

KCBL  
Fresno, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/02/2019

KCBL  
Quarterly Issues/Programs List

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KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL DISASTER EVAC:** BETH CAFFERY
- **Animal Shelter:** LYDIA HOUSE DIRECTOR
- **BUSINESS/HISPANIC CHAMBER:** GILL
- **Cancer Awareness:** MELISSA COWGER
- **Children:** LARRY MUZNY AND RYAN MURRY
- **COMMON SPACE:** JUSTIN KAMIMOTO
- **Culture; Education:** How Craft Beer Became King; How Pre-Kindergarten Can Prepare Our Children
- **Culture; History:** Spiders & Bats: The truth behind the Halloween icons of fear; Halloween Frights & Traditions
- **Culture; Sociology:** The Art of Video Games; What We Can Learn From Lists
- **Education; Health:** Learning Math Simpler; Sleeping Soundly: How getting quality sleep can enhance our health
- **Education; Poverty:** Stutters, Stammers, and Vocal Fillers; Growing Up Poor in Rural America
- **Family, health; mental health:** YOLANDA RANGLES
- **GRIEF DURING HOLIDAYS:** KATHY CROMWELL
- **Homelessness, health:** CRUZ AVILA
- **Homelessness, Shelter, Abuse:** TURKEY DRIVE / HARRIS CONSTRUCTION COAT BLANKET DRIVE
- **Journalism; Literature:** The Need for Investigative Journalism; Winter Reads for 2018
- **LYME FOUNDATION - ALEX HUDSON:** ALEX HUDSON LYME FOUNDATION
- **Parenting; Science:** CHINAYERA BLACK-HARDAMAN

- **Retirement; Criminal Justice:** The Joy of Retirement; When a Young Person Gets Sent to Adult Prison
- **Science; Culture:** Many Planets Outside Our Galaxy, Extraterrestrial Life?; Tips and Tricks for Holiday Cooking Success
- **Science; Health:** How our brains perceive the world; Body Image and Weight Problems
- **Self-Help; Culture:** Tips for sticking to your artistic New Year's resolutions; Celebrating New Year's as a Night In
- **Terrorism; Culture:** Terrorism in America, 1920; A Woman's Life in Beatlemania, Youthful Innocence to Personal Tragedy
- **TULARE KINGS HISPANIC CHAMBER:** GIL JARAMILO

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Children	Community Matters - GARDEN OF INNOCENCE	GARDEN OF INNOCENCE	LARRY MUZNY AND RYAN MURRY	10/06/2018 06:00 AM	010:35
Children	Community Matters - HINDS HOSPICE ANGEL BABIES	Service for parents that lose their babies from illness	KATHY CROMWELL	10/06/2018 06:11 AM	022:31
Retirement; Criminal Justice	Viewpoints	The Joy of Retirement; When a Young Person Gets Sent to Adult Prison	Helen Wilkes; Peter K. Enns	10/06/2018 06:35 AM	027:57
BUSINESS/HISPANIC CHAMBER	Community Matters - TULARE KINGS CHAMBER	Chamber offers local businesses tips, help, advertising, and guidance	GIL JARAMILLO	10/13/2018 06:00 AM	014:38
Cancer Awareness	Community Matters - AMERICAN CANCER SOCIETY	Breast Cancer Awareness Walk - MELISSA COWGER	MAKING STRIDES/MELISSA COWGER	10/13/2018 06:15 AM	013:24
Education; Poverty	Viewpoints	Stutters, Stammers, and Vocal Fillers; Growing Up Poor in Rural America	Michael Erard; Sarah Smarsh	10/13/2018 06:30 AM	027:54
Animal Shelter	Community Matters - CATHOUSE ON THE KINGS	FALL KITTEN SEASON/VOLUNTEERS NEEDED/FALL FESTIVAL	BETH CAFFEREY	10/20/2018 06:00 AM	015:07
Family, health; mental health	Community Matters - WEST FRESNO FAMILY RESOURCE CENTER	Family services for underprivileged families	YOLANDA RANGLES	10/20/2018 06:16 AM	015:35
Culture; Sociology	Viewpoints	The Art of Video Games; What We Can Learn From Lists	Andrew Ervin; Sarah Smarsh	10/20/2018 06:32 AM	027:57

Common Space	Community Matters - COMMON SPACE	Common Space – facility for non-profits to rent	JUSTIN KAMIMOTO COMMON SP	10/27/2018 06:00 AM	014:07
Animal Shelter	Community Matters - VOSPCA WINE AND WAGS EVENT	VOSPCA WINE AND WAGS EVENT	LYDIA HOUSE Director	10/27/2018 06:15 AM	013:49
Culture; History	Viewpoints	Spiders & Bats: The truth behind the Halloween icons of fear; Halloween Frights & Traditions	Nancy Troyano, Merlin Tuttle; Ben Armstrong, Dr. Janina Scarlet	10/27/2018 06:30 AM	027:56
Health	iHeartMedia’s ‘Living With Diabetes’	a closer look at what it means to have diabetes and provides information, tools and resources to help manage and or reduce an individual’s risk of developing the disease.	Dave Savage with Accu-Check Guide	11/03/2018 06:00 AM	029:00
Science; Health	Viewpoints	How our brains perceive the world; Body Image and Weight Problems	Bob Duke; Kristan Higgins	11/03/2018 06:30 AM	027:58
Homelessness, Shelter, Abuse	Community Matters - CATHOLIC CHARITIES	TURKEY DRIVE / HARRIS CONSTRUCTION COAT BLANKET DRIVE	Jody Hudson	11/10/2018 06:00 AM	015:08
LYME FOUNDATION - ALEX HUDSON	Community Matters - ALEX HUDSON LYME FOUNDATION	The ALEX HUDSON LYME FOUNDATION	Jody Hudson	11/10/2018 06:16 AM	015:43
Terrorism; Culture	Viewpoints	Terrorism in America, 1920; A Woman’s Life in Beatlemania, Youthful Innocence to Personal Tragedy	Jed Rubinfeld; Ann Hood	11/10/2018 06:33 AM	027:56
TULARE KINGS HISPANIC CHAMBER	Community Matters - TULARE KINGS HISPANIC CHAMBER	Chamber offers local businesses tips, help, advertising, and guidance	GIL JARAMILLO	11/17/2018 06:00 AM	014:51
ANIMAL DISASTER EVAC	Community Matters - CEN CAL ANIMAL DISASTER TEAM	Animal Disaster Relief for those affected by fires	BETH CAFFEREY	11/17/2018 06:15 AM	016:26
Culture; Education	Viewpoints	How Craft Beer Became King; How Pre-Kindergarten Can Prepare Our Children	Josh Noel, Fal Allen; Dr. Suzzanne Bouffard	11/17/2018 06:33 AM	027:57
Domestic violence	Community Matters - MARJOREE MASON CENTER	MARJOREE MASON CENTER – Domestic Violence Awareness	CHARITY SUSNICK	11/24/2018 06:00 AM	016:57
Air Pollution	Community Matters - VALLEY AIR	AIR QUALITY WITH FIRES	HEATHER HEINKS VALLEY AIR DIS	11/24/2018 06:17 AM	013:17
Bullying; World issues	Viewpoints	Shame and Bullying; Intrinsic Hope, a different way of look at the world	Dr. Frank Farley, Liz Pryor; Kate Davies	11/24/2018 06:32 AM	027:56
Children	Community Matters - First 5 Tulare County	First 5 Tulare County	CHRISTINA SAUCEDA	12/01/2018 06:00 AM	015:08
Children	Community Matters - HOLIDAY SOIREE	HOLIDAY SOIREE	SANDY CETTI	12/01/2018 06:16 AM	014:33
Education; Health	Viewpoints	Learning Math Simpler; Sleeping Soundly: How getting quality sleep can enhance our health	Bob Sun, Jason Wilkes; Matthew Walker	12/01/2018 06:31 AM	027:56
Parenting; Science	Community Matters - FIRST5 MADERA COUNTY	First 5 Madera County	CHINAYERA BLACK-HARDAMAN	12/08/2018 06:00 AM	015:08
Animal Shelter	Community Matters - TERRY'S HOUSE	Terry’s House – Place for families in hospitals to stay CHRISTA SHORT DIRECTOR / PATIENT EXPERIENCE	LYDIA HOUSE	12/08/2018 06:16	014:04

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Journalism; Literature	Viewpoints	The Need for Investigative Journalism; Winter Reads for 2018	James Hamilton; Ellen Keith	12/08/2018 06:31 AM	027:54
GRIEF DURING HOLIDAYS	Community Matters - HINDS HOSPICE	Hinds Hospice – Grief during the holidays	KATHY CROMWELL	12/15/2018 06:00 AM	012:30
Homelessness, health	Community Matters - POVERELLO HOUSE	Poverello House for homeless/poor	Cruz Avila	12/15/2018 06:13 AM	017:03
Science; Culture	Viewpoints	Many Planets Outside Our Galaxy, Extraterrestrial Life?; Tips and Tricks for Holiday Cooking Success	Dr. Donald Goldsmith; Julia Turshen	12/15/2018 06:31 AM	027:57
Children	Community Matters - RONALD MCDONALD	Ronald McDonald House – for families with kids in the hospital	ALENE MESTJIAN	12/22/2018 06:00 AM	015:23
Children	Community Matters - CAMP KESEM	Camp Kesem nonprofit for kids with family suffering from cancer. FRESNO STATE CHAPTER	CIENA LONG AND MADISON GARCIA	12/22/2018 06:16 AM	015:34
Literature; History	Viewpoints	Two friends confront their mortality through letters; The Pearl Harbor Christmas	Sarah Ruhl; Stanley Weintraub	12/22/2018 06:33 AM	027:56
Animal Shelter	Community Matters - VALLEY ANIMAL CENTER	Valley Animal Center – helping the pet overpopulation	DEVON PENDERGAST	12/29/2018 06:00 AM	014:10
Animal Shelter	Community Matters - VALLEY ANIMAL CENTER	Valley Animal Center – Pet Parenting for the new year	DEVON PENDERGAST	12/29/2018 06:15 AM	014:59
Self-Help; Culture	Viewpoints	Tips for sticking to your artistic New Year’s resolutions; Celebrating New Year’s as a Night In	Danielle Krysa, David W. Berner; Tim Federle , Christian DeBenedetti	12/29/2018 06:31 AM	027:54

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture; Health	Pipeline Operators for Ag Saf	000:30	191

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	008
COMMUNITY INVOLVEMENT	L'OREAL	000:30	005
DISASTER RELIEF	100 ROOFS	000:30	015
DISASTER RELIEF	RED CROSS	000:30	012
ELDERLY	AARP	000:30	545
Employment / Unemployment	Goodwill	001:00	286
Health	LowerYourHBP.org	000:15	089
Health	LowerYourHBP.org	000:30	072
HEALTH AND FITNESS	RED	000:30	017
Health; Family	Health and Human Services	000:30	198
Health; Family	Health and Human Services	001:01	182
MILITARY AND VETERANS	americanhumane.org	000:30	189
Military; self improvement	Todaysmilitary.com	000:30	190
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	009
OPIOD AWARENESS WEEK	Ad Council	000:30	099
Reduce Food Waste	SaveTheFood.com	000:14	109
Reduce Food Waste	SaveTheFood.com	001:00	090
Safe Water	American Water Works Assoc.	000:29	206
Terrorism Preparedness	Dept. of Homeland Security	000:30	194
VETERAN SUPPORT SERVICES	dav.org	000:30	185
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	191
Wildfire Prevention	US Forest Service	000:30	100
Wildfire Prevention	US Forest Service	001:00	182