

KCBL
Fresno, CA
Quarterly Issues/Programs List
First Quarter, 2018
04/03/2018

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Air Pollution:** AIR QUALITY IN THE VALLEY
- **Animal Shelter:** VALLEY ANIMAL CENTER
- **BLOOD DONATIONS:** URGENT NEED DURING FLU EPIDEMIC
- **Cancer Awareness:** LLS TAMAR
- **Children:** RONALD MCDONALD RED
- **Civil Rights; Mental health:** A Spy in the Civil Rights Movement; Practicing Kindness
- **Community:** CEO TULARE/KINGS COUNTY CHAMBER OF COMMERCE
- **Community Involvement:** USE COMMON SPACE FOR YOUR NON PROFIT MEETING NEEDS
- **Community; Psychology:** America's Cities: Why they matter and a plan to save them; Our Unconscious Minds
- **Culture; Literature:** The Graduate, 50 Years Later; The Power of the Written Word
- **Education; Health:** Education For Students With Autism; The Spanish Flu of 1918

- **Education; Self-help:** Empowering Students To Be Leaders; The Value of Grit
- **GIRL SCOUTS / GIRLDEVELOPEMNT:** JORDAN KING GIRL SCOUTS
- **GRIEF RECOVERY:** (No issue/program description given.)
- **Gun violence,; literature:** Studying School Shootings and Gun Violence; Spring 2018?s Biggest Books
- **Health; Family:** EXECUTIVE DIRECTOR
- **History; Family:** The Real History Behind the Evacuation of Dunkirk; Working to Maintain a Healthy Marriage
- **Homelessness, health:** TURNING POINT OF CENTRAL CALIFORNIA
- **Human Services:** (No issue/program description given.)
- **Leukemia and Lymphoma:** LLS TAMAR KARKAZIAN
- **Literarure; Culture, Media:** Reworking a Classic Film; Super Bowl Ads
- **Mental Health:** Obsessive Compulsive Disorder; Processing Unimaginable Grief
- **Mental Health; Culture:** Lessons on Joy; The State of Television
- **Pet Adoption:** (No issue/program description given.)
- **Philosophy; Parenting:** Making Philosophy Relatable Through Humor; Norwich, Vermont?s Olympic Formula
- **POLICE RELATIONS:** ROD LOWERY DIR FRESNO POLICE CHAPLAINCY
- **Race; Community:** Diversity in Sci-Fi; Finding Inspiration in Our Communities
- **Racism; Education:** Racism in 2018; The Benefits of Music Education
- **WOMENS HEALTH AND WELLNESS:** REAL AUTHENTIC WOMEN WELLNESS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Air Pollution	COMMUNITY MATTERS - HEATHER HEINKS	AIR QUALITY IN THE VALLEY	HEATHER HEINKS VALLEY AIR DIS	01/06/2018 06:00 AM	014:50
Community Involvement	COMMUNITY MATTERS - JUSTIN KAMIMOTO	USE COMMON SPACE FOR YOUR NON PROFIT MEETING NEEDS	JUSTIN KAMIMOTO - COMMON SPACE	01/06/2018 06:15 AM	014:28
Mental Health; Culture	ViewPoints	Lessons on Joy; The State of Television	Douglas Abrams; Alan Sepinwall	01/06/2018 06:31 AM	027:57
Community	COMMUNITY MATTERS - GIL JARAMILLO	CEO TULARE/KINGS COUNTY CHAMBER OF COMMERCE	GIL JARAMILLO	01/13/2018 06:00 AM	014:36
WOMENS HEALTH AND WELLNESS	COMMUNITY MATTERS - DIANA DIAZ	REAL AUTHENTIC WOMEN WELLNESS	DIANA DIAZ	01/13/2018 06:15 AM	014:16
Race; Community	ViewPoints	Diversity in Sci-Fi; Finding Inspiration in Our Communities	Gerry Canavan; Sarah van Gelder	01/13/2018 06:30 AM	027:56
Homelessness, health	COMMUNITY MATTERS - JODY KETCHESIDE WESTCARE	TURNING POINT OF CENTRAL CALIFORNIA	JODY KETCHESIDE	01/20/2018 06:00 AM	014:24
BLOOD DONATIONS	COMMUNITY MATTERS - LESLIE BOTOS	URGENT NEED DURING FLU EPIDEMIC	LESLIE BOTOS	01/20/2018 06:15 AM	014:51
Community; Psychology	ViewPoints	America's Cities: Why they matter and a plan to save them; Our Unconscious Minds	Joshua Jelly-Schapiro, William Goldsmith; Dr. John Bargh	01/20/2018 06:31 AM	027:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POLICE RELATIONS	COMMUNITY MATTERS - SUPPORT BLUE RUN	SUPPORT BLUE RUN - ROD LOWERY DIR FRESNO POLICE CHAPLAINCY	ROD LOWERY	01/27/2018 06:00 AM	014:27
GIRL SCOUTS / GIRLDEVELOPEMNT	COMMUNITY MATTERS - JORDAN KING	JORDAN KING GIRL SCOUTS	JORDAN KING	01/27/2018 06:15 AM	015:57
History; Family	ViewPoints	The Real History Behind the Evacuation of Dunkirk; Working to Maintain a Healthy Marriage	Michael Korda; Dr. Daphne de Marneffe	01/27/2018 06:32 AM	027:55
Pet Adoption	COMMUNITY MATTERS - PAM BRASIL	Valley Animal Haven	Pam Brasil	02/03/2018 06:00 AM	014:00
Children	COMMUNITY MATTERS - MARISA MOORE	RONALD MCDONALD RED	MARISSA WHEELOCK - MOORE	02/03/2018 06:14 AM	015:35
Literature; Culture, Media	ViewPoints	Reworking a Classic Film; Super Bowl Ads	AJ Finn; Aaron Goldman, David Stewart, Richard Krevolin	02/03/2018 06:31 AM	027:56
Children	COMMUNITY MATTERS - GAYLE SURABIAN	California State Summer School	Gayle Surabian	02/10/2018 06:00 AM	015:33
Leukemia and Lymphoma	COMMUNITY MATTERS - LLS	LLS TAMAR KARKAZIAN	TAMAR KARKAZIAN	02/10/2018 06:16 AM	014:15
Philosophy; Parenting	ViewPoints	Making Philosophy Relatable Through Humor; Norwich, Vermont's Olympic Formula	Thomas Cathcart, Daniel Klein; Karen Crouse	02/10/2018 06:32 AM	027:55
Culture; Literature	ViewPoints	The Graduate, 50 Years Later; The Power of the Written Word	Beverly Gray; Martin Puchner	02/17/2018 06:02 AM	027:57
Mental Health	ViewPoints	Obsessive Compulsive Disorder; Processing Unimaginable Grief	David Adam; Tom Malmquist	02/24/2018 06:02 AM	027:57
Homeless	COMMUNITY MATTERS - JODY KETCHESIDE	Turning Point California - Homeless	Jody Ketcheside	03/03/2018 06:00 AM	014:25

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Air Pollution	COMMUNITY MATTERS - HEATHER HEINKS / SJVALLEY AIR DIST	Air Pollution with lack of rain	Heather Heinks	03/03/2018 06:15 AM	015:41
Education; Self-help	ViewPoints	Empowering Students To Be Leaders; The Value of Grit	Diana E. Hess, Paula McAvoy; Angela Duckworth	03/03/2018 06:32 AM	027:56
GRIEF RECOVERY	COMMUNITY MATTERS - HINDS HOSPICE ANGEL BABIES	Hinds Hospice Grief recovery	Lauren Nickerson	03/10/2018 06:00 AM	016:12
Education; Health	ViewPoints	Education For Students With Autism; The Spanish Flu of 1918	Mark Claypool; Susan Meissner	03/10/2018 06:18 AM	027:57
Gun violence,; literature	ViewPoints	Studying School Shootings and Gun Violence; Spring 2018's Biggest Books	Adam Pah; Matt Haig	03/17/2018 06:02 AM	027:54
Health; Family	COMMUNITY MATTERS - JP PRICHARD	EXECUTIVE DIRECTOR	JP PRICHARD	03/24/2018 06:00 AM	014:59
Animal Shelter	COMMUNITY MATTERS - DEVON PENDERGAST	VALLEY ANIMAL CENTER	DEVON PENDERGAST	03/24/2018 06:15 AM	015:35
Racism; Education	ViewPoints	Racism in 2018; The Benefits of Music Education	Paul Kivel, Bruce Haynes; Dr. Nina Kraus, Dr. Aniruddh Patel	03/24/2018 06:32 AM	027:54
Human Services	COMMUNITY MATTERS - RYAN TOWNSEND	Central Valley Justice Coalition	RYAN TOWNSEND	03/31/2018 06:00 AM	014:49
Cancer Awareness	COMMUNITY MATTERS - LLS TAMAR KARKAZIAN	LLS TAMAR	TAMAR KARKAZIAN	03/31/2018 06:15 AM	014:59
Civil Rights; Mental health	ViewPoints	A Spy in the Civil Rights Movement; Practicing Kindness	Marc Perrusquia; Tara Cousineau	03/31/2018 06:32 AM	027:56

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture; Health	Pipeline Operators for Ag Saf	000:30	247
BULLYING	Stopbullying.gov	000:30	256
Community Involvement	PEACE IN THE STREETS	000:31	028
Crime	Nat. Crime Prevention Council	000:30	253
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	411
DUI	R.A.D.D.	000:30	250
ELDERLY	AARP	000:30	1275
Employment / Unemployment	Goodwill	000:30	181
Employment / Unemployment	Goodwill	001:00	518
Employment / Unemployment	Gradsolife.org	000:30	497

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Employment / Unemployment	Gradsolife.org	001:00	1027
Environment / Air / Water	US Dept. of Energy	001:00	526
Environment / Air / Water	US Forest Service	000:59	933
Health	Am Parkinson's Disease Assoc	000:30	256
Health	Asthma and Allergy Fndtn	000:30	257
Health	LowerYourHBP.org	000:15	324
Health	LowerYourHBP.org	000:30	257
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	008
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	017
LAW ENFORCEMENT OFFICERS	DEPTOF HOMELAND SECURITY	000:30	018
MILITARY AND VETERANS	americanhumane.org	000:30	256
MILITARY AND VETERANS	Dept. of Defense	000:30	263
MILITARY AND VETERANS	E.S.G.R.	000:30	251
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	334
MILITARY AND VETERANS	Realwarriors.net	000:29	226
MILITARY AND VETERANS	US Army	000:30	183
Military; self improvement	Todaysmilitary.com	000:30	254
Reduce Food Waste	SaveTheFood.com	000:14	322
Reduce Food Waste	SaveTheFood.com	001:00	521
Safe Water	American Water Works Assoc.	000:29	279

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	190
Terrorism Preparedness	Dept. of Homeland Security	000:30	273
VETERAN SUPPORT SERVICES	dav.org	000:30	258
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	270