

KCBL
Fresno, CA
Quarterly Issues/Programs List
Second Quarter, 2021
7/9/2021

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health, Public Health,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	covid	DR K YOUNGBLOOD J LEAR	04/04/2021 07:00 AM	029:42
Public Health, Professional S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	covid	Dr. W. Koroshetz, P. Taylor	04/11/2021 07:00 AM	029:45
Public Health, Professional S	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	covid	D GROSSMAN R INSANA	04/18/2021 07:00 AM	029:48
Personal Health, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. C. Rutland, Astronaut D.	04/25/2021 07:00 AM	029:49
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L Wen, Dr. T. Dole	05/02/2021 07:00 AM	029:52
Pet adoption	COM MTRS - BETH CAFFEREY CATHOUSE ON THE KINGS	Pet adoption	BETH CAFFREY	05/09/2021 07:00 AM	013:03
Homeless	COM MTRS CATHOLIC CHARITIES	Homeless	ASHLEE WOLF	05/09/2021 07:13 AM	013:33
Air Polution	COM MTRS SEG 1 -	Air Polution VALLEY AIR DISTRICT	HEATHER HEINKS	05/16/2021 07:00 AM	011:51

	HEATHER HEINKS		VALLEY AIR DIS		
FUND RAISING/WALK	COM MTRS SEG 2 - DARIUS ASSEMI HOME OF HOPE	FUND RAISING/WALK	DARIUS ASSEMI	05/16/2021 07:12 AM	012:23
HOUSING/HOMELESSNESS COVID	COM MTTRS SEG 1 - KATIE WILBUR	HOUSING/HOMELESSNESS COVID	KATIE WILBUR	05/23/2021 07:00 AM	010:39
PETS AND HOMELESSNESS	COM MTRS SEG 2 JENNIFER QUINN YOVINO HALO CAFE	PETS AND HOMELESSNESS	JENNIFER QUINN YOVI	05/23/2021 07:11 AM	013:06
BLOOD DONATIONS	COM MTTRS SEG 1 - ERSILLA LACAZE CAL BLOOD CNTR	BLOOD DONATIONS	ERSILLA LACAZE	05/30/2021 07:00 AM	013:47
Homeless	COM MTRS CATHOLIC CHARITIES	Homeless	ASHLEE WOLF	05/30/2021 07:14 AM	013:33
Homelessness, Shelter, Abuse	COM MTTRS SEG 1 - MAGGIEFURROW WINGS ADVOCACY	Homelessness, Shelter, Abuse	MAGGIE FURROW	06/06/2021 07:00 AM	012:50
Animal Shelter	COM MTRS SEG 2 ALICIA ROB - VALLEY ANIMAL CENTER	Animal Shelter	ALICIA ROB	06/06/2021 07:13 AM	013:10
Parenting	COM MTTRS SEG 1 - LISA BAILEY BLUE STAR MOMS	Parenting	LISA BAILEY	06/13/2021 07:01 AM	013:19
Homelessness,	COM MTRS CATHOLIC CHARITIES	Homelessness,	ASHLEE WOLF	06/13/2021 07:14 AM	013:33
TEEN TOPICS	COM MTTRS SEG 1 - LYNN GOODWYN FRIDAY NIGHT LIVE	TEEN TOPICS	LYNN GOODWYN	06/20/2021 07:00 AM	011:20
COVID RENT RELIEF	COM MTRS SEG 2 COVID RENT RELIEF	COVID RENT RELIEF	Housing Authority	06/20/2021 07:12 AM	011:58
Children	COM MTTRS SEG 1 - WILMA	Children	WILMA HASHIMOTO	06/27/2021 07:00 AM	014:53

	HASHIMOTO CASA				
Homelessness,	COM MTRS CATHOLIC CHARITIES	Homelessness,	ASHLEE WOLF	06/27/2021 07:15 AM	013:33

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	70
Activism	PSA :15 - NATIONAL ASSOCIATION OF SOCIAL WORKERS	000:14	1
Animal Safety	HUMANE SOCIETY	000:59	53
Animal Safety	NAT. WILDLIFE REFUGE SYSTEM	001:00	50
Animal Safety	NAVS	000:28	48
Animal Safety	PSA:60- HUMANE SOCIETY	000:58	1
Animal Safety	PSA:60- HUMANE SOCIETY	000:59	1
Animal Safety	PSA:60- NATIONAL WILDLIFE REFUGE SYSTEM	000:59	1
Animal Safety	PSA:60- WWF	000:59	1
Animal Safety	SHELTER PET PROJECT	001:00	52
Animal Safety	WORLD WILDLIFE FUND	001:00	51
Charity Event	Live United	001:00	51
Consumer	DEPT. OF TREASURY	000:59	41
Consumer	NAT. ASSOC. INSURANCE COMMISS	000:59	48
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	35
Consumer	NAT. FOUND. FOR CREDIT COUNCI	001:00	46
Consumer	NCUA	001:00	51
Consumer	PSA :30 - NATIONAL FOUNDATION FOR CREDIT COUNSELI	000:29	1
Crime	NATIONAL CENTER FOR MISSING	000:14	101
Crime	PSA :15- NATIONAL CENTER FOR MISSING AND EXPLOITE	000:14	1
Education	4-H	001:00	50
Education	American Red Cross	000:29	1
Education	BOYS AND GIRLS CLUB	000:29	40
Education	First 5 California	000:14	128

Education	Girl Scouts	000:59	48
Education	Live United	001:00	46
Education	Live United	001:00	54
Education	NATIONAL PTA	001:00	49
Education	National PTA	000:14	1
Education	US DEPT OF EDUCATION	000:28	1
Education	US DEPT OF EDUCATION	000:29	1
Education	US DET OF EDUCATION	000:30	42
Employment / Unemployment	Goodwill	001:00	39
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:59	46
ENVIRONMENT	HUMANE SOCIETY	000:30	43
ENVIRONMENT	HUMANE SOCIETY	000:59	48
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	000:59	35
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	000:59	36
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	001:00	48
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	37
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	37
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:30	39
ENVIRONMENT	NATIONAL WILDLIFE REFUGE	000:57	1
ENVIRONMENT	U.S. FOREST SERVICE	000:55	1
ENVIRONMENT	RECREATIONAL BOATING & FISHIN	000:59	45
ENVIRONMENT	U.S. DEPT. OF AGRICULTURE	001:00	48
ENVIRONMENT	U.S. FOREST SERVCE	000:57	28
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	41
Family	DEPARTMENT OF HEALTH & HUMAN SERVICES	000:30	1
Government	MEDICARE	000:59	38
Government	NAT. ASSOC. OF SOCIAL WORKERS	000:58	48
Government	NAT. FAIR HOUSING ALLIANCE	000:59	43
Government	NAT. FAIR HOUSING ALLIANCE	000:59	47
Government	NAT. FAIR HOUSING ALLIANCE	001:00	53
Government	NAT. FAIR HOUSING ALLIANCE	001:00	46
Government	USO	000:14	1
Government	NATIONAL GUARD	000:29	1
Government	NATIONAL GUARD	000:29	1
Government	PSA:30-SELECTIVE SERVICE SYSTEM	000:28	1
Government	PSA:30-SELECTIVE SERVICE SYSTEM	000:28	1
Government	PSA:30-SELECTIVE SERVICE SYSTEM	000:29	1
Government	PSA:60- NATIONAL FAIR HOUSING ALLIANCE	000:58	1
Government	PSA:60- NATIONAL FAIR HOUSING ALLIANCE	000:59	1
Government	PSA:60- U.S. MARINES	000:59	1

Government	PSA:60- U.S. MARINES	001:00	1
Government	PSA:60- U.S.MARINES	000:59	1
Government	PSA:60- U.S.MARINES	001:00	1
Government	PSA:60-NAT. CRIME & PREVENTION COUNCIL	000:58	1
Government	PSA:60-NAT. CRIME & PREVENTION COUNCIL	001:00	1
Government	PSA:60-THE AD COUNCIL	000:58	1
Government	PSA:60-THE AD COUNCIL	001:00	1
Government	SELECTIVE SERVICE SYSTEM	000:29	47
Government	SELECTIVE SERVICE SYSTEM	000:30	52
Government	SELECTIVE SERVICE SYSTEM	000:30	47
Government	SELECTIVE SERVICE SYSTEM	001:00	96
Government	U.S. MARINES	001:00	44
Government	U.S. MARINES	001:00	40
Government	USO	000:15	78
Government	USO	000:29	41
Government	USO	000:30	44
Government	USO	000:59	37
Government	USO	000:59	45
Government	USO	001:00	50
Government	USO	001:00	48
Government	WOUNDED WARRIOR PROJECT	000:58	37
Health	AHRQ	000:57	47
Health	AHRQ	001:00	46
Health	AMER. DIABETES ASSOC	000:30	39
Health	AMER. DIABETES ASSOC	000:30	41
Health	AMER. DIABETES ASSOC	000:59	39
Health	AMER. DIABETES ASSOC	001:00	52
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:59	44
Health	AMERICAN ACADEMY OF PEDIATRIC	001:00	45
Health	American Heart Assoc.	000:59	46
Health	American Heart Assoc.	001:00	54
Health	AMERICAN LUNG ASSOCIATION	000:30	42
Health	AMERICAN LUNG ASSOCIATION	001:00	52
Health	AMERICAN LUNG ASSOCIATION	001:00	52
Health	Arthritis Foundation	001:00	47
Health	Arthritis Foundation	001:00	43
Health	CC PSA - Friday Night Live	000:29	1
Health	CROHN'S & COLITIS FOUNDATION	001:00	51
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	40
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	40

Health	DEPT. HEALTH & HUMAN SERVICE	001:00	51
Health	DRIVE4COPD.COM	000:59	34
Health	EPA	000:59	33
Health	EPA	000:59	47
Health	FOUNDATION FOR A BETTER LIFE	000:29	40
Health	FOUNDATION FOR A BETTER LIFE	000:29	41
Health	March of Dimes	000:30	40
Health	March of Dimes	000:59	37
Health	March of Dimes	001:00	48
Health	March of Dimes	001:00	50
Health	March of Dimes	001:00	47
Health	MEDICARE	000:59	39
Health	NATIONAL KIDNEY ASSOC	000:59	51
Health	NATIONAL PEST MANAGEMENT	000:59	47
Health	NATIONAL ROSACEA SOCIETY	001:00	49
Health	OVEREATERS ANON	000:56	46
Health	AMERICAN DIABETES ASSOCIATION	000:29	1
Health	MARCH OF DIMES	000:30	1
Health	EPA 800-QUITNOW	000:30	43
Health	NATIONAL TREASURY EMPLOYEES UNION	000:59	1
Health	NATIONAL TREASURY EMPLOYEES UNION	001:00	1
Health	ARTHRITIS FOUNDATION	001:00	1
Health	ARTHRITIS FOUNDATION	001:00	1
Health	ARTHRITIS FOUNDATION	001:02	1
Health	DEPT OF HEALTH AND HUMAN SERVICES	001:00	1
Health	DRIVE4COPD	000:56	1
Health	MARCH OF DIMES	001:03	1
Health	MARCH OF DIMES	001:00	1
Health	RSNA	000:56	55
Health	SAMHSA	000:30	37
Health	U.S. MARINES	001:00	1
Health	US DEPT. OF HEALTH AND HUMAN	001:00	53
Health	VEDA - VESTIBULAR DISORDER ASSOC	001:00	51
HEALTH AND FITNESS	WEST GLEN COMM	000:30	41
Health; Family	Health and Human Services	001:00	36
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	37
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	40
High School Equivalency	HI-GND-PLAY	000:30	40

Human Services	American Red Cross	000:29	41
Human Services	CAMP. FOR DISABILITY EMPLOYME	001:00	55
Human Services	DEPT. HEALTH & HUMAN SERVICE	001:00	52
Human Services	NATL. FLOOD INSURANCE	000:59	36
Human Services	NATIONAL FLOOD INSURANCE PROGRAM	000:59	1
Human Services	NATIONAL FLOOD INSURANCE PROGRAM	001:00	1
Human Services	US DEPT. OF HEALTH AND HUMAN	000:59	48
MILITARY AND VETERANS	americanhumane.org	000:30	44
MILITARY AND VETERANS	American Humane	000:29	1
MILITARY AND VETERANS	VETERANS MATTER.ORG	000:28	52
MONEY	AD COUNCIL	000:30	36
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:59	53
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	47
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:28	1
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	43
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	3
Public safety	AD COUNCIL	000:30	39
Public safety	CTIA	001:00	51
Public safety	PSA:60-CTIA	001:00	1
Terrorism Preparedness	Dept. of Homeland Security	000:30	42
VETERAN SUPPORT SERVICES	AMER. DIABETES ASSOC	000:30	1
VETERAN SUPPORT SERVICES	dav.org	000:30	49
VETERAN SUPPORT SERVICES	HEALVETS.ORG [COVID] 60 PSA	001:00	47
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	47
VETERAN SUPPORT SERVICES	PSA - DAV	000:29	1
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	38
Veterans	NAT. ASSOC. INSURANCE COMMISS	000:59	1
Veterans	Paralyzed Veterans of America	000:15	100
Veterans	Paralyzed Veterans of America	000:15	99
Veterans	Paralyzed Veterans of America	000:15	79
Veterans	Paralyzed Veterans of America	000:29	44
Veterans	Paralyzed Veterans of America	000:59	38

Veterans	Paralyzed Veterans of America	000:59	49
Veterans	Paralyzed Veterans of America	001:00	46
Veterans	PSA :15 - PARALYZED VETERANS OF AMERICA	000:14	1
Veterans	PSA :15 - Paralyzed Veterans of America	000:15	1
Veterans	PSA:60- PARALYZED VETERANS OF AMERICA	000:58	1
Veterans	PSA:60- PARALYZED VETERANS OF AMERICA	000:59	1
Veterans	PSA:60- PARALYZED VETERANS OF AMERICA	001:00	1
Veterans	WOUNDED WARRIOR PROJECT	000:59	34
Volunteers	NAT. FOUND. FOR CREDIT COUNCI	001:00	48
Wildfire Prevention	US Forest Service	000:30	38
Wildfire Prevention	US Forest Service	000:59	41