

KCBL
Fresno, CA
Quarterly Issues/Programs List
Fourth Quarter, 2019
01/06/2020

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALEX HUDSON LYME DISEASE FOUN:** JODY HUDSON
- **BETH CAFFEREY:** (No issue/program description given.)
- **CALIFORNIA EARTHQUAKE AGENCY:** (No issue/program description given.)
- **COMMUNITY INVOLVEMENT:** OLGA
- **Culture; Finances:** INSIDE COMPETITIVE REALITY TV COOKING; THE ANNUAL HOLIDAY SHOPPING FRENZY
- **DISABLED CHILDREN:** KAYLEIGH O'CONNOR ALEXANDRA CHAVEZ
- **Domestic violence :** (No issue/program description given.)
- **Farming; Health:** THE PLIGHT OF THE STRAWBERRIES; DISEASE DETECTING DOGS
- **Finances; History:** GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD; COLORS: A VIVID HISTORY
- **FOSTER CARE CHILDREN:** WILMA HASHIMOTO AND jASON WILLAIMS
- **HALO CAFE - JENNIVER YOVINO:** (No issue/program description given.)
- **Health, Disabled; Family:** SUZANNA GAMEZ
- **Health; Culture:** THE COMPLICATED ROLE OF CAREGIVING; how Sweden has changed in recent years
- **History, education; Culture:** ELIZABETH
- **History; Education:** PANAMA CANAL: ITS IMPLICATIONS ON WORKERS;: LEARNING FROM OTHER CULTURES APPROACH ON EDUCATION
- **Identity Theft; Medicine:** FALLING VICTIM TO IDENTITY THEFT; THE DOUBLE LIVES OF DOCTORS

- **KATHRYN WEAKLAND:** KATHRYN WEAKLAND
- **MICHAEL PRICHARD:** (No issue/program description given.)
- **OFFICE OF TRAFFIC SAFETY:** TIM WEISBERG
- **Pets; Children:** TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES; WHY WE SO QUICKLY CONDEMN ?TROUBLED CHILDREN?
- **Poverty / Shelter / Hunger:** LUITENANT LEEVALE BUTLER

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Disabled; Family	KSOF COM MTRS - RESOURCES INDEPEND	SUZANNA GAMEZ	RESOURCE FOR INDEPENDENCE	10/05/2019 06:00 AM	014:49
ALEX HUDSON LYME DISEASE FOUN	KSOF COM MTRS - LYME DISEASES - JODY HUDSON	JODY HUDSON	Jody Hudson	10/05/2019 06:15 AM	014:06
COMMUNITY INVOLVEMENT	KSOF COM MTRS - CIVIL WAR REVISITED	CIVIL WAR REVISITED	FRESNO HISTORICAL SOCIETY	10/12/2019 06:00 AM	012:37
CALIFORNIA EARTHQUAKE AGENCY	KSOF COM MTRS - CAL EARTHQUAKE AUTHORITY	-----	GLENN POMEROY CEO OF CEA	10/12/2019 06:13 AM	017:49
COMMUNITY INVOLVEMENT	KSOF COM MTRS - TULARE HISPANIC CHAMBER OF COMMERCE	OLGA	TULARE HISPANIC CHAMBER OF CO	10/19/2019 06:00 AM	014:00
HALO CAFE - JENNIVER	KSOF COM MTRS - HALO	-----	Hinds Hospice	10/19/2019 06:14 AM	014:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOVINO	CAFE JENNIFER QUINN YOVINO				
Farming; Health	Viewpoints Julie Guthman; Maria Goodavage	THE PLIGHT OF THE STRAWBERRIES; DISEASE DETECTING DOGS	Julie Guthman; Maria Goodavag	10/19/2019 06:30 AM	027:53
COMMUNITY INVOLVEMENT	KSOE COM MTRS - RED CROSS	NICOLE MAUL / LORI WILSON	RED CROSS	10/26/2019 06:00 AM	013:43
BETH CAFFEREY	KSOE COM MTRS - CATHOUSE ON THE KINGS	-----	CAT HOUSE ON THE KINGS	10/26/2019 06:14 AM	017:59
Health; Culture	Viewpoints Dr Santo D. Marabella, Erick Stoll; Elisabet	THE COMPLICATED ROLE OF CAREGIVING; how Sweden has changed in recent years	Elisabeth ?sbrink	10/26/2019 06:33 AM	027:57
COMMUNITY INVOLVEMENT	KSOE COM MTRS - CATHOLIC CHARITIES	ASHLEY	CATHOLIC CHARITIES	11/09/2019 06:00 AM	015:13
MICHAEL PRICHARD	KSOE COM MTRS - FRESNO DEPT OF BEHAVIORAL HEALTH	-----	FRESNO DEPT OF BEHAVIORAL HEA	11/09/2019 06:16 AM	015:54
Finances; History	Viewpoints Ashley Feinstein Gerstley; Keith Recker	GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD; COLORS: A VIVID HISTORY	Paul Kay	11/09/2019 06:33 AM	027:56
KATHRYN WEAKLAND	KSOE COM MTRS - BOYS AND GIRLS CLUBS	KATHRYN WEAKLAND	BOYS AND GIRLS CLUB OF FRESNO	11/23/2019 06:00 AM	016:43
BETH CAFFEREY	KSOE COM MTRS - CATHOUSE ON THE KINGS	-----	CAT HOUSE ON THE KINGS	11/23/2019 06:17 AM	014:51
Identity Theft; Medicine	Viewpoints Axton Betz-	FALLING VICTIM TO IDENTITY THEFT; THE DOUBLE LIVES OF	Axton Betz-Hamilton; Dr.	11/23/2019 06:33 AM	027:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Hamilton; Dr. Thomas Oden	DOCTORS	Thom		
History; Education	Viewpoints Paul Sutter; Teru Clavel	PANAMA CANAL: ITS IMPLICATIONS ON WORKERS;; LEARNING FROM OTHER CULTURES APPROACH ON EDUCATION	Paul Sutter; Teru Clavel	11/30/2019 06:28 AM	027:57
History, education; Culture	KSOFCOM MTRS - FRESNO HISTORICAL SOCIETY	ELIZABETH	FRESNO HISTORICAL SOCIETY	12/07/2019 06:00 AM	014:47
Domestic violence	KSOFCOM MTRS - MARJAREE MASON CENTER	-----	MARJAREE MASON CNTR	12/07/2019 06:15 AM	014:46
Pets; Children	Viewpoints Jean Stelten-Beuning; Geraldine DeRuiter, Dr	TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES; WHY WE SO QUICKLY CONDEMN ?TROUBLED CHILDREN?	Dr. Ross Greene	12/07/2019 06:31 AM	027:58
FOSTER CARE CHILDREN	KSOFCOM MTRS - CASA	WILMA HASHIMOTO AND jASON wILLAIMS	CASA of Fresno	12/14/2019 06:00 AM	013:59
History, education; Culture	KSOFCOM MTRS - HINDS HOSPICE	-----	KATHY CROMWELL	12/14/2019 06:14 AM	015:25
OFFICE OF TRAFFIC SAFETY	KSOFCOM MTRS - OFFICE OF TRAFFIC SAFETY	TIM WEISBERG	TIM WEISSBERG	12/21/2019 06:00 AM	013:16
Poverty / Shelter / Hunger	KSOFCOM MTRS - SALVATION ARMY	LUITENANT LEEVALE BUTLER	SALVATION ARMY	12/21/2019 06:14 AM	015:22
Culture; Finances	Viewpoints Erin Campbell, Lorraine Pascale, Jennifer Ba	INSIDE COMPETITIVE REALITY TV COOKING; THE ANNUAL HOLIDAY SHOPPING FRENZY	Jennifer Barney; Colin Morris	12/21/2019 06:30 AM	027:56
DISABLED CHILDREN	KSOFCOM MTRS - CAMP KESEM	KAYLEIGH O'CONNOR ALEXANDRA CHAVEZ	KAMP KESEM	12/28/2019 06:00 AM	014:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
History, education; Culture	KSOB COM MTRS - HINDS HOSPICE	-----	KATHY CROMWELL	12/28/2019 06:15 AM	015:25
-----	Viewpoints SU	R:\Autoload\CFTP\Viewpoints\122919- VIEWPOINTS.mp3	-----	12/28/2019 06:31 AM	027:58

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	013
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	007
COVENANT HOUSE	COVENANT HOUSE	000:30	015
Employment / Unemployment	Goodwill	001:00	562
ENVIRONMENT	UN GOALS	000:30	035
Health; Family	Health and Human Services	000:30	1327
Health; Family	Health and Human Services	001:01	604
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:31	543
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	538
High School Equivalency	HI-GND-PLAY	000:30	609
MILITARY AND VETERANS	americanhumane.org	000:30	527
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	488

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	001
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	003
Save The Food	HI-GND-PLAY	000:15	1119
Save The Food	HI-GND-PLAY	000:30	501
Save The Food	HI-GND-PLAY	001:00	468
Terrorism Preparedness	Dept. of Homeland Security	000:30	548
UN GOALS	UN GOALS	000:30	006
VETERAN SUPPORT SERVICES	dav.org	000:30	463
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	524
Wildfire Prevention	US Forest Service	000:30	593
Wildfire Prevention	US Forest Service	001:00	622