

KCBL  
Fresno, CA  
Quarterly Issues/Programs List  
Third Quarter, 2019  
10/01/2019

KCBL  
Quarterly Issues/Programs List

---

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Air Pollution:** Electric Vehicles / Wildfire safety / back to school /
- **Cancer Awareness:** BOBBI SCHARTON
- **CANDICE WILKINS:** (No issue/program description given.)
- **Children:** SSTEPPING OUT GALA/MAIN FUNDRAISER
- **Children; Health:** R:\Autoload\CFTP\Viewpoints\092919-VIEWPOINTS.mp3
- **Crime, Law Enforcement:** THE TECHNOLOGY AND TRAINING OF NON-LETHAL WEAPONS; THE CALIFORNIA NORCO SHOOTOUT
- **Crime; Economics:** THE FALL OF THERANOS; CASTING A WIDE NET: WHY GENERALISM MATTERS
- **Culture; History:** THE RISE OF EMOJIS: WHY WE JUST CAN'T STAY AWAY; THE ALLURING MYSTERY OF OAK ISLAND
- **DISASTER RELIEF:** LORI WILSON
- **Education:** JIM YOVINO
- **Education; Family:** NAVIGATING COLLEGIATE FINANCIAL AID; THE DARK SIDE OF MASCULINITY
- **Equality; Environment:** CHALLENGES FEMALE ARAB JOURNALISTS FACE; PLASTIC: WHERE DOES IT ALL ULTIMATELY END UP?
- **EVELYN MARMOLEJO:** (No issue/program description given.)
- **FOSTER CARE CHILDREN:** WILMA
- **Gender equality; Science:** about the importance of breaking gender stereotypes in sports; THE WONDERS OF CAVE DIVING

- **Health:** VALLEY FEVER / DR. WATTS
- **Healthcare; Family:** MALE NURSES & THE FUTURE OF THE PROFESSION; GETTING THE 'BULLY' HELP
- **Housing, Relationships:** THE CHALLENGES FACING SUBURBIA TODAY; Wedding RSVPs
- **Human Rights; Health:** NON-PROFITS ROLE IN ENDING HUMAN TRAFFICKING; NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD
- **Leukemia and Lymphoma:** TAMAR KARKAZIAN
- **LITERACY:** SANDI MILLER
- **MILITARY AND VETERANS:** MILITARY/BLUE STAR MOMS
- **Parenting:** THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE; THE COMPLEXITIES OF IMPLICIT BIAS
- **Religion; consumerism:** SEMINARS AND CONVENTIONS
- **TULARE KINGS HISPANIC CHAMBER:** TULARE KINGS CHAMBER
- **VETERAN SUPPORT SERVICES:** (No issue/program description given.)
- **WOMENS HEALTH AND WELLNESS:** WOMENS HEALTH/SPIRITUALITY/FAITH/MENTAL HEALTH
- **YOUTH ADVOCACY:** KATHRYN WEAKLAND

---

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY AND VETERANS	KSOF COM MTRS - BLUE STAR MOMS MARISELA GONZALEZ	MILITARY/BLUE STAR MOMS	MARISOL GONZALEZ	07/06/2019 06:00 AM	010:18
Health	KSOF COM MTRS - HINDS HOSPICE	HINDS HOSPICE	Hinds Hospice	07/06/2019 06:11 AM	017:58
Culture; History	VP Dr. Linda Kaye, Marcel Danesi, Dr.	THE RISE OF EMOJIS: WHY WE JUST CAN'T STAY AWAY; THE ALLURING	Randall Sullivan	07/06/2019 06:30 AM	027:54

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Thomas Daniel;	MYSTERY OF OAK ISLAND			
Air Pollution	KSOF COM MTRS - CALIFORNIA EARTHQUAKE AUTHORITY	CHRIS NANCE	CHRIS NANCE	07/13/2019 06:00 AM	011:55
TULARE KINGS HISPANIC CHAMBER	KSOF COM MTRS - TULARE KINGS HISPANIC CHAMBER	TULARE KINGS CHAMBER	GIL JARAMILLO	07/13/2019 06:12 AM	015:38
Crime; Economics	Viewpoints Dr. Phyllis Gardner; David Epstein	THE FALL OF THERANOS; CASTING A WIDE NET: WHY GENERALISM MATTERS	Dr. Phyllis Gardner; David Ep	07/13/2019 06:29 AM	027:57
Children	KSOF COM MTRS - BIG BROS BIG SISTERS	GUSTAVO VELA	Big Brothers	07/20/2019 06:00 AM	012:09
YOUTH ADVOCACY	KSOF COM MTRS BOYS&GIRLS CLUB	KATHRYN WEAKLAND	BOYS AND GIRLS CLUB OF FRESNO	07/20/2019 06:13 AM	018:50
Education; Family	ViewPoints Mev Becoja, Laura Sherman, Mike Bartini;	NAVIGATING COLLEGIATE FINANCIAL AID; THE DARK SIDE OF MASCULINITY	Jared Yates Sexton	07/20/2019 06:33 AM	027:57
Leukemia and Lymphoma	KSOF COM MTRS - LEUKEMIA LYMPHOMA SOCIETY	TAMAR KARKAZIAN	TAMAR KARKAZIAN	07/27/2019 06:00 AM	014:35
Religion; consumerism	KSOF COM MTRS - CHRISTIAN COGREGATION OF JEHOVAHS WITNE	SEMINARS AND CONVENTIONS	JEFF GREGGORY	07/27/2019 06:15 AM	014:44
Housing, Relationships	Viewpoints Ellen Dunham-Jones, David Feldman; Jen Glant	THE CHALLENGES FACING SUBURBIA TODAY; Wedding RSVPs	Ellen Dunham-Jones, David Fel	07/27/2019 06:31 AM	027:58
FOSTER CARE CHILDREN	KSOF COM MTRS - CASA	WILMA	CASA of Fresno	08/03/2019 06:00 AM	014:11
Children	KSOF COM MTRS - BOYS & GIRLS CLUB	SSTEPPING OUT GALA/MAIN FUNDRAISER	BOYS AND GIRLS CLUB OF FRESNO	08/03/2019 06:15 AM	014:35
Crime, Law Enforcement	Viewpoints Rick Smith, Greg Meyer; Peter Houlahan	THE TECHNOLOGY AND TRAINING OF NON-LETHAL WEAPONS; THE CALIFORNIA NORCO SHOOTOUT	Rick Smith, Greg Meyer; Peter	08/03/2019 06:31 AM	027:58
-----	CC PSA MAJAREE	-----	-----	08/04/2019	000:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	MASON CENTER			11:45 PM	
----	CC PSA MAJAREE MASON CENTER	----	----	08/05/2019 07:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/05/2019 03:46 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/05/2019 11:49 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/06/2019 07:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/06/2019 03:46 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/06/2019 11:46 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/07/2019 07:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/07/2019 03:31 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/07/2019 11:45 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/08/2019 07:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/08/2019 03:41 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/09/2019 07:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/09/2019 03:45 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/09/2019 11:45 PM	000:30
Air Polution	KSOE COM MTRS - San Joaquin Valley Air Dist	Electric Vehicles / Wildfire safety / back to school /	valley air district	08/10/2019 06:00 AM	014:29
TULARE KINGS HISPANIC CHAMBER	KSOE COM MTRS - REPLAY TULARE KINGS HISPANIC CHAMBER	GOLF TOURNAMENT/ LOCAL BUSINESS DEVELOPMENT / COMMUNITY INVOLVMENT	GIL JARAMILLO	08/10/2019 06:15 AM	015:38
Parenting	Viewpoints Julianna Miner; Andrew Baron, Dr. Jennifer H	THE WOES AND PROS OF LIVING LIFE IN A DIGITAL LANDSCAPE; THE COMPLEXITIES OF IMPLICIT BIAS	arvey, Michael Acuna	08/10/2019 06:32 AM	027:57

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	CC PSA MAJAREE MASON CENTER	----	----	08/10/2019 10:49 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/10/2019 05:46 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/11/2019 06:46 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/11/2019 04:28 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/11/2019 09:19 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/12/2019 02:16 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/12/2019 11:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/12/2019 07:47 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/13/2019 02:17 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/13/2019 11:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/13/2019 07:50 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/14/2019 02:17 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/14/2019 11:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 01:46 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 01:46 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 01:55 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 01:55 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 01:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 02:16 AM	000:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 02:16 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 11:46 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 11:47 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 11:55 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/15/2019 07:21 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 01:43 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 01:44 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 01:44 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 01:44 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 01:44 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 01:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 02:17 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 02:17 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 11:55 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/16/2019 06:53 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 12:56 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 12:57 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 12:58 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 12:58 AM	000:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 12:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 12:59 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 01:17 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 01:17 AM	000:30
Children	KSOE COM MTRS - TROY CENTER	NICHOLAS BUTLER	TROY CENTER FOR AT RISK YOUTH	08/17/2019 06:00 AM	015:37
WOMENS HEALTH AND WELLNESS	KSOE COM MTRS - RAWW TALKS DIANA DIAZ	WOMENS HEALTH/SPIRITUALITY/FAITH/MENTAL HEALTH	DIANA DIAZ	08/17/2019 06:16 AM	013:15
Human Rights; Health	Viewpoints Parbati Thapa, Sarah Bakker, Heather Barr;	NON-PROFITS ROLE IN ENDING HUMAN TRAFFICKING; NEW CONCEPTS ARE OPENING UP ACCESS TO NUTRITIOUS FOOD	Shayna Harris, Chris Bosso	08/17/2019 06:31 AM	027:54
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 01:34 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 08:57 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 08:58 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 08:59 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 08:59 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 09:17 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 09:18 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/17/2019 11:59 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 12:17 AM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 12:17 AM	000:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 01:41 PM	000:30
----	CC PSA MAJAREE MASON CENTER	----	----	08/18/2019 06:22 PM	000:30
Cancer Awareness	KSOF COM MTRS - AMERICAN CANCER ASSOC	BOBBI SCHARTON	AMERICAN CANCER SOCIETY	08/24/2019 06:00 AM	014:12
Health	KSOF COM MTRS - IHEARTCORPORATE VALLEY FEVER	VALLEY FEVER / DR. WATTS	IHEARTMEDIA CORPORATE PROGRAM	08/24/2019 06:15 AM	015:10
Equality; Environment	Viewpoints Zahra Hankir; Will McCallum	CHALLENGES FEMALE ARAB JOURNALISTS FACE; PLASTIC: WHERE DOES IT ALL ULTIMATELY END UP?	Zahra Hankir; Will McCallum	08/24/2019 06:31 AM	027:56
Children	KSOF COM MTRS - CASA CRAB FEED AND VOLUNTEER NEEDS	JASON WILLIAMS AND NICOLE STEVENS	CASA of Fresno	08/31/2019 06:00 AM	015:01
LITERACY	KSOF COM MTRS - TULARE COUNTY LIBRARY	SANDI MILLER	Tulare County Library	08/31/2019 06:15 AM	014:32
Healthcare; Family	Viewpoints Blake Smith, Brian Underwood; Geraldine DeRu	MALE NURSES & THE FUTURE OF THE PROFESSION; GETTING THE 'BULLY' HELP	DeRuiter; Dr. Ross Greene	08/31/2019 06:31 AM	027:58
----	IHR 911 DAY HONORING HEROES - Shelli Sonstein	discusses 9/11 Day as a day of remembrance as well as the impact 9/11 has had on First Responders	Edward Cetnar; Jay Winuk	09/07/2019 06:00 AM	027:27
Gender equality; Science	Viewpoints Dr. Christia Spears Brown, K-Lani Nava; Jill	about the importance of breaking gender stereotypes in sports; THE WONDERS OF CAVE DIVING	Jill Heinerth	09/07/2019 06:29 AM	027:56
VETERAN SUPPORT SERVICES	KSOF COM MTRS - VAREP	----	VAREP - VET ASSOC REALESTATE	09/14/2019 06:00 AM	014:47
CANDICE WILKINS	KSOF COM MTRS - HINDS HOSPICE/ANGEL BABIES	----	Hinds Hospice	09/14/2019 06:15 AM	014:59
DISASTER RELIEF	KSOF COM MTRS - RED CROSS DISASTER RELIEF	LORI WILSON	RED CROSS	09/21/2019 06:00 AM	014:03
EVELYN MARMOLEJO	KSOF COM MTRS - ALZHEIMERS	----	ALZHEIMER'S ASSOCIATION	09/21/2019 06:15 AM	014:29



ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ASSOCIATION					
Culture; History	Viewpoints Cody Teel, James Higginbotham, McKardy Kelly	AMERICAN RODEO TODAY; THE BOOM OF FAST-FOOD & ITS DEEP-ROOTED TIES TO AMERICAN CULTURE	Adam Chandler	09/21/2019 06:30 AM	027:55
Education	KSOE COM MTRS - 4.0 PROGRAM BIG FRESNO FAIR	JIM YOVINO	JIM YOVINO	09/28/2019 06:00 AM	013:22
CANDICE WILKINS	KSOE COM MTRS - HINDS HOSPICE/ANGEL BABIES	-----	Hinds Hospice	09/28/2019 06:14 AM	014:59
Children; Health	Viewpoints Patrick Kindred, Dr. Ross Greene, Terri Sore	R:\Autoload\CFTP\Viewpoints\092919- VIEWPOINTS.mp3	Sorensen; Dr. Eric Bernstein	09/28/2019 06:30 AM	027:54

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Breast Cancer	HI-GND-PLAY	000:15	069
Breast Cancer	HI-GND-PLAY	000:30	049
Breast Cancer	HI-GND-PLAY	001:00	056
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
Education	NATIONAL SUMMER LEARNING	000:31	023
Employment / Unemployment	Goodwill	001:00	394

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health; Family	Health and Human Services	000:30	730
Health; Family	Health and Human Services	001:01	396
High School Equivalency	ADL_Carissa_Radio_ENG_30_grad	000:31	372
High School Equivalency	ADL_Jackie_Radio_ENG_60_grad	001:00	399
High School Equivalency	HI-GND-PLAY	000:30	361
MILITARY AND VETERANS	americanhumane.org	000:30	367
NO KID HUNGY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	014
NO KID HUNGY CAMPAIGN	NO KID HUNGRY	000:30	010
OPIOD AWARENESS WEEK	OPI_Rebekkah_Radio_Eng_30_Opioids	000:30	355
Save The Food	HI-GND-PLAY	000:15	590
Save The Food	HI-GND-PLAY	000:30	378
Save The Food	HI-GND-PLAY	001:00	392
Terrorism Preparedness	Dept. of Homeland Security	000:30	387
VETERAN SUPPORT SERVICES	dav.org	000:30	360
VETERAN SUPPORT SERVICES	WOUNDED WARRIOR PROJECT	000:31	391
Wildfire Prevention	US Forest Service	000:30	365
Wildfire Prevention	US Forest Service	001:00	400