

KCBL
Fresno, CA
Quarterly Issues/Programs List
First Quarter, 2017
04/04/2017

KCBL
Quarterly Issues/Programs List

KCBL provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Activism; Culture:** Charlton Heston's Politics; Bob Marley's Legendary Life
- **ADULT ABUSE:** NICOLE LINDER
- **Air Pollution:** (No issue/program description given.)
- **Art, racism; personal skills:** Uniquely Jazz: Sheila Jordan; Fighting Fair and Productively
- **Children:** (No issue/program description given.)
- **Children; Safety, Health:** ERICA ALEXANDER / MARISSA SPEELMON
- **Civil Rights; education:** America's Internment Camps; The Craft and Responsibility of Writing Books for Young People
- **Community:** AUGIE BLANCIS
- **Crime; Culture:** The State of American Cities; The Real Story Behind Our Favorite Nursery Rhymes
- **Crime; Economics:** Life in the Shadow of the Columbine High School Shooting; Teaching Your Kids About Money

- **DISTRACTED DRIVING:** OTS
 - **Environment / Air / Water:** (No issue/program description given.)
 - **Family Issues; Education:** Raising a Transgender Child; Education in Somaliland
 - **Health:** DIETETICS
 - **History; Civil rights:** The Funny Side of Philosophy; Civil Rights History: The March Against Fear
 - **Homelessness, health:** POVERELLO HOUSE
 - **Literature; Civil Rights:** What Goes Into a Spy Thriller Series; A Fresh Look at the Bill of Rights
 - **Pet Adoption:** CATHOUSE ON THE KINGS
 - **Politiics; Labor:** Can Post-Election Protests Make Real Change?; Sweatshops and Unfair Labor Practices
 - **POVERTY:** (No issue/program description given.)
 - **RIGHT TO LIFE:** TULARE KINGS RIGHT TO LIFE
 - **Safety; Health:** STONED DRIVING: HOW CAN POLICE TELL?; POOR HEALTH AND PRISON
 - **Self-help; Community:** Lessons on the Pursuit of Happiness; Empowering Your Community to Create Change
 - **TEEN TOPICS:** GIRLS WORLD EXPO
 - **Traffic / Travel:** (No issue/program description given.)
 - **Troop Support:** RHONDA GILMORE
 - **UNITED WAY:** UNITED WAY
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DISTRACTED DRIVING	Community Matters	Texting and Driving, Distracted driving, drinking and driving	Office of Traffic Safety - CHRIS COCHRAN	01/07/2017 06:00 AM	015:46
Children	Community Matters	Girl scouts and benefits of being one	Girl Scouts - JORDAN KING	01/07/2017 06:16 AM	013:37
Art, racism; personal skills	Viewpoints	Uniquely Jazz: Sheila Jordan; Fighting Fair and Productively	Sheila Jordan, Ellen Johnson; Dana Caspersen, Dr. Judith Wright	01/07/2017 06:30 AM	027:57
Troop Support	Community Matters	Moms of Military kids deployed supporting each other	Blue Star Moms - RHONDA GILMORE	01/14/2017 06:00 AM	013:39
Children; Safety, Health	Community Matters	What March Of Dimes does to support families in the community	March Of Dimes - ERICA ALEXANDER	01/14/2017 06:13 AM	014:44
Safety; Health	Viewpoints	STONED DRIVING: HOW CAN POLICE TELL?; POOR HEALTH AND PRISON	Dr. Marilyn Huestis, Dr. Tom Marcotte; Dr. Susan Sered	01/14/2017 06:29 AM	027:58
BLOOD DONATIONS	Community Matters	Urgent need for blood donations	Central California Blood Center - LESLIE BOTOS	01/22/2017 06:00 AM	016:15
Animal Shelter	Community Matters	Needs of an Animal Shelter. Fundraising	Valley Oak SPCA - LYDIA HOUSE	01/22/2017 06:16 AM	014:26
Employment; Arts	Viewpoints	The Art of Quitting; Unleashing Your Creativity	Peg Streep; Danielle Krysa, David W. Berner	01/22/2017 06:31 AM	027:54
Air Pollution	Community Matters	Valley air quality and how to make it better	CASSANDRA MELCHING	01/28/2017 06:00 AM	016:22
Air Pollution	Community	Free Car Tune Up program for Smoging	Valley CAN - Jose Marin	01/28/2017	013:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Matters			06:16 AM	
Crime; Culture	Viewpoints	The State of American Cities; The Real Story Behind Our Favorite Nursery Rhymes	Joshua Jelly-Schapiro, William Goldsmith; Chris Robert	01/28/2017 06:31 AM	027:57
UNITED WAY	Community Matters	Fundraising event promotion	United Way - ASHLEY MCBRIDE	02/04/2017 06:00 AM	014:08
Distracted driving	Community Matters	New rules for texting and driving	Office of Traffic Safety - CHRIS COCHRAN	02/04/2017 06:14 AM	016:15
Civil Rights; education	Viewpoints	America's Internment Camps; The Craft and Responsibility of Writing Books for Young People	Richard Cahan; Linda Fairstei	02/04/2017 06:31 AM	027:55
Community	Community Matters	Building healthy communities. Resources for underserved areas of our community	AUGIE BLANCAS	02/11/2017 06:00 AM	012:47
ADULT ABUSE	Community Matters	Spousal abuse, domestic abuse, getting help	Marjaree Mason Center - NICOLE LINDER	02/11/2017 06:13 AM	016:50
Self-help; Community	Viewpoints	Lessons on the Pursuit of Happiness; Empowering Your Community to Create Change	Douglas Abrams; Sarah Van Gel	02/11/2017 06:30 AM	027:58
TEEN TOPICS	Community Matters	GIRLS WORLD EXPO	VARINDA - GIRLS WORLD EXPO	02/18/2017 06:00 AM	013:54
RIGHT TO LIFE	COM MTRS - TKRL JESSICA	TULARE KINGS RIGHT TO LIFE	JESS WARKENTON	02/18/2017 06:14 AM	015:19
History; Civil rights	Viewpoints	The Funny Side of Philosophy; Civil Rights History: The March Against Fear	Thomas Cathcart, Daniel Klein; Ann Bausum	02/18/2017 06:30 AM	027:55
Homelessness, health	Community Matters	Fundraising efforts for new facility	Poverello House - Cruz Avila	02/25/2017 06:00 AM	017:25
Homelessness,	Community	Programs offered and fundraising for new	Poverello House - Cruz Avila	02/25/2017	006:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
health	Matters	facility		06:17 AM	
Politics; Labor	Viewpoint	Can Post-Election Protests Make Real Change?; Sweatshops and Unfair Labor Practices	David Cannon, Jasmine Farrier; Corban Addison	02/25/2017 06:24 AM	027:57
Pet Adoption	Community Matters	A cat refuge where community can adopt unwanted cats	CATHOUSE ON THE KINGS - BETH CAFFEREY	03/04/2017 06:00 AM	015:41
Homelessness, health	Community Matters	Talking about programs offered and how to donate	CATHOLIC CHARITIES - Jody Hudson	03/04/2017 06:15 AM	014:00
Crime; Economics	Viewpoints	Life in the Shadow of the Columbine High School Shooting; Teaching Your Kids About Money	Sue Klebold; Beth Kobliner	03/04/2017 06:30 AM	027:56
Health	Community Matters	DIETETICS	TAWNIE KROLL	03/11/2017 06:00 AM	014:12
Pet Adoption	Community Matters	ACT ANIMAL COMPASSION TEAM	BRENDA MITCHELL	03/11/2017 06:14 AM	015:07
Literature; Civil Rights	Viewpoints	What Goes Into a Spy Thriller Series; A Fresh Look at the Bill of Rights	Mark Greaney; Burt Neuborne	03/11/2017 06:30 AM	027:58
Traffic / Travel	Community Matters	Distracted driving, texting, drinking, etc.	Office of Traffic Safety - CHRIS COCHRAN	03/18/2017 06:00 AM	015:21
Health	Community Matters	Kids facing physical and mental challenges receive help from horses	Heart Of the Horse Therapy Ranch - Guy Adams	03/18/2017 06:15 AM	013:55
Family Issues; Education	Viewpoints	Raising a Transgender Child; Education in Somaliland	Dr. Michele Angello, Alisa Bowman; Jonathan Starr	03/18/2017 06:30 AM	027:58
POVERTY	Community Matters	Feeding the hungry in the Fresno area	JUSTIN KAMIMOTO FRESNOS MEAL	03/25/2017 06:00 AM	014:01
Environment / Air /	Community	Earthday celebrations around the central	JERRY EMORY	03/25/2017	015:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Water	Matters	valley		06:14 AM	
Activism; Culture	Viewpoints	Charlton Heston's Politics; Bob Marley's Legendary Life	Marc Eliot; James Henke, Viven Goldman	03/25/2017 06:30 AM	027:55

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Stopbullying.gov	000:30	185
Buzzed Driving Prevention	Nat. Hwy. Traffic Safety Adm.	001:00	398
Community Involvement	Goodwill	001:00	392
Crime	Nat. Crime Prevention Council	000:30	178
DUI	Nat. Hwy. Traffic Safety Adm.	001:00	248

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DUI	R.A.D.D.	000:30	178
Education; environment	Dept. Of Forestry	001:00	397
Education; Family	Liveunited.org	000:15	236
Education; Family	Liveunited.org	000:30	183
Employment / Unemployment	Goodwill	000:30	124
Environment / Air / Water	US Dept. of Energy	001:00	393
Environment / Air / Water	US Forest Service	000:59	730
Health	Am Parkinson's Disease Assoc	000:30	186
Health	AMERICAN STROKE ASSOCIATION	000:30	043
Health	Asthma and Allergy Fndtn	000:30	195
Health	Prediabetes.org	001:00	389
Health	Strokeawareness.org	001:00	159
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	016
HEALTH AND FITNESS	UNITED	000:30	183
Health; Communication	Liveunited.org	000:15	256
Health; Communication	Liveunited.org	000:30	187
Homelessness, health	Liveunited.org	000:15	233
Homelessness, health	Liveunited.org	001:00	392
MILITARY AND VETERANS	Dept. of Defense	000:30	177
MILITARY AND VETERANS	E.S.G.R.	000:30	190

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	Paralyzed Veterans of America	000:15	237
MILITARY AND VETERANS	Realwarriors.net	000:29	208
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
MILITARY AND VETERANS	US Army	000:30	168
PEACE	PEACE IN THE STREETS	000:31	011
Pet Adoption	ShelterPetProject.org	001:00	390
Recreation; Family	Dept. Of Forestry	000:29	199
Recreation; Family	Dept. Of Forestry	000:30	193
Recreation; Family	Dept. Of Forestry	000:59	398
SAFE DRIVING	Nat. Hwy. Traffic Safety Adm.	001:00	394
Safety	Center for Internet Security	000:56	492
Safety	Nat. Hwy. Traffic Safety Adm.	000:30	166
Safety; Health	R.A.D.D.	000:30	183