

KCBL  
 Fresno, CA  
 Quarterly Issues/Programs List  
 First Quarter, 2022  
 04/16/2019

KCBL  
 Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings	Adams, Williams, Pfifer	01/02/2022 06:00 AM	029:49
GRIEF COUNSELING PUBLIC SAFET	CM HINDS HOSPICE GRIEF KATHLEEN CROMWELL	KATHLEEN CROMWELL	Hinds Hospice	01/09/2022 06:00 AM	016:16
BLOOD DONATIONS	COM MTRS SEG 2 - CEN CAL BLOOD CENTER	CEN CAL BLOOD CENTER GORDON HALSTEAD	Cen CA Blood Ct	01/09/2022 06:17 AM	011:48
BLINDNES AWARENESS AND EVENTS	COM MTTRS SEG 1 - VCFTB SHELENA HEBER	VALLEY CENTER FOR THE BLIND	Valley Center for the Blind	01/16/2022 06:00 AM	013:36
GIRL SCOUTS / GIRLDEVELOPEMNT	COM MTRS SEG 2 - GIRL SCOUTS	GIRL SCOUTS ASHLEY VORHEES	Girl Scouts	01/16/2022 06:14 AM	012:17
BLOOD DONATIONS	COM MTTRS SEG 1 - RED CROSS / TAYLOR POISALL	RED CROSS / TAYLOR POISALL	RED CROSS	01/23/2022 06:00 AM	010:45
FOSTER CARE CHILDREN	COM MTRS SEG 2 - CASA / WILMA HASHIMOTO	CASA / WILMA HASHIMOTO	CASA of Fresno	01/23/2022 06:11 AM	012:18

CHILD MENTORING	COM MTRS SEG 1 - BOYS/GIRLS CLUBS / KATHRYN WEAKLAND	BOYS/GIRLS CLUBS / KATHRYN WEAKLAND	BOYS AND GIRLS CLUB	01/30/2022 06:00 AM	014:40
Housing, Relationships	COM MTRS SEG 2 - HABITAT FOR HUMANITY ASHLEY HEDEMANN	HABITAT FOR HUMANITY ASHLEY HEDEMANN	HABITAT FOR HUMANITY	01/30/2022 06:15 AM	011:59
Health	CAL HOPE PUBLIC AFFAIRS SPECIAL 02062022	CAL HOPE PUBLIC AFFAIRS SPECIAL	CAL HOPE	02/06/2022 06:00 AM	025:08
Volunteers	COM MTRS SEG 1 - HANDS ON CALIFORNIA	HANDS ON CALIFORNIA	HANDS ON CALIFORNIA	02/13/2022 06:00 AM	013:38
Keep America Beautiful	COM MTRS SEG 2 - BEAUTIFY FRESNO	Talked about Mayor Dyer's campaign to clean up Fresno County with events encouraging the public to come and volunteer for clean up days. Beautify Fresno is a non profit organization brought together by Mayor Dyer. Mayor Dyer was the guest.	BEATIFY FRESNO <b>Mayor Jerry Dyer</b>	02/13/2022 07:18 AM	011:16
Children	COM MTRS SEG 1 - BIG BROS BIG SIS CEN CAL	BIG BROS BIG SISTERS	Big Brothers	02/20/2022 06:00 AM	012:37
ANIMAL DISASTER EVAC	COM MTRS SEG 2 - CEN CAL ANIMAL DISASTER TEAM	They help people evacuate dangerous situations with their animals. Like the fires - they set up next to the	CENTRAL CAL ANIMAL DISASTER <b>Beth Cafferey</b>	02/20/2022 07:14 AM	011:22

		Red Cross and they help people with their house pets, also horses, cattle, etc. Information discussed about how to prepare to keep your farm animals, home pets, etc. safe and how to donate.			
LYME FOUNDATION - ALEX HUDSON	COM MTRRS SEG 1 - JODY HUDSON ALEX HUDSON LYME FOUNDATI	ALEX HUDSON LYME FOUNDATION	Jody Hudson	02/27/2022 06:00 AM	012:45
Air Pollution	COM MTRS SEG 2 - VALLEY AIR NEWELECTRIC VEHICLE REBATES	We talked about some of the incentives to go electric. From lawnmowers, yard equipment, farm equipment, to electric vehicles and the rebates you can get for switching to electric. Also the state of the air quality in the Valley and how you can monitor it on the Valley Air Now app.	valley air district Heather Heinks	02/27/2022 07:18 AM	011:32
BLINDNES AWARENESS AND EVENTS	COM MTRRS SEG 1 - VCFTB SHELLENA HEBER	VALLEY CENTER FOR THE BLIND	Valley Center for the Blind	03/06/2022 06:00 AM	013:36
Armed Services	COM MTRS SEG 2 - WALTER SALVARI CCSPCA	WALTER SALVARI CCSPCA	ccspca	03/06/2022 06:14 AM	012:39

Animal Shelter	COM MTRRS SEG 1 - FRESNO BULLY RESCUE BRIDGETE BOOTHE	FRESNO BULLY RESCUE BRIDGETE BOOTHE	FRESNO BULLY RESCUE	03/13/2022 06:00 AM	012:18
ALZHEIMER'S DISEASE	COM MTRRS SEG 2 - ALZ ASSOCIATION / SUSAN RODRIGUEZ	ALZ ASSOCIATION / SUSAN RODRIGUEZ	ALZHEIMER'S ASSOCIATION	03/13/2022 06:13 AM	012:54
Children's Health, Parenting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mclver discussed COVID-19 as it pertains to Medicaid and Medicare and vaccine safety for diverse populations. She talked about the vaccine timeline and how the FDA is monitoring the long-term safety of these vaccines and what we know about long-term side effects of COVID-19 vaccines.	Mclver, Bialik	03/19/2022 06:46 PM	029:49
Volunteers	COM MTRRS SEG 1 - HANDS ON CALIFORNIA	HANDS ON CALIFORNIA	HANDS ON CALIFORNIA	03/20/2022 06:00 AM	013:38
MILITARY AND VETERANS	COM MTRRS SEG 2 - LISA BAILEY BLUE STAR MOMS	LISA BAILEY BLUE STAR MOMS	Blue Star Moms	03/20/2022 06:14 AM	012:23
COMMUNITY INVOLVEMENT	COM MTRRS SEG 1 - RED CROSS GIVING MONTH	RED CROSS GIVING MONTH - TAYLOR POISALL	RED CROSS	03/27/2022 06:00 AM	011:09

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
	AG SAFE-01	000:29	55
	AG SAFE-02	000:30	6
	APNEA :30	000:30	59
	AVA	000:29	60
	CC PSA ALZHEIMERS ASSOCIATION	000:32	31
	GUARD & RESERVE	000:29	17
	IJ COMM SPEECH :30	000:30	63
	IJ COMM SPEECH :30	000:30	1
	OPI_Rebekkah_Radio_Eng_30_Opioids	000:29	1
	PSA - TREES FOR THE FUTURE	001:00	72
	PSA :15 - National PTA	000:14	1
	PSA :15 - USO	000:14	1
	PSA :15 - USO	000:15	1
	PSA :15- NATIONAL CENTER FOR MISSING AND EXPLOITE	000:14	1
	PSA :15- PARALYZED VETERANS OF AMERICA	000:14	1
	PSA :30 - PARALYZED VETERANS OF AMERICA	000:29	1
	PSA:60- U.S. DEPT. OF AGRICULTUTRE	001:00	1
	PSA:60- WOUNDED WARRIOR PROJECT	000:58	1
	PSA:60-4-H	001:00	1
Activism	AD COUNCIL	000:30	6
Activism	BIG BROTHERS/BIG SISTERS	000:30	4
Activism	GET INVLOVED.GOV	000:30	4
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	195
Activism	Paralyzed Veterans of America	000:29	2
Activism	Paralyzed Veterans of America	000:30	2
Activism	Paralyzed Veterans of America	000:30	1
Animal Safety	ASPCA	000:30	6
Animal Safety	HUMANE SOCIETY	000:59	82
Animal Safety	NAT. WILDLIFE REFUGE SYSTEM	001:00	12
Animal Safety	OCEANA	000:30	1
Animal Safety	SHELTER PET PROJECT	001:00	86
Animal Safety	WORLD WILDLIFE FUND	001:00	85
Armed Services	U.S. MARINES	000:29	4
Charity Event	Live United	001:00	92
Consumer	DEPT. OF TREASURY	000:59	69
Consumer	NAT. ASSOC. INSURANCE COMMISS	000:59	80

Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	56
Consumer	NAT. FOUND. FOR CREDIT COUNCI	001:00	73
Consumer	NCUA	000:30	6
Consumer	NCUA	001:00	78
Crime	CENTER FOR MISSING AND EXPLOI	000:30	7
Crime	HOMELAND SECURITY	000:30	5
Crime	NATIONAL CENTER FOR MISSING	000:14	202
Crime	Ntl Crime Prevention Council	000:30	6
Crime	OFFICE OF NATIONAL DRUG CONTR	000:30	5
Crime	OFFICE VICTIMS	000:30	6
Education	4-H	001:00	81
Education	AD COUNCIL	000:29	5
Education	BOYS AND GIRLS CLUB	000:29	31
Education	First 5 California	000:14	194
Education	Girl Scouts	000:30	3
Education	Girl Scouts	000:30	2
Education	Girl Scouts	000:30	3
Education	Girl Scouts	000:59	8
Education	Live United	001:00	9
Education	Live United	001:00	10
Education	NATIONAL PTA	001:00	84
Education	PSA: 30-4H	000:30	8
Education	US DET OF EDUCATION	000:30	59
Employment / Unemployment	Goodwill	001:00	80
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:30	4
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:59	80
ENVIRONMENT	ENERGY HOG	000:30	8
ENVIRONMENT	HUMANE SOCIETY	000:30	56
ENVIRONMENT	HUMANE SOCIETY	000:59	11
ENVIRONMENT	LOSE YOUR EXCUSE.GOV	000:30	5
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	000:59	68
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	000:59	30
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	001:00	9
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	56
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	8
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:30	9
ENVIRONMENT	RECREATIONAL BOATING & FISHIN	000:30	1
ENVIRONMENT	RECREATIONAL BOATING & FISHIN	000:59	66
ENVIRONMENT	U.S. DEPT. OF AGRICULTURE	001:00	79
ENVIRONMENT	U.S. FOREST SERVCE	000:29	1

ENVIRONMENT	U.S. FOREST SERVICE	000:30	7
ENVIRONMENT	U.S. FOREST SERVICE	000:30	2
ENVIRONMENT	U.S. FOREST SERVICE	000:57	65
Family	AD COUNCIL	000:30	3
Family	AD COUNCIL	000:30	3
Family	AD COUNCIL	000:30	2
Family	AD COUNCIL	000:30	7
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	54
Government	MEDICARE	000:59	74
Government	NAT. ASSOC. OF SOCIAL WORKERS	000:58	80
Government	NAT. FAIR HOUSING ALLIANCE	000:30	6
Government	NAT. FAIR HOUSING ALLIANCE	000:30	1
Government	NAT. FAIR HOUSING ALLIANCE	000:59	10
Government	NAT. FAIR HOUSING ALLIANCE	000:59	84
Government	NAT. FAIR HOUSING ALLIANCE	001:00	11
Government	NAT. FAIR HOUSING ALLIANCE	001:00	9
Government	SELECTIVE SERVICE SYSTEM	000:29	79
Government	SELECTIVE SERVICE SYSTEM	000:29	7
Government	SELECTIVE SERVICE SYSTEM	000:30	71
Government	SELECTIVE SERVICE SYSTEM	000:30	73
Government	U.S. MARINES	000:30	6
Government	U.S. MARINES	001:00	74
Government	U.S. MARINES	001:00	10
Government	USO	000:15	182
Government	USO	000:29	10
Government	USO	000:29	1
Government	USO	000:30	59
Government	USO	000:30	9
Government	USO	000:59	72
Government	USO	000:59	76
Government	USO	001:00	80
Government	USO	001:00	82
Government	WOUNDED WARRIOR PROJECT	000:58	73
Health	AD COUNCIL	000:30	5
Health	AD COUNCIL	000:30	2
Health	AHRQ	000:30	5
Health	AHRQ	000:57	79
Health	AHRQ	001:00	75
Health	ALZHEIMER'S DISEASE ASSOCIATIO	000:29	1
Health	AMER. DIABETES ASSOC	000:30	8

Health	AMER. DIABETES ASSOC	000:30	2
Health	AMER. DIABETES ASSOC	000:30	58
Health	AMER. DIABETES ASSOC	000:59	69
Health	AMER. DIABETES ASSOC	001:00	62
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:30	7
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:59	83
Health	AMERICAN ACADEMY OF PEDIATRIC	000:30	3
Health	AMERICAN ACADEMY OF PEDIATRIC	001:00	72
Health	American Heart Assoc.	000:30	6
Health	American Heart Assoc.	000:59	11
Health	American Heart Assoc.	001:00	55
Health	AMERICAN LUNG ASSOCIATION	000:30	6
Health	AMERICAN LUNG ASSOCIATION	000:30	3
Health	AMERICAN LUNG ASSOCIATION	001:00	9
Health	AMERICAN LUNG ASSOCIATION	001:00	72
Health	AMERICAN STROKE ASSOC.	000:29	4
Health	Arthritis Foundation	000:29	1
Health	Arthritis Foundation	000:30	8
Health	Arthritis Foundation	000:32	7
Health	Arthritis Foundation	001:00	78
Health	Arthritis Foundation	001:00	11
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	78
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	9
Health	DEPT. HEALTH & HUMAN SERVICE	001:00	9
Health	EPA	000:30	4
Health	FOUNDATION FOR A BETTER LIFE	000:29	53
Health	FOUNDATION FOR A BETTER LIFE	000:29	4
Health	FOUNDATION FOR A BETTER LIFE	000:30	3
Health	FOUNDATION FOR A BETTER LIFE	000:30	5
Health	GIVE LIFE. ORG	000:29	6
Health	March of Dimes	000:30	4
Health	March of Dimes	000:59	69
Health	March of Dimes	001:00	10
Health	March of Dimes	001:00	56
Health	March of Dimes	001:00	9
Health	MEDICARE	000:59	9
Health	NATIONAL KIDNEY ASSOC	000:59	86
Health	NATIONAL KIDNEY FOUNDATION	000:30	7
Health	NATIONAL PEST MANAGEMENT	000:30	5
Health	NATIONAL PEST MANAGEMENT	000:30	2



Health	NATIONAL PEST MANAGEMENT	000:59	79
Health	NATIONAL ROSACEA SOCIETY	001:00	71
Health	OVEREATERS ANON	000:56	75
Health	PSA:30-EPA 800-QUITNOW	000:30	55
Health	SAMHSA	000:30	54
Health	StayFitEatRight.org	000:30	6
Health	US DEPT. OF HEALTH AND HUMAN	000:30	7
Health	US DEPT. OF HEALTH AND HUMAN	000:30	2
Health	US DEPT. OF HEALTH AND HUMAN	000:30	2
Health	US DEPT. OF HEALTH AND HUMAN	000:30	5
Health	US DEPT. OF HEALTH AND HUMAN	000:30	6
Health	US DEPT. OF HEALTH AND HUMAN	001:00	73
Health	VEDA - VESTIBULAR DISORDER ASSOC	001:00	85
Health	WEST GLEN COMM	000:29	3
Health	WEST GLEN COMM	000:30	2
Health	WEST GLEN COMM	000:30	1
HEALTH AND FITNESS	WEST GLEN COMM	000:30	52
Health; Family	Health and Human Services	001:00	80
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:30	4
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	62
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	71
High School Equivalency	HI-GND-PLAY	000:30	3
Human Services	American Red Cross	000:29	7
Human Services	BOYSTOWN	000:30	6
Human Services	CAMP. FOR DISABILITY EMPLOYME	001:00	81
Human Services	DEPT. HEALTH & HUMAN SERVICE	001:00	11
Human Services	FREEDOM CENTER.ORG	000:29	6
Human Services	NATL. FLOOD INSURANCE	000:59	78
Human Services	THERMOSTAT RECYCLING CORP	000:30	5
Human Services	US DEPT. OF HEALTH AND HUMAN	000:59	13
MILITARY AND VETERANS	americanhumane.org	000:30	56
MONEY	AD COUNCIL	000:30	51
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	5
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:59	82
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	75
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	5
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	62

Public safety	AD COUNCIL	000:30	62
Public safety	CTIA	000:30	5
Public safety	CTIA	001:00	81
Public safety	US DEPT OF TRANSPORTATION	000:30	5
Terrorism Preparedness	Dept. of Homeland Security	000:30	61
VETERAN SUPPORT SERVICES	dav.org	000:30	58
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	63
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	50
Veterans	Paralyzed Veterans of America	000:15	198
Veterans	Paralyzed Veterans of America	000:15	21
Veterans	Paralyzed Veterans of America	000:15	18
Veterans	Paralyzed Veterans of America	000:29	56
Veterans	Paralyzed Veterans of America	000:59	10
Veterans	Paralyzed Veterans of America	000:59	10
Veterans	Paralyzed Veterans of America	001:00	72
Veterans	WOUNDED WARRIOR PROJECT	000:59	8
Volunteers	NAT. FOUND. FOR CREDIT COUNCI	001:00	76
Wildfire Prevention	US Forest Service	000:30	56
Wildfire Prevention	US Forest Service	000:59	70