

KCBL
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2023
04/16/2019

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 06:00 AM	029:49
Health and Recovery	9007792 iHeartRadio Communities: Public Affairs Special	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 06:00 AM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 06:00 AM	029:48
Anti-bullying and Breast Canc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 06:00 AM	029:49
Breast Cancer Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 06:00 AM	029:49
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss flu education and advocacy and the Kids Online Safety Act bill that is before Congress.	A. Kanowitz, K. Bride	11/05/2023 06:00 AM	029:49

Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 06:00 AM	029:50
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 06:00 AM	029:49
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 06:00 AM	029:49
Suicide Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 06:00 AM	029:49
ANIMAL WELFARE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 06:00 AM	029:49
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 06:00 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 06:00 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 06:00 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	AG SAFE-01	000:29	56
	HEARING LOSS OF AMERICA ASSN	000:29	53
	Local Promo PSA	000:30	1
	PSA - American Humane	000:29	1
	PSA: 30- HOMELAND SECURITY	000:29	1
	PSA: 30- U.S. MARINES	000:29	1
	PSA: 30--AD COUNCIL	000:29	1
	PSA:30-AD COUNCIL	000:28	1
	PSA:30-AMERICAN HEART ASSOC	000:29	1
	PSA:30-AMERICAN HEART ASSOCIATION	000:28	1
	PSA:30-Boys & Girls Clubs	000:29	1
	PSA:30-CTIA	000:28	1
	PSA:30-EPA	000:29	1
	PSA:30-Epilepsy Foundation.org	000:29	1
	PSA:30-Forest Service	000:29	1
	PSA:30-NATIONAL FOUNDATION FOR CREDIT COUNSELING	000:29	1
	PSA:30-NATIONAL KIDNEY FOUNDATION	000:29	1
	PSA:30-NRTW.org	000:29	1
	PSA:30-SAMHSA	000:29	1
	PSA:30-YMCA	000:29	1
	PSA:60- U.S.MARINES	000:58	1
	PSA:60-MAKE A WISH	000:58	1
	PSA:60-US NAVY	000:57	1
7542927	Local Promo PSA	000:30	39
Activism	AD COUNCIL	000:30	11
Activism	American Red Cross	000:29	19
Activism	BIG BROTHERS/BIG SISTERS	000:30	18
Activism	GET INVLOVED.GOV	000:30	13
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	99
After School Programs	YMCA	000:29	29
Armed Services	U.S. MARINES	000:29	49
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	11
Building Healthy Communities	Local Promo PSA	000:29	38

Charity Event	Live United	001:00	210
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	15
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	53
Consumer	NCUA	000:30	15
Consumer	NCUA	001:00	206
Crime	CENTER FOR MISSING AND EXPLOI	000:30	10
Crime	HOMELAND SECURITY	000:30	15
Crime	NATIONAL CENTER FOR MISSING	000:14	97
Crime	OFFICE OF NATIONAL DRUG CONTR	000:30	15
Crime	OFFICE VICTIMS	000:30	13
Education	4-H	001:00	215
Education	AD COUNCIL	000:29	20
Education	AD COUNCIL	000:29	10
Education	BOYS AND GIRLS CLUB KATHRYN W	000:29	17
Education	PSA: 30-4H	000:30	14
Employment / Unemployment	Goodwill	001:00	218
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:30	15
ENVIRONMENT	ENERGY HOG	000:30	14
ENVIRONMENT	EPA	000:29	19
ENVIRONMENT	HUMANE SOCIETY	000:30	17
ENVIRONMENT	LOSE YOUR EXCUSE.GOV	000:30	10
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	56
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	55
ENVIRONMENT	U.S. FOREST SERVCE	000:29	12
ENVIRONMENT	U.S. FOREST SERVCE	000:29	19
ENVIRONMENT	U.S. FOREST SERVCE	000:29	20
ENVIRONMENT	U.S. FOREST SERVCE	000:30	19
Family	AD COUNCIL	000:30	11
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	23
Government	AD COUNCIL	000:29	15
Government	FIRST GOV.GOV	000:14	98
Government	NAT. FAIR HOUSING ALLIANCE	000:30	13
Government	NOVARTIS PHARMACEUTICALS	000:59	215
Government	NRTW.org	000:29	22
Government	SELECTIVE SERVICE SYSTEM	000:29	62
Government	SELECTIVE SERVICE SYSTEM	000:29	64
Government	SELECTIVE SERVICE SYSTEM	000:30	61
Government	SELECTIVE SERVICE SYSTEM	000:30	61
Government	U.S. MARINES	000:30	14
Government	U.S. MARINES	001:00	215

Government	USO	000:59	225
Health	AD COUNCIL	000:14	87
Health	AD COUNCIL	000:15	66
Health	AD COUNCIL	000:30	11
Health	AHRQ	000:14	112
Health	AHRQ	000:30	8
Health	AMER. DIABETES ASSOC	000:30	53
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:30	13
Health	American Heart Assoc.	000:29	16
Health	American Heart Assoc.	000:29	10
Health	American Heart Assoc.	000:30	11
Health	AMERICAN LUNG ASSOCIATION	000:30	14
Health	AMERICAN LUNG ASSOCIATION	001:00	214
Health	AMERICAN STROKE ASSOC.	000:29	11
Health	Arthritis Foundation	000:17	134
Health	Arthritis Foundation	000:30	14
Health	Arthritis Foundation	000:32	12
Health	DEPT. HEALTH & HUMAN SERVICE	000:28	44
Health	EPA	000:30	16
Health	Epilepsy Foundation.org	000:15	102
Health	Epilepsy Foundation.org	000:29	12
Health	FOUNDATION FOR A BETTER LIFE	000:29	20
Health	FOUNDATION FOR A BETTER LIFE	000:30	10
Health	GIVE LIFE. ORG	000:29	17
Health	National Foundation for Infec	000:14	96
Health	NATIONAL KIDNEY FOUNDATION	000:28	29
Health	NATIONAL KIDNEY FOUNDATION	000:30	14
Health	NATIONAL PEST MANAGEMENT	000:30	15
Health	OVEREATERS ANON	000:15	97
Health	OVEREATERS ANON	000:26	120
Health	PSA:30-EPA 800-QUITNOW	000:30	15
Health	SAMHSA	000:29	17
Health	SAMHSA	000:30	16
Health	UNITED WAY	000:15	89
Health	US DEPT. OF HEALTH AND HUMAN	000:30	15
Health	US DEPT. OF HEALTH AND HUMAN	000:30	16
Health	US DEPT. OF HEALTH AND HUMAN	000:30	16
Health; Family	Health and Human Services	001:00	217
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:30	17

High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	54
HOMEBASE	HOMEBASE	000:30	14
Human Services	BOYSTOWN	000:30	51
Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	92
Human Services	THERMOSTAT RECYCLING CORP	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	3
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	7
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
MILITARY AND VETERANS	americanhumane.org	000:30	57
MONEY	AD COUNCIL	000:30	25
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	15
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	14
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	56
Public safety	AD COUNCIL	000:29	10
Public safety	CTIA	000:30	17
Public safety	US DEPT OF TRANSPORTATION	000:30	15
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	14
Terrorism Preparedness	Dept. of Homeland Security	000:30	54
VETERAN SUPPORT SERVICES	dav.org	000:30	52
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	59
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	56
Veterans	Paralyzed Veterans of America	000:15	89
Volunteers	Live United	000:14	95
Wildfire Prevention	US Forest Service	000:30	54