

KCBL
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/04/2016

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Gang activity**
- **Drought**
- **Wildfires**
- **Water conservation**
- **Climate change**
- **High Speed Rail**
- **Crime**
- **Homelessness**
- **Sex abuse in schools**
- **Marijuana grows**
- **El Nino**
- **FUSD transparency, school campus fights/assaults against authority figures**
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal shelter	Community Matters – Valley Animal Center	Valley animal center, no kill shelter, adoption specials	Nina Tonnu	10/03/2015 06:00 AM	016:25
Military family support	Community Matters – Rhonda Gilmore BlueStarMoms	Blue star moms support group for families of Military personnel	Rhonda Gilmore	10/03/2015 06:16 AM	014:58
Employment; Education	ViewPoints	Entrepreneurs and Success: Advice for Start-Up CEOs; Helping Non-Traditional Students Navigate College	Dan Shapiro, Bryan Kramer; Mike Rose	10/03/2015 06:30 AM	027:58
Animal Shelter	Community Matters – Cathouse On The Kings PART 1	Cathouse on the kings – pet rescue and resource	Beth cafferey	10/10/2015 06:00 AM	015:54
Animal Shelter	Community Matters – Cathouse On The Kings PART #2	Cathouse on the kings/ information for pet owners	Beth Cafferey	10/10/2015 06:16 AM	013:58
Children; Agriculture	ViewPoints	Teaching Kids to Read: How early?; The Pawpaw: America's forgotten fruit	Margaret Owen, Mark Gonyea; Andrew Moore	10/10/2015 06:30 AM	027:55
Air Polution	Community Matters – VALLEY AIR	VALLEY AIR DISTRICT AIR POLLUTION	Heather Heinks	10/17/2015 06:00 AM	019:45
Homelessness, Shelter, Abuse	Community Matters – JUSTIN AND FRESNOS MEAL	Feeding the homeless	Justin Kamimoto	10/17/2015 06:19 AM	011:22
Environment; Language	VP Gaia Vince; Robert Leonard, Lesley M. M. Blume	Dealing with climate change around the world; Origin of Slang, Jargon and Colorful Expressions	Gaia Vince; Robert Leonard, L	10/17/2015 06:32 AM	027:57
Children; Health, addiction	PARTNERSHIP FOR DRUG FREE KIDS	YOUTH AND DRUGS:WHAT YOU NEED TO KNOW ABOUT MEDICINE ABUSE	Partnership for Drug-Free Kids	10/24/2015 06:00 AM	029:17
History; Eco-system	ViewPoints	Halloween Traditions, Costumes and Why We Love to be Scared; The truth about spiders and bats.	Ben Armstrong, Dr. Janina Scarlet; Nancy Troyano, Merlin Tuttle	10/24/2015 06:30 AM	027:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Community Matters	(first segment did not run due to technical issues - Dayparting)		10/31/2015	
Community	COMM MATTERS Haide Medina	HELPING KIDS STAY OFF DRUGS	California Health Collaborati	10/31/2015 06:00 AM	013:23
Education; Literature	ViewPoints Larry Ventis, Michael Port; Cecelia Tichi	Advice on how to make Public Speaking less scary; Jack London: Adventure author and social activist	Larry Ventis, Michael Port; C	10/31/2015 06:14 AM	027:54
	Community Matters	(first segment did not run due to technical issues - Dayparting)		11/07/2015	
Community Involvement	Community Matters – CITY OF VISALIA TRANSIT	BUS FROM VISALIA TO FRESNO	CITY OF VISALIA	11/07/2015 06:00 AM	016:39
Technology; History	Viewpoints Pedro Domingos;Hampton Sides	Computers teach themselves and other computers; An early and dangerous expedition to the North Pole	Pedro Domingos;Hampton Sides	11/07/2015 06:17 AM	027:58
Pet Adoption	Community Matters – VALLEY OAK SPCA	ANIMAL FUN FOR THE HOLIDAYS	VALLEY OAK SPCA	11/14/2015 06:00 AM	015:04
POVERTY	Community Matters – COMMUNITY FOOD BANK	Feeding the hungry	Andy Souza	11/14/2015 06:15 AM	014:42
Business; Genocide	ViewPoints	Cleaning up Business Blunder mess; Somewhere There Is Still a Sun: A young boy's Holocaust memoirs	Zain Raj, Edgar Papke; Michael Gruenbaum	11/14/2015 06:30 AM	027:58
Health	Community Matters – FOTINI - MUSCULAR DYSTROPHY	Multiple Sclerosis foundation helps people with MS	Fotini Alfieris	11/21/2015 06:00 AM	011:38
Community Involvement	Community Matters – DOWNTOWN VISALIA AND VISALIA RESCUE MISSI	DOWNTOWN VISALIA AND VISALIA RESCUE MISSION	VISALIA RESCUE MISSION	11/21/2015 06:11 AM	013:22
Environment;	ViewPoints	The need for sustainable, ethically	Kate Black, Amy Guittard;	11/21/2015	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
History		made gifts; The contributions of Henry Clay	Harlow Giles Unger	06:26 AM	
Community Involvement	Community Matters – LEE AYERS / TREE FRESNO /XMAS TREE LANE	LEE AYERS / TREE FRESNO / CHRISTMAS TREE LANE	Lee Ayers	11/28/2015 06:00 AM	016:00
GRIEF RECOVERY	Community Matters – LAUREN HINDS HOSPICE	End of life help for families	Lauren nickerson	11/28/2015 06:16 AM	015:18
Equality; Employment	ViewPoints	Young people deal with race relations; What to Do When You're 'The New guy'	Jason Reynolds, Brendan Kiely; Keith Rollag	11/28/2015 06:32 AM	027:53
Community Involvement	Community Matters – CENTRAL CALIFORNIA BLOOD CENTER	LOW BLOOD SUPPLIES NEED MORE	DEAN ELLER	12/05/2015 06:00 AM	012:44
children	Community Matters – Poverello Cruz Avila Toy Drive	Great valley toy drive	Cruz Avila	12/05/2015 06:12 AM	015:02
Relaxation; Culture	ViewPoints	Adult coloring books for relaxation; Cheddar: The iconic American cheese	Johanna Basford, Jenean Morrison; Gordon Edgar	12/05/2015 06:28 AM	027:57
Animal Shelter	Community Matters – BETH CAFFREY CATHOUSE ON THE KINGS	ANIMAL SAFETY DURING HOLIDAYS	BETH CAFFEREY	12/12/2015 06:00 AM	014:21
children	Community Matters – Poverello Cruz Avila Toy Drive	Great valley toy drive	Cruz Avila	12/12/2015 06:14 AM	015:02
Technology; Education	ViewPoints	Are We Obsessed with the Future and the Internet?; Racial Achievement Gap: better schools for all	Hal Niedzwiecki, Paul Andrew Sacco; Amanda Lewis	12/12/2015 06:30 AM	027:58
POVERTY	Community Matters - DWAYNE BREAZEAL SALVATION	SALVATION ARMY HELPING THE NEEDY	DWAYNE BREAZILLE	12/19/2015 06:00 AM	012:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ARMY					
Domestic violence	Community Matters – Marjaree Mason	Domestic Violence during the holidays	Rae pardini	12/19/2015 06:12 AM	016:44
History; Civil rights	ViewPoints	A Pearl Harbor Christmas; Constitutional Myths: How do we know what the founders intended?	Stanley Weintraub; Jeffrey M. Shaman, Ray Raphael, Sr.	12/19/2015 06:29 AM	027:54
Earthquake preparedness	CEA PSA PROGRAM 30 MINUTES LONG	Severity, tips to limit the damage and preparedness for earthquakes	TOM ROMANO – California Earthquake Agency	12/26/2015 06:00 AM	028:02
Family; Culture	ViewPoints	New Year's Celebrations - at home; Photographing the Beatles: A friend looks back	Tim Federle, Christian DeBenedetti, Gordon Edgar; Henry Grossman	12/26/2015 06:29 AM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	BYSTANDER REVOLTUION	000:30	011
BULLYING	Stopbullying.gov	000:30	086
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	000:30	031
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	120
Child Dental Health	2min2x.org	000:30	072
Child Dental Health	2min2x.org	001:00	255
Children; society	BOYS AND GIRLS CLUB OF FRESNO	000:30	085
Community	United Way	000:30	076
Community	WOUNDED WARRIOR PROJECT	000:33	006
Crime	Nat. Crime Prevention Council	000:30	064
Domestic violence	GENELLE KUMPE	016:44	001
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	217
DUI	R.A.D.D.	000:30	081
Education	Teach.org	001:00	198
Education	US Army	001:00	199
Emergency Preparedness	FEMA	000:15	051
Emergency Preparedness	FEMA	000:30	032
Emergency Preparedness	FEMA	001:00	126
Employment / Unemployment	Goodwill	000:30	085
Employment / Unemployment	Gradsolife.org	000:30	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment / Air / Water	US Dept. of Energy	000:59	201
Environment / Air / Water	US Dept. of Energy	001:00	224
Environment / Air / Water	US Dept. of Energy	001:02	1129
Environment / Air / Water	US Dept. of Energy	001:03	558
Environment / Air / Water	US Forest Service	000:59	442
Environment / Air / Water	US Forest Service	001:00	193
Health	Am Parkinson's Disease Assoc	000:30	076
Health	AMERICAN HEART ASSOCIATION	000:29	078
Health	AMERICAN STROKE ASSOCIATION	000:30	074
Health	Asthma and Allergy Fndtn	000:30	084
Health	Autism Speaks	000:59	205
High School Equivalency	Dollar General Literacy Fnd.	000:30	033
High School Equivalency	Dollar General Literacy Fndn.	000:30	033
High School Equivalency	Dollar General Literacy Fndn.	001:00	125
Hunger Prevention	Feeding America	000:30	148
Hunger Prevention	Feeding America	001:00	215
Learning & Attention Issues	Understood.org	000:15	053
Learning & Attention Issues	Understood.org	000:30	102
Learning & Attention Issues	Understood.org	001:00	239
MILITARY AND VETERANS	Dept. of Defense	000:30	076

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	E.S.G.R.	000:30	077
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	180
MILITARY AND VETERANS	Realwarriors.net	000:29	110
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	US Army	000:30	080
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
Nutritional Education	USDA	000:30	073
Nutritional Education	USDA	001:00	219
Safety	Center for Internet Security	000:56	261
Safety	Center for Internet Security	000:58	242
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	198
Safety	Nat. Hwy. Traffic Safety Adm.	000:17	048
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	152
Texting and Driving	Nat. Hwy. Traffic Safety Adm.	000:30	034
Veteran Support; Crime	FISHER HOUSE	001:01	228
Veteran Support; Crime	SHOW YOUR STRIPES	000:30	069
VOTING	ROCK THE VOTE	000:29	100
VOTING	ROCK THE VOTE	000:30	007
Wildfire Prevention	US Forest Service	000:15	066
Wildfire Prevention	US Forest Service	000:30	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Wildfire Prevention	US Forest Service	001:00	121
