

CONTRACT

KTBS  **KTBS LLC**
312 E Kings Hwy
Shreveport, LA 71104
(318) 861-5800

Contract / Revision 8529 / 1		Alt Order # 28397256
Advertiser Greg Abbott Campaign ##		Original Date / Revision 05/02/24 / 05/06/24
Contract Dates 05/04/24 - 05/28/24	Estimate # 7348	
Product Greg Abbott Campaign		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KTBS	Account Executive Katz Washington	Sales Office Political Nationa
Special Handling		
Demographic Adults 35+		
Agy Code 9914273	Advertiser Code 221	Product 1/2 478
Agency Ref	Advertiser Ref	

And:

Crossroads Media LLC ##
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KTBS	05/06/24	05/06/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$400.00				
N 2	KTBS	05/08/24	05/08/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$400.00				
N 3	KTBS	05/10/24	05/10/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$400.00				
N 4	KTBS	05/13/24	05/13/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$400.00				
N 5	KTBS	05/15/24	05/15/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$400.00				
N 6	KTBS	05/17/24	05/17/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$400.00				
N 7	KTBS	05/20/24	05/20/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$400.00				
N 8	KTBS	05/22/24	05/22/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$400.00				
N 9	KTBS	05/24/24	05/24/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$400.00				
N 10	KTBS	05/27/24	05/27/24	News at 6-	6a-7a		:30			P3	NM	1	\$400.00

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(318) 861-5800

<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/06/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$400.00				
N 11	KTBS	05/07/24	05/07/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----				1	\$260.00				
N 12	KTBS	05/09/24	05/09/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$260.00				
N 13	KTBS	05/14/24	05/14/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$260.00				
N 14	KTBS	05/16/24	05/16/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$260.00				
N 15	KTBS	05/21/24	05/21/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----				1	\$260.00				
N 16	KTBS	05/23/24	05/23/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---				1	\$260.00				
N 17	KTBS	05/28/24	05/28/24	News at 53	530a-6a		:30			P3	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----				1	\$260.00				
N 18	KTBS	05/06/24	05/06/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$400.00				
N 19	KTBS	05/08/24	05/08/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$400.00				
N 20	KTBS	05/10/24	05/10/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$400.00				
N 21	KTBS	05/13/24	05/13/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$400.00				
N 22	KTBS	05/15/24	05/15/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$400.00				
N 23	KTBS	05/17/24	05/17/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$400.00				
N 24	KTBS	05/20/24	05/20/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$400.00				
N 25	KTBS	05/22/24	05/22/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$400.00				

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8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/06/24

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05/04/24 - 05/28/24	Greg Abbott Campaign	7348

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$400.00				
N 26	KTBS	05/24/24	05/24/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$400.00				
N 27	KTBS	05/27/24	05/27/24	News 10-11	10p-1035p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$400.00				
N 28	KTBS	05/07/24	05/07/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----				1	\$390.00				
N 29	KTBS	05/09/24	05/09/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$390.00				
N 30	KTBS	05/14/24	05/14/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$390.00				
N 31	KTBS	05/16/24	05/16/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$390.00				
N 32	KTBS	05/21/24	05/21/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----				1	\$390.00				
N 33	KTBS	05/23/24	05/23/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---				1	\$390.00				
N 34	KTBS	05/28/24	05/28/24	News 6p-7p	6-7p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----				1	\$390.00				
N 35	KTBS	05/05/24	05/05/24	News 10pr	10-11p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	-----S				1	\$400.00				
N 36	KTBS	05/12/24	05/12/24	News 10pr	10-11p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$400.00				
N 37	KTBS	05/19/24	05/19/24	News 10pr	10-11p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$400.00				
N 38	KTBS	05/26/24	05/26/24	News 10pr	10-11p		:30			P3	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S				1	\$400.00				
N 39	KTBS	05/06/24	05/06/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$310.00				
N 40	KTBS	05/08/24	05/08/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u> 8529 /	<u>Alt Order #</u> 28397256
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<u>Advertiser</u> Greg Abbott Campaign #	<u>Original Date / Revision</u> 05/02/24 / 05/06/24
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<u>Contract Dates</u> 05/04/24 - 05/28/24	<u>Product</u> Greg Abbott Campaign	<u>Estimate #</u> 7348
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$310.00				
N 41	KTBS	05/10/24	05/10/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$310.00				
N 42	KTBS	05/13/24	05/13/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$310.00				
N 43	KTBS	05/15/24	05/15/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$310.00				
N 44	KTBS	05/17/24	05/17/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$310.00				
N 45	KTBS	05/20/24	05/20/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$310.00				
N 46	KTBS	05/22/24	05/22/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$310.00				
N 47	KTBS	05/24/24	05/24/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$310.00				
N 48	KTBS	05/27/24	05/27/24	Good Morn	7a-9a		:30			P3	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$310.00				
N 49	KTBS	05/07/24	05/07/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----				1	\$390.00				
N 50	KTBS	05/09/24	05/09/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---				1	\$390.00				
N 51	KTBS	05/14/24	05/14/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----				1	\$390.00				
N 52	KTBS	05/16/24	05/16/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---				1	\$390.00				
N 53	KTBS	05/21/24	05/21/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----				1	\$390.00				
N 54	KTBS	05/23/24	05/23/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---				1	\$390.00				
N 55	KTBS	05/28/24	05/28/24	News 5-53t	5-530p		:30			P3	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/24	05/28/24										

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KTBS LLC
 312 E Kings Hwy
 Shreveport, LA 71104
 (318) 861-5800

<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/06/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----				1	\$390.00				
N 56	KTBS	05/05/24	05/05/24	News 5pm	5-5:30p		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/29/24	05/05/24	-----S				1	\$350.00				
N 57	KTBS	05/12/24	05/12/24	News 5pm	5-5:30p		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S				1	\$350.00				
N 58	KTBS	05/19/24	05/19/24	News 5pm	5-5:30p		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S				1	\$350.00				
N 59	KTBS	05/26/24	05/26/24	News 5pm	5-5:30p		:30			P3	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S				1	\$350.00				
N 60	KTBS	05/06/24	05/06/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----				1	\$125.00				
N 61	KTBS	05/08/24	05/08/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----				1	\$125.00				
N 62	KTBS	05/10/24	05/10/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--				1	\$125.00				
N 63	KTBS	05/13/24	05/13/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----				1	\$125.00				
N 64	KTBS	05/15/24	05/15/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----				1	\$125.00				
N 65	KTBS	05/17/24	05/17/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/13/24	05/19/24	----F--				1	\$125.00				
N 66	KTBS	05/20/24	05/20/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	M-----				1	\$125.00				
N 67	KTBS	05/22/24	05/22/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	--W----				1	\$125.00				
N 68	KTBS	05/24/24	05/24/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/20/24	05/26/24	----F--				1	\$125.00				
N 69	KTBS	05/27/24	05/27/24	News at 5-	5a-530a		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/27/24	06/02/24	M-----				1	\$125.00				
N 70	KTBS	05/11/24	05/11/24	News 530p	News 530p-7p		:30			P3	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/11/24	05/11/24					1	\$300.00				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/06/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/06/24	05/12/24	-----S-	1				\$300.00				
N 71	KTBS	05/18/24	05/18/24	News 530p	News 530p-7p		:30			P3	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/13/24	05/19/24	-----S-	1				\$300.00				
N 72	KTBS	05/25/24	05/25/24	News 530p	News 530p-7p		:30			P3	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/20/24	05/26/24	-----S-	1				\$300.00				
N 73	KTBS	05/07/24	05/07/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/06/24	05/12/24	-T-----	1				\$120.00				
N 74	KTBS	05/09/24	05/09/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/06/24	05/12/24	---T---	1				\$120.00				
N 75	KTBS	05/14/24	05/14/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/13/24	05/19/24	-T-----	1				\$120.00				
N 76	KTBS	05/16/24	05/16/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/13/24	05/19/24	---T---	1				\$120.00				
N 77	KTBS	05/21/24	05/21/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/20/24	05/26/24	-T-----	1				\$120.00				
N 78	KTBS	05/23/24	05/23/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/20/24	05/26/24	---T---	1				\$120.00				
N 79	KTBS	05/28/24	05/28/24	Midday Nev	11a-12p		:30			P3	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/27/24	06/02/24	-T-----	1				\$120.00				
N 80	KTBS	05/06/24	05/06/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/06/24	05/12/24	M-----	1				\$50.00				
N 81	KTBS	05/08/24	05/08/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/06/24	05/12/24	--W----	1				\$50.00				
N 82	KTBS	05/10/24	05/10/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/06/24	05/12/24	----F--	1				\$50.00				
N 83	KTBS	05/13/24	05/13/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/13/24	05/19/24	M-----	1				\$50.00				
N 84	KTBS	05/15/24	05/15/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		05/13/24	05/19/24	--W----	1				\$50.00				
N 85	KTBS	05/17/24	05/17/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign ##	05/02/24 / 05/06/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	----F--	1			\$50.00					
N 86	KTBS	05/20/24	05/20/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	M-----	1			\$50.00					
N 87	KTBS	05/22/24	05/22/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	--W----	1			\$50.00					
N 88	KTBS	05/24/24	05/24/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	----F--	1			\$50.00					
N 89	KTBS	05/27/24	05/27/24	America Th	4a-430a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/27/24	06/02/24	M-----	1			\$50.00					
N 90	KTBS	05/07/24	05/07/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	-T-----	1			\$50.00					
N 91	KTBS	05/09/24	05/09/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	---T---	1			\$50.00					
N 92	KTBS	05/14/24	05/14/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-T-----	1			\$50.00					
N 93	KTBS	05/16/24	05/16/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	---T---	1			\$50.00					
N 94	KTBS	05/21/24	05/21/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	-T-----	1			\$50.00					
N 95	KTBS	05/23/24	05/23/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/24	05/26/24	---T---	1			\$50.00					
N 96	KTBS	05/28/24	05/28/24	News 430a	430a-5a		:30			P3	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/27/24	06/02/24	-T-----	1			\$50.00					
N 97	KTBS	05/05/24	05/05/24	(Su) News	8-930a		:30			P3	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/29/24	05/05/24	-----S	1			\$140.00					
N 98	KTBS	05/12/24	05/12/24	(Su) News	8-930a		:30			P3	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/06/24	05/12/24	-----S	1			\$140.00					
N 99	KTBS	05/19/24	05/19/24	(Su) News	8-930a		:30			P3	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/24	05/19/24	-----S	2			\$140.00					
D 100	KTBS	05/26/24	05/26/24	(Su) News	8-930a		:30			P3	NM	0	\$0.00
Totals												100	\$25,780.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to the station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular station on the basis of race, gender, national origin, or ancestry.

Advertiser and Agency, jointly and severally, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



KTBS LLC
312 E Kings Hwy
Shreveport, LA 71104
(318) 861-5800

<u>Contract / Revision</u>	<u>Alt Order #</u>
8529 /	28397256

<u>Advertiser</u>	<u>Original Date / Revision</u>
Greg Abbott Campaign #	05/02/24 / 05/06/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/04/24 - 05/28/24	Greg Abbott Campaign	7348

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 -05/26/24	90	\$23,285.00	(\$3,492.75)	\$19,792.25
05/27/24 -05/28/24	10	\$2,495.00	(\$374.25)	\$2,120.75
Totals	100	\$25,780.00	(\$3,867.00)	\$21,913.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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