

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WLIO-NBC-Lima</u>	Date: <u>10/11/17</u>
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I, LESLIE RIGALI

being/on behalf of: DAVID BERGER, a legally

qualified candidate of the N/A NON-PARTISAN political

party for the office of: MAYOR

in the CITY OF LIMA, OHIO

election to be held on: 11-7-2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SCHEDULE ATTACHED		10/12-11/7			

Total Charges: Gr. \$9280 Net \$7888

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Berger for Mayor Comm.

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jim Bourk

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10-11-17

Date

Leslie Taylor

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kevin Creamer

Signature

Kevin Creamer

Printed Name

Pres/GM

Title

CONTRACT

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

<u>Contract / Revision</u> 192918 /		<u>Alt Order #</u>
<u>Product</u> Mayor		
<u>Contract Dates</u> 10/12/17 - 11/07/17		<u>Estimate #</u>
<u>Advertiser</u> Berger for Mayor Committee		<u>Original Date / Revision</u> 10/09/17 / 10/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLIO	<u>Account Executive</u> LIMA HOUSE HOU	<u>Sales Office</u> Local-Lima, OH
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Berger for Mayor Committee
PO Box 463
Lima, OH 45802

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLIO	10/13/17	11/06/17	Your News Now @ 6p	6p-630p		:30				NM	17	\$4,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--				1	\$275.00				
Week:		10/16/17	10/22/17	11111--				5	\$275.00				
Week:		10/23/17	10/29/17	11111--				5	\$275.00				
Week:		10/30/17	11/05/17	11111--				5	\$275.00				
Week:		11/06/17	11/12/17	1-----				1	\$275.00				
N 2	WLIO	10/15/17	11/05/17	Sa-Su Early News	6p-630p		:30				NM	7	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----1				1	\$140.00				
Week:		10/16/17	10/22/17	-----11				2	\$140.00				
Week:		10/23/17	10/29/17	-----11				2	\$140.00				
Week:		10/30/17	11/05/17	-----11				2	\$140.00				
N 3	WLIO	11/07/17	11/07/17	M-F 7a-9a Today Show	7a-9a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-1-----				1	\$75.00				
N 4	WLIO	10/13/17	11/06/17	Your News Now @ 11p	11p-1135p		:30				NM	17	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----11-				2	\$150.00				
Week:		10/16/17	10/22/17	-1-111-				4	\$150.00				
Week:		10/23/17	10/29/17	1-1-1--				3	\$150.00				
Week:		10/30/17	11/05/17	1111111				7	\$150.00				
Week:		11/06/17	11/12/17	1-----				1	\$150.00				
N 5	WLIO	10/15/17	10/15/17	NFL Football	NFL Football		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----1				1	\$250.00				
N 6	WLIO	10/22/17	10/22/17	NFL Football	NFL Football		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-----1				1	\$250.00				
N 7	WLIO	10/29/17	10/29/17	NFL Football	NFL Football		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$250.00				
N 8	WLIO	11/05/17	11/05/17	NFL Football	NFL Football		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

Contract / Revision	Alt Order #
192918 /	

Contract Dates	Product	Estimate #
10/12/17 - 11/07/17	Mayor	

Advertiser	Original Date / Revision
Berger for Mayor Commit	10/09/17 / 10/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-----1				1	\$250.00				
Totals								0.00				46	\$9,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	28	\$5,825.00	(\$873.75)	\$4,951.25
10/30/17 - 11/07/17	18	\$3,455.00	(\$518.25)	\$2,936.75
Totals	46	\$9,280.00	(\$1,392.00)	\$7,888.00

Signature: _____ **Date:** _____

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