

KCBL  
 Fresno, CA  
 Quarterly Issues/Programs List  
 Third Quarter, 2021  
 04/16/2019

KCBL  
 Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Human Services	COM MTTRS SEG 1 - TAYLOR POISAL AM RED CROSS	TAYLOR POISAL AM RED CROSS	RED CROSS	07/04/2021 07:00 AM	011:47
FUND RAISING/WALK	COM MTRS SEG 2 - DARIUS ASSEMI HOME OF HOPE	Discussed Home of hope charity campaign	GRANVILLE HOME OF HOPE	07/04/2021 07:12 AM	012:23
Air Polution	COM MTTRS SEG 1 - HEATHER HEINKS VALLEY AIR DOT ORG	HEATHER HEINKS VALLEY AIR REBATES!	valley air district	07/11/2021 07:00 AM	013:37
GIRL SCOUTS / GIRLDEVELOPEMNT	COM MTRS SEG 2 - ASHLEY VORHEES GIRL SCOUTS CEN CAL	Discussed Child social engagement during Covid pandemic	ASHLEY VORHEES GIRLSCOUTS CAL	07/11/2021 07:14 AM	013:00
GRIEF COUNSELING	COM MTTRS SEG 1 - HINDS HOSPICE KATHY CROMWELL	HINDS HOSPICE KATHY CROMWELL	Hinds Hospice	07/18/2021 07:00 AM	013:36
Vaccine encouragement	COM MTRS SEG 2 - FRESNO COUNTY DEPT HEALTH	Benefits of having the vaccine	FRESNO COUNTY DEPT OF HEALTH	07/18/2021 07:14 AM	013:52
Animal Shelter	COM MTTRS SEG 1 - FRESNO BULLY RESCUE	BRIDGETTE BOOTHE FRESNO BULLY RESCUE	FRESNO BULLY RESCUE	07/25/2021 07:00 AM	012:38
ASHLEE WOLF CATHOLIC CHARITIE	COM MTRS CATHOLIC CHARITIES	Food resource availability	CATHOLIC CHARITIES	07/25/2021 07:13 AM	013:33
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC	Focus on the biggest issues impacting this week	Dr. V. Murthy, R. Lewis	08/01/2021 07:00 AM	029:46

	AFFAIRS SPECIAL				
Children; Health	COM MTTRS SEG 1 - HIS HEART BEATS	TAMERA TRAVINO HIS HEART BEATS	HIS HEART BEATS	08/08/2021 07:00 AM	013:41
ASHLEE WOLF CATHOLIC CHARITIE	COM MTRS CATHOLIC CHARITIES	Food resource availability	CATHOLIC CHARITIES	08/08/2021 07:14 AM	013:33
Religion; Culture	COM MTTRS SEG 1 - ROBERT HENDRICKS JEHOVAS WITNESS CON	ROBERT HENDRICKS JEHOVAS WITNESS	JEHOVAS WITNESS CONFERENCE	08/15/2021 07:00 AM	013:11
Health	COM MTRS SEG 2 - FRESNO AV SHOW VACCINE HESTINANCY	FRESNO AV SHOW THROUGH SALES/DEZI WOODS JONES	FRESNO COUNTY DEPT OF HEALTH	08/15/2021 07:13 AM	016:28
Adoption	COM MTTRS SEG 1 - GOLDEN STATE FAMILY SERVICES CRYSTAL	GOLDEN STATE FAMILY SERVICES CRYSTAL CHAVEZ	Golden State Family Services	08/22/2021 07:00 AM	011:04
Health	COM MTRS SEG 2 - FRESNO AV SHOW VACCINE HESTINANCY	FRESNO AV SHOW THROUGH SALES/DEZI WOODS JONES	FRESNO COUNTY DEPT OF HEALTH	08/22/2021 07:11 AM	016:28
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. L. Weather, D. Lyon	08/29/2021 07:00 AM	029:47
Public Health & Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	C. Jones, B. Solish	09/05/2021 07:00 AM	029:50
Air Polution	COM MTTRS SEG 1 - VALLEY CAN TOM KNOX	VALLEY CAN TOM KNOX	valley air district	09/12/2021 07:00 AM	011:00
FOSTER CARE CHILDREN	COM MTRS SEG 2 - VALLEY TEEN RANCH	VALLEY TEEN RANCH CHARISE HANSEN/ANDREA EVANS	VALLEY TEEN RANCH	09/12/2021 07:11 AM	013:10
Personal Health, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	L. Skinner, G. Greene	09/19/2021 07:00 AM	029:46
Air Polution	COM MTTRS SEG 1 - AIR QUALITY FIRES	HEATHER HEINKS VALLEY AIR DIST	HEATHER HEINKS	09/26/2021 07:00 AM	014:08

			VALLEY AIR DIS		
ANIMAL DISASTER EVAC	COM MTRS SEG 2 - BETH CAFFERY CEN CAL ANIMAL DISASTER	Fire Evacuation protocols for animals	BETH CAFFEREY	09/26/2021 07:14 AM	013:19

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	4
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	118
Animal Safety	HUMANE SOCIETY	000:59	54
Animal Safety	NAT. WILDLIFE REFUGE SYSTEM	001:00	61
Animal Safety	NAVS	000:28	63
Animal Safety	SHELTER PET PROJECT	001:00	52
Animal Safety	WORLD WILDLIFE FUND	001:00	60
Charity Event	Live United	001:00	61
Consumer	DEPT. OF TREASURY	000:59	46
Consumer	NAT. ASSOC. INSURANCE COMMISS	000:59	59
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	37
Consumer	NAT. FOUND. FOR CREDIT COUNCI	001:00	49
Consumer	NCUA	001:00	63
Crime	NATIONAL CENTER FOR MISSING	000:14	128
Education	4-H	001:00	58
Education	BOYS AND GIRLS CLUB	000:29	37
Education	First 5 California	000:14	129
Education	Girl Scouts	000:59	43
Education	Live United	001:00	64
Education	Live United	001:00	56
Education	NATIONAL PTA	001:00	58
Education	US DET OF EDUCATION	000:30	38
Employment / Unemployment	Goodwill	001:00	48
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:59	58
ENVIRONMENT	HUMANE SOCIETY	000:30	36

ENVIRONMENT	HUMANE SOCIETY	000:59	57
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	000:59	45
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	000:59	48
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	001:00	58
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	39
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	32
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:30	37
ENVIRONMENT	RECREATIONAL BOATING & FISHIN	000:59	44
ENVIRONMENT	U.S. DEPT. OF AGRICULTURE	001:00	45
ENVIRONMENT	U.S. FOREST SERVICE	000:57	48
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	37
Government	MEDICARE	000:59	48
Government	NAT. ASSOC. OF SOCIAL WORKERS	000:58	52
Government	NAT. FAIR HOUSING ALLIANCE	000:59	60
Government	NAT. FAIR HOUSING ALLIANCE	000:59	60
Government	NAT. FAIR HOUSING ALLIANCE	001:00	54
Government	NAT. FAIR HOUSING ALLIANCE	001:00	57
Government	SELECTIVE SERVICE SYSTEM	000:29	57
Government	SELECTIVE SERVICE SYSTEM	000:30	56
Government	SELECTIVE SERVICE SYSTEM	000:30	53
Government	SELECTIVE SERVICE SYSTEM	001:00	114
Government	U.S. MARINES	001:00	48
Government	U.S. MARINES	001:00	51
Government	USO	000:15	122
Government	USO	000:29	37
Government	USO	000:30	35
Government	USO	000:59	41
Government	USO	000:59	47
Government	USO	001:00	63
Government	USO	001:00	53
Government	WOUNDED WARRIOR PROJECT	000:58	52
Health	AHRQ	000:57	58
Health	AHRQ	001:00	54
Health	AMER. DIABETES ASSOC	000:30	33
Health	AMER. DIABETES ASSOC	000:30	40
Health	AMER. DIABETES ASSOC	000:59	45
Health	AMER. DIABETES ASSOC	001:00	62
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:59	57
Health	AMERICAN ACADEMY OF PEDIATRIC	001:00	48
Health	American Heart Assoc.	000:59	63

Health	American Heart Assoc.	001:00	52
Health	AMERICAN LUNG ASSOCIATION	000:30	40
Health	AMERICAN LUNG ASSOCIATION	001:00	46
Health	AMERICAN LUNG ASSOCIATION	001:00	56
Health	Arthritis Foundation	001:00	58
Health	Arthritis Foundation	001:00	62
Health	CROHN'S & COLITIS FOUNDATION	001:00	45
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	46
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	46
Health	DEPT. HEALTH & HUMAN SERVICE	001:00	60
Health	DRIVE4COPD.COM	000:59	41
Health	EPA	000:59	41
Health	EPA	000:59	55
Health	FOUNDATION FOR A BETTER LIFE	000:29	33
Health	FOUNDATION FOR A BETTER LIFE	000:29	35
Health	March of Dimes	000:30	36
Health	March of Dimes	000:59	45
Health	March of Dimes	001:00	55
Health	March of Dimes	001:00	58
Health	March of Dimes	001:00	61
Health	MEDICARE	000:59	45
Health	NATIONAL KIDNEY ASSOC	000:59	55
Health	NATIONAL PEST MANAGEMENT	000:59	60
Health	NATIONAL ROSACEA SOCIETY	001:00	53
Health	OVEREATERS ANON	000:56	46
Health	PSA:30-EPA 800-QUITNOW	000:30	35
Health	RSNA	000:56	60
Health	SAMHSA	000:30	34
Health	US DEPT. OF HEALTH AND HUMAN	001:00	49
Health	VEDA - VESTIBULAR DISORDER ASSOC	001:00	56
HEALTH AND FITNESS	WEST GLEN COMM	000:30	34
Health; Family	Health and Human Services	001:00	52
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	37
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	49
High School Equivalency	HI-GND-PLAY	000:30	34
Human Services	American Red Cross	000:29	37
Human Services	CAMP. FOR DISABILITY EMPLOYME	001:00	58
Human Services	DEPT. HEALTH & HUMAN SERVICE	001:00	65
Human Services	NATL. FLOOD INSURANCE	000:59	49
Human Services	US DEPT. OF HEALTH AND HUMAN	000:59	53

MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	7
MILITARY AND VETERANS	americanhumane.org	000:30	42
MILITARY AND VETERANS	VETERANS MATTER.ORG	000:28	17
MONEY	AD COUNCIL	000:30	35
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:59	60
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	59
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	21
NO KID HUNGRY	NO KID HUNGRY	000:30	7
NO KID HUNGRY	NO KID HUNGRY	000:30	3
NO KID HUNGRY	NO KID HUNGRY	000:30	4
NO KID HUNGRY	NO KID HUNGRY	000:30	6
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	33
POVERTY	Feeding America	000:30	15
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
PROSTATE CANCER FOUNDATION	PROSTATE CANCER FOUNDATION	000:29	1
Public safety	AD COUNCIL	000:30	40
Public safety	CTIA	001:00	65
Terrorism Preparedness	Dept. of Homeland Security	000:30	40
UNCF	UNCF	000:30	12
VETERAN SUPPORT SERVICES	dav.org	000:30	38
VETERAN SUPPORT SERVICES	HEALVETS.ORG [COVID] 60 PSA	001:00	4
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	48
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	41
Veterans	Paralyzed Veterans of America	000:15	129
Veterans	Paralyzed Veterans of America	000:15	134
Veterans	Paralyzed Veterans of America	000:15	133
Veterans	Paralyzed Veterans of America	000:29	37
Veterans	Paralyzed Veterans of America	000:59	49
Veterans	Paralyzed Veterans of America	000:59	59
Veterans	Paralyzed Veterans of America	001:00	57
Veterans	WOUNDED WARRIOR PROJECT	000:59	43
Volunteers	NAT. FOUND. FOR CREDIT COUNCI	001:00	60
Wildfire Prevention	US Forest Service	000:30	33
Wildfire Prevention	US Forest Service	000:59	48