

KCBL
Fresno, CA
Quarterly Issues/Programs List
First Quarter, 2020
04/16/2019
KCBL

Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I

LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Pet Adoption	KSOF COM MTRS - FRESNO BULLY RESCUE	BRIGETTE BOOTHE	BRIDGETTE BOOTHE	01/05/2020 06:00 AM	013:56
History, education; Culture	KSOF COM MTRS - HINDS HOSPICE		KATHY CROMWELL	01/05/2020 06:14 AM	015:25
Culture; Sports	Viewpoints Craig Koslofsky; Joshua Perry, Johnny Davids	A BRIEF HISTORY OF SKIN MARKING; THE PITFALLS OF SOCIAL MEDIA AS AN ATHLETE	Johnny Davidson	01/05/2020 06:31 AM	027:57
DISABLED CHILDREN	KSOF COM MTRS - CAMP KESEM	KAYLEIGH O'CONNOR ALEXANDRA CHAVEZ	KAMP KESEM	01/12/2020 06:00 AM	014:24
Air Pollution	KSOF COM MTRS - SAN JOAQUIN VALLEY AIR		HEATHER HEINKS VALLEY AIR DIS	01/12/2020 06:15 AM	015:49
Government; Addiction	Viewpoint Victoria Glasier; Ryan LaLumiere, Bob Allison	SPREADING WORD OF THE 2020 U.S. CENSUS; WHY ADDICTION HAPPENS AND HOW TO HELP ADDICTS	Victoria Glasier; Ryan LaLumi	01/12/2020 06:32 AM	027:57
Children; Health	KSOF COM MTRS - INTERNATIONAL AGRI CENTER	FUNDRAISER FOR VALLEY CHILDRENS HOSPITAL	KERISSA CHAPMAN	01/19/2020 06:01 AM	012:58
GRIEF COUNSELING	KSOF COM MTRS - HINDS HOSPICE UNDERSTANDING GRIEF		CANDICE WILKINS/HINDS HOSPICE	01/19/2020 06:13 AM	013:12
DRUG ABUSE AND RECOVERY	KSOF COM MTRS - PARENTS & ADDICTS IN NEED		FLINDT ANDERSON	01/26/2020 06:00 AM	015:49
HANDICAP SERVICES	KSOF COM MTRS - HEART OF THE HORSE		GUY ADAMS	01/26/2020 06:16 AM	013:32
Mental Health; Health	Viewpoints Sarah Ban Breathnach, Rachel Bertsche; Kelly	FINDING JOY AGAIN THROUGH SMALL CHANGES; A NEW MINDSET ON EXERCISE	Bertsche, Davonian Mackenzie	01/26/2020 06:31 AM	027:58
LAW ENFORCEMENT OFFICERS	KSOF COM MTRS - SUPPORT BLUE RUN	RODNEY LOWERY	ROD LOWERY	02/02/2020 06:00 AM	014:30
LAW ENFORCEMENT OFFICERS	KSOF COM MTRS - SUPPORT BLUE RUN	RODNEY LOWERY	ROD LOWERY	02/02/2020 06:15 AM	014:30
History, Politics, war	Viewpoint Katie S. Sanders; Eitan Hersh, Naava Ellenberg	WOMEN OF WORLD WAR II'S OSS; FFRUSTRATED BY THE 24/7 POLITICAL NEWS MACHINE? GET INVOLVED INSTEAD	Katie S. Sanders; Eitan Hersh	02/02/2020 06:31 AM	027:57
BRANDY LIDBECK HINDS HOSPICE	KSOF COM MTRS - HINDS HOSPICE SUICIDE LOSS TEAM	BRANDI LIDBECK	Hinds Hospice	02/09/2020 06:00 AM	013:05
Health, Disabled; Family	KSOF COM MTRS - SELF HELP ENTERPRISES		TAMI MCVAY	02/09/2020 06:13 AM	014:35
Immigration; Education	Viewpoints Richard Hanus, Elizabeth Keathley; Matt Park	DMV TRIP TURNED INTO YEARS OF LEGAL WOES; WHAT HAPPENS WHEN MATHEMATICAL CALCULATIONS GO WRONG?	Matt Parker	02/09/2020 06:29 AM	027:58
TEEN TOPICS	KSOF COM MTRS - TROY CENTER	NICK BUTLER	NICHOLAS BUTLER	02/16/2020 06:00 AM	015:07
GIRL SCOUTS / GIRLDEVELOPEMNT	KSOF COM MTRS - GIRL SCOUTS		Jody Hudson	02/16/2020 06:15 AM	014:34
Mental Health; Health	Viewpoints Johanna Basford, Jenean Morrison; Samuel She	Coloring books for all ages to de-stress; HOW DO YOU FIX A FLAWED HEALTHCARE SYSTEM	Samuel Shem	02/16/2020 06:31 AM	027:58
DEALING WITH HOSPICE CARE	KSOF COM MTRS - HINDS HOSPICE	KATHLEEN CROMWELL/ZANE FISHER	KATHLEEN CROMWELL	02/23/2020 06:00 AM	015:35
LYME FOUNDATION - ALEX HUDSON	KSOF COM MTRS - ALEX HUDSON LYME FOUNDATION		Jody Hudson	02/23/2020 06:16 AM	015:50
Health, History	Viewpoints Elif Yamangil, Jennifer Tyler Lee; Richard C	ENJOYING SWEET TREATS WITHOUT THE GUILT; FIRSTHAND PERSPECTIVES OF FORMERLY ENSLAVED MEN AND WOMEN	Richard Cahan	02/23/2020 06:32 AM	027:56
Air Pollution	KSOF COM MTRS - SJV AIR DISTRICT - HEATHER HEINKS	HEATHER HEINKS	HEATHER HEINKS VALLEY AIR DIS	03/01/2020 06:00 AM	015:25

Hunger Prevention	KSOF COM MTRS - CENTRAL CAL FOOD BANK		KYM DILDINE	03/01/2020 06:16 AM	014:48
Policing; Environment	Viewpoints Daniel Lawrence, Rick Smith; Margaret O? Gor	BODY WORM CAMS LEADING TO BETTER POLICING?; COMPANIES ROLE IN PROTECTING THE PLANET'S BIODIVERSITY	Margaret O? Gorman	03/01/2020 06:31 AM	027:58
Community; Education	KSOF COM MTRS - BOYS & GIRLS CLUB	KATHRYN WEAKLAND	KATHRYN WEAKLAND	03/08/2020 06:00 AM	014:30
FUND RAISING/WALK	KSOF COM MTRS - GRANVILLE HOME OF HOPE		VERONIQUE PARKER	03/08/2020 06:15 AM	014:34
Busines; Science	Viewpoints Lawrence Ingrassia; Janice Kaplan, Catherine	STARTUPS THAT ARE REDEFINING THE RETAIL GAME; UNCOVERING FEMALE SCIENCE GENIUSES OF THE PAST	Catherine Whitlock	03/08/2020 06:31 AM	027:58
FUND RAISING/WALK	KSOF COM MTRS - HINDS / ANGEL BABIES WALK	CANDICE WILKINS	CANDICE WILKINS/HINDS HOSPICE	03/15/2020 06:00 AM	013:40
BLINDNES AWARENESS AND EVENTS	KSOF COM MTRS - KEN WARKINGTON		KEN WARKENTIN	03/15/2020 06:14 AM	014:20
Productivity; History	Viewpoints David Allen, Steve McClatchy; Alexis Coe	HINTS ONGETTING THINGS DONE BETTER: ; WHAT YOU DIDN?T KNOW ABOUT AMERICA'S GEORGE WASHINGTON	David Allen, Steve McClatchy;	03/15/2020 06:30 AM	027:58
	KSOF COM MTRS - HINDS / ANGEL BABIES WALK			03/15/2020 11:00 AM	013:40
	KSOF COM MTRS - KEN WARKINGTON			03/15/2020 11:14 AM	014:20
	Viewpoints David Allen, Steve McClatchy; Alexis Coe			03/15/2020 11:30 AM	027:58
Self-Help; Art	Viewpoints Courtney Carver, Rachel Rosenthal;	THE WONDERS OF REMOVING CLOTHING CLUTTER; THE RESURGENCE OF HAND EMBROIDERY	Shannon Downey	03/22/2020 06:31 AM	027:59
	Viewpoints Courtney Carver, Rachel Rosenthal;			03/22/2020 11:31 AM	027:59
Culture; Education	KSOF COM MTRS - ASIAN FESTIVAL	MAILE MARTIN	MAILE MARTIN	03/29/2020 06:00 AM	015:19
Cancer Awarenes	KSOF COM MTRS - AMERICAN CANCER SOCIETY		BOBBIE SCHARTON	03/29/2020 06:16 AM	013:19
	KSOF COM MTRS - ASIAN FESTIVAL			03/29/2020 11:00 AM	015:19
	KSOF COM MTRS - AMERICAN CANCER SOCIETY			03/29/2020 11:16 AM	013:19

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	12
	AD COUNCIL_PSA_3_V2	000:29	12
	ADL_Carissa_Radio_ENG_30_grad	000:30	521
	ADL_Jackie_Radio_ENG_60_grad	001:00	466
	ADL_karim_Radio_ENG_30_grad	000:30	83
	AMERICAN HEART ASSOCIATION	000:29	7
	AMERICAN HEART ASSOCIATION	000:29	13
	AMERICAN HEART ASSOCIATION	000:30	5
	americanhumane.org	000:30	54
	Bear_Hug_Campfire_Eng_30	000:30	89
	CHILD MIND INSTITUTE	000:32	3
	CHILD MIND INSTITUTE	000:32	3
	CHILD MIND INSTITUTE	000:33	9
	CHILD MIND INSTITUTE	000:33	3
	CHILD MIND INSTITUTE	000:33	6
	CHILD MIND INSTITUTE	000:35	4
	CHILD MIND INSTITUTE	000:36	3
	CHILD MIND INSTITUTE	000:36	6

	dav.org	000:30	50
	Dept. of Homeland Security	000:30	53
	FDW_Pavlov_Purpose_Eng_15	000:14	142
	FDW_Pavlov_Purpose_Eng_30	000:30	86
	FDW_Pavlov_Purpose_Eng_60	001:00	73
	Goodwill	001:00	392
	GWI_HowWeDolt-Revised_National_Radio_ENG_60	001:00	80
	Health and Human Services	000:30	846
	Health and Human Services	001:00	390
	HI-GND-PLAY	000:14	486
	HI-GND-PLAY	000:30	429
	HI-GND-PLAY	000:30	439
	HI-GND-PLAY	001:00	391
	IC2_Groan_Radio_Eng_60_Father	001:00	85
	IC2_Guys_Night_Out_Radio_Eng_Father_30	000:30	91
	IC2_Tickle_Fight_Radio_Eng_30_Father	000:30	44
	IHEART PSA - ART OF LIFE/HOME OF HOPE	000:32	42
	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	521
	PEACE IN THE STREETS	000:31	7
	PROJECT YELLOW LIGHT	000:29	2
	PSA - American Humane	000:30	13
	PSA - DAV	000:30	11
	PSA - Dept. of Homeland Security	000:30	11
	PSA - Wounded Warrior Project	000:30	13
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	2
	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	2
	PSA/MH-CMI 5000	000:32	2
	PSA/MH-CMI ASKING YOUR KIDS	000:32	2
	PSA/MH-CMI KIDS	000:35	2
	PSA/NAMI	000:30	1
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
	Rising_Ashes_Chains_Eng_60	000:59	87
	US Forest Service	000:30	435
	US Forest Service	000:59	408
	WOUNDED WARRIOR PROJECT	000:30	62
Employment / Unemployment	Goodwill	001:00	517
Health; Family	Health and Human Services	000:30	1072
Health; Family	Health and Human Services	001:00	518
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	571
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	516
High School Equivalency	HI-GND-PLAY	000:30	575
MILITARY AND VETERANS	americanhumane.org	000:30	70
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	582
Save The Food	HI-GND-PLAY	000:14	677
Save The Food	HI-GND-PLAY	000:30	568
Save The Food	HI-GND-PLAY	001:00	507
Terrorism Preparedness	Dept. of Homeland Security	000:30	63
VETERAN SUPPORT SERVICES	dav.org	000:30	65
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	75
Wildfire Prevention	US Forest Service	000:30	581
Wildfire Prevention	US Forest Service	000:59	540