

KCBL
Fresno, CA
Quarterly Issues/Programs List
Second Quarter, 2017
07/05/2017

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Shelter:** Executive Director of H.O.P.E
- **BLOOD DONATIONS:** CENTRAL CAL BLOOD CENTER
- **Children:** MEGHAN MCKEAON
- **Crime; Literature:** The Fed's pursuit of SAC Capital; The Big Ideas: A look inside this year's biggest books
- **Culture; Education:** Video Games Evolution; The Gift of Numbers: The impact of Fibonacci
- **Education:** MARSHALL MOUSHOUGIAN
- **Education; Culture, sports:** The State of Education for Autistic Students; Casey Stengel's Life in Baseball
- **Education; Family:** Is Cursive Still Worth It?; The Fight for Paternity Leave
- **Education; Literature:** The Lost Art of Writing Letters; How Richard Chizmar wrote a novella with Stephen King
- **Environment / Air / Water:** (No issue/program description given.)

- **Environment; Education, youth:** Climate Change; Teaching Reading: Why so many children struggle with literacy
- **Family; Imigration:** The Legal Side of Cohabitation; The Immigrant Narrative in Modern Times
- **FOSTER CARE CHILDREN:** NATHAN LEE CASA FUNDRAISER
- **Health:** Beating a Mental Health Crisis; How Hospice Dogs can help us until the very end
- **History; Psycology:** The Discovery of the Maya Civilization; Why Wonder Woman Works So Well in 2017
- **Inventions; Government:** LAURA RAMOS
- **Literature; Race relations:** Jonathan Lethem on literature and his decades-long career; Hamilton: An American Musical
- **News; History:** Cutting Through the Fake News; The Adventure is Still Out There: Explorers past and present
- **Pet Adoption:** PET SAFETY /NEUTERING
- **Psychology; Education:** The Virtues of Being an Introvert; The Complications of Spelling English
- **Religion; Culture:** The role of faith-based prison ministries; A Look At Gimlet Media?s Homecoming Podcast
- **Sports/Children:** FRESNO CHRISTIAN ATHELETES

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	Community Matters	Child Dental Health	Dr. Barnhardt	04/01/2017 06:00 AM	012:45
Environment / Air / Water	Community Matters	EARTH DAY 2017	JERRY EMORY	04/01/2017 06:13 AM	015:14
Environment; Education, youth	Dr. Kerry Emanuel; Dr. Mark Seidenberg, Dr. Susan B. Ne	Climate Change; Teaching Reading: Why so many children struggle with literacy	uman; Dr. Marie Ann Donovan	04/01/2017 06:28 AM	027:54
Sports/Children	Community Matters	FRESNO CHRISTIAN ATHELETES	RON NELSON FRESNOCHRISTIANATH	04/08/2017 06:00 AM	014:29
BLOOD DONATIONS	Community Matters	DIRE NEED OF BLOOD IN THE VALLEY	DEAN ELLER CAL BLOOD CENTER	04/08/2017 06:14 AM	014:36
Family; Immigration	ViewPoints	The Legal Side of Cohabitation; The Immigrant Narrative in Modern Times	Martha Ertman; Daniel Connolly, Shilpi Somay	04/08/2017 06:30 AM	027:54
FOSTER CARE CHILDREN	Community Matters	NATHAN LEE CASA FUNDRAISER	NATHAN LEE	04/15/2017 06:00 AM	013:46
Pet Adoption	Community Matters	PET SAFETY /NEUTERING	BETH CAFFEREY	04/15/2017 06:14 AM	015:59
Education; Culture, sports	ViewPoints	The State of Education for Autistic Students; Casey Stengel's Life in Baseball	Mark Claypool; Marty Appel	04/15/2017 06:31 AM	027:58
Education	Community Matters	COMMUNITY SCHOOLING	CHARLIE CAYN ARMENIAN SCHOOL	04/22/2017 06:00 AM	014:27
Children	Community Matters	MEGHAN MCKEAON	GUY ADAMS	04/22/2017 06:15 AM	015:25
News; History	ViewPoints	Cutting Through the Fake News; The Adventure is Still Out There:	Dr. Robert Probst, Dr. Kyleen Beers; Dr. Huw Lewis-Jones, Dr. Nick	04/22/2017 06:32 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Explorers past and present	Middleton		
ACCEPTANCE	Community Matters	THE SOURCE LGBT+ CENTER	BRIAN POTH	04/29/2017 06:00 AM	015:49
ANIMALS	Community Matters	VALLEY ANIMAL CENTER	DEVON PRENDERGAST	04/29/2017 06:16 AM	014:00
Literature; Race relations	ViewPoints	Jonathan Lethem on literature and his decades-long career; Hamilton: An American Musical	Jonathan Lethem; Bonnie Rochman	04/29/2017 06:32 AM	027:57
Animal Shelter	Community Matters	Executive Director of H.O.P.E	STACEY HOUK	05/06/2017 06:00 AM	015:54
MILITARY	Community Matters	SUPPORT FOR MILITARY MOMS	RHONDA GILMORE BLUESTARMOMS	05/06/2017 06:16 AM	014:03
Religion; Culture	ViewPoints	The role of faith-based prison ministries; A Look At Gimlet Media's Homecoming Podcast	Tanya Erzen; Tom Jackson	05/06/2017 06:31 AM	027:54
EDUCATION	Community Matters	LEADERSHIP FRESNO / REAL CHANGE FRESNO	SETH SCOTT	05/13/2017 06:00 AM	015:28
MENTAL ILLNESS	Community Matters	NAMI NATIONAL ALLIANCE ON MENTAL ILLNESS	CHRISTINA ROUP	05/13/2017 06:16 AM	014:26
Crime; Literature	ViewPoints	The Fed's pursuit of SAC Capital; The Big Ideas: A look inside this year's biggest books	Sheelah Kolhatkar; Caitriona Lally, Michael Callahan, Benjamin Ludwig	05/13/2017 06:32 AM	027:58
ENVIRONMENT	Community Matters	MOSQUITO ABATEMENT	TIM PHILLIPS - Fresno Mosquito and UCD	05/20/2017 06:00 AM	015:46
AIR QUALITY	Community Matters	SAN JOAQUIN VALLEY AIR	HEATHER HEINKS	05/20/2017 06:16 AM	014:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture; Education	ViewPoints	Video Games Evolution; The Gift of Numbers: The impact of Fibonacci	Andrew Ervin; Keith Devlin	05/20/2017 06:32 AM	027:57
VETERANS	Community Matters	MEMORIAL DAY SUPPORT FOR MILITARY MOMS	RHONDA GILMORE -blue star moms	05/27/2017 06:00 AM	013:59
VETERANS	Community Matters	MEMORIAL DAY COMBAT VETERANS HOPE	RHONDA GILMORE	05/27/2017 06:14 AM	015:48
Education; Literature	ViewPoints	The Lost Art of Writing Letters; How Richard Chizmar wrote a novella with Stephen King	Shaun Usher; Richard Chizmar	05/27/2017 06:32 AM	027:53
BLOOD DONATIONS	Community Matters	CENTRAL CAL BLOOD CENTER	LESLIE BOTOS	06/03/2017 06:00 AM	013:31
Education	Community Matters	ARMENIAN SCHOOL EVENT	MARSHALL MOUSHUGIAN	06/03/2017 06:14 AM	016:33
Health	ViewPoints	Beating a Mental Health Crisis; How Hospice Dogs can help us until the very end	Mark Lukach; Jon Katz, Warren Cardwell, Keith Mann	06/03/2017 06:32 AM	027:57
POVERTY	Community Matters	POVERTY/SHELTER	CRUZ AVILA - POVERELLO HOUSE	06/10/2017 06:00 AM	017:32
HEALTH/HANDICAP	Community Matters	HANDICAP HELP KIDS/VETERANS	GUY ADAMS - HEART OF THE HORSE	06/10/2017 06:18 AM	012:18
Psychology; Education	ViewPoints	The Virtues of Being an Introvert; The Complications of Spelling English	Todd Kashdan, Sophia Dembling; Vivian Cook, Niall McLeod Waldman	06/10/2017 06:32 AM	027:53
Children	Community Matters	LUPE JAIME	First 5 Cal - Lupe Jaime	06/17/2017 06:00 AM	014:15
Inventions; Government	Community Matters	WATER AG AND ENERGY	Helle Pederson	06/17/2017	015:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		INNOVATIONS		06:15 AM	
History; Psychology	ViewPoints	The Discovery of the Maya Civilization; Why Wonder Woman Works So Well in 2017	William Carlsen; Travis Langley	06/17/2017 06:32 AM	027:58
HEALTH	Community Matters	SIERRA CHALLENGE EXPRESS RUNNING CLUB	NANCY TALLEY/ MIKE HERMAN	06/24/2017 06:00 AM	014:21
ANIMALS / SHELTER	Community Matters	ANIMAL SAFETY LAURA RAMOS	DEVON PENDERGAST VALLEY OAK ANIMAL	06/24/2017 06:15 AM	015:31
Education; Family	Viewpoints Jan Olsen, Margaret Shepherd; Josh Levs	Is Cursive Still Worth It?; The Fight for Paternity Leave	Jan Olsen, Margaret Shepherd;	06/24/2017 06:32 AM	027:56

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Stopbullying.gov	000:30	107
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	345
Community Involvement	Goodwill	001:00	354
Community Involvement	TAKE YOUR KID TO WORK	000:30	008
Crime	Nat. Crime Prevention Council	000:30	099
Domestic violence	JANIE'S FUND	000:30	005
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	349
DUI	R.A.D.D.	000:30	013
Education	NATIONAL SUMMER LEARNING	000:30	005
Education; environment	Dept. Of Forestry	001:00	351
Education; Family	Liveunited.org	000:15	283
Education; Family	Liveunited.org	000:30	254
Employment / Unemployment	Goodwill	000:30	265
Environment / Air / Water	US Dept. of Energy	001:00	348
Environment / Air / Water	US Forest Service	000:59	683
Health	Am Parkinson's Disease Assoc	000:30	104
Health	Asthma and Allergy Fndtn	000:30	099
Health	Prediabetes.org	001:00	353
HEALTH AND FITNESS	ERASE MS	000:30	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:31	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	RACE TO ERASE MS	000:30	008
HEALTH AND FITNESS	UNITED	000:30	266
Health; Communication	Liveunited.org	000:15	303
Health; Communication	Liveunited.org	000:30	265
Homelessness, health	Liveunited.org	000:15	287
Homelessness, health	Liveunited.org	001:00	350
LAW ENFORCEMENT OFFICERS	POLICE WEEK	000:30	003
MILITARY AND VETERANS	Dept. of Defense	000:30	014
MILITARY AND VETERANS	E.S.G.R.	000:30	097
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	026
MILITARY AND VETERANS	Realwarriors.net	000:29	306
MILITARY AND VETERANS	US Army	000:30	266
Pet Adoption	ShelterPetProject.org	001:00	350
POVERTY	HABITAT FOR HUMANITY	000:31	006
Recreation; Family	Dept. Of Forestry	000:29	261
Recreation; Family	Dept. Of Forestry	000:30	270
Recreation; Family	Dept. Of Forestry	000:59	351
SAFE DRIVING	Nat. Hwy. Traffic Safety Adm.	001:00	348
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	005
Safety	Center for Internet Security	000:56	205

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	267
Safety; Health	R.A.D.D.	000:30	259
