

KCBL  
Fresno, CA  
Quarterly Issues/Programs List  
Second Quarter, 2019  
07/01/2019

KCBL  
Quarterly Issues/Programs List

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KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Air Pollution:** JOSE MARIN
- **Animal Shelter:** KYLE KIRKLAND AND PHAEDRA JAMES
- **Children:** kathryn weakland
- **Climate Change; History:** THE END OF ICE; LOUISA ADAMS - THE EXTRAORDINARY FIRST LADY YOU?VE NEVER HEARD OF
- **COMMUNITY INVOLVEMENT:** MAILEE MARTIN
- **Culture; History:** HOW SOCIAL MEDIA IS CHANGING OUR PERCEPTION of beauty; STORIES FROM 9/11 AND ITS EFFECTS TODAY
- **Disabilities; Psycology:** INTELLECTUALLY CHALLENGED MEN IN SERVITUDE; FIRST IMPRESSIONS & THEIR PITFALLS
- **DISTRACTED DRIVING:** TIM WEISBERG
- **Education; Health:** why he ultimately left football to pursue his PhD; FIRST U.S. CASE OF THE PLAGUE & ITS IMPLICATIONS

- **Health:** KATIE ZONOVICH
- **History; Culture:** THE GATEKEEPER: MISSY LeHAND AND FDR; THE effects lady FROM THE BLACK LAGOON
- **History; Health:** A STORY OF WAR, LOSS & FORGIVENESS; REVIVING THE AMERICAN SCHOOL LUNCH SYSTEM
- **Hunger Prevention:** CENTRAL CAL FOOD BANK
- **Literature; Environment:** THE ROLE OF A LITERARY EDITOR; GREENER GARDENING DURING CLIMATE CHANGE
- **LYME FOUNDATION - ALEX HUDSON:** JODY HUDSON
- **MILITARY AND VETERANS:** BLUE STAR MOMS
- **POLICE COMMUNITY INVOLVEMENT:** POLICE CHAPLAINCY
- **Racial diversity; Society:** DIVERSITY IN SCI-FI; Lessons for society from Bees.
- **Racism; Education:** Past laws and our government created a divided demographic in our cities; The Beauty of Calculus
- **YOUTH ADVOCACY:** NICHOLAS BUTLER MRS SCHIEFER

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Air Pollution	Community Matters - San Joaquin Valley Air District	Air Quality	Heather Heinks Valley Air Dis	04/06/2019 06:01 AM	014:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger Prevention	Community Matters - Hunger Heroes	Central Cal Food Bank	Renee Nuanes	04/06/2019 06:15 AM	012:45
Literature; Environment	Viewpoints	The Role Of A Literary Editor; Greener Gardening During Climate Change	Peter Ginna; Lee Reich, Ginny Stibolt	04/06/2019 06:29 AM	027:54
Community Involvement	Community Matters - Asian Fest	Asian Fest	Mailee Martin	04/13/2019 06:00 AM	014:54
Community Involvement	Community Matters - Tulare Chamber Of Commerce	Cinco De Mayo	Gil Jaramillo	04/13/2019 06:15 AM	013:25
Equality	Viewpoints	Removal Of Confederate Statues; The Importance Of Recess	Mitch Landrieu; Dr. Gail Gross, Dan Disorbo	04/13/2019 06:30 AM	027:55
Air Pollution	Community Matters - Valley Can	Air Quality	Jose Marin	04/20/2019 06:00 AM	011:02
Animal Shelter	Community Matters - Kyle Kirkland	Animal Sanctuary	Kirkland Foundation	04/20/2019 06:11 AM	018:45
History; Culture	Viewpoints	The Gatekeeper: Missy Lehand And Fdr; The Effects Lady From The Black Lagoon	Kathryn Smith; Mallory O'meara	04/20/2019 06:32 AM	027:57
Gang Prevention	Community Matters	Gang Prevention Bike Show	Troy Center	04/27/2019 06:00 AM	016:01
Earthquake preparedness	Community Matters	California Earthquake Association	California Earthquake Association	04/27/2019 06:16 AM	013:04
Sexual Abuse	Viewpoints	Teaching Youth About Consent And Abuse; The Psychology Of Fashion	Laurie Halse Anderson; Dr. Carolyn Mair	04/27/2019 06:31 AM	027:50
Distracted Driving	Community Matters - Office Of Traffic Safety	Distracted Driving	Tim Weissberg	05/04/2019 06:00 AM	013:47
Youth Advocacy	Community Matters -	At Risk Youth	Nicholas Butler	05/04/2019	014:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Troy Center			06:14 AM	
Racial Diversity; Society	Viewpoints	Diversity In Sci-Fi; Lessons For Society From Bees.	Gerry Canavan; Meredith May	05/04/2019 06:30 AM	027:55
Health	Community Matters - Cmc / Trama Center	CMC / Trama Center	Community Medical - Katie Zonovich	05/11/2019 06:00 AM	019:44
Police Community Involvement	Community Matters - Fresno Police Chaplaincy	Police Chaplaincy	Rod Lowery	05/11/2019 06:20 AM	009:44
Disabilities; Psychology	Viewpoints	Intellectually Challenged Men In Servitude; First Impressions & Their Pitfalls	Dan Barry; Alexander Todorov	05/11/2019 06:31 AM	027:57
Children	Community Matters - Boys & Girls Club Kathryn Weakland	Children	Kathryn Weakland	05/18/2019 06:00 AM	019:00
Climate Change; History	Viewpoints	The End Of Ice; Louisa Adams - The Extraordinary First Lady You?Ve Never Heard Of	Dahr Jamail, Mario Trigueros, Pam Peck; Louisa Thomas	05/18/2019 06:21 AM	027:55
Animal Shelter	Community Matters - Kirkland Foundation	Fundraising Even For Animal Shelter	Kyle Kirkland And Phaedra James /Kirkland Founda	05/25/2019 06:00 AM	019:24
Military And Veterans	Community Matters - Blue Star Moms	Military	Blue Star Moms	05/25/2019 06:20 AM	009:13
Racism; Education	Viewpoints	Past Laws And Our Government Created A Divided Demographic In Out Cities; The Beauty Of Calculus	Richard Rothstein, Tonika Johnson; Steven Strogatz	05/25/2019 06:30 AM	027:56
Air Pollution	Community Matters - Pt 1 San Joaquin Valley Air District	Air Quality	Heather Heinks Valley Air Dis	06/01/2019 06:00 AM	013:40
Air Pollution	Community Matters -	Air Quality/Going Electric	Heather Heinks Valley	06/01/2019	014:28

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Pt 2 San Joaquin Valley Air District		Air Dis	06:14 AM	
History; Health	Viewpoints	A Story Of War, Loss & Forgiveness; Reviving The American School Lunch System	Mark Obmascik; Dan Giusti	06/01/2019 06:30 AM	027:57
Disability Awareness	Community Matters	Blindness Awareness and Events	Valley Center For The Blind - Jamie Gibson Barrows	06/08/2019 06:00 AM	013:38
Disability Awareness	Community Matters	Disabilities/Project Surf Camp	Scot VanWagenen	06/08/2019 06:14 AM	016:01
Health; Art	Viewpoints	Food Co-Ops; The Art Of Illustration	Jon Steinman, Jerry Nash; Tim O'brien	06/08/2019 06:30 AM	027:55
Mental Health Awareness	Community Matters	Fresno County dept of public health / Mental Health	Ahmad Bahrami	06/15/2019 06:00 AM	013:29
Poor/Homeless	Community Matters	Poverello House	Cruz Avila	06/15/2019 06:14 AM	016:05
Domestic Abuse; Grief	Viewpoints	Uncovering The Underbelly Of Domestic Violence; No Happy Endings: Moving Forward After A Monumental Loss	Rachel Louise Synder, ; Lynn Reilly & Pamela Sykes; Nora Mcinerny	06/15/2019 06:31 AM	027:55
Safety	Community Matters - MADD	how MADD was formed/ what are the ramifications if caught / statistics of how many people died, arrested, lost licenses, etc. / alternatives to driving under the influence	CHELSEA AIVAZIA - MADD	06/22/2019 06:00 AM	014:12
Health / Disease	Community Matters	Lyme Disease	Alex Hudson Lyme Foundation / Jody Hudson Guest	06/22/2019 06:15 AM	014:58
Education; Health	Viewpoints	Balancing Math And Football; The First U.S. Case Of The Plague & Its Modern Implications	John Urschel; David Randall, Michael Antolin	06/22/2019 06:31 AM	027:57
Animal Shelter	Community Matters -	Pet Care On The 4th Of July	Cat House On The Kings	06/29/2019	015:38

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Beth Cafferey		/ Betj Cafferu	06:01 AM	
Culture; History	Viewpoints	How Social Media Is Changing Our Perception Of Beauty; Stories From 9/11 And Its Effects Today	Gary John Bishop, Dr. Parker Velargo; Mitchell Zuckoff	06/29/2019 06:17 AM	027:56

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Breast Cancer	HI-GND-PLAY	000:15	136
Breast Cancer	HI-GND-PLAY	000:30	127
Breast Cancer	HI-GND-PLAY	001:00	238
Children; Safety, Health	Nat. Hwy. Traffic Safety Adm.	000:15	061
Children; Safety, Health	Nat. Hwy. Traffic Safety Adm.	000:30	185

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	008
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	005
Education	Gradsoflife.org	000:15	068
Employment / Unemployment	Goodwill	001:00	233
Environment, health	US Forest Service	000:15	059
Environment, health	US Forest Service	000:59	377
Family	AdoptUSKids.org	000:15	121
Family	AdoptUSKids.org	000:30	089
Family	AdoptUSKids.org	001:00	182
Family, health; mental health	AARP	000:14	089
Family, health; mental health	AARP	001:00	368
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	003
Health	Ad Council/Pre Diabetes	000:15	057
Health	Ad Council/Pre Diabetes	001:00	182
Health; Family	Health and Human Services	000:30	269
Health; Family	Health and Human Services	001:01	245
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:31	138
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	239
High School Equivalency	HI-GND-PLAY	000:30	131

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Hunger Prevention	Feeding America	000:30	084
Hunger Prevention	Feeding America	001:00	183
Mental Health	MENTAL HEALTH	000:33	020
Mental Health	MENTAL HEALTH	000:35	011
MILITARY AND VETERANS	americanhumane.org	000:30	134
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	134
Retirement	AARP\Ad Council	000:15	181
Save The Food	HI-GND-PLAY	000:15	147
Save The Food	HI-GND-PLAY	000:30	134
Save The Food	HI-GND-PLAY	001:00	243
Terrorism Preparedness	Dept. of Homeland Security	000:30	144
VETERAN SUPPORT SERVICES	dav.org	000:30	131
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	133
Wildfire Prevention	US Forest Service	000:30	138
Wildfire Prevention	US Forest Service	001:00	242
WORLD WISH DAY	Make A Wish	000:29	005
WORLD WISH DAY	WORLD WISH DAY	000:29	012