

KCBL  
Fresno, CA  
Quarterly Issues/Programs List  
Second Quarter, 2018  
07/02/2018

KCBL  
Quarterly Issues/Programs List

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KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture; Environment:** Farming in Cities; Weather: Past and Future
- **Air Pollution:** HEATHER HEINKS
- **ALEX HUDSON LYME DISEASE FOUN:** (No issue/program description given.)
- **Animal Shelter:** VALLEY OAK ANIMAL CENTER
- **BLOOD DONATIONS:** LESLIE BOTOS
- **Cancer Awareness:** TAMAR KARKAZIAN / ANDREA MONTOYA
- **Children:** TROY - TRULY REVIVING OUR YOUTH
- **Community:** BUILDING HEALTHY COMMUNITIES
- **Community; Education:** Creating Better Teams; The Value of Our Public Libraries
- **Crime; Culture:** Domestic Violence: How It Happens and How to Stop It; How Comedy Became King
- **Crime; History:** The Minds of Real Life Con Men; Religious Strife & Refugees: The 1947 Partition of India

- **Education; Family:** Is Cursive Still Worth It?; The Fight for Paternity Leave
- **ELDERLY:** YEE VUE - PROGRAM MANAGER
- **Environment; Crime:** Helping Save the Bees; Financial Corruption and The Fed's Pursuit of SAC Capital
- **FOSTER CARE CHILDREN:** LEADERSHIP FRESNO / REAL CHANGE FRESNO
- **Government; Education:** The Rise of Confrontational Politics; The Overblown Importance of What College You Attend
- **HANDICAP SERVICES:** HEART OF THE HORSE
- **History; Health:** Adventures & Explorations; Tips and Tricks for Cooking at Home
- **History; Parenting:** Discovering the Maya Civilization; Communicating with School-Aged Boys: A psychologist's advice
- **History; Travel:** Lessons from America's internment camp shame; Maximizing Your Experience Traveling Internationally
- **Homelessness, health:** POVERELLO HOUSE
- **Human Services:** (No issue/program description given.)
- **Parenting; Science:** Parenting A Transgender Child; The Ethical Implications of Genetic Screenings on Children
- **Pet Adoption:** (No issue/program description given.)
- **Privacy; Religion:** Our Right to Privacy in the Social Media Age; Religion In America's Prisons
- **SENIOR CITIZENS:** (No issue/program description given.)
- **Veterans; Sexual harrasment:** Honoring the Soldiers Who Fought in Vietnam; Men's Place in the #MeToo Movement

- **WOMENS HEALTH AND WELLNESS:** EXECUTIVE DIRECTOR / RAWW

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Human Services	Community Matters - SAVE! CRUZ AVILA	Poverello House - Cruz Avila	Poverello House	04/07/2018 06:00 AM	015:03
BLOOD DONATIONS	Community Matters - CENTRAL CAL BLOOD	LESLIE BOTOS	CALIFORNIA BLOOD CENTER	04/07/2018 06:15 AM	014:30
Crime; History	Viewpoints	The Minds of Real Life Con Men; Religious Strife & Refugees: The 1947 Partition of India	Maria Konnikova; Veera Hiranandani	04/07/2018 06:31 AM	027:56
Community	Community Matters - SAVE! JUSTIN KAMIMOTO	Common Space Community Center – Justin Kamimoto	COMMON SPACE	04/14/2018 06:00 AM	014:32
Animal Shelter	Community Matters - LYDIA HOUSE	VALLEY OAK ANIMAL CENTER	LYDIA HOUSE	04/14/2018 06:15 AM	015:14
Government; Education	Viewpoints	The Rise of Confrontational Politics; The Overblown Importance of What College You Attend	Bill Eddy, Lauren A. Wright; Frank Bruni, Joshua Steckel	04/14/2018 06:32 AM	027:54
Community	Community Matters - SAVE! GIL JARAMILLO	Tulare Hispanic Chamber Of Commerce	GIL JARAMILLO	04/21/2018 06:00 AM	014:07
HANDICAP SERVICES	Community Matters - GUY ADAMS	HEART OF THE HORSE	GUY ADAMS	04/21/2018 06:15 AM	015:06
History; Health	Viewpoints	Adventures & Explorations; Tips and	Dr. Huw Lewis-Jones, Dr.	04/21/2018	027:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Tricks for Cooking at Home	Nick Middleton; Alison Roman	06:31 AM	
Pet Adoption	Community Matters - SAVE! ACT	Animal Compassion Team yearly fundraising event	BRENDA MITCHELL	04/28/2018 06:00 AM	014:43
Community	Community Matters - KELLY LILLES	Catholic Charities	KELLY LILLES	04/28/2018 06:15 AM	015:13
Privacy; Religion	Viewpoints	Our Right to Privacy in the Social Media Age; Religion In America's Prisons	Jennifer E. Rothman; Tanya Erzen	04/28/2018 06:32 AM	027:58
SENIOR CITIZENS	Community Matters - SAVE! MICHELLE DIBUDUO	Oasis adult day care – Alzheimer's specialty	VALLEY CAREGIVER RESOURCE CEN	05/05/2018 06:00 AM	014:05
Animal Shelter	Community Matters - VALLEY ANIMAL CENTER	VALLEY ANIMAL	DEVON PRENDERGAST	05/05/2018 06:15 AM	015:40
Parenting; Science	Viewpoints	Parenting A Transgender Child; The Ethical Implications of Genetic Screenings on Children	Dr. Michele Angello; Bonnie Rochman	05/05/2018 06:31 AM	027:58
ALEX HUDSON LYME DISEASE FOUN	Community Matters - SAVE! LYME FOUNDATION	Jody Hudson for the Alex Hudson Lyme Disease Foundation	Jody Hudson	05/12/2018 06:00 AM	015:07
Children	Community Matters - NIK BUTLER "TROY" ORGANIZATION	TROY - TRULY REVIVING OUR YOTH	NIK BUTLER	05/12/2018 06:16 AM	016:07
Veterans; Sexual harrasment	Viewpoints	Honoring the Soldiers Who Fought in Vietnam; Men's Place in the #MeToo Movement	Elizabeth Partridge; Brendan Kiely	05/12/2018 06:33 AM	027:58
FOSTER CARE CHILDREN	Community Matters - MEGHAN SCOTT	LEADERSHIP FRESNO / REAL CHANGE FRESNO	CASA of Fresno	05/19/2018 06:00 AM	014:57
Community	Community Matters - BHC	BUILDING HEALTHY	AUGIE BLANCAS	05/19/2018	012:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	AUGIE	COMMUNITIES		06:15 AM	
Environment; Crime	Viewpoints	Helping Save the Bees; Financial Corruption and The Fed's Pursuit of SAC Capital	Lynn Brunelle; Sheelah Kolhatkar	05/19/2018 06:29 AM	027:55
Air Pollution	Community Matters - VALLEY AIR DIST	HEATHER HEINKS	HEATHER HEINKS VALLEY AIR DIS	05/26/2018 06:00 AM	015:52
History; Parenting	Viewpoints	Discovering the Maya Civilization; Communicating with School-Aged Boys: A psychologist's advice	William Carlsen; Dr. Adam Cox	05/26/2018 06:18 AM	027:54
ELDERLY	Community Matters - VALLEY CAREGIVER RESOURCE CENTER	YEE VUE - PROGRAM MANAGER	VALLEY CAREGIVER RESOURCE CEN	06/02/2018 06:00 AM	011:32
Cancer Awareness	Community Matters - LLS LIGHT THE NIGHT WALK	TAMAR KARKAZIAN / ANDREA MONTOYA	TAMAR KARKAZIAN	06/02/2018 06:12 AM	018:05
Education; Family	Viewpoints	Is Cursive Still Worth It?; The Fight for Paternity Leave	Jan Olsen, Margaret Shepherd; Josh Levs	06/02/2018 06:31 AM	027:54
WOMENS HEALTH AND WELLNESS	Community Matters - DIANA DIAZ	EXECUTIVE DIRECTOR / RAWW	DIANA DIAZ	06/09/2018 06:00 AM	013:39
Animal Shelter	Community Matters - BETH CAFFEREY	Cathouse on the kings and Central Cal Animal Disaster team	BETH CAFFEREY	06/09/2018 06:14 AM	018:20
Agriculture; Environment	Viewpoints	Farming in Cities; Weather: Past and Future	Michael Ableman; Andrew Revkin	06/09/2018 06:34 AM	027:58
Animal Shelter	Community Matters - DEVON PRENDERGAST	Valley Animal Center	DEVON PRENDERGAST	06/16/2018 06:00 AM	017:58
Community	Community Matters - BHC AUGIE	BUILDING HEALTHY COMMUNITIES	AUGIE BLANCAS	06/16/2018 06:18 AM	011:54
Community;		Creating Better Teams; The Value of	Shane Snow; Dr. Timothy	06/16/2018	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education		Our Public Libraries	Crist, Karin Slaughter	06:32 AM	
Homelessness, health	Community Matters - CRUZ AVILA	POVERELLO HOUSE	Cruz Avila	06/23/2018 06:00 AM	018:18
BLOOD DONATIONS	Community Matters - CEN CAL BLOOD CENTER	CENTRAL CAL BLOOD CENTER	LESLIE BOTOS	06/23/2018 06:19 AM	008:10
Crime; Culture	Viewpoint	Domestic Violence: How It Happens and How to Stop It; How Comedy Became King	Dr. Shannon Karl, Dr. Jay Richards; Ken Jennings	06/23/2018 06:28 AM	027:54
Animal Shelter	Community Matters - BETH CAFFEREY	PET HEAT AND 4TH OF JULY	CAT HOUSE ON THE KINGS	06/30/2018 06:00 AM	014:13
Cancer Awareness	Community Matters - WHITE HOT SUMMER NIGHT EVENT	MARK ASTONE PRESIDENT	PRESIDENTS CLUB COMM MEDICAL	06/30/2018 06:15 AM	012:48
History; Travel	Viewpoint	Lessons from America's internment camp shame; Maximizing Your Experience Traveling Internationally	Richard Cahan; Andrew Soloman	06/30/2018 06:29 AM	027:56

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Agriculture; Health	Pipeline Operators for Ag Saf	000:30	274
BULLYING	Stopbullying.gov	000:30	268
Community Involvement	FARMERS INSURANCE	000:30	027
Community Involvement	GLOBAL CITIZEN FESTIVAL	000:30	012
Community Involvement	NO KID HUNGY CAMPAIGN	000:30	012
Community Involvement	PEACE IN THE STREETS	000:31	001
Community Involvement	PROSTATE CANCER FOUNDATION	000:30	015
Crime	Nat. Crime Prevention Council	000:30	276
DUI	R.A.D.D.	000:30	279
ELDERLY	AARP	000:30	1164
Employment / Unemployment	Goodwill	001:00	423
Employment / Unemployment	Gradsolife.org	000:30	560
Employment / Unemployment	Gradsolife.org	001:00	834
Environment / Air / Water	US Dept. of Energy	001:00	196
Environment / Air / Water	US Forest Service	000:59	424
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	016
Health	Am Parkinson's Disease Assoc	000:30	282
Health	Asthma and Allergy Fndtn	000:30	272
Health	LowerYourHBP.org	000:15	363

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	LowerYourHBP.org	000:30	280
MILITARY AND VETERANS	americanhumane.org	000:30	286
MILITARY AND VETERANS	Dept. of Defense	000:30	283
MILITARY AND VETERANS	E.S.G.R.	000:30	276
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	367
Military; self improvement	Todayismilitary.com	000:30	275
Reduce Food Waste	SaveTheFood.com	000:14	404
Reduce Food Waste	SaveTheFood.com	001:00	418
Safe Water	American Water Works Assoc.	000:29	306
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007
Terrorism Preparedness	Dept. of Homeland Security	000:30	292
VETERAN SUPPORT SERVICES	dav.org	000:30	283
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	279