

KCBL  
Fresno, CA  
Quarterly Issues/Programs List  
Third Quarter, 2023  
04/16/2019

KCBL  
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the issue of distracted driving and the importance of impact of our Independence.	Garner, K. Davis	07/02/2023 06:00 AM	029:50
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss suicide & cyber-bullying awareness and prevention including proposed federal legislation.	M. Molak	07/09/2023 05:59 AM	029:50
POVERTY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/16/2023 06:00 AM	029:48
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/23/2023 06:00 AM	029:50
Technology & information, Wil	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues involving the rapid expansion of AI and global shark conservation efforts.	Dr. B. Kosko, Dr. G. Skomal	07/30/2023 06:00 AM	029:50
Veteran's Affairs, Weather, T	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding veteran's affairs, weather trends and technology/generational differences.	K. Sheren, R. Stagich, Dr. J.	08/06/2023 06:00 AM	029:50

Veteran's Affairs, Disaster R	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	08/13/2023 06:00 AM	029:49
Philanthropy and Disaster Rel	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss improving the lives of those impacted by poverty or emergencies like the Hawaii wildfires.	T. Tighe	08/20/2023 06:00 AM	029:49
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and national Suicide Prevention Month.	J. Lane	08/27/2023 06:00 AM	029:50
Suicide Prevention	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	09/03/2023 06:00 AM	029:50
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Remembering 9/11 and pushing to create health care legislation passed for its emergency responders.	D. Paine, J. Feal	09/10/2023 06:00 AM	029:50
Veteran's Affairs, Suicide P	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran's Affairs, the VA, combating PTSD and Veteran Suicide Prevention	Dr. M. Miller, J. Lorraine, P	09/17/2023 06:00 AM	029:49
Child Safety, Public Healthca	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss national blood supply shortage and importance of properly installed child safety seats.	T. Riggen, A. Carlson	09/24/2023 06:00 AM	029:49

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AG SAFE-01	000:29	39
	APNEA :30	000:30	25

	HEARING LOSS OF AMERICA ASSN	000:29	41
	IC2_Groan_Radio_Eng_60_Father	001:03	1
	PSA :15- EPILEPSY FOUNDATION.ORG/AD COUNCIL	000:15	1
	PSA:30-AMERICAN HEART ASSOCIATION	000:30	1
	PSA:30-GIVE LIFE.ORG	000:29	1
	PSA:30-US FOREST SERVICE	000:28	1
	PSA:60- AD COUNCIL/NOVARTS	000:57	1
Activism	AD COUNCIL	000:30	14
Activism	American Red Cross	000:29	13
Activism	BIG BROTHERS/BIG SISTERS	000:30	17
Activism	GET INVLOVED.GOV	000:30	20
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	66
After School Programs	YMCA	000:29	25
Armed Services	U.S. MARINES	000:29	42
Charity Event	Live United	001:00	232
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	7
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	8
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	41
Consumer	NCUA	000:30	14
Consumer	NCUA	001:00	231
Crime	CENTER FOR MISSING AND EXPLOI	000:30	15
Crime	HOMELAND SECURITY	000:30	13
Crime	NATIONAL CENTER FOR MISSING	000:14	74
Crime	OFFICE OF NATIONAL DRUG CONTR	000:30	7
Crime	OFFICE VICTIMS	000:30	16
DOMESTIC VIOLENCE	NO MORE.ORG	000:30	15
Education	4-H	001:00	233
Education	AD COUNCIL	000:29	18
Education	AD COUNCIL	000:29	13
Education	BOYS AND GIRLS CLUB KATHRYN W	000:29	23
Education	PSA: 30-4H	000:30	13
Employment / Unemployment	Goodwill	001:00	237
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:30	19
ENVIRONMENT	ENERGY HOG	000:30	15
ENVIRONMENT	EPA	000:29	8
ENVIRONMENT	HUMANE SOCIETY	000:30	13

ENVIRONMENT	LOSE YOUR EXCUSE.GOV	000:30	15
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	38
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	41
ENVIRONMENT	U.S. FOREST SERVICE	000:29	23
ENVIRONMENT	U.S. FOREST SERVICE	000:29	14
ENVIRONMENT	U.S. FOREST SERVICE	000:29	17
ENVIRONMENT	U.S. FOREST SERVICE	000:30	12
Family	AD COUNCIL	000:30	10
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	18
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	5
Government	AD COUNCIL	000:29	16
Government	FIRST GOV.GOV	000:14	69
Government	NAT. FAIR HOUSING ALLIANCE	000:30	16
Government	NOVARTIS PHARMACEUTICALS	000:59	238
Government	NRTW.org	000:29	10
Government	SELECTIVE SERVICE SYSTEM	000:29	55
Government	SELECTIVE SERVICE SYSTEM	000:29	57
Government	SELECTIVE SERVICE SYSTEM	000:30	58
Government	SELECTIVE SERVICE SYSTEM	000:30	57
Government	U.S. MARINES	000:30	14
Government	U.S. MARINES	001:00	221
Government	USO	000:59	234
Health	AD COUNCIL	000:14	69
Health	AD COUNCIL	000:15	66
Health	AD COUNCIL	000:30	10
Health	AHRQ	000:14	96
Health	AHRQ	000:30	7
Health	AMER. DIABETES ASSOC	000:30	40
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:30	17
Health	American Heart Assoc.	000:29	13
Health	American Heart Assoc.	000:29	14
Health	American Heart Assoc.	000:30	10
Health	AMERICAN LUNG ASSOCIATION	000:30	17
Health	AMERICAN LUNG ASSOCIATION	001:00	234
Health	AMERICAN STROKE ASSOC.	000:29	15
Health	Arthritis Foundation	000:17	101
Health	Arthritis Foundation	000:30	16
Health	Arthritis Foundation	000:32	18
Health	DEPT. HEALTH & HUMAN SERVICE	000:28	35
Health	EPA	000:30	16

Health	Epilepsy Foundation.org	000:15	61
Health	Epilepsy Foundation.org	000:29	21
Health	FOUNDATION FOR A BETTER LIFE	000:29	13
Health	FOUNDATION FOR A BETTER LIFE	000:30	16
Health	GIVE LIFE. ORG	000:29	16
Health	National Foundation for Infec	000:14	63
Health	NATIONAL KIDNEY FOUNDATION	000:28	23
Health	NATIONAL KIDNEY FOUNDATION	000:30	10
Health	NATIONAL PEST MANAGEMENT	000:30	20
Health	OVEREATERS ANON	000:15	68
Health	OVEREATERS ANON	000:26	99
Health	PSA:30-EPA 800-QUITNOW	000:30	12
Health	SAMHSA	000:29	13
Health	SAMHSA	000:30	16
Health	UNITED WAY	000:15	69
Health	US DEPT. OF HEALTH AND HUMAN	000:30	12
Health	US DEPT. OF HEALTH AND HUMAN	000:30	15
Health	US DEPT. OF HEALTH AND HUMAN	000:30	15
Health; Family	Health and Human Services	001:00	238
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:30	17
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	41
Human Services	BOYSTOWN	000:30	38
Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	65
Human Services	THERMOSTAT RECYCLING CORP	000:30	14
Local PSA-Visalia Feral Cat C	Local Promo PSA	000:30	27
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	9
MILITARY AND VETERANS	americanhumane.org	000:30	42
MONEY	AD COUNCIL	000:30	18
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	12
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	12
NO KID HUNGRY	NO KID HUNGRY	000:29	20
NO KID HUNGRY	NO KID HUNGRY	000:29	7
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	46
Public safety	AD COUNCIL	000:29	13
Public safety	CTIA	000:30	16
Public safety	US DEPT OF TRANSPORTATION	000:30	14
Terrorism Preparedness	Dept. of Homeland Security	000:30	38
VETERAN SUPPORT SERVICES	dav.org	000:30	35

VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	42
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	39
Veterans	Paralyzed Veterans of America	000:15	66
Volunteers	Live United	000:14	66
Wildfire Prevention	US Forest Service	000:30	41