

KCBL  
 Fresno, CA  
 Quarterly Issues/Programs List  
 Second Quarter, 2020  
 07/02/2020

KCBL  
 Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Ali H. Mokdad, Mel Schwartz, Ellie Hollander	04/05/2020 06:00 AM	029:30
Health; Family	Viewpoints	OVERCOMING UNCERTAINTY IN THE MIDST OF COVID-19; DREW BARRYMORE ON LIFE, LOVE & FAMILY	Dr. Laura Schopp, Jessica Byrne; Drew Barrymore	04/05/2020 06:31 AM	027:59
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Aria Bendix, Dr. Shuhan He, Rob Cheng	04/12/2020 06:00 AM	029:30
Children; society	Viewpoints	DEPLOYING SCHOOL MEALS TO THOSE WHO NEED THEM MOST RIGHT NOW; CROSSWORDS NEVER GO OUT OF STYLE	Dan Giusti; Adrienne Raphel	04/12/2020 06:31 AM	027:58
HEALTH & SAFETY	CORONA VIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Jerome Adams, Billy Shore, John Yoo	04/19/2020 06:00 AM	029:31
Technology; Family	Viewpoints	DRONES AND THE IMPLEMENTATION OF REMOTE IDENTIFICATION; FAMILY SECRET UNCOVERED THROUGH DNA TESTING	Brendan Schulman, Dan Gettinger; Dani Shapiro	04/19/2020 06:31 AM	027:55
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Bob Lahita, Hugh Evans, Jim Luke	04/26/2020 06:00 AM	029:28

Environment; Housing	Viewpoints	THE SLOW-LOOMING, INVISIBLE CRISIS OF CLIMATE CHANGE; THE DIRE STATE OF AFFORDABLE HOUSING IN AMERICA	Thomas Kostigen; Conor Dougherty, Patricia Foreman	04/26/2020 06:31 AM	027:57
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. Robert Gallo, Mark Shriver, Howard Altman	05/03/2020 06:00 AM	029:32
Culture; Health	Viewpoints	THE QUIRKY INNER WORKINGS OF THE FOOD BIZ; THE PROCESSED FOOD CONUNDRUM	Carrie Nahabedian, Susan Spungen; George Zaidan	05/03/2020 06:31 AM	027:58
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Dr. James Shmerling, Ashley Whitney, Rachel Petrucelli, Brandi Harrington	05/10/2020 06:00 AM	029:31
Jobs; Global economy	Viewpoints	AN ESSENTIAL INDUSTRY: CONSTRUCTION IN THE U.S.; THE RISE OF COFFEE CAPITALISM	Paul Robinson, Jocelyn Lipscomb; Augustine Sedgewick	05/10/2020 06:31 AM	027:57
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Mike Love, Dr. Keri Lestage, Corey Gordon	05/17/2020 06:00 AM	029:30
Business; Finances	Viewpoints	THE INNER TOLLS OF WORKING IN DINING ; MILLENNIAL MONEY: LEVERAGING YOUR WORTH	Iliana Regan; Jessica Byrne, Ashley Feinstein Gerstley	05/17/2020 06:31 AM	027:58
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	Kenneth Cole, Dr. Harold Koplewicz, Dr. Ken Duckworth	05/24/2020 06:00 AM	029:31
History	Viewpoints	THE WWII 44TH BOMB GROUP; STORY OF APOLLO 8	Mara Truslow; Jeffrey Kluger	05/24/2020 06:31 AM	027:57
HEALTH & SAFETY	CORONAVIRUS EXPLAINED	Balance of necessary info and help ease the panic of Coronavirus	C. Demrovsky, D. Baker, J. Be	05/31/2020 06:00 AM	029:31
Grief; Literature	Viewpoints	DEALING WITH LOSS; POETRY WITH A SIDE OF DARK HUMOR	Michael Korda; John Kenney	05/31/2020 06:31 AM	027:55
PUBLIC AWARENESS	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. Samuel Wright, Michael McDaniel, Ray Stagich	06/07/2020 06:00 AM	029:32

Politics; History	Viewpoints	ONE COUNTRY, TWO SYSTEMS: THE DEEPENING POLITICAL CRISIS IN HONG KONG; THE MANY FIRSTS THROUGHOUT HISTORY	Antony Dapiran; Cody Cassidy	06/07/2020 06:30 AM	027:58
PUBLIC AWARENESS	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Jim Manfre, Dr. Aileen Marty	06/14/2020 06:00 AM	029:31
Equality; Business	Viewpoints	GEORGE FLOYD: A DEEPENING PUBLIC HEALTH CRISIS; NAVIGATING PEAK WEDDING SEASON DURING A PANDEMIC	Gary Walker; Dr. Lauren Powell, Erika Hernandez-Fullerton	06/14/2020 06:31 AM	027:55
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. William Schaffner, Dr. Michael Lomax, Erich Bergen	06/21/2020 06:00 AM	029:31
Health; Culture	Viewpoints	SHAKEUPS IN THE SALON & SKINCARE INDUSTRY; EXPLORING THE WORLD OF WINE ONE GLASS AT A TIME	Chi Farley, Dr. Carlos Charles; Elizabeth Schneider	06/21/2020 06:31 AM	027:57
Public Safety, Public Health,	iHEARTRADIO COMMUNITIES PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Gabrielle Fitzgerald, Dominik Whitehead, Heidi Arthur	06/28/2020 06:00 AM	029:31
Mental Health; Family	Viewpoints	THE CALMING NATURE OF TENDING TO A GARDEN; GIVING YOUR CHILD SUPPORT WITHOUT SHIELDING THEM	Brooke Morgan, Amy Enfield; Dr. Abigail Gewirtz	06/28/2020 06:31 AM	027:57

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education; Health	ASSOC OF MIGRAINE DISORDERS PSA	000:30	357
Employment / Unemployment	Goodwill	001:00	554

Health	SARCOMA AWARENESS MONTH	000:30	1
Health; Family	Health and Human Services	000:30	9
Health; Family	Health and Human Services	001:00	565
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	544
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	544
High School Equivalency	HI-GND-PLAY	000:30	539
MILITARY AND VETERANS	americanhumane.org	000:30	39
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	532
Save The Food	HI-GND-PLAY	000:14	524
Save The Food	HI-GND-PLAY	000:30	484
Save The Food	HI-GND-PLAY	001:00	449
Terrorism Preparedness	Dept. of Homeland Security	000:30	49
VETERAN SUPPORT SERVICES	dav.org	000:30	42
VETERAN SUPPORT SERVICES	HELP HEAL VETERANS 30 PSA	000:30	395
VETERAN SUPPORT SERVICES	HELP HEAL VETERANS 60 PSA	001:00	427
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	42
Wildfire Prevention	US Forest Service	000:30	533
Wildfire Prevention	US Forest Service	000:59	558