

KCBL
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2020
01/08/2021

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC HEALTH PUBLIC HEALTH G	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	REYNOLDS S VLADEK	10/04/2020 06:00 AM	029:31
Health; Education	Viewpoints Dr. Martin Burke; Jeffrey Selingo	COVID TESTING ON COLLEGE CAMPUSES; INSIDE U.S. COLLEGE ADMISSIONS	Dr. Martin Burke; Jeffrey Sel	10/04/2020 06:31 AM	027:59
Career; Language	Viewpoints T Maroney; V Cook, N McLeod Waldman	THE LIFE OF A MODERN PRIVATE EYE; WHY IS ENGLISH SO HARD TO LEARN?	T Maroney; V Cook, N McLeod W	10/11/2020 06:31 AM	027:56
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	M Biblowit, J. Zogby	10/18/2020 06:00 AM	029:29
Immigration; Crime	Viewpoints R Hanus; J Taub	12 MILLION UNDOCUMENTED IMMIGRANTS IN THE U.S.; WHITE COLLAR CRIME & ITS ECONOMIC CONSEQUENCES	R Hanus; J Taub	10/18/2020 06:31 AM	027:57
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR J MONROE, A HAILEY	10/25/2020 06:00 AM	029:29
Immigration; Crime	Viewpoints Richard Hanus; Jennifer Taub	12 MILLION UNDOCUMENTED IMMIGRANTS IN THE U.S.; WHITE COLLAR CRIME PLAYERS & ITS ECONOMIC IMPACT	Richard Hanus; Jennifer Taub	10/25/2020 06:31 AM	027:58
Politics, Public Health, Publ	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. CARSON, M. MORIAL	11/01/2020 06:00 AM	029:30

Politics; Family	Viewpoints JR Schroedel, BJ Gilley; L Rechler	THE NATIVE AMERICAN VOTE; GOOD MORNING ZOOM	J Schroedel B Gilley L Recher	11/01/2020 06:31 AM	027:56
Mental Health, Public Safety,	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Admiral T. McCreary, J Randel	11/08/2020 06:00 AM	029:29
Environment; Consumerism	Viewpoints Dr JC Stephens; Dr M Vilensky	THE STATE OF CLIMATE SCIENCE IN THE U.S.; HOLIDAY SHOPPING 2020: DO YOU NEED TO BUY IT?	Dr JC Stephens; Dr M Vilensky	11/08/2020 06:31 AM	027:58
Public Health Safety Educatio	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	N Lewis G Fitzgerald J Leach	11/22/2020 06:00 AM	029:22
Crime; Culture	Viewpoints J Foster; Dr. D Spar	SURVIVING PARKLAND: THE PERSPECTIVE OF ONE TEACHER; RELATIONSHIPS: THE HUMAN EXPERIENCE IN 2020	J Foster; Dr. D Spar	11/22/2020 06:31 AM	027:57
Public Health, Public Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR ALI NOURI, J LUKE	11/29/2020 06:00 AM	029:39
Health; Culture	Viewpoints J Ziegelman; K Haedrich	THE EARLY AMERICAN DIET; I SPY DELICIOUS PIE	J Ziegelman; K Haedrich	11/29/2020 06:31 AM	027:58
public health, economy, phila	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. A Fauci, K. Fitzgerald, K	12/06/2020 06:00 AM	029:51
Business; Psychology	Viewpoints R Tetzeli; M Karinch	BECOMING STEVE JOBS; LIAR, LIAR: HOW TO GET TO THE TRUTH	R Tetzeli; M Karinch	12/06/2020 06:31 AM	027:55
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. S. Thomas	12/13/2020 06:00 AM	029:50
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	DR S. HAHN, E.SAUBER-SCHATZ	12/20/2020 06:00 AM	030:01
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr.J.Adams, Dr.J.Wilson, Fei	12/27/2020 06:00 AM	029:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Culture; Health	DOCTORS WITHOUT BORDERS	001:00	24
Employment / Unemployment	Goodwill	001:00	353
Health	VEDA - VESTIBULAR DISORDER ASSOC	001:00	363
Health; Family	Health and Human Services	001:00	369
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	208
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	354
High School Equivalency	HI-GND-PLAY	000:30	206
MILITARY AND VETERANS	americanhumane.org	000:30	221
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	207
Terrorism Preparedness	Dept. of Homeland Security	000:30	211
VETERAN SUPPORT SERVICES	dav.org	000:30	219
VETERAN SUPPORT SERVICES	HEALVETS.ORG [COVID] 60 PSA	001:00	362
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	202
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	205
Wildfire Prevention	US Forest Service	000:30	220
Wildfire Prevention	US Forest Service	000:59	349