

KCBL  
Fresno, CA  
Quarterly Issues/Programs List  
First Quarter, 2019  
04/05/2019

KCBL  
Quarterly Issues/Programs List

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KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Air Pollution:** HEATHER HEINKS
- **BLINDNES AWARENESS AND EVENTS:** JAMIE GIBSON BARROWS
- **BRANDY LIDBECK HINDS HOSPICE:** HINDS HOSPICE
- **Children:** TOM KNOX
- **Family, health; mental health:** CHRISTA SHORT
- **Family; Culture:** China's Family Policies & Their Impact on America; : Processing Unimaginable Grief
- **Family; Technology:** Planning for a more peaceful death; Considering the Precarious Future of AI
- **GRANVILLE HOME OF HOPE:** SUPPORTING LOCAL CHARITIES
- **Health; Family:** Pregnant and Incarcerated: Childbirth behind bars; Education for Students with Autism
- **History; Literature:** The History of Pirates; The Written Word: A history of storytelling
- **Homelessness, health:** SPRING POVERELLO HOUSE

- **Hunger Prevention:** KYM
- **LEUKEMIA LYMPHOMA SOCIETY:** TAMAR KARKAZIAN
- **Literature; Psychology:** Using YA fiction to help young people process the big issues; Using the 'voices in your head'?
- **Mental Health; Finance:** Life in the Shadow of the Columbine High School Shooting; Raising Financially-minded Children
- **Organ Donation:** ORGAN DONORS
- **Pet Adoption:** BETH CAFFERY
- **POLICE COMMUNITY INVOLVEMENT:** SUPPORT LOCAL POLICE
- **SAFE DRIVING:** OFFICE TRAFFIC SAFETY / TIM WISSBERG PUBLIC INFO OFFICER
- **Science; Literature:** A more ethical garden; A fantasy series that aims at teaching children to consider some big questions
- **Self-Help; Mental health:** Mindfulness in life, leadership and collaboration; Harry Potter Therapy
- **Sociology:** What big data can teach us about ourselves; What it means for women to be 'Brave, Not Perfect'

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISABLED CHILDREN	Community Matters - HEART OF THE HORSE THERAPY RANCH	HELPING DISABLED KIDS USING HORSES	GUY ADAMS	01/05/2019 06:00 AM	013:20
Animal Shelter	Community Matters - CATHOUSE ON THE KINGS	NEW PET ADOPTION LAWS IN CALIFORNIA	BETH CAFFEREY	01/05/2019 06:14 AM	017:27
Gender Equality;Mental Health	Viewpoints	Women in the United States Military; Overcoming Anxiety and Feeling Joy	Eileen Rivers; Neil Pasricha, Sharon Weil	01/05/2019 06:34 AM	027:56
Children	Community Matters	NorthStar Family Center - Foster Care	NorthStar Family Center	01/12/2019 06:00 AM	013:15
Community health	Community Matters	Leukemia Lymphoma Society	Tamar Karkazian	01/12/2019 06:14 AM	014:45
Crime; Family	ViewPoints	Cybercrime in Real Life; Marriage Maintenance	Jonathan Lusthaus; Dr. Daphne de Marneffe	01/12/2019 06:30 AM	027:56
Air Pollution	Community Matters - SAN JOAQUIN VALLEY AIR	AIR QUALITY IN THE VALLEY	HEATHER HEINKS VALLEY AIR DIS	01/19/2019 06:00 AM	014:47
SAFE DRIVING	Community Matters - OFFICE OF TRAFFIC SAFETY	DISTRACTED DRIVING	TIM WEISSBERG	01/19/2019 06:15 AM	014:46
Family; Culture	Viewpoints	China's Family Policies & Their Impact on America; : Processing Unimaginable Grief	Vanessa Hua; Tom Malmquist	01/19/2019 06:31 AM	027:56
Cancer	Community Matters	ART OF LIFE / HEALING GARDEN	Jenelle Higton	01/26/2019 06:00 AM	015:38
Suicide	Community Matters	Hinds Hospice Grief seminar/suicide loss	Kathleen Cromwell	01/26/2019 06:16 AM	014:30
Crime; Business	ViewPoints	The Truth Behind Faith-Based Prison Ministry; Tips on Entrepreneurship	Tanya Erzen; Brain Scudamore	01/26/2019 06:32 AM	027:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WOMENS HEALTH AND WELLNESS	Community Matters - DIANA DIAZ - RAWW	REAL AUTHENTIC WOMEN – WOMEN’S ISSUES	DIANA DIAZ	02/02/2019 06:00 AM	014:05
Animal Shelter	Community Matters - FRESNO BULLY RESCUE	FRESNO BULLY RESCUE	BRIDGETTE BOOTHE	02/02/2019 06:15 AM	015:56
Self-Help; Family Issues	Viewpoints	The Unexpected Utility of a Well-Held Grudge; Parenting a Transgender Child	Sophie Hannah; Dr. Michele Angello, Alisa Bowman	02/02/2019 06:32 AM	027:56
Family, health; mental health	Community Matters - TERRY’S HOUSE	TERRY’S HOUSE	CHRISTA SHORT	02/09/2019 06:00 AM	013:40
POLICE COMMUNITY INVOLVEMENT	KSOF COM MTRS - SUPPORT BLUE RUN	SUPPORT LOCAL POLICE	ROD LOWERY	02/09/2019 06:14 AM	013:14
History; Literature	Viewpoints	The History of Pirates; The Written Word: A history of storytelling	Eric Jay Dolin; Martin Puchner	02/09/2019 06:29 AM	027:52
Children	Community Matters - VALLEY ANIMAL CENTER PT1	VALLEY ANIMAL CENTER	DEVON PENDERGAST	02/16/2019 06:00 AM	011:50
Pet Adoption	Community Matters - VALLEY ANIMAL CENTER PT2	VALLEY ANIMAL CENTER	DEVON PRENDERGAST	02/16/2019 06:12 AM	019:00
Family; Technology	Viewpoints	Planning for a more peaceful death; Considering the Precarious Future of AI	Katy Butler, Dr. Sunita Puri; James Rollins	02/16/2019 06:33 AM	027:53
Children	Community Matters - TOM KNOX FOR EVENT ON 3/9	SAN JOAQUIN VALLEY AIR DISTRICT	TOM KNOX	02/23/2019 06:00 AM	014:22
Homelessness, health	KSOF COM MTRS - CONTINUUM OF CARE JODY KETCHESIDE	CONTINUUM OF CARE MADERA	JODY KETCHESIDE	02/23/2019 06:15 AM	014:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health; Family	Viewpoints	Pregnant and Incarcerated: Childbirth behind bars; Education for Students with Autism	Carolyn Sufrin; Mark Claypool	02/23/2019 06:30 AM	027:55
HEALTH / BLIND COMMUNITY	Community Matters - VALLEY CENTER FOR THE BLIND	VALLEY CENTER FOR THE BLIND	JAMIE GIBSON BARROWS	03/02/2019 06:00 AM	016:57
Pet Adoption	Community Matters - CATHOUSE ON THE KINGS	CATHOUSE ON THE KINGS	BETH CAFFEREY	03/02/2019 06:17 AM	013:58
Sociology	Viewpoints	What big data can teach us about ourselves; What it means for women to be 'Brave, Not Perfect'	Seth Stephens-Davidowitz; Reshma Saujani	03/02/2019 06:33 AM	027:57
Hunger Prevention	Community Matters - CENTRAL CAL FOOD BANK	CENTRAL CALIFORNIA FOOD BANK	RENEE NUANES	03/09/2019 06:00 AM	014:53
Homelessness, health	Community Matters - POVERELLO HOUSE SPRING	SPRING POVERELLO HOUSE	Cruz Avila	03/09/2019 06:15 AM	018:26
Science; Literature	Viewpoints	A more ethical garden; A fantasy series that aims at teaching children to consider some big question	Benjamin Vogt; Soman Chainani	03/09/2019 06:35 AM	027:53
HEALTH COMMUNITY	Community Matters - LLS	LEUKEMIA LYMPHOMA SOCIETY	TAMAR KARKAZIAN	03/16/2019 06:00 AM	018:38
Organ Donation	Community Matters - ORGAN DONOR NETWORK	ORGAN DONORS	MARCELLA CORONA	03/16/2019 06:19 AM	015:09
Self-Help; Mental health	Viewpoints	Mindfulness in life, leadership and collaboration; Harry Potter Therapy	Marc Lesser; Dr. Janina Scarlet	03/16/2019 06:36 AM	027:57
SUICIDE	Community Matters -	HINDS HOSPICE / SUICIDE	BRANDY LIDBECK	03/23/2019	014:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PREVENTION	BRANDY LIDBECK	PREVENTION		06:00 AM	
Children	Community Matters - 4.0 PROGRAM	STUDENT GRADES AND 4.0 PROGRAM	JOHN ALKIRE / TAYLOR CHILDERS	03/23/2019 06:15 AM	014:11
Mental Health; Finance	Viewpoints	Life in the Shadow of the Columbine High School Shooting; Raising Financially-minded Children	Sue Klebold; Beth Kobliner	03/23/2019 06:30 AM	027:55
COMMUNITY EVENTS	Community Matters - DAVE HILLMAN	CLOVIS RODEO FOUNDATION	DAVE HILLMAN	03/30/2019 06:00 AM	014:10
COMMUNITY	Community Matters - GRANVILLE HOME OF HOPE	GRANVILLE HOME OF HOPE FOUNDATION	VERONIQUE PARKER	03/30/2019 06:15 AM	014:52
Literature; Psychology	Viewpoints	Using YA fiction to help young people process the big issues; Using the ?voices in your head?	Marie Lu; Dr. Charles Fernyhough, Dr. Ethan Kross	03/30/2019 06:31 AM	027:58

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Agriculture; Health	Pipeline Operators for Ag Saf	000:30	010
Breast Cancer	HI-GND-PLAY	000:15	087
Breast Cancer	HI-GND-PLAY	000:30	083
Breast Cancer	HI-GND-PLAY	001:00	191
Breast Cancer	KnowYourGirls_15_Eng_BreastCancer	000:15	008
Breast Cancer	KnowYourGirls_30_Eng_BreastCancer	000:30	015
Breast Cancer	KnowYourGirls_60_Eng_BreastCancer	001:00	009
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	008
Children; Safety, Health	Nat. Hwy. Traffic Safety Adm.	000:15	056
Children; Safety, Health	Nat. Hwy. Traffic Safety Adm.	000:30	132
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	007
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	016
Education	Gradsoflife.org	000:15	058
Employment / Unemployment	Goodwill	001:00	203
Environment, health	US Forest Service	000:15	046
Environment, health	US Forest Service	000:59	307
Family	AdoptUSKids.org	000:15	098
Family	AdoptUSKids.org	000:30	062
Family	AdoptUSKids.org	001:00	155

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Family, health; mental health	AARP	000:14	074
Family, health; mental health	AARP	001:00	306
Health	Ad Council/Pre Diabetes	000:15	052
Health	Ad Council/Pre Diabetes	001:00	160
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	024
Health; Family	Health and Human Services	000:30	202
Health; Family	Health and Human Services	001:01	198
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	004
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:31	094
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	199
High School Equivalency	ADL_karim_Radio_ENG_30_grad	000:30	007
High School Equivalency	HI-GND-PLAY	000:30	087
Hunger Prevention	Feeding America	000:30	060
Hunger Prevention	Feeding America	001:00	159
MILITARY AND VETERANS	americanhumane.org	000:30	103
Military; self improvement	Todaysmilitary.com	000:30	009
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	099
Retirement	AARP\Ad Council	000:15	157
Safe Water	American Water Works Assoc.	000:29	009
Save The Food	FDW_Pavlov_Purpose_Eng_15	000:15	007

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Save The Food	FDW_Pavlov_Purpose_Eng_30	000:30	008
Save The Food	FDW_Pavlov_Purpose_Eng_60	001:00	010
Save The Food	HI-GND-PLAY	000:15	105
Save The Food	HI-GND-PLAY	000:30	089
Save The Food	HI-GND-PLAY	001:00	195
Terrorism Preparedness	Dept. of Homeland Security	000:30	116
VETERAN SUPPORT SERVICES	dav.org	000:30	111
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	108
Wildfire Prevention	US Forest Service	000:30	098
Wildfire Prevention	US Forest Service	001:00	201