

KCBL
Fresno, CA
Quarterly Issues/Programs List
Second Quarter, 2022
04/16/2019

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Shelter	COM MTTRS SEG 1 - CATHOUSE ON THE KINGS OPEN HOUSE	CATHOUSE ON KINGS OPEN HOUSE BETH CAFFREY	BETH CAFFEREY	04/03/2022 07:00 AM	011:41
Animal Safety	COM MTRS SEG 2 - SPRING PET HEALTH BETH CAFFREY	PLANTS/FOODS/KEEPING PETS SAFE	BETH CAFFEREY	04/03/2022 07:13 AM	011:55
Co-Op: Public Health, Childre	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Bhatt, D. Sharkis	04/03/2022 07:30 AM	029:49
ASIAN FEST MAILE MARTIN	COM MTTRS SEG 1 - ASIAN FEST MAILE MARTIN	ASIAN FEST MAILE MARTIN	Fresno City College	04/10/2022 07:00 AM	013:30
Housing, Relationships	COM MTRS SEG 2 - JULEASE GRAHAM WINGS ADVOCACY FRESNO	WINGS ADVOCACY FRESNO JULEASE GRAHAM	WINGS ADVOCACY JULEASE GRAHAM	04/10/2022 07:14 AM	011:13
Education; Family	COM MTTRS SEG 1 - SCHOLARSHARE529 JULIO MARTINEZ	SCHOLARSHARE529 JULIO MARTINEZ	SCHOLARSHARE529 JULIO MARTINE	04/17/2022 07:00 AM	012:23
DISTRACTED DRIVING	COM MTRS SEG 2 - OFFICE OF TRAFFIC SAFETY	OTS TIM WEISBERG	Office of Traffic Safety	04/17/2022 07:13 AM	011:32
LITERACY	COM MTTRS SEG 1 - TULARE COUNTY LIBRARY RUTH TOLMACHOFF	TULARE COUNTY LIBRARY RUTH TOLMACHOFF	Tulare County Library	04/24/2022 07:00 AM	012:29
Family	COM MTRS SEG 2 - ACTS FOUNDATION KEVIN FOSTER	ACTS FOUNDATION KEVIN FOSTER	ACTS FOUNDATION FRESNO	04/24/2022 07:13 AM	013:36

Personal Health & Safety, Tech	COM MTRS SEG 1 - CETF FRESNO ROSALINDA OROZCO	CETF FRESNO ROSALINDA OROZCO	California Emerging Techn	05/01/2022 07:00 AM	010:25
Mental Health	COM MTRS SEG 2 - NAMI FRESNO CHRIS ROUP	NAMI FRESNO CHRIS ROUP	NAMI FRESNO / CHRIS ROUP	05/01/2022 07:11 AM	012:52
LYME FOUNDATION - ALEX HUDSON	COM MTRS SEG 1 - JODY HUDSON LYME AWARENESS MONTH	JODY HUDSON LYME AWARENESS MONTH	Jody Hudson	05/08/2022 07:00 AM	014:51
Air Pollution	COM MTRS SEG 2 - HEATHER HEINKS GOING ELECTRIC	HEATHER HEINKS VALLEY AIR DISTRICT	valley air district	05/08/2022 07:16 AM	013:09
DOMESTIC VIOLENCE	COM MTRS SEG 1 - MARJAREE MASON CNTR PT 1 LETICIA CAMP	MARJAREE MASON CENTER LETICIA CAMPOS	Marjaree Mason Center LETICIA	05/15/2022 07:00 AM	013:07
DOMESTIC VIOLENCE	COM MTRS SEG 2 - MARJAREE MASON CTR PT2 LETICIA CAMPOS	MARJAREE MASON CENTER LETICIA CAMPOS	Marjaree Mason Center LETICIA	05/15/2022 07:14 AM	009:07
Animal Shelter	COM MTRS SEG 1 - FRESNO BULLY RESCUE BRIDGETE BOOTHE	FRESNO BULLY RESCUE BRIDGETE BOOTHE	FRESNO BULLY RESCUE	05/22/2022 07:00 AM	012:18
ANIMAL DISASTER EVAC	COM MTRS SEG 2 - CEN CAL ANIMAL DISASTER TEAM	TAKING CARE AND WHAT TO DO WITH THE ANIMALS THAT ARE IN NEED DURING FIRE DISASTERS.	CENTRAL CAL ANIMAL DISASTER	05/22/2022 07:13 AM	011:22
Animal Shelter	COM MTRS SEG 1 - FRESNO HUMANE BRENDA MITCHELL	FRESNO HUMANE BRENDA MITCHELL	FRESNO HUMANE / BRENDA MITCHE	05/29/2022 07:00 AM	014:01
YOUTH ADVOCACY	COM MTRS SEG 2 - TROY CENTER NICHOLAS BUTLER	TROY CENTER NICHOLAS BUTLER	TROY CENTER FOR AT RISK YOUTH	05/29/2022 07:14 AM	017:21
GRIEF RECOVERY	COM MTRS SEG 1 - HINDS HOSPICE / KATHLEEN CROMWELL	HINDS HOSPICE / KATHLEEN CROMWELL	Hinds Hospice / Kathleen Crom	06/05/2022 07:00 AM	013:37
YOUTH ADVOCACY	COM MTRS SEG 2 - BOYS/GIRLS CLUBS KATHRYN WEAKLAND	BOYS/GIRLS CLUBS KATHRYN WEAKLAND	BOYS AND GIRLS CLUB KATHRYN W	06/05/2022 07:13 AM	017:34
Public Safety, Climate Change	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	D. Kotlowski, S. Gregory	06/12/2022 07:00 AM	029:50

LITERACY	COM MTTRS SEG 1 - TULARE CO LIBRARY RUTH TOLMACHOFF	TULARE CO LIBRARY RUTH TOLMACHOFF	Tulare County Library	06/19/2022 07:00 AM	013:59
BLINDNES AWARENESS AND EVENTS	COM MTRS SEG 2 - VALLEY CNTR FOR THE BLIND SHELLENA HEB	VALLEY CNTR FOR THE BLIND SHELLENA HEBER	Valley Center for the Blind	06/19/2022 07:15 AM	013:31
PETS AND HOMELESSNESS	COM MTTRS SEG 1 - HALO CAFE JENNIFER QUINN YOVINO	HALO CAFE JENNIFER YOVINO	HALO CAFE JENNIFER QUINN YOVI	06/26/2022 07:00 AM	010:47
BLOOD DONATIONS	COM MTRS SEG 2 - CEN CAL BLOOD GORDON HALSTEAD	CEN CAL BLOOD GORDON HALSTEAD	Cen CA Blood Ct	06/26/2022 07:12 AM	012:17

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AG SAFE-01	000:29	8
	APNEA :30	000:30	23
	AVA	000:29	1
	CC PSA ALZHEIMERS ASSOCIATION	000:32	8
	HEARING LOSS OF AMERICA ASSN	000:29	4
	PSA - TREES FOR THE FUTURE	001:00	91
	PSA :15- EPA	000:15	1
	PSA:60- WOUNDED WARRIOR PROJECT	000:56	1
Activism	AD COUNCIL	000:30	23
Activism	American Red Cross	000:29	20
Activism	BIG BROTHERS/BIG SISTERS	000:30	21
Activism	GET INVLOVED.GOV	000:30	23
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	53
After School Programs	YMCA	000:29	38
Animal Safety	ASPCA	000:30	7
Animal Safety	HUMANE SOCIETY	000:59	92
Animal Safety	SHELTER PET PROJECT	001:00	94
Animal Safety	WORLD WILDLIFE FUND	001:00	90
Armed Services	U.S. MARINES	000:29	23

Charity Event	Live United	001:00	95
Consumer	DEPT. OF TREASURY	000:59	92
Consumer	NAT. ASSOC. INSURANCE COMMISS	000:59	94
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	21
Consumer	NAT. FOUND. FOR CREDIT COUNCI	001:00	88
Consumer	NCUA	000:30	25
Consumer	NCUA	001:00	94
Crime	CENTER FOR MISSING AND EXPLOI	000:30	25
Crime	HOMELAND SECURITY	000:30	17
Crime	NATIONAL CENTER FOR MISSING	000:14	52
Crime	Ntl Crime Prevention Council	000:30	10
Crime	OFFICE OF NATIONAL DRUG CONTR	000:30	23
Crime	OFFICE VICTIMS	000:30	22
Education	4-H	001:00	97
Education	AD COUNCIL	000:29	18
Education	AD COUNCIL	000:29	18
Education	BOYS AND GIRLS CLUB	000:29	14
Education	BOYS AND GIRLS CLUB KATHRYN W	000:29	11
Education	First 5 California	000:14	1
Education	NATIONAL PTA	001:00	87
Education	PSA: 30-4H	000:30	8
Education	US DET OF EDUCATION	000:30	5
Employment / Unemployment	Goodwill	001:00	89
END RACISM	STOP AAPI HATE	000:30	17
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:30	22
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:59	20
ENVIRONMENT	ENERGY HOG	000:30	23
ENVIRONMENT	EPA	000:15	22
ENVIRONMENT	EPA	000:29	17
ENVIRONMENT	HUMANE SOCIETY	000:30	22
ENVIRONMENT	iHEART RADIO EARTH	000:28	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT	iHEART RADIO EARTH	000:30	4
ENVIRONMENT	LOSE YOUR EXCUSE.GOV	000:30	20
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	000:59	92
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	21
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	26
ENVIRONMENT	U.S. DEPT. OF AGRICULTURE	001:00	82
ENVIRONMENT	U.S. FOREST SERVICE	000:29	20
ENVIRONMENT	U.S. FOREST SERVICE	000:29	19

ENVIRONMENT	U.S. FOREST SERVICE	000:29	19
ENVIRONMENT	U.S. FOREST SERVICE	000:30	20
ENVIRONMENT	U.S. FOREST SERVICE	000:57	89
Family	AD COUNCIL	000:30	25
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	21
Government	AD COUNCIL	000:29	18
Government	FIRST GOV.GOV	000:14	38
Government	MEDICARE	000:59	86
Government	NAT. ASSOC. OF SOCIAL WORKERS	000:58	90
Government	NAT. FAIR HOUSING ALLIANCE	000:28	27
Government	NAT. FAIR HOUSING ALLIANCE	000:30	23
Government	NAT. FAIR HOUSING ALLIANCE	000:59	91
Government	NRTW.org	000:29	21
Government	SELECTIVE SERVICE SYSTEM	000:29	25
Government	SELECTIVE SERVICE SYSTEM	000:29	28
Government	SELECTIVE SERVICE SYSTEM	000:30	28
Government	SELECTIVE SERVICE SYSTEM	000:30	25
Government	U.S. MARINES	000:30	26
Government	U.S. MARINES	001:00	89
Government	USO	000:14	41
Government	USO	000:15	47
Government	USO	000:29	18
Government	USO	000:30	20
Government	USO	000:30	16
Government	USO	000:59	87
Government	USO	000:59	92
Government	USO	001:00	97
Government	USO	001:00	97
Government	WOUNDED WARRIOR PROJECT	000:58	86
Health	AD COUNCIL	000:14	42
Health	AD COUNCIL	000:15	38
Health	AD COUNCIL	000:30	28
Health	AHRQ	000:14	43
Health	AHRQ	000:30	25
Health	AHRQ	000:57	91
Health	AHRQ	001:00	91
Health	AMER. DIABETES ASSOC	000:30	21
Health	AMER. DIABETES ASSOC	000:59	93
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:30	22
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:59	94

Health	American Heart Assoc.	000:29	17
Health	American Heart Assoc.	000:29	18
Health	American Heart Assoc.	000:30	20
Health	AMERICAN LUNG ASSOCIATION	000:30	17
Health	AMERICAN LUNG ASSOCIATION	000:30	24
Health	AMERICAN LUNG ASSOCIATION	001:00	89
Health	AMERICAN STROKE ASSOC.	000:29	25
Health	Arthritis Foundation	000:17	44
Health	Arthritis Foundation	000:30	23
Health	Arthritis Foundation	000:32	21
Health	Arthritis Foundation	001:00	95
Health	CDC	000:29	6
Health	DEPT. HEALTH & HUMAN SERVICE	000:28	21
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	91
Health	EPA	000:15	35
Health	EPA	000:30	25
Health	Epilepsy Foundation.org	000:15	37
Health	Epilepsy Foundation.org	000:29	18
Health	FOUNDATION FOR A BETTER LIFE	000:29	19
Health	FOUNDATION FOR A BETTER LIFE	000:30	24
Health	GIVE LIFE. ORG	000:29	26
Health	National Foundation for Infec	000:14	40
Health	NATIONAL KIDNEY ASSOC	000:59	90
Health	NATIONAL KIDNEY FOUNDATION	000:28	21
Health	NATIONAL KIDNEY FOUNDATION	000:30	19
Health	NATIONAL PEST MANAGEMENT	000:30	21
Health	NATIONAL PEST MANAGEMENT	000:59	96
Health	OVEREATERS ANON	000:15	33
Health	OVEREATERS ANON	000:26	70
Health	OVEREATERS ANON	000:56	96
Health	PSA:30-EPA 800-QUITNOW	000:30	21
Health	SAMHSA	000:29	19
Health	SAMHSA	000:30	24
Health	StayFitEatRight.org	000:30	9
Health	UNITED WAY	000:15	40
Health	US DEPT. OF HEALTH AND HUMAN	000:30	22
Health	US DEPT. OF HEALTH AND HUMAN	000:30	20
Health	US DEPT. OF HEALTH AND HUMAN	000:30	21
Health	US DEPT. OF HEALTH AND HUMAN	001:00	35
Health	VEDA - VESTIBULAR DISORDER ASSOC	001:00	93

Health	WEST GLEN COMM	000:29	23
HEALTH AND FITNESS	MAKE-A-WISH	000:30	12
Health; Family	Health and Human Services	001:00	89
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:30	19
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	21
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	88
Human Services	BOYSTOWN	000:30	21
Human Services	CAMP. FOR DISABILITY EMPLOYME	001:00	96
Human Services	DEPT. HEALTH & HUMAN SERVICE	000:15	15
Human Services	FREEDOM CENTER.ORG	000:29	3
Human Services	NATL. FLOOD INSURANCE	000:59	87
Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	39
Human Services	THERMOSTAT RECYCLING CORP	000:30	21
Mental Health	CHILD MIND INSTITUTE	000:29	6
MILITARY AND VETERANS	americanhumane.org	000:30	24
MILITARY AND VETERANS	HOME BASE	000:30	21
MONEY	AD COUNCIL	000:30	26
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	25
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:59	93
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	89
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	23
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	21
Public safety	AD COUNCIL	000:29	19
Public safety	CTIA	000:30	17
Public safety	CTIA	001:00	68
Public safety	US DEPT OF TRANSPORTATION	000:30	23
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	12
Terrorism Preparedness	Dept. of Homeland Security	000:30	21
VETERAN SUPPORT SERVICES	dav.org	000:30	22
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	22
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	30
Veterans	Paralyzed Veterans of America	000:15	50
Veterans	Paralyzed Veterans of America	000:15	33
Veterans	Paralyzed Veterans of America	000:15	39
Veterans	Paralyzed Veterans of America	000:29	10
Veterans	Paralyzed Veterans of America	001:00	92
Volunteers	Live United	000:14	37
Volunteers	Live United	000:14	35
Volunteers	NAT. FOUND. FOR CREDIT COUNCI	001:00	86
Wildfire Prevention	US Forest Service	000:30	19

Wildfire Prevention	US Forest Service	000:59	87
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