

KCBL
Fresno, CA
Quarterly Issues/Programs List
Third Quarter, 2018
10/04/2018

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Activism; Education:** Serious Play: Using tactical performance as protest; The Power of Picture Books
- **Air Polution:** VALLEY CAN
- **ALZHEIMER'S DISEASE:** ALZHIEMERS ASSOC WALK
- **Animal Shelter:** VALLEY ANIMAL CENTER
- **AVILAS CANCER FUND:** CANCER \$\$ SUPPORT FOR PATIENTS
- **BLINDNES AWARENESS AND EVENTS:** VALLEY CENTER FOR THE BLIND
- **BLOOD DONATIONS:** CEN CAL BLOOD CENTER
- **Cancer Awarenes:** TAMAR KARKAZIAN
- **Charity; Public speaking:** Maximizing Your Charity Donation?s Impact; Overcoming The Fear of Speaking in Public
- **Children:** NICHOLAS BUTLER
- **Community:** CHLOE FERGUS AND TANNER TWEED

- **Crime, society; Mental Health:** The Use of Polygraph Machines; How One Couple Confronted a Mental Health Crisis
- **Crime; Media:** The Italian Mothers Who Stood Up To The Mafia; Learning How To Identify/De-bunk actual Fake News
- **Culture; History:** The Internet, Fame, and Our Reaction Culture; The roles women held during the Civil War
- **Domestic violence :** NICOLE LINDER
- **Education; Culture, sports:** COMMUNITY MEDIA ACCESS COLLABORATIVE
- **Education; Religion:** American Illiteracy; Catholicism and the LGBT Community: One priest?s mission to ?build a bridge?
- **FOSTER CARE CHILDREN:** CASA FRESNI CRAB FEED
- **HANDICAP SERVICES:** RESOURCE FOR INDEPENDENCE
- **History, War; Security:** Soldier Poetry; Privacy Online
- **History; Racism:** Orbiting the Moon: The Mission of Apollo 8; Racial Segregation in ?Sundown Towns?
- **Immigration; Art:** Modern American Immigration; Seeking the Origins of Creativity
- **Leukemia and Lymphoma:** TAMAR KARKAZIAN
- **LGBT REEL PRIDE FILM FESTIVAL:** REEL PRIDE
- **Mental Health; Crime:** Learning Happiness; The Sex Offender Reintegration Crisis
- **Race; Community:** ICAN TRIATHOLON
- **Social issues; Education:** Appreciating the Introvert; Breaking Down The Pesky English Language
- **Social issues; race:** The Shocking Truth Of Who We Really Are; Racial Diversity in Opera

- **VALLEY CENTER FOR THE BLIND:** VALLEY CENTER FOR THE BLIND REPLAY SHOW
- **WOMENS HEALTH AND WELLNESS:** DIANA DIAZ RAWW NETWORK

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Race / training	Community Matters - TODD WALDNER	ICAN TRIATHOLON – getting prepared for a fundraising run!	TODD WALDNER	07/07/2018 06:00 AM	016:45
Race / training	Community Matters - TODD WALDNER	ICAN TRIATHOLON – getting prepared for a fundraising run!	TODD WALDNER	07/07/2018 06:17 AM	016:45
Education; Religion	Viewpoints	American Illiteracy; Catholicism and the LGBT Community: One priests mission to ?build a bridge?	Dr. Mark Sidenberg, Dr. Susan B. Neuman; James Martin, SJ	07/07/2018 06:35 AM	027:58
FOSTER CARE CHILDREN	Community Matters - CASA FRESNO	CASA FRESNI CRAB FEED	CASA of Fresno	07/14/2018 06:00 AM	013:45
VALLEY CENTER FOR THE BLIND	Community Matters - VALLEY CENTER FOR THE BLIND	KEN WARKINGTON VALLEY CENTER FOR THE BLIND	KEN WARKENTIN JUDY BORUSHOK	07/14/2018 06:14 AM	016:39
Social issues; Education	Viewpoints	Appreciating the Introvert; Breaking Down The Pesky English Language	Todd Kashdan, Sophia Dembling; Vivian Cook, Niall McLeod Walman	07/14/2018 06:32 AM	027:58
Education; Culture, sports	Community Matters - BRYAN HARLEY	COMMUNITY MEDIA ACCESS COLLABORATIVE	COMMUNITY MEDIA ACCESS COLLAB	07/21/2018 06:00 AM	014:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Air Pollution	Community Matters - HEATHER HEINKS	SAN JOAQUIN VALLEY AIR	SAN JOAQUIN VALLEY AIR POLLUT	07/21/2018 06:15 AM	014:33
Crime; Media	Viewpoints	The Italian Mothers Who Stood Up To The Mafia; Learning How To Identify/De-bunk actual Fake News	Alex Perry; Dr. Robert Probst, Dr. Kyleen Be	07/21/2018 06:31 AM	027:54
Air Pollution	Community Matters - TOM KNOX	VALLEY CAN – help for low income families to get cars smogged and repaired	valley air district	07/28/2018 06:00 AM	012:19
BLOOD DONATIONS	Community Matters - LESLIE BOTOS	CEN CAL BLOOD CENTER Urgent need for O type blood	LESLIE BOTOS	07/28/2018 06:13 AM	015:09
Activism; Education	Viewpoints	Serious Play: Using tactical performance as protest; The Power of Picture Books	Larry Bogad; Dr. Susan Corapi, Kathleen Merz	07/28/2018 06:29 AM	027:54
FOSTER CARE CHILDREN	Community Matters - CASA KINGS COUNTY	Getting more volunteers for the south valley communities	NATHAN LEE	08/04/2018 06:00 AM	013:14
Cancer Awareness	Community Matters - LLS - WALK COMING UP	TAMAR KARKAZIAN Fundraising for Light the night walks	TAMAR KARKAZIAN	08/04/2018 06:14 AM	013:27
Social issues; race	Viewpoints	The Shocking Truth Of Who We Really Are; Racial Diversity in Opera	Seth Stephens-Davidowitz; Naomi Andre	08/04/2018 06:28 AM	027:56
Animal Disaster Team	Community Matters - BETH CAFFEREY	CCADT - FIRE EVACS ETC.	CASA of Fresno	08/11/2018 06:00 AM	014:49
HANDICAP SERVICES	Community Matters - RESOURCE FOR INDEPENDENCE	Independence help for those who are handicapped	LARRY WAGNER	08/11/2018 06:15 AM	014:05
Charity; Public speaking	Viewpoints	Maximizing Your Charity Donation's Impact; Overcoming The Fear of Speaking in Public	Carrie Morgridge; Larry Ventis	08/11/2018 06:31 AM	027:57
ALZHEIMER'S	Community Matters -	ALZHIEMERS ASSOC WALK	EVELYN MARMALEJO	08/18/2018	013:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISEASE	EVELYN MARMALEJO			06:00 AM	
Animal Shelter	Community Matters – Valley animal center	Fall is coming, dangers and things to watch out for with pets	Devon Prendergast	08/18/2018 06:13 AM	018:00
Immigration; Art	Viewpoints	Modern American Immigration; Seeking the Origins of Creativity	Daniel Connolly, Shipli Somaya Gowda; Allen Gannett	08/18/2018 06:33 AM	027:57
VALLEY CENTER FOR THE BLIND	Community Matters - VALLEY CENTER FOR THE BLIND	VALLEY CENTER FOR THE BLIND REPLAY SHOW	KEN WARKENTIN JUDY BORUSHOK	08/25/2018 06:00 AM	016:39
Animal Shelter	Community Matters - VOSPCA WINE AND WAGS EVENT	LYDIA HOUSE DIRECTOR	LYDIA HOUSE	08/25/2018 06:17 AM	013:49
History; Racism	Viewpoints	Orbiting the Moon: The Mission of Apollo 8; Racial Segregation in ‘Sundown Towns’	Jeffrey Kluger; James W. Loewen	08/25/2018 06:32 AM	027:59
Rodeo to benefit community with funds	Community Matters - COARSGOLD RODEO	CHLOE FERGUS AND TANNER TWEED	Guest	09/01/2018 06:00 AM	013:51
Animal Shelter	Community Matters - HINDS HOSPICE SUICIDE PREVENTION	KATHY CROMWELL AND BRANDI LIDBECK	LYDIA HOUSE	09/01/2018 06:14 AM	013:20
Crime, society; Mental Health	Viewpoints	The Use of Polygraph Machines; How One Couple Confronted a Mental Health Crisis	John Philipp Baesler; Mark Lukach	09/01/2018 06:29 AM	027:57
Air Pollution	Community Matters - SAN JOAQUIN VALLEY AIR - FALL	IT'S FALL / AIR QUALITY AND BURNING	HEATHER HEINKS VALLEY AIR DIS	09/08/2018 06:00 AM	015:57
Children in low income communities	Community Matters - TROY YOUTH CENTER	Helping kids break out of bad situations and get in school	NICHOLAS BUTLER	09/08/2018 06:16 AM	013:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
History, War; Security	Viewpoints	Soldier Poetry; Privacy Online	Adam Gilbert; Julia Angwin, William King	09/08/2018 06:31 AM	027:58
LGBT REEL PRIDE FILM FESTIVAL	Community Matters - AUGIE - REEL PRIDE	REEL PRIDE Film Festival	Augie Blancus	09/15/2018 06:00 AM	013:41
Domestic violence	Community Matters - MARJAREE MASON CENTER	Domestic Violence Awareness month	Nicole Linder	09/15/2018 06:14 AM	017:24
Mental Health; Crime	Viewpoints	Learning Happiness; The Sex Offender Reintegration Crisis	Neil Pasricha, Sharon Weil; Monica Williams	09/15/2018 06:33 AM	027:57
Leukemia and Lymphoma	Community Matters - LIGHT THE NIGHT WALK	TAMAR KARKAZIAN	TAMAR KARKAZIAN	09/22/2018 06:00 AM	012:48
BLINDNES AWARENESS AND EVENTS	Community Matters - VALLEY CENTER FOR THE BLIND	VALLEY CENTER FOR THE BLIND	KEN WARKENTIN JUDY BORUSHOK	09/22/2018 06:13 AM	013:35
AVILAS CANCER FUND	Community Matters - AVILA'S CANCER FUND	CANCER \$\$ SUPPORT FOR PATIENTS	CANCER SUPPORT	09/29/2018 06:00 AM	014:29
WOMENS HEALTH AND WELLNESS	Community Matters -RAWW	DIANA DIAZ RAWW NETWORK	DIANA DIAZ	09/29/2018 06:15 AM	013:54
Culture; History	Viewpoints	The Internet, Fame, and Our Reaction Culture; The roles women held during the Civil War	Hank Green; Karen Abbott	09/29/2018 06:30 AM	027:58

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Agriculture; Health	Pipeline Operators for Ag Saf	000:30	350
AMERICAN RED CROSS	American Red Cross	000:29	009
BULLYING	Stopbullying.gov	000:30	064
Community Involvement	NO KID HUNGY CAMPAIGN	000:30	001
Crime	Nat. Crime Prevention Council	000:30	066
DISASTER RELIEF	100 ROOFS	000:30	006
DUI	R.A.D.D.	000:30	066
ELDERLY	AARP	000:30	1364
Employment / Unemployment	Goodwill	001:00	434
Employment / Unemployment	Gradsoflife.org	000:30	615
Employment / Unemployment	Gradsoflife.org	001:00	806
Environment / Air / Water	US Forest Service	000:59	103
Health	Am Parkinson's Disease Assoc	000:30	066
Health	Asthma and Allergy Fndtn	000:30	063

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	LowerYourHBP.org	000:15	462
Health	LowerYourHBP.org	000:30	330
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	013
MILITARY AND VETERANS	americanhumane.org	000:30	340
MILITARY AND VETERANS	Dept. of Defense	000:30	065
MILITARY AND VETERANS	E.S.G.R.	000:30	065
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	072
Military; self improvement	Todaysmilitary.com	000:30	343
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	034
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	010
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	009
PSA	9-11 DAY	000:30	006
Reduce Food Waste	SaveTheFood.com	000:14	453
Reduce Food Waste	SaveTheFood.com	001:00	428
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003
Safe Water	American Water Works Assoc.	000:29	361
Terrorism Preparedness	Dept. of Homeland Security	000:30	353
VETERAN SUPPORT SERVICES	dav.org	000:30	339
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	346