIVIL WAR REVISITED - history of the civil war event in Fresno	FRESNO HISTORICAL SOCIETY	10/13/2019 06:27 AM	012:37
COMMUNITY INVOLVEMENT	KSOE COM MTRS - TULARE HISPANIC CHAMBER OF COMMERCE	OLGA DURAN / BUSINESSES IN TULARE HAVE RESOURCES	OLGA DURAN	10/20/2019 06:00 PM	014:00
Valley Children's guild	KSOE COM MTRS - valley childrens/tulare ag	CHILDRENS HOSPITAL - SUPPORTING THE CHARITY WITH AN EVENT AND GIVEAWAY	CHILDRENS HOSPITAL WEEK KERRISA CHAPMAN	10/20/2019 06:14 PM	015:25

<b>Farming; Health</b>	<b>Viewpoints Julie Guthman; Maria Goodavage</b>	<b>THE PLIGHT OF THE STRAWBERRIES; DISEASE DETECTING DOGS</b>	<b>Julie Guthman ; Maria Goodav ag</b>	<b>10/20/2 019 06:30 PM</b>	<b>027: 53</b>
<b>COMMUNITY INVOLVEMENT</b>	<b>KSOF COM MTRS - RED CROSS</b>	<b>RED CROSS DOES SO MUCH MORE THAN DISASTER RELIEF / SMOKE DETECTOR CHECKS TOO!</b>	<b>NICOLE MAUL / LORI WILSON</b>	<b>10/27/2 019 06:00 PM</b>	<b>013: 43</b>
<b>BETH CAFFEREY</b>	<b>KSOF COM MTRS - CATHOUSE ON THE KINGS</b>	<b>CATHOUSE ON THE KINGS DEALS WITH PET OVERPOPULATION. ALSO INFORMATION FOR ANIMALS WITH HALLOWEEN SAFETY AND FOOD</b>	<b>BETH CAFFEREY</b>	<b>10/27/2 019 06:14 PM</b>	<b>017: 59</b>
<b>Health; Culture</b>	<b>Viewpoints Dr Sa nto D. Marabella, Erick Stoll; Elisabet</b>	<b>THE COMPLICATED ROLE OF CAREGIVING; how Sweden has changed in recent years</b>	<b>Elisabeth ?sbrink</b>	<b>10/27/2 019 06:32 PM</b>	<b>027: 57</b>
<b>Pet Adoption</b>	<b>KSOF COM MTRS - VALLEY ANIMAL CENTER</b>	<b>LARGEST NO KILL SHELTER IN THE VALLEY NEEDS DONATIONS</b>	<b>DEVON GILLARD</b>	<b>11/03/2 019 06:00 PM</b>	<b>014: 45</b>
<b>Air Polution</b>	<b>KSOF COM MTRS - SAN JOAQUIN VALLEY AIR DIST</b>	<b>AIR QUALITY IN THE VALLEY / BURNING RESTRICTIONS FOR WINTER</b>	<b>HEATHER HEINKS</b>	<b>11/03/2 019 06:15 PM</b>	<b>013: 29</b>
<b>History; Environment</b>	<b>Viewpoints Richard Cahan; Dr. Thomas Novotny</b>	<b>THE UNDISCOVERED PHOTOS OF WWII; WHY ARE PEOPLE STILL DUMPING THEIR CIGARETTES ON THE GROUND?</b>	<b>Richard Caha n; Dr. Thomas Nov</b>	<b>11/03/2 019 06:28 PM</b>	<b>027: 57</b>
<b>COMMUNITY INVOLVEMENT</b>	<b>KSOF COM MTRS - CATHOLIC CHARITIES</b>	<b>TURKEY DRIVE TO HELP FEED HOMELESS</b>	<b>ASHLEY WOLFE</b>	<b>11/10/2 019 06:00 PM</b>	<b>015: 13</b>
<b>MENTAL HEALTH</b>	<b>KSOF COM MTRS - FRESNO DEPT OF BEHAVORIAL HEALTH</b>	<b>THOSE DEALING WITH DIFFERENT SYNDROMES HAVE SOMEONE TO ASK FOR HELP</b>	<b>MICHAEL PRICHARD</b>	<b>11/10/2 019 06:15 PM</b>	<b>015: 54</b>

Finances; History	Viewpoints Ashley Feinstein Gerstley ; Keith Recker	GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD; COLORS: A VIVID HISTORY	Paul Kay	11/10/2019 06:31 PM	027:56
CHILDREN SUPPORT SERVICES	KSOFCOM MTRS - BOYS AND GIRLS CLUBS	SERVICES OFFERED, EVENTS AND NEEDS AS A NON PROFIT	KATHRYN WEAKLAND	11/24/2019 06:00 PM	016:43
PETS / ANIMALS	KSOFCOM MTRS - CATHOUSE ON THE KINGS	YOUR PETS AND THANKSGIVING – FOODS TO AVOID, DECORATIONS, ETC. KEEPING THEM SAFE OVER THE HOLIDAYS.	BETH CAFFEREY	11/24/2019 06:16 PM	014:51
Identity Theft; Medicine	Viewpoints Axton Betz-Hamilton; Dr. Thomas Oden	FALLING VICTIM TO IDENTITY THEFT; THE DOUBLE LIVES OF DOCTORS	Axton Betz-Hamilton; Dr. Thom	11/24/2019 06:31 PM	027:56
History; Education	Viewpoints Paul Sutter; Teru Clavel	PANAMA CANAL: ITS IMPLICATIONS ON WORKERS;: LEARNING FROM OTHER CULTURES APPROACH ON EDUCATION	Paul Sutter; Teru Clavel	12/01/2019 06:34 AM	027:57
History, education; Culture	KSOFCOM MTRS - FRESNO HISTORICAL SOCIETY	CHRISTMAS AT THE FRESNO HISTORICAL SOCIETY	ELIZABETH LAVAL	12/08/2019 06:07 AM	014:47
Domestic violence	KSOFCOM MTRS - MARJAREE MASON CENTER	HOW WOMEN CAN FIND SHELTER FROM DOMESTIC ABUSE	LETICIA CAMPOS	12/08/2019 06:22 AM	014:46
Pets; Children	Viewpoints Jean Stelten-Beuning; Geraldine DeRuit er, Dr	TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES; WHY WE SO QUICKLY CONDEMN ?TROUBLED CHILDREN?	Dr. Ross Greene	12/08/2019 06:37 AM	027:58
FOSTER CARE CHILDREN	KSOFCOM MTRS - CASA	SUPPORTING KIDS THAT ARE IN FOSTER CARE	WILMA HASHIMOTO AND JASON WILLIAMS	12/15/2019 06:00 AM	013:59

SUPPORT/LOSS/HOSPICE	KSOF COM MTRS - HINDS HOSPICE	DIFFERENT PROGRAMS AVAILABLE, ANGEL BABIES, HOSPICE CARE, SUICIDE PREVENTION, ETC.	KATHY CROMWELL	12/15/2019 06:14 AM	015:25
FOSTER CARE CHILDREN	KSOF COM MTRS - CASA	SUPPORTING KIDS THAT ARE IN FOSTER CARE (RE RUN)	WILMA HASHIMOTO AND JASON WILLIAMS	12/22/2019 06:00 AM	013:59
Poverty / Shelter / Hunger	KSOF COM MTRS - SALVATION ARMY	BELL RINGERS AND WHAT THE SALVATION ARMY DOES FOR OUR COMMUNITY	LUITENANT LEEVALE BUTLER	12/22/2019 06:14 AM	015:22
Culture; Finances	Viewpoints Erin Campbell, Lorraine Pascale, Jennifer Ba	INSIDE COMPETITIVE REALITY TV COOKING; THE ANNUAL HOLIDAY SHOPPING FRENZY	Jennifer Barney; Colin Morris	12/22/2019 06:30 AM	027:56
DISABLED CHILDREN	KSOF COM MTRS - CAMP KESEM	SUPPORTING KIDS WITH PARENTS THAT ARE FIGHTING CANCER	KAYLEIGH O'CONNOR ALEXANDRA CHAVEZ	12/29/2019 06:00 AM	014:24
DISASTER RELIEF	KSOF COM MTRS - RED CROSS/NICOLE MAUL	SMOKE DETECTOR CHECK AND REPLACE – GOING DOOR TO DOOR DURING THE HOLIDAYS	NICOLE MAUL	12/29/2019 06:14 AM	016:33
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	013
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	007
COVENANT HOUSE	COVENANT HOUSE	000:30	015
Employment / Unemployment	Goodwill	001:00	562
ENVIRONMENT	UN GOALS	000:30	035
Health; Family	Health and Human Services	000:30	1327
Health; Family	Health and Human Services	001:01	604
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:31	543
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	538
High School Equivalency	HI-GND-PLAY	000:30	609
MILITARY AND VETERANS	americanhumane.org	000:30	527
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	488
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	001
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	003
Save The Food	HI-GND-PLAY	000:15	1119
Save The Food	HI-GND-PLAY	000:30	501
Save The Food	HI-GND-PLAY	001:00	468
Terrorism Preparedness	Dept. of Homeland Security	000:30	548
UN GOALS	UN GOALS	000:30	006
VETERAN SUPPORT SERVICES	dav.org	000:30	463
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	524
Wildfire Prevention	US Forest Service	000:30	593
Wildfire Prevention	US Forest Service	001:00	622