

KCBL
Fresno, CA
Quarterly Issues/Programs List
Second Quarter, 2018
07/02/2018

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture; Environment:** Farming in Cities; Weather: Past and Future
- **Air Pollution:** HEATHER HEINKS
- **ALEX HUDSON LYME DISEASE FOUN:** (No issue/program description given.)
- **Animal Shelter:** VALLEY OAK ANIMAL CENTER
- **BLOOD DONATIONS:** LESLIE BOTOS
- **Cancer Awareness:** TAMAR KARKAZIAN / ANDREA MONTOYA
- **Children:** TROY - TRULY REVIVING OUR YOUTH
- **Community:** BUILDING HEALTHY COMMUNITIES
- **Community; Education:** Creating Better Teams; The Value of Our Public Libraries
- **Crime; Culture:** Domestic Violence: How It Happens and How to Stop It; How Comedy Became King
- **Crime; History:** The Minds of Real Life Con Men; Religious Strife & Refugees: The 1947 Partition of India

- **Education; Family:** Is Cursive Still Worth It?; The Fight for Paternity Leave
- **ELDERLY:** YEE VUE - PROGRAM MANAGER
- **Environment; Crime:** Helping Save the Bees; Financial Corruption and The Fed's Pursuit of SAC Capital
- **FOSTER CARE CHILDREN:** LEADERSHIP FRESNO / REAL CHANGE FRESNO
- **Government; Education:** The Rise of Confrontational Politics; The Overblown Importance of What College You Attend
- **HANDICAP SERVICES:** HEART OF THE HORSE
- **History; Health:** Adventures & Explorations; Tips and Tricks for Cooking at Home
- **History; Parenting:** Discovering the Maya Civilization; Communicating with School-Aged Boys: A psychologist's advice
- **History; Travel:** Lessons from America's internment camp shame; Maximizing Your Experience Traveling Internationally
- **Homelessness, health:** POVERELLO HOUSE
- **Human Services:** (No issue/program description given.)
- **Parenting; Science:** Parenting A Transgender Child; The Ethical Implications of Genetic Screenings on Children
- **Pet Adoption:** (No issue/program description given.)
- **Privacy; Religion:** Our Right to Privacy in the Social Media Age; Religion In America's Prisons
- **SENIOR CITIZENS:** (No issue/program description given.)
- **Veterans; Sexual harrasment:** Honoring the Soldiers Who Fought in Vietnam; Men's Place in the #MeToo Movement

- **WOMENS HEALTH AND WELLNESS:** EXECUTIVE DIRECTOR / RAWW

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|---------------------------------------|----------------------------------------------|-------------------------------------------------------------------------------------------------|----------------------------------------------------------------|------------------------|----------|
| Human Services | Community Matters - SAVE! CRUZ AVILA | Poverello House - Cruz Avila / Homelessness poverty | Poverello House | 04/07/2018 06:00 AM | 015:03 |
| BLOOD DONATIONS | Community Matters - CENTRAL CAL BLOOD | LESLIE BOTOS urgent need for blood – O type | Leslie Botos | 04/07/2018 06:15 AM | 014:30 |
| Crime; History | Viewpoints | The Minds of Real Life Con Men; Religious Strife & Refugees: The 1947 Partition of India | Maria Konnikova; Veera Hiranandani | 04/07/2018 06:31 AM | 027:56 |
| Non profit meeting space | Community Matters - SAVE! JUSTIN KAMIMOTO | Space for non profit organizations to meet. | COMMON SPACE | 04/14/2018 06:00 AM | 014:32 |
| Animal Shelter | Community Matters - LYDIA HOUSE | VALLEY OAK ANIMAL CENTER / upcoming programs for kids in the summer | LYDIA HOUSE | 04/14/2018 06:15 AM | 015:14 |
| Government; Education | Viewpoints | The Rise of Confrontational Politics; The Overblown Importance of What College You Attend | Bill Eddy, Lauren A. Wright; Frank Bruni, Joshua Steckel | 04/14/2018 06:32 AM | 027:54 |
| Helping businesses in south valley | Community Matters - SAVE! GIL JARAMILLO | Tulare Hispanic Chamber Of Commerce/helping local businesses be successful | GIL JARAMILLO | 04/21/2018 06:00 AM | 014:07 |
| HANDICAP SERVICES | Community Matters - GUY ADAMS | Helping kids and veterans regain confindence and strength through | GUY ADAMS | 04/21/2018 06:15 AM | 015:06 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|----------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------|------------------------|----------|
| | | horseback riding | | | |
| History; Health | Viewpoints | Adventures & Explorations; Tips and Tricks for Cooking at Home | Dr. Huw Lewis-Jones, Dr. Nick Middleton; Alison Roman | 04/21/2018 06:31 AM | 027:55 |
| Pet Adoption | Community Matters - SAVE! ACT | Animal Compassion Team yearly fundraising event | BRENDA MITCHELL | 04/28/2018 06:00 AM | 014:43 |
| Homeless/poverty | Community Matters - KELLY LILLES | Catholic Charities poverty/hunger/homelessness | KELLY LILLES | 04/28/2018 06:15 AM | 015:13 |
| Privacy; Religion | Viewpoints | Our Right to Privacy in the Social Media Age; Religion In America's Prisons | Jennifer E. Rothman; Tanya Erzen | 04/28/2018 06:32 AM | 027:58 |
| SENIOR CITIZENS | Community Matters - SAVE! MICHELLE DIBUDUO | Oasis adult day care – Alzheimer's specialty | VALLEY CAREGIVER RESOURCE CEN | 05/05/2018 06:00 AM | 014:05 |
| Animal Shelter | Community Matters - VALLEY ANIMAL CENTER | It's kitten season in the valley – spay and neuter pets! | DEVON PRENDERGAST | 05/05/2018 06:15 AM | 015:40 |
| Parenting; Science | Viewpoints | Parenting A Transgender Child; The Ethical Implications of Genetic Screenings on Children | Dr. Michele Angello; Bonnie Rochman | 05/05/2018 06:31 AM | 027:58 |
| ALEX HUDSON LYME DISEASE FOUN | Community Matters - LYME FOUNDATION | Jody Hudson for the Alex Hudson Lyme Disease Foundation/lyme disease facts and info/fundraising | Jody Hudson | 05/12/2018 06:00 AM | 015:07 |
| Children | Community Matters - NIK BUTLER "TROY" ORGANIZATION | TROY – reviving our youth in at risk areas | NIK BUTLER | 05/12/2018 06:16 AM | 016:07 |
| Veterans; Sexual harrasment | Viewpoints | Honoring the Soldiers Who Fought in Vietnam; Men's Place in the #MeToo Movement | Elizabeth Partridge; Brendan Kiely | 05/12/2018 06:33 AM | 027:58 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------------|------------------------------------------------------|-------------------------------------------------------------------------------------------------|-----------------------------------------|------------------------|----------|
| FOSTER CARE CHILDREN | Community Matters - MEGHAN SCOTT | LEADERSHIP FRESNO / REAL CHANGE FRESNO | CASA of Fresno | 05/19/2018 06:00 AM | 014:57 |
| Healthy community spaces | Community Matters - BHC AUGIE | BUILDING HEALTHY COMMUNITIES | AUGIE BLANCAS | 05/19/2018 06:15 AM | 012:34 |
| Environment; Crime | Viewpoints | Helping Save the Bees; Financial Corruption and The Fed's Pursuit of SAC Capital | Lynn Brunelle; Sheelah Kolhatkar | 05/19/2018 06:29 AM | 027:55 |
| MILITARY AND VETERANS | Community Matters – Blue Star Moms | Military moms support each other | Chris Hofmann | 05/26/2018 06:00 AM | 015:52 |
| Air Pollution | Community Matters - VALLEY AIR DIST | HEATHER HEINKS air quality in the valley for summer | HEATHER HEINKS VALLEY AIR DIS | 05/26/2018 06:18 AM | 027:54 |
| History; Parenting | Viewpoints | Discovering the Maya Civilization; Communicating with School-Aged Boys: A psychologist's advice | William Carlsen; Dr. Adam Cox | 06/02/2018 06:00 AM | 011:32 |
| ELDERLY | Community Matters - VALLEY CAREGIVER RESOURCE CENTER | YEE VUE - PROGRAM MANAGER | VALLEY CAREGIVER RESOURCE CEN | 06/02/2018 06:12 AM | 018:05 |
| Cancer Awareness | Community Matters - LLS LIGHT THE NIGHT WALK | Getting ready for the light the night walk/ fundraising | TAMAR KARKAZIAN | 06/02/2018 06:31 AM | 027:54 |
| Education; Family | Viewpoints | Is Cursive Still Worth It?; The Fight for Paternity Leave | Jan Olsen, Margaret Shepherd; Josh Levs | 06/09/2018 06:00 AM | 013:39 |
| WOMENS HEALTH AND WELLNESS | Community Matters - DIANA DIAZ | EXECUTIVE DIRECTOR / RAWW – empowering women | DIANA DIAZ | 06/09/2018 06:14 AM | 018:20 |
| Animal Shelter | Community Matters - BETH CAFFEREY | Cathouse on the kings and Central Cal Animal Disaster team | BETH CAFFEREY | 06/09/2018 06:34 AM | 027:58 |
| Agriculture; Environment | Viewpoints | Farming in Cities; Weather: Past and Future | Michael Ableman; Andrew Revkin | 06/16/2018 06:00 AM | 017:58 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------------------------|--------------------------------------------------|----------------------------------------------------------------------------------------------------|--------------------------------------------------|------------------------|----------|
| Animal Shelter | Community Matters - DEVON PRENDERGAST | Valley Animal Center | DEVON PRENDERGAST | 06/16/2018 06:18 AM | 011:54 |
| Healthy community spaces | Community Matters - BHC AUGIE | BUILDING HEALTHY COMMUNITIES | AUGIE BLANCAS | 06/16/2018 06:32 AM | 027:57 |
| Education | Community Matters | Creating Better Teams; The Value of Our Public Libraries | Shane Snow; Dr. Timothy Crist, Karin Slaughter | 06/23/2018 06:00 AM | 018:18 |
| Homelessness, health | Community Matters - CRUZ AVILA | POVERELLO HOUSE | Cruz Avila | 06/23/2018 06:19 AM | 008:10 |
| BLOOD DONATIONS | Community Matters - CEN CAL BLOOD CENTER | CENTRAL CAL BLOOD CENTER | LESLIE BOTOS | 06/23/2018 06:28 AM | 027:54 |
| Crime; Culture | Viewpoint | Domestic Violence: How It Happens and How to Stop It; How Comedy Became King | Dr. Shannon Karl, Dr. Jay Richards; Ken Jennings | 06/30/2018 06:00 AM | 014:13 |
| Cancer Awareness | Community Matters - WHITE HOT SUMMER NIGHT EVENT | MARK ASTONE PRESIDENT | PRESIDENTS CLUB COMM MEDICAL | 06/30/2018 06:15 AM | 012:48 |
| History; Travel | Viewpoint | Lessons from America's internment camp shame; Maximizing Your Experience Traveling Internationally | Richard Cahan; Andrew Soloman | 06/30/2018 06:29 AM | 027:56 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------------|-------------------------------|-----------------|-------------|
| Agriculture; Health | Pipeline Operators for Ag Saf | 000:30 | 274 |
| BULLYING | Stopbullying.gov | 000:30 | 268 |
| Community Involvement | FARMERS INSURANCE | 000:30 | 027 |
| Community Involvement | GLOBAL CITIZEN FESTIVAL | 000:30 | 012 |
| Community Involvement | NO KID HUNGY CAMPAIGN | 000:30 | 012 |
| Community Involvement | PEACE IN THE STREETS | 000:31 | 001 |
| Community Involvement | PROSTATE CANCER FOUNDATION | 000:30 | 015 |
| Crime | Nat. Crime Prevention Council | 000:30 | 276 |
| DUI | R.A.D.D. | 000:30 | 279 |
| ELDERLY | AARP | 000:30 | 1164 |
| Employment / Unemployment | Goodwill | 001:00 | 423 |
| Employment / Unemployment | Gradsoflife.org | 000:30 | 560 |
| Employment / Unemployment | Gradsoflife.org | 001:00 | 834 |
| Environment / Air / Water | US Dept. of Energy | 001:00 | 196 |
| Environment / Air / Water | US Forest Service | 000:59 | 424 |
| HABITAT FOR HUMANITY | HABITAT FOR HUMANITY | 000:31 | 016 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------------|-------------------------------|----------|------|
| Health | Am Parkinson's Disease Assoc | 000:30 | 282 |
| Health | Asthma and Allergy Fndtn | 000:30 | 272 |
| Health | LowerYourHBP.org | 000:15 | 363 |
| Health | LowerYourHBP.org | 000:30 | 280 |
| MILITARY AND VETERANS | americanhumane.org | 000:30 | 286 |
| MILITARY AND VETERANS | Dept. of Defense | 000:30 | 283 |
| MILITARY AND VETERANS | E.S.G.R. | 000:30 | 276 |
| MILITARY AND VETERANS | Paralyzed Veterans of America | 000:15 | 367 |
| Military; self improvement | Todaysmilitary.com | 000:30 | 275 |
| Reduce Food Waste | SaveTheFood.com | 000:14 | 404 |
| Reduce Food Waste | SaveTheFood.com | 001:00 | 418 |
| Safe Water | American Water Works Assoc. | 000:29 | 306 |
| TAKE OUR SONS & DAUGHTERS TO | TAKE YOUR KID TO WORK | 000:30 | 007 |
| Terrorism Preparedness | Dept. of Homeland Security | 000:30 | 292 |
| VETERAN SUPPORT SERVICES | dav.org | 000:30 | 283 |
| VETERAN SUPPORT SERVICES | WOUNDED WARRIOR PROJECT | 000:31 | 279 |