

KCBL  
 Fresno, CA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2022  
 04/16/2019

KCBL  
 Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fire Prevention/Safety and Di	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Kozo reinforced the critical importance of developing a home escape plan with all members of the household and practicing it regularly.	Capt. M. Kozo, M. Capponi	10/02/2022 07:00 AM	028:48
Public Health, Disaster Recov	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	A new report that is being issued soon that looks at the associations between county-level vaccination rates and COVID-19 outcomes among Medicare beneficiaries.	Dr. B. Sommers, S. McKinney	10/09/2022 07:00 AM	029:49
Parental Digital & Cyber Safe	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Pearlman shared insights with parents on how to navigate the digital landscape safely and productively with their kids.	Dr. C. Pearlman, A. Purdy	10/16/2022 07:00 AM	029:49
Public Health, Sleep & Health	IHEARTRADIO COMMUNITIES: PUBLIC	Information on the upcoming flu season,	P. Stinchfield, Dr. C Winter	10/23/2022 07:00 AM	029:49

	AFFAIRS SPECIAL	along with a comprehensive overview of this year's flu vaccine and the types of individuals who are most at risk for severe flu symptoms if they are not vaccinated.			
Breast Cancer Awareness, ADHD	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	October is Breast Cancer Awareness Month and Dr. Jahanzeb explains how prevalent breast cancer is across the U.S. He also provides information about the disease itself, along with screening and treatment options.	Dr. M Jahanzeb, Dr. A. Kahn	10/30/2022 07:00 AM	029:49
Public Health, Safety & Preve	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country.	Dr. D. Kass, Dr. J. Sands	11/06/2022 07:00 AM	029:49
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	. Administrator Lasure explains who's eligible for Medicare, Medicaid, CHIP, and coverage at HealthCare.gov. She also discusses open enrollment and the role her agency is playing in the	C. Brooks-Lasure, K. Hodder	11/13/2022 07:00 AM	029:49

		COVID-19 response.			
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Christensen joins the show for Native American Heritage Month and she discusses the impact COVID-19 has had on Native American communities across the country, along with the importance of the COVID-19 vaccines and resources for more information on health services available for American Indian and Alaska Native communities.	L. CHRISTMIANSON, J. JOSEPH	11/20/2022 07:00 AM	029:49
Public Health & Safety Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Kass provides the latest information on the spread of COVID-19, the COVID vaccines, flu season, and the rise of RSV cases across the country.	Dr. D. Kass, Dr. J. Sands	11/27/2022 07:00 AM	029:49
Mental Health, Suicide Awaren	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Christina Huntsman Durham and Dr. Rapaport join the show to discuss a new mental health initiative started in conjunction with the Ad Council, along with an overview of the mental health challenges	C. Huntsman Durham, Dr. M. Hy	12/04/2022 07:00 AM	029:49

		prevalent across the U.S.			
Public Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Secretary Contreras explains the different programs provided by ACF, including Head Start, and also offers details into their work assisting communities battle COVID-19, the flu and RSV.	J. Contreras, B. Potts	12/11/2022 07:00 AM	029:49
Public Health, Suicide Awaren	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Carole Johnson explains the programs HRSA oversees to help bring underserved communities access to health care.	C. Johnson, Dr. D. Rudd	12/18/2022 07:00 AM	029:49
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Jackson joins the show to discuss strategies for dealing with stress and anxiety around the holidays, including cues to watch for in children who can become overwhelmed by excitement, social gatherings and schedule changes.	Dr. R.Jackson, J. Streaks, C.	12/25/2022 07:00 AM	029:49

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AG SAFE-01	000:29	26
	APNEA :30	000:30	42
	GWI_HowWeDoIt- Revised_National_Radio_ENG_60	000:57	1
	HEARING LOSS OF AMERICA ASSN	000:29	38
	IC2_Groan_Radio_Eng_60_Father	000:59	1
	PSA: 30- AD COUNCIL	000:30	1
	PSA: 30- CENTER FOR DISEASE CONTROL AND PREVENTIO	000:30	1
	PSA: 30- OVEREATERS ANONYMOUS	000:25	1
	PSA:30-AHRQ	000:30	1
	PSA:30-AMERICAN HEART ASSOC	000:29	1
	PSA:30-OFFICE OF NATIONAL DRUG CONTROL POLICY	000:29	1
	PSA:30-SELECTIVE SERVICE SYSTEM	000:28	1
	PSA:30-US FOREST SERVICE	000:28	1
	PSA:60- AMERICAN LUNG ASSOCIATION	000:58	1
	PSA:60- PARALYZED VETERANS OF AMERICA	000:58	1
	PSA:60- U.S.MARINES	000:58	1
	PSA:60-MAKE A WISH	000:58	1
Activism	AD COUNCIL	000:30	34
Activism	American Red Cross	000:29	45
Activism	BIG BROTHERS/BIG SISTERS	000:30	41
Activism	GET INVLOVED.GOV	000:30	42
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	53
After School Programs	YMCA	000:29	82
Armed Services	U.S. MARINES	000:29	43
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	19
Charity Event	Live United	001:00	339
COMMUNITY INVOLVEMENT	HISPANIC START	000:30	6
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	7
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	41
Consumer	NCUA	000:30	42
Consumer	NCUA	001:00	338
Crime	CENTER FOR MISSING AND EXPLOI	000:30	43
Crime	HOMELAND SECURITY	000:30	39
Crime	NATIONAL CENTER FOR MISSING	000:14	55
Crime	OFFICE OF NATIONAL DRUG CONTR	000:30	43

Crime	OFFICE VICTIMS	000:30	45
Education	4-H	001:00	354
Education	AD COUNCIL	000:29	39
Education	AD COUNCIL	000:29	40
Education	BOYS AND GIRLS CLUB KATHRYN W	000:29	48
Education	PSA: 30-4H	000:30	27
Employment / Unemployment	Goodwill	001:00	337
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:30	42
ENVIRONMENT	ENERGY HOG	000:30	39
ENVIRONMENT	EPA	000:29	41
ENVIRONMENT	HUMANE SOCIETY	000:30	41
ENVIRONMENT	LOSE YOUR EXCUSE.GOV	000:30	40
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	40
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	41
ENVIRONMENT	U.S. FOREST SERVICE	000:29	42
ENVIRONMENT	U.S. FOREST SERVICE	000:29	41
ENVIRONMENT	U.S. FOREST SERVICE	000:29	42
ENVIRONMENT	U.S. FOREST SERVICE	000:30	41
Family	AD COUNCIL	000:30	41
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	41
Government	AD COUNCIL	000:29	38
Government	FIRST GOV.GOV	000:14	59
Government	NAT. FAIR HOUSING ALLIANCE	000:28	42
Government	NAT. FAIR HOUSING ALLIANCE	000:30	44
Government	NRTW.org	000:29	42
Government	SELECTIVE SERVICE SYSTEM	000:29	47
Government	SELECTIVE SERVICE SYSTEM	000:29	44
Government	SELECTIVE SERVICE SYSTEM	000:30	47
Government	SELECTIVE SERVICE SYSTEM	000:30	47
Government	U.S. MARINES	000:30	34
Government	U.S. MARINES	001:00	335
Government	USO	000:14	82
Government	USO	000:15	55
Government	USO	000:29	40
Government	USO	000:30	41
Government	USO	000:30	46
Government	USO	000:59	343
Government	WOUNDED WARRIOR PROJECT	000:58	349
Health	AD COUNCIL	000:14	50
Health	AD COUNCIL	000:15	53

Health	AD COUNCIL	000:30	42
Health	AHRQ	000:14	66
Health	AHRQ	000:30	43
Health	AMER. DIABETES ASSOC	000:30	41
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:30	47
Health	American Heart Assoc.	000:29	44
Health	American Heart Assoc.	000:29	42
Health	American Heart Assoc.	000:30	43
Health	AMERICAN LUNG ASSOCIATION	000:30	43
Health	AMERICAN LUNG ASSOCIATION	001:00	343
Health	AMERICAN STROKE ASSOC.	000:29	43
Health	Arthritis Foundation	000:17	90
Health	Arthritis Foundation	000:30	42
Health	Arthritis Foundation	000:32	39
Health	DEPT. HEALTH & HUMAN SERVICE	000:28	42
Health	EPA	000:30	47
Health	Epilepsy Foundation.org	000:15	45
Health	Epilepsy Foundation.org	000:29	42
Health	FOUNDATION FOR A BETTER LIFE	000:29	41
Health	FOUNDATION FOR A BETTER LIFE	000:30	42
Health	GIVE LIFE. ORG	000:29	43
Health	National Foundation for Infec	000:14	49
Health	NATIONAL KIDNEY FOUNDATION	000:28	40
Health	NATIONAL KIDNEY FOUNDATION	000:30	41
Health	NATIONAL PEST MANAGEMENT	000:30	41
Health	OVEREATERS ANON	000:15	59
Health	OVEREATERS ANON	000:26	106
Health	PSA:30-EPA 800-QUITNOW	000:30	43
Health	SAMHSA	000:29	45
Health	SAMHSA	000:30	43
Health	UNITED WAY	000:15	57
Health	US DEPT. OF HEALTH AND HUMAN	000:30	42
Health	US DEPT. OF HEALTH AND HUMAN	000:30	40
Health	US DEPT. OF HEALTH AND HUMAN	000:30	43
Health	WEST GLEN COMM	000:29	42
Health; Family	Health and Human Services	001:00	334
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:30	45
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	40
Human Services	BOYSTOWN	000:30	40

Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	51
Human Services	THERMOSTAT RECYCLING CORP	000:30	40
MILITARY AND VETERANS	americanhumane.org	000:30	47
MILITARY AND VETERANS	HOME BASE	000:30	15
MONEY	AD COUNCIL	000:30	41
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	38
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	39
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	46
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	12
Public safety	AD COUNCIL	000:29	43
Public safety	CTIA	000:30	47
Public safety	US DEPT OF TRANSPORTATION	000:30	45
SHINE A LIGHT	SHINE A LIGHT	000:30	4
SUBSTANCE USE RECOVERY	PARTNERSHIP TO END ADDICTION	000:29	14
Terrorism Preparedness	Dept. of Homeland Security	000:30	32
UNCF	UNCF	000:29	8
VETERAN SUPPORT SERVICES	dav.org	000:30	41
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	40
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	58
Veterans	Paralyzed Veterans of America	000:15	54
Veterans	Paralyzed Veterans of America	000:15	50
Veterans	Paralyzed Veterans of America	000:15	60
Veterans	Paralyzed Veterans of America	000:29	24
Veterans	Paralyzed Veterans of America	001:00	337
Volunteers	Live United	000:14	58
Volunteers	Live United	000:14	57
Wildfire Prevention	US Forest Service	000:30	39