

KCBL
Fresno, CA
Quarterly Issues/Programs List
Second Quarter, 2016
07/01/2016

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Air Pollution:** VALLEY CLEAN AIR DISTRICT/AIR POLLUTION CONTROL.
- **Animal Shelter:** OPEN HOUSE
- **BLOOD DONATIONS:** LESLIE BOTOS/CENTRAL CAL BLOOD CENTER
- **Cancer Awareness:** CANCER SURVIVOR HEALING GARDEN
- **Children:** DEE DEE MONTEVECCHI SWIESO AND JANE FISHER
- **Children, crime:** Juvenile Justice Part 1 and 2
- **Domestic violence:** DOMESTIC VIOLENCE AWARENESS
- **Education gender equality:** Grit: The passion and perseverance to succeed; Lessons in survival and equality from the Bushmen
- **Education; Safety:** : Public Speaking: It doesn't have to be a scary, anxious situation; Summer Driving Safety Advice
- **ELDERLY:** ASHELY CHANTHAPHUANG

- **Employment; Politics:** Too Many Lawyers, Not Enough Law Jobs; What African Americans Think of the First Black President
- **Environment / Air / Water:** EARTHDAY VOLUNTEERING
- **Environment; Family:** Invasive Species; Getting Rid of Clutter: It can help more than you think!
- **HANDICAP SERVICES:** HANDICAP/DISABLED SERVICES
- **Health; Finances:** The Business of Legalized Marijuana; Having the money talk with family
- **Homelessness, health:** HOMELESS SHELTER
- **Homelessness, Shelter, Abuse:** RUN TO RAISE MONEY TO HELP PROGRAMS
- **Literature; Education:** Writing Historical Fiction;: The Importance of Recess
- **MILITARY AND VETERANS:** COMBAT VETERANS SUPPORT
- **Nutrition; Safety:** Meat, BBQ and Favorite Foods: Why we eat what we eat; How search dogs follow scent
- **Pet Adoption:** ANIMAL SHELTER AND ADOPTION
- **Poverty / Shelter / Hunger:** POVERTY
- **Science; Phycology:** What's coming up astronomically this year?; How do you know if someone is lying?
- **SENIOR CITIZENS:** ALZHEIMERS/DEMENTIA CARE
- **Technology; Education:** An internet pioneer talks technology; Math Class: Why is it so hard? How can we make it easier?
- **Travel; Consumerism:** : A journalist's travels inform his life; Brand Seduction: Are you sure why you buy what you buy?
- **VETERAN SUPPORT SERVICES:** INJURED VETERANS

- **Voting; Politics:** Encouraging Young People to Vote; Louisa Adams: The extraordinary First Lady you've never heard of

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Environment / Air / Water	Community Matters - EARTHDAY 2016 JERRY EMORY	EARTHDAY VOLUNTEERING	JERRY EMORY	04/02/2016 06:00 AM	014:51
Children	Community Matters - HOLIDAY BOUTIQUE	DEE DEE MONTEVECCHI SWIESO AND JANE FISHER	DEEDEE MONTEVECCHI JANE FISHE	04/02/2016 06:15 AM	015:16
Science; Phycology	Viewpoints	What's coming up astronomically this year?; How do you know if someone is lying?	Mario De Leo-Winkler, Alan MacRobert; Maryann Karinch	04/02/2016 06:30 AM	027:58
ELDERLY	Community Matters - ACERACARE ALZHEIMERS EVENT	ALZHEIMERS EVENT	ASHELY CHANTHAPHUANG	04/09/2016 06:00 AM	014:42
Poverty / Shelter / Hunger	Community Matters - CATHOLIC CHARITIES	POVERTY	KELLY LILLES	04/09/2016 06:14 AM	014:02
Literature; Education	Viewpoints	Writing Historical Fiction;; The Importance of Recess	Ruta Sepetys, Michelle Gable; Dr. Gail Gross, Dan DiSorbo	04/09/2016 06:29 AM	027:59
Air Polution	Community Matters - VALLEY CAN	VALLEY CLEAN AIR DISTRICT/AIR POLLUTION CONTROL.	TOM KNOX	04/16/2016 06:00 AM	013:39
VETERAN SUPPORT	Community Matters - COMBAT VETERANS	INJURED VETERANS	RHONDA GILMORE	04/16/2016 06:13 AM	015:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SERVICES	HOPE				
Voting; Politics	Viewpoints	Encouraging Young People to Vote; Louisa Adams: The extraordinary First Lady you've never heard of	David Johnson, Kei Kawashima-Ginsberg; Louisa Thomas	04/16/2016 06:30 AM	027:55
SENIOR CITIZENS	Community Matters - VCRC / OASIS DAY CARE	ALZHEIMERS/DEMENTIA CARE	DAVID REED - OASIS ADULT DAY	04/23/2016 06:00 AM	014:43
Pet Adoption	Community Matters - VAC - NINA TONNU	ANIMAL SHELTER AND ADOPTION	NINA TONNU	04/23/2016 06:14 AM	014:15
Employment; Politics	Viewpoints	Too Many Lawyers, Not Enough Law Jobs; What African Americans Think of the First Black President	Steven J. Harper, Gregg Bertram; Erin Aubry Kaplan	04/23/2016 06:29 AM	027:58
Homelessness, Shelter, Abuse	Community Matters - POVERELLO HOUSE 5K	RUN TO RAISE MONEY TO HELP PROGRAMS	Cruz Avila	04/30/2016 06:00 AM	015:56
Animal Shelter	Community Matters - CATHOUSE ON THE KINGS	OPEN HOUSE	BETH CAFFEREY	04/30/2016 06:16 AM	013:19
Health; Finances	Viewpoints	The Business of Legalized Marijuana; Having the money talk with family	Chris Walsh; Lori Sackler	04/30/2016 06:30 AM	027:58
MILITARY AND VETERANS	Community Matters - PARS & GUITARS	COMBAT VETERANS SUPPORT	RHONDA GILMORE	05/07/2016 06:00 AM	011:27
Animal Shelter	Community Matters - ACT PUPPY PALOOZA	ANIMAL SHELTER/EVENT FUNDRAISER	BRENDA MITCHELL	05/07/2016 06:11 AM	015:31
Technology; Education	Viewpoints	An internet pioneer talks technology; Math Class: Why is it so hard? How can we make it easier?	Steve Case; Bob Sun, Jason Wilkes	05/07/2016 06:27 AM	027:58
HANDICAP	Community Matters -	HANDICAP/DISABLED SERVICES	KEN WARKENTIN JUDY	05/14/2016	027:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SERVICES	VALLEY CENTER FOR THE BLIND		BORUSHOK	06:00 AM	
Homelessness, health	Viewpoints	HOMELESS MEDICINE; BASEBALL PITCHERS: INJURIES WAITING TO HAPPEN	Dr. Jim Withers, Dr. Jim O'Connell; Jeff Passan	05/14/2016 06:28 AM	027:58
Cancer Awareness	Community Matters - HEALING GARDEN	CANCER SURVIVOR HEALING GARDEN	JENELLE HIGTON	05/21/2016 06:00 AM	015:11
BLOOD DONATIONS	Community Matters - LESLIE BOTOS /CENTRAL BLOOD	LESLIE BOTOS/CENTRAL CAL BLOOD CENTER	LESLIE BOTOS	05/21/2016 06:15 AM	013:54
Environment; Family	Viewpoints	Invasive Species; Getting Rid of Clutter: It can help more than you think!	Fred Pearce, Tao Orion; Dr. A.J. Marsden, Francine Jay	05/21/2016 06:30 AM	027:58
Community Involvement	Community Matters - TULARE CO LIBRARY	Summer reading projects for kids	Sarah Brown	05/28/2016 06:00 AM	014:19
Community Involvement	Community Matters – Building Health Communities	Helping raise money for local parks and recreation	Justin Kamimoto	05/28/2016 06:14 AM	014:10
Nutrition; Safety	Viewpoints	Meat, BBQ and Favorite Foods: Why we eat what we eat; How search dogs follow scent	Sophie Egan, Marta Zaraska, Robb Walsh; Cat Warren	05/28/2016 06:29 AM	008:57
Air Pollution	Community Matters - HEATHER HEINKS VALLEY AIR DISTRICT	AIR POLLUTION	HEATHER HEINKS VALLEY AIR DISTRICT	06/04/2016 06:00 AM	015:23
Animal Shelter	Community Matters - VOSPCA	ANIMAL SHELTER	PATRICIA CHAMBERS	06/04/2016 06:15 AM	014:27
Travel; Consumerism	Viewpoints	A journalist's travels inform his life; Brand Seduction: Are you sure why you buy what you buy?	Andrew Solomon; Daryl Weber	06/04/2016 06:30 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Kids and veterans	Community Matters – Heart Of The Horse	Horses help kids and veterans after injuries or disabilities	Guy Adams	06/11/2016 06:00 AM	014:42
Pet Adoption	Community Matters - FRESNO BULLY RESCUE	ANIMAL SHELTER - BREED SPECIFIC	BRIDGETTE BOOTHE	06/11/2016 06:14 AM	014:54
Education; Safety	Viewpoints	Public Speaking: It doesn't have to be a scary, anxious situation; Summer Driving Safety Advice	Larry Ventis, Michael Port; Anne Forristall Luke, Ben Collins	06/11/2016 06:30 AM	027:58
Domestic violence	Community Matters - MARJAREE MASON CENTER	DOMESTIC VIOLENCE AWARENESS	JANELLE KUMPF	06/18/2016 06:00 AM	015:01
Homelessness, health	Community Matters - CATHOLIC CHARITIES	HOMELESS SHELTER	KELLY LILLES	06/18/2016 06:15 AM	014:54
Children, crime	Viewpoints	Juvenile Justice Part 1 and 2	Peter K. Enns, Jean Trounstone; Dr. Monique Morris, Meira Levinson	06/18/2016 06:30 AM	027:57
Pet Adoption	Community Matters - PETS HEAT/4TH OF JULY - VOSPCA	ANIMAL HEALTH / SAFETY	PATRICIA CHAMBERS	06/25/2016 06:00 AM	014:47
BLOOD DONATIONS	Community Matters - BLOOD CENTER	BLOOD DRIVE	LESLIE BOTOS	06/25/2016 06:15 AM	015:04
Education gender equality	Viewpoints	Grit: The passion and perseverance to succeed; Lessons in survival and equality from the Bushmen	Angela Duckworth; Elizabeth Marshall Thomas	06/25/2016 06:30 AM	027:58

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Stopbullying.gov	000:30	044
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	000:30	085
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	334
Child Dental Health	2min2x.org	000:30	194
Child Dental Health	2min2x.org	001:00	659
Children; society	BOYS AND GIRLS CLUB OF FRESNO	000:30	098
Community	United Way	000:30	029
Community Involvement	NATIONAL POLICE WEEK	000:30	006
Crime	Nat. Crime Prevention Council	000:30	043
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	348
DUI	R.A.D.D.	000:30	087
Emergency Preparedness	FEMA	000:15	223

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Emergency Preparedness	FEMA	000:30	092
Emergency Preparedness	FEMA	001:00	334
Employment / Unemployment	Goodwill	000:30	095
Employment / Unemployment	Gradsoflife.org	000:30	091
Environment / Air / Water	US Dept. of Energy	001:00	264
Environment / Air / Water	US Forest Service	000:59	688
Health	Am Parkinson's Disease Assoc	000:30	050
Health	AMERICAN HEART ASSOCIATION	000:29	105
Health	AMERICAN STROKE ASSOCIATION	000:30	095
Health	Asthma and Allergy Fndtn	000:30	045
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	023
High School Equivalency	Dollar General Literacy Fnd.	000:30	088
High School Equivalency	Dollar General Literacy Fndn.	000:30	096
High School Equivalency	Dollar General Literacy Fndn.	001:00	337
Learning & Attention Issues	Understood.org	000:15	228
Learning & Attention Issues	Understood.org	000:30	285
Learning & Attention Issues	Understood.org	001:00	673
MILITARY AND VETERANS	Dept. of Defense	000:30	098
MILITARY AND VETERANS	E.S.G.R.	000:30	048
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	246

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Realwarriors.net	000:29	150
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	031
MILITARY AND VETERANS	US Army	000:30	087
Safety	Center for Internet Security	000:56	363
Safety	Center for Internet Security	000:58	162
Safety	Nat. Hwy. Traffic Safety Adm.	000:15	078
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	120
Texting and Driving	Nat. Hwy. Traffic Safety Adm.	000:30	093
Veteran Support; Crime	FISHER HOUSE	001:01	332
Veteran Support; Crime	SHOW YOUR STRIPES	000:30	100
Wildfire Prevention	US Forest Service	000:15	230
Wildfire Prevention	US Forest Service	000:30	083
Wildfire Prevention	US Forest Service	001:00	335