

KCBL
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2013
1/6/2014

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Veterans Hospital,
- Operation Stand Down
- Immigration Reform, impact on agriculture in the valley
- Heat illness prevention for farm workers
- Water shortage
- Water conservation
- Agri-Tourism
- Portable Care Act
- SPCA, animal cruelty/neglect

- Food borne illness prevention
- Crime in our community
- Drugs in encampments with homeless community
- Homelessness
- Litter/graffiti in community

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government; Social health	CMIY MTRS - BUILDING HEALTH COMMUNITIES - HEALTHCARE	AUGIE BLANCAS	Building Healthy Communities	10/05/2013 06:00 AM	011:47
Government programs	COMM MTRS - FRESNO ECONOMICS/WIC - GOVT SHUTDOWN	Auguie Blancas	WIC - WOMEN INFANT AND CHILDR	10/05/2013 06:12 AM	011:19
Education	ViewPoints	Harry S. Truman High School in Levittown drama club; Milgram	Michael Sokolove; Gina Perry,	10/05/2013 06:23 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Study/Morality of Scientific experiments	Dominic Packer		
Community Involvement	CMIY MTRS - JUNIOR LEAGUE OF FRESNO	KRISTI ROBINSON PRESIDENT JR. LEAGUE OF FRESNO	JUNIOR LEAGUE OF FRESNO	10/12/2013 06:00 AM	018:49
Community health	COMM MTRS - CAL BLOOD CENTER - URGENT NEED FOR BLOOD	Dean Eller	CA Blood Ctrs	10/12/2013 06:19 AM	007:43
History, Politics, war	ViewPoints	Roosevelt's years before the White House; A photographer and the golden age of photojournalism	Stanley Weintraub; Chris Pan Launois,	10/12/2013 06:27 AM	027:59
Animals	CMIY MTRS - VALLEY OAK ANIMAL SHELTER	PATRICIA CHAMBERS DIRECTOR	VALLEY OAK SPCA	10/19/2013 06:00 AM	012:48
Babies/ support	COMM MTRS - ANGEL BABIES/HINDS HOSPICE	Help for parents dealing with loss	Hinds Hospice	10/19/2013 06:13 AM	010:17
Environment; government	ViewPoints	Investigation Corrosion of metals; How to campaign for public office	Edward Vicenzi, Volker Rose; : David Johnson, Marian	10/19/2013 06:23 AM	027:56
Health	CMIY MTRS -	FARHAT HANIFI - ASTHMA	CENTRAL	10/26/2013	014:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	FARHAT HANIFI - ASTHMA COALITION	COALITION	CALIFORNIA ASTHMA COL	06:00 AM	
Community/holiday giving	COMM MTRS - DWAYNE BREAZILLE - SALVATION ARMY	Dwayne Breazille	SALVATION ARMY	10/26/2013 06:14 AM	012:50
Culture; Education	ViewPoints	Halloween: Why we love being scared!; Questions with No Answers That Make Us Think	Dr. Frank Farley, Catherine Zimmer, Allen Grove; Dr. Gregory Stock	10/26/2013 06:27 AM	027:58
Community/Kids	CMIY MTRS - NANCY CONWAY - BIG SISTER/BIG BROS	NANCY CONWAY/BIG SISTER/BIG BROS	Big Brothers	11/02/2013 06:00 AM	011:31
Community kids	COMM MTRS - JR. LEAGUE OF FRESNO - REPLAY	INTERVIEW CANCELLED, HAD TO RE RUN	JUNIOR LEAGUE OF FRESNO	11/02/2013 06:11 AM	018:40
Safety; com involvement	ViewPoints	Elderly Drivers behind the wheel; three men who have devoted their lives to public service	Dr. Gary J. Kennedy, Alexander Pollatsek; Jim Ziolkowski, Allan Luks	11/02/2013 06:30 AM	027:58
Community/poor	CMIY MTRS -	JODY HUDSON	CATHOLIC	11/09/2013	013:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CATHOLIC CHARITIES FOOD DRIVE 2013		CHARITIES	06:00 AM	
Community Health	COMM MTRS - AMERICAN LUNG ASSOCIATION	AMERICAN LUNG ASSOCIATION	Dr Baz.	11/09/2013 06:13 AM	013:44
Economy; Children, Education	ViewPoints	The visual and psychological aspects of marketing and advertising; What makes good children's television?	Chip Kidd, Chris Malone; Paul Levinson, Melissa Henson	11/09/2013 06:28 AM	027:59
Community Safety	CMIY MTRS - CHRIS COCHRAN - OFFICE OF TRAFFIC SAFETY	CHRIS COCHRAN	Office of Traffic Safety	11/16/2013 06:00 AM	018:45
Community/help	COMM MTRS – Building Healthy Communities	CONVOY OF HOPE	Building Healthy Communities	11/16/2013 06:19 AM	013:58
Education; Environment, health	Viewpoints	the philosophies and the people who brought us the inventions; Population Control	Matthew Pearl, Jon Gertner; Alan Weisman	11/16/2013 06:33 AM	027:58
Communities adoption	CMIY MTRS - INFANT OF PRAGUE	STEPHANIE GRANT	Infant of Prague Adoption Ser	11/23/2013 06:00 AM	013:19
Communities local museum	COMM MTRS - MUEX HOME	MUEX HOME MUSEUM	MUEX HOME MUSEUM	11/23/2013 06:13 AM	008:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	MUSEUM HOLIDAY EXTRAVAGANZA				
Economy/Education.	Viewpoints	Customer Service: Making it work; The Art of the Short Story	Ron Kaufman, John Ragsdale; Diane Glancy, Lani Alper	11/23/2013 06:22 AM	027:59
Community/Animals	CMIY MTRS - CENTRAL VALLEY ANIMAL DISASTER TEAM	BETH CAFFEREY	CENTRAL CAL ANIMAL DISASTER	11/30/2013 06:00 AM	018:42
Community /Auto/air	COMM MTRS - VALLEY CAN MADERA EVENT	TOM KNOX	valley air district	11/30/2013 06:18 AM	011:11
Health; Science	ViewPoints	people with psychopathic tendencies can function in a non-violent way; Holiday comet ISON	Scott Lilienfeld, James Fallon; Dave Eicher	11/30/2013 06:30 AM	027:59
Community/air quality	CMIY MTRS - AMERICAN LUNG ASSOCIATION -	Dr. Baz	AMERICAN LUNG ASSOCIATION	12/07/2013 06:00 AM	013:44
Communities/help babies	COMM MTRS - ANGEL BABIES	ANGEL BABIES	Hinds Hospice	12/07/2013 06:13 AM	009:37
History; Environment	ViewPoints	aims to bring history to life, by having talented actors create audio books from American literary masterpieces; Bats! Why they're	Ken Burns; Jodi Sedlock, Don Mitchell	12/07/2013 06:24 AM	027:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		important and how we can help them			
ANIMALS	HALO CAFE	EMERGENCY FOOD PANTRY FOR PETS	JENNIFER HORT	12/14/2013 06:00 AM	012:57
POVERTY	POVERELLO HOUSE	TOY DRIVE AND NEEDS FOR POVERELLO HOUSE	CATHERINE WEAKLAND	12/14/2013 06:13 AM	014:34
History, Culture; Finances	ViewPoints	Founding Fathers' Festivities: What would they eat at the holidays?; how to spot the red flags of credit card overuse, and strategies for getting out of debt and learning how to use credit wisely.	Jason Bond, chef, Melanie Wagner, Sue Conley, James M. Cornelius; Beverly Harzog	12/14/2013 06:28 AM	027:58
ANIMALS	CMT MTRS	HEART OF THE HORSE THERAPY RANCH	GUY ADAMS/JACK HANNAH	12/21/2013 06:00 AM	014:35
Comm Matters	COM MTRS – TRISH VOSPCA	VALLEY OAK SPCA	PATRICIA CHAMBERS	12/21/2013 06:14 AM	012:39
History; Economy/Finances	ViewPoints	George Washington's Christmas Journey; Mortgages and Modifications: Getting back on track	Stanley Weintraub; John Gallo, Mick Barron	12/21/2013 06:28 AM	027:58
SAFETY	CMTY MTRS	DRUNK/DISTRACTED DRIVING HOLIDAYS	CHRIS COCHRAN	12/28/2013 06:00 AM	014:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Comm Matters	COM MTRS – TRISH VOSPCA	VALLEY OAK SPCA	PATRICIA CHAMBERS	12/28/2013 06:14 AM	012:39
Finances; culture, war	ViewPoints	How to get the best price when selling gold or jewelry; A Look Inside the Real Downtown Abbey	Michael Fuljenz, Rod Gillis; Lady Fiona Carnarvon	12/28/2013 06:27 AM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Involvement	CC PSA - BUILDING HEALTHY COMMUNITIES	000:30	028
Community Involvement	CC PSA CONVOY OF HOPE	000:29	041

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Pets	CC PSA HALO CAFE	000:30	033
Safety	CC PSA MADD - MOTHERS AGAINST DRUNK DRIVING	000:31	022
Poverty	CC PSA SALVATION ARMY	000:30	041
Adoption	AdoptUSKids.org	001:00	397
BULLYING	Stopbullying.gov	000:30	072
Community	United Way	000:30	124
Community Involvement	United Way	001:00	461
DUI	Nat. Hwy. Traffic Safety Adm.	000:30	126
DUI	R.A.D.D.	000:30	133
Economy/Education.	Amer. Institute of CPA's	000:30	134
Economy/Education.	FeedThePig.org	000:30	036
Economy/Education.	FeedThePig.org	000:59	211
Education	EveryoneOn.org	000:30	120
Education	Teach.org	000:15	029
Education	Teach.org	000:30	037
Education	Teach.org	001:00	208
Education	US Army	000:15	014
Education	US Army	000:30	019
Education	US Army	001:00	106

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Emergency Preparedness	www.ready.gov	001:00	908
Environment / Air / Water	Keep America Beautiful	000:20	005
Environment / Air / Water	Keep America Beautiful	000:30	019
Environment / Air / Water	Keep America Beautiful	001:00	101
Environment / Air / Water	US Dept. of Energy	000:15	030
Environment / Air / Water	US Dept. of Energy	000:30	056
Environment / Air / Water	US Dept. of Energy	000:59	105
Environment / Air / Water	US Dept. of Energy	001:00	670
Environment / Air / Water	US Forest Service	000:59	926
Environment / Air / Water	US Forest Service	001:00	468
Health	AMERICAN STROKE ASSOCIATION	000:30	132
Health	Autism Speaks	000:59	465
Health	Dept. of Health & Human Svcs.	001:00	193
Health	Environmental Protection Agy.	000:20	051
Health	Health Mouths Health Lives	000:30	034
Health	Health Mouths Health Lives	001:00	093
Health	US Dept of Health and Human S	000:30	051
Health	USDA	000:30	058
Homelessness, Shelter, Abuse	Poverello House	000:29	217

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Homelessness, Shelter, Abuse	Poverello House	000:30	012
Homelessness, Shelter, Abuse	Poverello House	000:31	099
Hunger Prevention	Feeding America	000:30	253
Hunger Prevention	Feeding America	001:00	474
MILITARY AND VETERANS	Dept. of Defense	000:30	127
MILITARY AND VETERANS	E.S.G.R.	000:30	075
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	018
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	064
MILITARY AND VETERANS	Realwarriors.net	000:29	149
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	032
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	181
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	315
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	024
MILITARY AND VETERANS	US AIR FORCE	000:30	072
MILITARY AND VETERANS	US Army	000:30	125
Nutritional Education	USDA	000:30	129

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Nutritional Education	USDA	001:00	466
Pet Adoption	ShelterPetProject.org	000:15	031
Pet Adoption	ShelterPetProject.org	000:30	448
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
Recycling	Keep America Beautiful	000:30	075
Safety	Center for Internet Security	000:56	512
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	055
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	210
Safety	YMCA	000:30	137
Safety, Environment	FireAdapted.org	000:15	022
Safety, Environment	FireAdapted.org	000:30	094
Safety, Environment	FireAdapted.org	001:00	320
SELF ESTEEM	Robert R. McCormick Foundatio	000:30	129
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	007