

KCBL  
Fresno, CA  
Quarterly Issues/Programs List  
First Quarter, 2015  
04/01/2015

KCBL  
Quarterly Issues/Programs List

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KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- -performance of our elected leaders
- -ISIS
- -Ebola
- -Immigration
- -Performance of President Obama
- -the way our state is run
- -Fresno Grizzlies
- -NFL scandals
- -high speed rail

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
POVERTY	TA COM MTRXS - KELLY	CATHOLIC CHARITIES	CATHOLIC CHARITIES	01/03/2015	009:09

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	LILLES CATHOLIC CHARITIES			06:00 AM	
Community Involvement	TA - HEART OF THE HORSE	GUY ADAMS - HEART OF THE HORSE	HEART OF THE HORSE THERAPY RA	01/03/2015 06:09 AM	014:19
SENIOR CITIZENS	COMMUNITY MATTERS AUSPICE IN HOME CARE	TISH DAVIS AND EDDIE DAVIES AUSPICE IN HOME CARE	AUSPICE IN HOME CARE	01/10/2015 06:00 AM	013:45
Animal Shelter	CMT MTRS - FRESNO BULLY RESCUE	BRIDGETTE BOOTHE	FRESNO BULLY RESCUE	01/10/2015 06:13 AM	012:57
Safety; Health	ViewPoints	Super Storms and America's Aging Weather Infrastructure; Questions That Make Us Think	Kathryn Miles; Dr. Gregory Stock	01/10/2015 06:27 AM	027:54
Mental health	CMT MTRS - CONTINUUM OF CARE FRESNO MADERA	JODY KETCHESIDE BOARD CHAIR /mental health	Jody Ketcheside	01/17/2015 06:00 AM	009:21
Children education	CMT MTRS - JORDAN KING GIRLS SCOUTS	GIRL SCOUTS Of Central California	Jordan King Director	01/17/2015 06:09 AM	010:18
Mental health; Entertainment	ViewPoints	Dealing successfully with life's negatives; The History of and Changes in Late Night Television	Trent Angers, Kim Kircher; Robert Thompson, Dick Cavett	01/17/2015 06:20 AM	027:57
Mental health	CMT MTRS - PROP 63/MENTAL HEALTH SERVICES PT 1	MENTAL HEALTH INTERVIEW/RITA CLIENT	MENTAL HEALTH SERVICES ACCOUN	01/24/2015 06:00 AM	012:59
Mental health; privacy	CMT MTRS - PROP 63/MENTAL HEALTH SERVICES PART 2	MENTAL HEALTH INTERVIEW/RITA CLIENTPART 2	MENTAL HEALTH SERVICES ACCOUN	01/24/2015 06:13 AM	012:47
Family, children	ViewPoints	Using Humor to Discuss Serious Subjects; Why kids and adults need more personal contact.	Aasif Mondvi, Megan Amram; Patricia Greenfield, Susan Pinker	01/24/2015 06:26 AM	027:57
Children; Health,	TA COM MTRXS - CHRIS	CHRIS HERREN	CHRIS HERREN	01/31/2015	011:53

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
addiction	HERREN INTERVIEW		ORGANIZATION	06:00 AM	
Energy conservation	Bright Minds PGE Scholarship	Evelyn Escalara	PG&E	01/31/2015 06:12 AM	011:07
Health	ViewPoints	New Year's resolutions planning an fulfilling; new understanding the mind and it's possibilities.	Tom Somodi, Chris Carosa; Dr. Michio Kaku	01/31/2015 06:24 AM	027:57
Driving/Safety	CMT MTRS - WINTER/SPRING DRIVING -	Randy Hecker	Les Shcwab	02/07/2015 06:00 AM	013:54
Animals	Adopt a pitbull/donate to help	Fresno Bully rescue	Bridgette	02/07/2015 06:14 AM	011:47
Education, Politics,diversity	ViewPoints	Teaching Political Debate in Schools; The importance of diverse voices in literature.	Diana E. Hess, Paula McAvoy; Jacqueline Woodson	02/07/2015 06:26 AM	027:58
Pet adoption	CMT MTRS - VALLEY OAK TRICIA	Valley Oak SPCA Non profit animal shelter	Patricia Chambers	02/14/2015 06:00 AM	012:57
Driving safety	CMT MTRS - OTS CHRIS COCHRAN	Safe driving tips	Chris cochran	02/14/2015 06:13 AM	014:43
Slavery; Politics	ViewPoints	A story of the two Tomlinson families; The great men behind the greatest men	Chris Tomlinson; Jerald Podair, Julia Rothman	02/14/2015 06:28 AM	027:58
Armenian Genocide	Armenian Genocide	1.5 Million acts of Kindness	Tamar Karkazian	02/21/2015 06:00 AM	012:25
Mental health	CMT MTRS - CONTINUUM OF CARE FRESNO MADERA	JODY KETCHESIDE BOARD CHAIR /mental health	Jody Ketcheside	02/21/2015 06:12 AM	009:21
Family; Education	ViewPoints	Positive and productive learning experiences out of conflict; drawing for developpeing creativeness and confidence	Dana Caspersen, Dr. Judith Wright; Danny Gregory	02/21/2015 06:22 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	TA COM MTRXS - MS WALK	FOTINI MS AWARENESS	Multiple Sclerosis	02/28/2015 06:00 AM	012:01
Recreation; environment	TA COM MTRXS - STEVE BARBER - CALIFORNIA STATE PARKS	EARTHDAY REGISTRATION	CA State Parks	02/28/2015 06:12 AM	010:31
Science; Addiction	ViewPoints	Highlights in the history of Physics and Astronomy; Battling addiction	Tom Jackson; Ryan LaLumiere, Bob Allison	02/28/2015 06:23 AM	027:58
Air Polution	TA COM MTRXS - TOM KNOX - needs editing	VALLEY CAN	valley air district	03/07/2015 06:00 AM	011:23
Recreation; environment	TA COM MTRXS - STEVE BARBER - CALIFORNIA STATE PARKS	EARTHDAY REGISTRATION	CA State Parks	03/07/2015 06:11 AM	010:31
business & labor; technology	ViewPoints	What makes a great CEO?; The Most Human Human: Man vs. Computer	Bill Pasmore, Adam Bryant; Brian Christian	03/07/2015 06:22 AM	027:58
Children	COMMUNITY MATTERS - ALEX HUERTA	Bowl for kids sake	BIG BROTHERS BIG SISTERS	03/14/2015 06:00 AM	012:27
Health age	TA COM MTRXS - ALZHEIMERS AUSPICE	ALZHEIMERS FOUNDATION	AUSPICE IN HOME CARE	03/14/2015 06:12 AM	012:15
Employment; Media	ViewPoints	Don't Slam the Door! The "art" of quitting. Embellishment or Memory Lapse? Lying on the news.	Peg Streep, Dr. Frank Farley, Al Primo	03/14/2015 06:25 AM	027:58
Air Pollution	TA COM MTRXS - TOM KNOX - needs editing	VALLEY CAN	valley air district	03/21/2015 06:00 AM	011:23
Animal Shelter	TA COM MTRXS - BETH CAFFERY/CATHOUSE ON THE KINGS	BETH CAFFERY	CAT HOUSE ON THE KINGS	03/21/2015 06:11 AM	015:26
Crime; Safety	ViewPoints	Avoiding scams in art purchases;	Stephen Kurkjian, Jane	03/21/2015	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Search dogs	C.H. Jacob, Scott Diament; Cat Warren	06:22 AM	
Air Polution	TA COM MTRXS - TOM KNOX - needs editing	VALLEY CAN	valley air district	03/28/2015 06:00 AM	011:23
MOTIVATIONAL SPEAKING	COMMUNITY MATTERS - AMY BROGAN FRESNO PACIFIC/MOTIVATIO	Life coaching – living healthier	DR AMY BROGAN	03/28/2015 06:11 AM	012:53
Education; Mental Health	ViewPoints	Literary Bulwer-Lytton Contest development; Mindful Work: Meditation in the workplace.	Scott Rice; David Gelles, Allan Lokos	03/28/2015 06:25 AM	027:58

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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Stopbullying.gov	000:30	170
Children; society	BOYS AND GIRLS CLUB OF FRESNO	000:30	049
Community	United Way	000:30	364
Community Involvement	United Way	001:00	403
Crime	Nat. Crime Prevention Council	000:30	042
Crop Insurance	USDA	001:00	164
DUI	Nat. Hwy. Traffic Safety Adm.	000:30	315
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	210
DUI	R.A.D.D.	000:30	165
Education	EveryoneOn.org	000:30	149
Education	Teach.org	001:00	217
Education	US Army	001:00	210
Education	USDA	000:30	513
Employment / Unemployment	Goodwill	000:30	048
Environment / Air / Water	US Dept. of Energy	000:59	209
Environment / Air / Water	US Dept. of Energy	001:00	720
Environment / Air / Water	US Forest Service	000:59	1133
Environment / Air / Water	US Forest Service	001:00	728
Health	Am Parkinson's Disease Assoc	000:30	056

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	AMERICAN HEART ASSOCIATION	000:29	049
Health	AMERICAN STROKE ASSOCIATION	000:30	164
Health	Asthma and Allergy Fndtn	000:30	047
Health	Autism Speaks	000:59	728
Health	CA Blood Ctrs	000:30	088
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	006
Hunger Prevention	Feeding America	000:30	735
Hunger Prevention	Feeding America	001:00	726
MILITARY AND VETERANS	Dept. of Defense	000:30	153
MILITARY AND VETERANS	E.S.G.R.	000:30	158
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	045
MILITARY AND VETERANS	Realwarriors.net	000:29	396
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019
MILITARY AND VETERANS	US AIR FORCE	000:30	025
MILITARY AND VETERANS	US Army	000:30	168
Nutritional Education	USDA	000:30	367
Nutritional Education	USDA	001:00	733
Recycling	Keep America Beautiful	000:30	156
Safety	Center for Internet Security	000:56	447

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Safety	Center for Internet Security	000:58	206
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	211
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	319
Veteran Support; Crime	FISHER HOUSE	001:01	206
Veteran Support; Crime	SHOW YOUR STRIPES	000:30	049