

KCBL  
 Fresno, CA  
 Quarterly Issues/Programs List  
 Third Quarter, 2022  
 04/16/2019

KCBL  
 Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
GRANVILLE HOME OF HOPE	COM MTRS SEG 1 - DARIUS ASSEMI GRANVILLE HOME OF HOPE	FUNDRAISER FOR NON PROFITS	DARIUS ASSEMI GRANVILLE HOH	07/03/2022 07:00 AM	014:49
PET SAFETY 4TH OF JULY	COM MTRS SEG 2 - BETH CAFFREY 4TH OF JULY PET SAFETY	4TH OF JULY PET SAFETY	BETH CAFFEREY	07/03/2022 07:15 AM	012:24
Animal Shelter	COM MTRS SEG 1 - FRESNO HUMANE TAKES OVER CITY CONTRAC	TAKING OVER CITY CONTRACT FOR PETS	FRESNO HUMANE / BRENDA MITCHE	07/10/2022 07:00 AM	016:26
PETS AND HOMELESSNESS	COM MTRS SEG 2 - WALTER SALVARI CCSPCA	CCSPCA NO LONGER HANDLES CITY/COUNTY CONTRACTS	ccspca	07/10/2022 07:17 AM	010:27
DOMESTIC VIOLENCE	COM MTRS SEG 1 - REPLAY MARJAREE MASON CNTR PT 1	MARJAREE MASON CENTER LETICIA CAMPOS	Marjaree Mason Center LETICIA	07/17/2022 07:00 AM	013:07
DOMESTIC VIOLENCE	COM MTRS SEG 2 -REPLAY MARJAREE MASON CTR PT2	MARJAREE MASON CENTER LETICIA CAMPOS	Marjaree Mason Center LETICIA	07/17/2022 07:14 AM	009:07
Public Health &	IHEARTRADIO COMMUNITIES: PUBLIC	We've been hearing a lot about the new BA 5 COVID subvariant	J. Palm, A. Dworkin	07/24/2022 07:00 AM	029:49

Safety, Educa	AFFAIRS SPECIAL	that is even more contagious than the original strain			
Public Health & Safety, US Ec	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Patrick K. Porter, PhD is an award-winning author, educator, consultant, entrepreneur, and speaker. He is on a mission to build better brains.</b>	Dr. P. Porter, R. Insana	07/31/2022 07:00 AM	029:49
Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc.</b> With many families and kids, a little anxious when it comes to a new school year, issues like gun violence and mental health have only compounded that unease.	DR C JACKMAN, K FISHER	08/07/2022 07:00 AM	029:49
Padiatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Dr. Adriana Cadilla, a pediatric infectious disease specialist at Nemours Children's Health in Orlando -</b> Keeping kids safe from COVID during the return to school, plus the latest information on the COVID-19 vaccines, including who's eligible to get them and their safety and efficacy	Dr. A. Cadilla, Dr. J. Draper	08/14/2022 07:00 AM	029:49
Padiatric Health, Mental Heal	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Dr. Greta Massetti, chief of the Field Epidemiology and Prevention Branch in the Division of Violence Prevention at the CDC.</b> It's back to school time and the CDC has recently put out	Dr. G. Massetti, S. Manzano	08/21/2022 07:00 AM	029:50

		some updated guidance for use in community settings and schools			
Mental Health, Nutrition, Loc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Dr. Charmain F. Jackman - Psychologist and mental health expert with the Sound It Out Campaign and Founder/CEO of InnoPsych, Inc.</b> With back to school upon us, many families and kids are anxious when it comes to a new school year, issues like gun violence and mental health.	Dr. C. Jackman, Z. Villarreal	08/28/2022 07:00 AM	029:49
Public Health & Safety, Menta	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Christopher Jones, PharmD, DrPH, MPH (CAPT U.S. Public Health Service), currently serves as the acting director of the National Center for Injury Prevention and Control.</b> The CDC has recently updated guidance for use in community settings and schools.	Dr. C. Jones, Dr. M. Miller	09/04/2022 07:00 AM	029:49
Public Health & Safety, Commu	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Dr. Evelyn Twentyman, Medical Epidemiologist with the CDC Division of Reproductive Health.</b> The new Omicron-boosters are being delivered but what do we need to know about the updated COVID vaccines?	Dr. E. Twentyman, M. Tobin	09/11/2022 07:00 AM	029:49
Public Health & Safety, Suici	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Dr . Gonzalo Bearman, Chairman of infectious disease at Virginia Department of Health.</b> Hispanic Heritage month started September 15th. According to	Dr. G. Bearman, B. DiSabatino	09/18/2022 07:00 AM	029:49

		the latest data from the CDC, vaccination rates have been steadily increasing for Latinos but remain low for boosters.			
Addiction Recovery and Disast	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<b>Scott Strode, Founder and National Executive Director of The Phoenix.</b> Addiction recovery is an issue that impacts nearly half of Americans.	S. Strode, L. Crager	09/25/2022 07:00 AM	029:49

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AG SAFE-01	000:29	17
	APNEA :30	000:30	34
	HEARING LOSS OF AMERICA ASSN	000:29	27
	PSA - TREES FOR THE FUTURE	001:00	30
Activism	AD COUNCIL	000:30	29
Activism	American Red Cross	000:29	36
Activism	BIG BROTHERS/BIG SISTERS	000:30	39
Activism	GET INVLOVED.GOV	000:30	39
Activism	NAT. ASSOC. OF SOCIAL WORKERS	000:15	45
After School Programs	YMCA	000:29	72
Animal Safety	HUMANE SOCIETY	000:59	30
Animal Safety	SHELTER PET PROJECT	001:00	32
Animal Safety	WORLD WILDLIFE FUND	001:00	26
Armed Services	U.S. MARINES	000:29	32
Charity Event	Live United	001:00	270
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:28	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	3
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4

Consumer	DEPT. OF TREASURY	000:59	25
Consumer	NAT. ASSOC. INSURANCE COMMISS	000:59	30
Consumer	NAT. FOUND. FOR CREDIT COUNCI	000:30	37
Consumer	NAT. FOUND. FOR CREDIT COUNCI	001:00	28
Consumer	NCUA	000:30	33
Consumer	NCUA	001:00	270
Crime	CENTER FOR MISSING AND EXPLOI	000:30	36
Crime	HOMELAND SECURITY	000:30	35
Crime	NATIONAL CENTER FOR MISSING	000:14	52
Crime	OFFICE OF NATIONAL DRUG CONTR	000:30	38
Crime	OFFICE VICTIMS	000:30	35
CRISIS TEXTLINE	CRISIS TEXTLINE	000:29	5
Education	4-H	001:00	273
Education	AD COUNCIL	000:29	37
Education	AD COUNCIL	000:29	31
Education	BOYS AND GIRLS CLUB KATHRYN W	000:29	42
Education	NATIONAL PTA	001:00	28
Education	NATIONAL SUMMER LEARNING	000:30	16
Education	PSA: 30-4H	000:30	12
Employment / Unemployment	Goodwill	001:00	258
ENVIRONMENT	CALIFORNIA CITRUS RESEARCH BO	000:30	35
ENVIRONMENT	ENERGY HOG	000:30	36
ENVIRONMENT	EPA	000:29	35
ENVIRONMENT	HUMANE SOCIETY	000:30	39
ENVIRONMENT	LOSE YOUR EXCUSE.GOV	000:30	34
ENVIRONMENT	NAT. WILDLIFE REFUGE SYSTEM	000:59	26
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	36
ENVIRONMENT	NATIONAL PEST MANAGEMENT	000:29	35
ENVIRONMENT	U.S. DEPT. OF AGRICULTURE	001:00	27
ENVIRONMENT	U.S. FOREST SERVCE	000:29	37
ENVIRONMENT	U.S. FOREST SERVCE	000:29	33
ENVIRONMENT	U.S. FOREST SERVCE	000:29	33
ENVIRONMENT	U.S. FOREST SERVCE	000:30	35
ENVIRONMENT	U.S. FOREST SERVCE	000:57	30
Family	AD COUNCIL	000:30	36
Family	DEPT. HEALTH & HUMAN SERVICE	000:30	36
Government	AD COUNCIL	000:29	37
Government	FIRST GOV.GOV	000:14	50
Government	MEDICARE	000:59	26
Government	NAT. ASSOC. OF SOCIAL WORKERS	000:58	27

Government	NAT. FAIR HOUSING ALLIANCE	000:28	40
Government	NAT. FAIR HOUSING ALLIANCE	000:30	38
Government	NAT. FAIR HOUSING ALLIANCE	000:59	29
Government	NRTW.org	000:29	34
Government	SELECTIVE SERVICE SYSTEM	000:29	42
Government	SELECTIVE SERVICE SYSTEM	000:29	43
Government	SELECTIVE SERVICE SYSTEM	000:30	42
Government	SELECTIVE SERVICE SYSTEM	000:30	46
Government	U.S. MARINES	000:30	33
Government	U.S. MARINES	001:00	269
Government	USO	000:14	59
Government	USO	000:15	52
Government	USO	000:29	37
Government	USO	000:30	34
Government	USO	000:30	38
Government	USO	000:59	275
Government	USO	000:59	25
Government	USO	001:00	36
Government	USO	001:00	29
Government	WOUNDED WARRIOR PROJECT	000:58	272
Health	AD COUNCIL	000:14	46
Health	AD COUNCIL	000:15	53
Health	AD COUNCIL	000:30	39
Health	AHRQ	000:14	57
Health	AHRQ	000:30	35
Health	AHRQ	000:57	29
Health	AHRQ	001:00	29
Health	AMER. DIABETES ASSOC	000:30	36
Health	AMER. DIABETES ASSOC	000:59	26
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:30	36
Health	AMERICAN ACADEMY OF ORTHOPEDI	000:59	30
Health	American Heart Assoc.	000:29	36
Health	American Heart Assoc.	000:29	40
Health	American Heart Assoc.	000:30	40
Health	AMERICAN LUNG ASSOCIATION	000:30	35
Health	AMERICAN LUNG ASSOCIATION	001:00	267
Health	AMERICAN STROKE ASSOC.	000:29	36
Health	Arthritis Foundation	000:17	44
Health	Arthritis Foundation	000:30	35
Health	Arthritis Foundation	000:32	33

Health	Arthritis Foundation	001:00	28
Health	DEPT. HEALTH & HUMAN SERVICE	000:28	45
Health	DEPT. HEALTH & HUMAN SERVICE	000:59	27
Health	EPA	000:15	22
Health	EPA	000:30	40
Health	Epilepsy Foundation.org	000:15	33
Health	Epilepsy Foundation.org	000:29	35
Health	FOUNDATION FOR A BETTER LIFE	000:29	33
Health	FOUNDATION FOR A BETTER LIFE	000:30	44
Health	GIVE LIFE. ORG	000:29	32
Health	National Foundation for Infec	000:14	47
Health	NATIONAL KIDNEY ASSOC	000:59	29
Health	NATIONAL KIDNEY FOUNDATION	000:28	32
Health	NATIONAL KIDNEY FOUNDATION	000:30	36
Health	NATIONAL PEST MANAGEMENT	000:30	34
Health	NATIONAL PEST MANAGEMENT	000:59	30
Health	OVEREATERS ANON	000:15	55
Health	OVEREATERS ANON	000:26	91
Health	OVEREATERS ANON	000:56	29
Health	PSA:30-EPA 800-QUITNOW	000:30	37
Health	SAMHSA	000:29	35
Health	SAMHSA	000:30	37
Health	StayFitEatRight.org	000:30	12
Health	UNITED WAY	000:15	54
Health	US DEPT. OF HEALTH AND HUMAN	000:30	40
Health	US DEPT. OF HEALTH AND HUMAN	000:30	41
Health	US DEPT. OF HEALTH AND HUMAN	000:30	30
Health	VEDA - VESTIBULAR DISORDER ASSOC	001:00	30
Health	WEST GLEN COMM	000:29	40
Health; Family	Health and Human Services	001:00	264
HELP YOUR COMMUNITY.ORG	H&E LOPEZ	000:30	39
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:30	35
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	27
Human Services	BOYSTOWN	000:30	38
Human Services	CAMP. FOR DISABILITY EMPLOYME	001:00	27
Human Services	NATL. FLOOD INSURANCE	000:59	29
Human Services	OFFICE OF NATIONAL DRUG CONTR	000:15	55
Human Services	THERMOSTAT RECYCLING CORP	000:30	40
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	11
MILITARY AND VETERANS	americanhumane.org	000:30	34

MONEY	AD COUNCIL	000:30	32
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:30	36
MONEY	NAT. FOUND. FOR CREDIT COUNCI	000:59	29
MONEY	NAT. FOUND. FOR CREDIT COUNCI	001:00	32
MONEY	NATIONAL ENDOWMENT FOR FINANC	000:31	38
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:30	6
NATL ALLIANCE MENTAL ILLNESS	NATIONAL ALLIANCE MENTAL ILLN	000:32	5
NO KID HUNGRY	NO KID HUNGRY	000:29	16
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	35
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	4
Public safety	AD COUNCIL	000:29	40
Public safety	CTIA	000:30	37
Public safety	US DEPT OF TRANSPORTATION	000:30	35
RECOVERY	NATIONAL RECOVERY MONTH	000:30	10
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	5
Terrorism Preparedness	Dept. of Homeland Security	000:30	18
VETERAN SUPPORT SERVICES	dav.org	000:30	38
VETERAN SUPPORT SERVICES	HEALVETS.ORG [GENERIC] 30 PSA	000:30	37
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:30	43
Veterans	Paralyzed Veterans of America	000:15	52
Veterans	Paralyzed Veterans of America	000:15	52
Veterans	Paralyzed Veterans of America	000:15	53
Veterans	Paralyzed Veterans of America	000:29	15
Veterans	Paralyzed Veterans of America	001:00	275
Volunteers	Live United	000:14	55
Volunteers	Live United	000:14	48
Volunteers	NAT. FOUND. FOR CREDIT COUNCI	001:00	28
Wildfire Prevention	US Forest Service	000:30	41
Wildfire Prevention	US Forest Service	000:59	28