

KCBL
Fresno, CA
Quarterly Issues/Programs List
First Quarter, 2016
04/04/2016

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Gang activity**
- **Drought**
- **Water conservation**
- **Climate change**
- **High Speed Rail**
- **Crime**
- **Homelessness**
- **Sex abuse in schools**
- **Marijuana grows**
- **El Nino**
- **FUSD transparency, school campus fights/assaults against authority figures**
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education; History	Viewpoints	The Importance of Music and Arts Education; The American Revolution: When did it really begin?	Rachel White-Hunt, Diane Persellin, Santiago Oskandy, Rachel Spahn; Ray Raphael,	01/02/2016 06:01 AM	027:56
MILITARY AND VETERANS	COMM MTRS - BLUE STAR MOMS	HELPING MILITARY MOMS	RHONDA GILMORE	01/09/2016 06:00 AM	012:39
GETTING GIRLS READY FOR LIFE	COMMUNITY MATTERS - GIRL SCOUTS COOKIE EXPO	GIRL SCOUTS DEVELOPING YOUNG GIRLS FOR FUTURE POTENTIAL	JORDAN KING	01/09/2016 06:12 AM	016:14
Family, children	Viewpoints	Humor: It makes serious topics easier to discuss; A child actress talks about life, love and family	Aasif Mandvi, Megan Amram; Drew Barrymore	01/09/2016 06:29 AM	027:58
Health, Disabled; Family	COMMUNITY MATTERS - HEART OF THE HORSE THERAPY RANCH	THERAPY FOR KIDS AND ADULTS/ SPECIAL NEEDS	GUY ADAMS - HEART OF THE HORS	01/16/2016 06:00 AM	017:04
SPECIAL NEEDS PROGRAMS	COMMUNITY MATTERS - DOWNS SYNDROME ASSOCIATION	PROGRAMS FOR SPECIAL NEEDS	JENNIFER WHITING	01/16/2016 06:17 AM	009:46
Culture; Mental health	Viewpoints	Why we need imigrants and how they help our economy and culture; Appreciating the small things	Jamie Merisotis, Deepa Iyer; Jason Gay	01/16/2016 06:27 AM	027:58
Animal Shelter	COMMUNITY MATTERS - VALLEY OAK SPCA	ANIMAL SHELTER/ADOPTION/EVENTS	PATRICIA CHAMBERS	01/23/2016 06:00 AM	015:46
TAX PREPERATION/GOVT PROGRAM	COMMUNITY MATTERS MARY BETH TAX PREPERATION...	TAX PREPERATION	MARY BETH	01/23/2016 06:16 AM	013:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Sexual abuse; science	Viewpoints	A story of sexual abuse at school; Lab Created Diamonds and Gemstones: Are they real?	Amos Kamil; T.J. Walker, Marcia Bjornerud	01/23/2016 06:30 AM	027:56
Train Safety	COMMUNITY MATTERS - OPERATION LIFESAVER 1/31	Safety around Trains	NANCY SHEEHAN	01/30/2016 06:00 AM	019:24
Air Polution	COMMUNITY MATTERS - TOM KNOX TO AIR 1/31/2016	VALLEY CAN EVENT 2/6 IN PORTERVILLE	TOM KNOX VALLEY CAN	01/30/2016 06:19 AM	008:06
Recreation; pop culture	Viewpoints	Super Bowl Gold: A look back at the Big Game; Super Bowl Ads: What makes them memorable?	Kostya Kennedy; Aaron Goldman, David Stewart, Richard Krevolin	01/30/2016 06:28 AM	027:57
Air Polution	COMMUNITY MATTERS - VALLEY AIR DIST	AIR QUALITY AND POLLUTION	HEATHER HEINKS VALLEY AIR DIS	02/06/2016 06:00 AM	015:40
ALZHEIMER'S DISEASE	COMMUNITY MATTERS DAVID REED/OASIS	ALZHEIMER CARE GOVT. PROGRAMS	DAVID REED - OASIS ADULT DAY	02/06/2016 06:15 AM	013:53
Employment; Science	Viewpoints	Why we have a wage gap and how we can narrow it; Biohacking: Scientists look to expand our senses	Les Leopold, David Lewin; Kara Platoni	02/06/2016 06:30 AM	027:56
Health	COMMUNITY MATTERS - AMERICAN HEART ASSOCIATION	AMERICAN HEART ASSOCIATION HEART ATTACK AND STROKE PREVENTION	CHRISTI ROLFF	02/13/2016 06:00 AM	015:33
The need for blood donations are high	COMMUNITY MATTERS CENTRAL CAL BLOOD	There is a huge need for blood donations in the Valley	LESLIE BOTOS	02/13/2016 06:15 AM	017:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Crime; Health	Viewpoints	Sex & Labor Trafficking; Resolutions: Ways to keep them going throughout the year	Ellen Hopkins, Tony Talbott; Brett Blumenthal, Achim Nowak	02/13/2016 06:34 AM	027:55
Animal Shelter	COMMUNITY MATTERS - VALLEY ANIMAL CENTER	VALLEY ANIMAL NEEDS AND DONATIONS	NINA TONNU	02/20/2016 06:00 AM	019:08
Health	COMMUNITY MATTERS - MS SOCIETY	MS AWARENESS WEEK/ WALK APRIL 23RD	FOTINI ALFIERIS	02/20/2016 06:19 AM	014:05
History; Literature	Viewpoints	W.E.B. Du Bois and his work; Post-Apocalyptic and Dystopian Lit: Why young people are drawn to it	Aldon D. Morris; Marie Lu, Tom Isbell	02/20/2016 06:34 AM	027:58
Health, Disabled; Family	COMMUNITY MATTERS HEART OF THE HORSE PT 1	THERAPY RANCH FOR DISABLED	GUY ADAMS	02/27/2016 06:00 AM	013:55
Health, Disabled; Family	COMMUNITY MATTERS - HEART OF THE HORSE PT 2	THERAPY RANCH FOR THE DISABLED PART 2	GUY ADAMS	02/27/2016 06:14 AM	018:00
Crime; Conservation	Viewpoints	: Con Men: We're all susceptible!; Cheetahs: Helping to preserve this endangered species	Maria Konnikova; : Dr. Laurie Marker, Suzi Eszterhas	02/27/2016 06:33 AM	027:58
Animal Shelter	COMMUNITY MATTERS - VALLEY OAK SPCA	ANIMAL SHELTER AND FUNDRAISING	PATRICIA CHAMBERS	03/05/2016 06:00 AM	014:31
GRIEF RECOVERY	COMMUNITY MATTERS HINDS HOSPICE	DEALING WITH LOSS / DEATH OF FAMILY	Samantha Schuh	03/05/2016 06:14 AM	015:18
Politics; Health	Viewpoints	David Axelrod on Obama and Politics; The Waste-Free Kitchen: Saving more,	David Axelrod; Dana Gunders	03/05/2016 06:31 AM	027:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		eating better			
Air Pollution	COMMUNITY MATTERS - TOM KNOX VALLEY CAN	VALLEY CAN CLEAN AIR DISTRICT AIR POLLUTION	TOM KNOX	03/12/2016 06:00 AM	011:11
DISTRACTED DRIVING	COMMUNITY MATTERS - CHRIS COCHRAN DISTRACTED DRIVING MONTH	OTS DISTRACTED DRIVING	CHRIS COCHRAN	03/12/2016 06:11 AM	015:30
Education; Mental Health	Viewpoints	Kids & Character: How do you teach it?; How To Have a Really Good Day	Glenn Wilke, Cynthia Levinson; Caroline Webb	03/12/2016 06:28 AM	027:58
Animal Shelter	COMMUNITY MATTERS - CATHOUSE ON THE KINGS	CATHOUSE ON THE KINGS	BETH CAFFEREY	03/19/2016 06:00 AM	018:39
RIGHT TO LIFE	COMMUNITY MATTERS TULARE KINGS RIGHT TO LIFE	Discussing support for those who've gone through abortion	AMANDA STANNARD	03/19/2016 06:18 AM	013:49
Arts; Employment	Viewpoints	Why it's good to be a discerning viewer of the arts; Mastering Fear in Life and on the Job	A.O. Scott; Robert Maurer, Edward G. Brown	03/19/2016 06:33 AM	027:58
HANDICAP SPORTS	COMMUNITY MATTERS - DAVID SCHIAVON	outdoor activities for handicap people	DAVID SCHIAVON	03/26/2016 06:00 AM	013:39
FUND RAISING/WALK	COMMUNITY MATTERS LARCS 3/25/2016	A non profit that helps other nonprofits raise money. Supporting non profits in the valley	MARY HOWARD	03/26/2016 06:13 AM	014:46
Education; Employment	Viewpoints	Teaching Politics in Schools; The Future of Work: Changing the way we do	Diana E. Hess, Paula McAvoy; Thomas A.	03/26/2016 06:29 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Stopbullying.gov	000:30	121
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	000:30	128
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	438
Child Dental Health	2min2x.org	000:30	256
Child Dental Health	2min2x.org	001:00	870
Children; society	BOYS AND GIRLS CLUB OF FRESNO	000:30	126
Community	United Way	000:30	025

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Crime	Nat. Crime Prevention Council	000:30	117
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	436
DUI	R.A.D.D.	000:30	128
Emergency Preparedness	FEMA	000:15	159
Emergency Preparedness	FEMA	000:30	124
Emergency Preparedness	FEMA	001:00	436
Employment / Unemployment	Goodwill	000:30	128
Employment / Unemployment	Gradsoflife.org	000:30	129
Environment / Air / Water	US Dept. of Energy	001:00	394
Environment / Air / Water	US Forest Service	000:59	845
Health	Am Parkinson's Disease Assoc	000:30	117
Health	AMERICAN HEART ASSOCIATION	000:29	135
Health	AMERICAN STROKE ASSOCIATION	000:30	126
Health	Asthma and Allergy Fndtn	000:30	121
High School Equivalency	Dollar General Literacy Fnd.	000:30	131
High School Equivalency	Dollar General Literacy Fndn.	000:30	124
High School Equivalency	Dollar General Literacy Fndn.	001:00	435
Hunger Prevention	Feeding America	000:30	057
Hunger Prevention	Feeding America	001:00	097
Learning & Attention Issues	Understood.org	000:15	155

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Learning & Attention Issues	Understood.org	000:30	393
Learning & Attention Issues	Understood.org	001:00	853
MILITARY AND VETERANS	Dept. of Defense	000:30	129
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	015
MILITARY AND VETERANS	E.S.G.R.	000:30	119
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	183
MILITARY AND VETERANS	Realwarriors.net	000:29	151
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MILITARY AND VETERANS	US Army	000:30	125
Nutritional Education	USDA	000:30	025
Nutritional Education	USDA	001:00	094
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	005
Safety	Center for Internet Security	000:56	434
Safety	Center for Internet Security	000:58	416
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	172
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	245
Texting and Driving	Nat. Hwy. Traffic Safety Adm.	000:30	128
Veteran Support; Crime	FISHER HOUSE	001:01	440
Veteran Support; Crime	SHOW YOUR STRIPES	000:30	122

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Wildfire Prevention	US Forest Service	000:15	183
Wildfire Prevention	US Forest Service	000:30	122
Wildfire Prevention	US Forest Service	001:00	439