

KCBL
 Fresno, CA
 Quarterly Issues/Programs List
 First Quarter, 2023
 04/16/2019

KCBL
 Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans.	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.	DR. C SASSON	01/08/2023 07:00 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and	DR. R HERNANDEZ	01/15/2023 07:00 AM	029:49

		tips for parents to make sure their children get off to a healthy start in 2023.			
Health and Wellness, Supporti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023.	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 07:00 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does involving blood donations across the country, along with important information on who can donate and how blood donations are utilized.	DR. OTTO VALDEZ, C. KENNY	01/29/2023 07:00 AM	029:50
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals.	A. Barkoff, B. Hooks	02/05/2023 07:00 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Inspiration & Careers, Healthy Eating, Health & Education	Dr. A. Fisher, M. Bagby, D. A	02/12/2023 07:00 AM	029:49
Focus on the biggest issues i	IHEARTRADIO COMMUNITIES: PUBLIC	Mental Health Care, Education in underserved communities	M. Figueroa, Dr. T. Price	02/19/2023 07:00 AM	029:49

	AFFAIRS SPECIAL				
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Mental Health Care, Youth Mental Health	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:29 AM	029:49
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discussing resources for parents about their kids about mental health. Caring for our Veterans	Dr. A. Breland- Noble, J. Lorr	03/05/2023 06:00 AM	029:49
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 06:00 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 06:00 AM	029:50
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Covid vaccines, Women's Health, Red Cross	Dr. S. Stanford, S. Pipa	03/26/2023 06:00 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AG SAFE-01	000:29	30
	APNEA :30	000:30	45
	HEARING LOSS OF AMERICA ASSN	000:29	31
Activism	AD COUNCIL	000:30	35
Activism	American Red Cross	000:29	41
Activism	BIG BROTHERS/BIG SISTERS	000:30	39
Activism	GET INVLOVED.GOV	000:30	41

Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	55
After School Programs	YMCA	000:29	83
Armed Services	U.S. MARINES	000:29	40
Charity Event	Live United	001:00	355
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	39
Consumer	NCUA	000:30	40
Consumer	NCUA	001:00	349
Crime	CENTER FOR MISSING AND EXPLOI	000:30	37
Crime	HOMELAND SECURITY	000:30	40
Crime	NATIONAL CENTER FOR MISSING	000:14	53
Crime	OFFICE OF NATIONAL DRUG CONTR	000:30	40
Crime	OFFICE VICTIMS	000:30	39
Education	4-H	001:00	352
Education	AD COUNCIL	000:29	33
Education	AD COUNCIL	000:29	40
Education	BOYS AND GIRLS CLUB KATHRYN W	000:29	42
Education	PSA: 30-4H	000:30	33
Employment / Unemployment	Goodwill	001:00	353
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:30	36
ENVIRONMENT	ENERGY HOG	000:30	41
ENVIRONMENT	EPA	000:29	41
ENVIRONMENT	HUMANE SOCIETY	000:30	42
ENVIRONMENT	LOSE YOUR EXCUSE.GOV	000:30	40
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	42
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	44
ENVIRONMENT	U.S. FOREST SERVICE	000:29	39
ENVIRONMENT	U.S. FOREST SERVICE	000:29	40
ENVIRONMENT	U.S. FOREST SERVICE	000:29	43
ENVIRONMENT	U.S. FOREST SERVICE	000:30	41
Family	AD COUNCIL	000:30	42
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	40
Government	AD COUNCIL	000:29	39
Government	FIRST GOV.GOV	000:14	53
Government	NAT. FAIR HOUSING ALLIANCE	000:28	19
Government	NAT. FAIR HOUSING ALLIANCE	000:30	43
Government	NRTW.org	000:29	42
Government	SELECTIVE SERVICE SYSTEM	000:29	43
Government	SELECTIVE SERVICE SYSTEM	000:29	42
Government	SELECTIVE SERVICE SYSTEM	000:30	44
Government	SELECTIVE SERVICE SYSTEM	000:30	45

Government	U.S. MARINES	000:30	36
Government	U.S. MARINES	001:00	349
Government	USO	000:14	65
Government	USO	000:15	52
Government	USO	000:29	38
Government	USO	000:30	38
Government	USO	000:30	43
Government	USO	000:59	359
Government	WOUNDED WARRIOR PROJECT	000:58	366
Health	AD COUNCIL	000:14	48
Health	AD COUNCIL	000:15	52
Health	AD COUNCIL	000:30	40
Health	AHRQ	000:14	54
Health	AHRQ	000:30	40
Health	AMER. DIABETES ASSOC	000:30	43
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:30	39
Health	American Heart Assoc.	000:29	37
Health	American Heart Assoc.	000:29	40
Health	American Heart Assoc.	000:30	41
Health	AMERICAN LUNG ASSOCIATION	000:30	42
Health	AMERICAN LUNG ASSOCIATION	001:00	345
Health	AMERICAN STROKE ASSOC.	000:29	39
Health	Arthritis Foundation	000:17	79
Health	Arthritis Foundation	000:30	39
Health	Arthritis Foundation	000:32	38
Health	DEPT. HEALTH & HUMAN SERVICE	000:28	46
Health	EPA	000:30	37
Health	Epilepsy Foundation.org	000:15	44
Health	Epilepsy Foundation.org	000:29	41
Health	FOUNDATION FOR A BETTER LIFE	000:29	41
Health	FOUNDATION FOR A BETTER LIFE	000:30	43
Health	GIVE LIFE. ORG	000:29	39
Health	National Foundation for Infec	000:14	55
Health	NATIONAL KIDNEY FOUNDATION	000:28	39
Health	NATIONAL KIDNEY FOUNDATION	000:30	40
Health	NATIONAL PEST MANAGEMENT	000:30	39
Health	OVEREATERS ANON	000:15	50
Health	OVEREATERS ANON	000:26	111
Health	PSA:30-EPA 800-QUITNOW	000:30	40
Health	SAMHSA	000:29	40

Health	SAMHSA	000:30	38
Health	UNITED WAY	000:15	54
Health	US DEPT. OF HEALTH AND HUMAN	000:30	40
Health	US DEPT. OF HEALTH AND HUMAN	000:30	41
Health	US DEPT. OF HEALTH AND HUMAN	000:30	44
Health	WEST GLEN COMM	000:29	39
Health; Family	Health and Human Services	001:00	346
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:30	42
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	38
Human Services	BOYSTOWN	000:30	44
Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	50
Human Services	THERMOSTAT RECYCLING CORP	000:30	42
MILITARY AND VETERANS	americanhumane.org	000:30	44
MONEY	AD COUNCIL	000:30	39
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	40
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	43
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	39
Public safety	AD COUNCIL	000:29	43
Public safety	CTIA	000:30	37
Public safety	US DEPT OF TRANSPORTATION	000:30	40
Terrorism Preparedness	Dept. of Homeland Security	000:30	25
VETERAN SUPPORT SERVICES	dav.org	000:30	40
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	39
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	40
Veterans	Paralyzed Veterans of America	000:15	48
Veterans	Paralyzed Veterans of America	000:15	51
Veterans	Paralyzed Veterans of America	000:15	57
Veterans	Paralyzed Veterans of America	000:29	34
Veterans	Paralyzed Veterans of America	001:00	346
Volunteers	Live United	000:14	24
Volunteers	Live United	000:14	52
Wildfire Prevention	US Forest Service	000:30	41