

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-------------------------------|
| Station and Location <i>WL10-NBC-Lima</i> | Date <i>4/21/17</i> |
|---|-------------------------------|

I, Leslie Rigali

being/on behalf of: David Berger, a legally

qualified candidate of the N/A political

party for the office of: Mayor of Lima

in the Primary

election to be held on: 5/2/17

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached | | | | | |

Total Charges: *Gr. \$2805 Net \$2384.25*

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

| |
|-----------------------|
| Total Charges: |
|-----------------------|

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CONTRACT



Lima Communications Corp.
 1424 Rice Ave
 Lima, OH 45805
 (419)228-8835

| | | |
|---|--|--|
| <u>Contract / Revision</u> 182974 / | | <u>Alt Order #</u> |
| <u>Product</u> 2017 | | |
| <u>Contract Dates</u> 04/24/17 - 05/01/17 | | <u>Estimate #</u> |
| <u>Advertiser</u> Berger for Mayor Committee | | <u>Original Date / Revision</u> 04/11/17 / 04/11/17 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WLIO | <u>Account Executive</u> LIMA HOUSE HOU | <u>Sales Office</u> Local-Lima, OH |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | <u>Product 1/2</u> |

And:

Berger for Mayor Committee
 PO Box 463
 Lima, OH 45802

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1 | WLIO | 04/24/17 | 05/01/17 | Your News Now @ 6p | 6p-630p | | :30 | | | | NM | 6 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 04/24/17 | 04/30/17 | 11111-- | | | | 5 | \$275.00 | | | | |
| | | Week: 05/01/17 | 05/07/17 | 1----- | | | | 1 | \$275.00 | | | | |
| N 2 | WLIO | 04/29/17 | 04/30/17 | Sa-Su Early News | 6p-630p | | :30 | | | | NM | 2 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 04/24/17 | 04/30/17 | -----11 | | | | 2 | \$140.00 | | | | |
| N 3 | WLIO | 04/25/17 | 05/01/17 | Your News Now @ 11p | 11p-1135p | | :30 | | | | NM | 5 | \$875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | | Week: 04/24/17 | 04/30/17 | -1-111- | | | | 4 | \$175.00 | | | | |
| | | Week: 05/01/17 | 05/07/17 | 1----- | | | | 1 | \$175.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 13 | \$2,805.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|------------|
| 03/27/17 -04/30/17 | 11 | \$2,355.00 | (\$353.25) | \$2,001.75 |
| 05/01/17 -05/01/17 | 2 | \$450.00 | (\$67.50) | \$382.50 |
| Totals | 13 | \$2,805.00 | (\$420.75) | \$2,384.25 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.