

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WLIO-NBC-Lima</u>	Date: <u>10/11/17</u>
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I, LESLIE RIGALI
 being/on behalf of: DAVID BERGER, a legally
 qualified candidate of the N/A NON-PARTISAN political
 party for the office of: MAYOR
 in the CITY OF LIMA, OHIO
 election to be held on: 11-7-2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 1.2em; margin: 0;">SCHEDULE ATTACHED</p> <p style="font-size: 1.2em; margin: 0;">10/12-11/7</p>					

Total Charges: Gr. \$9280 Net \$7888

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

CONTRACT



Lima Communications Corp.
 1424 Rice Ave
 Lima, OH 45805
 (419)228-8835

<u>Contract / Revision</u> 192918 /		<u>Alt Order #</u>
<u>Product</u> Mayor		
<u>Contract Dates</u> 10/12/17 - 11/07/17		<u>Estimate #</u>
<u>Advertiser</u> Berger for Mayor Committee		<u>Original Date / Revision</u> 10/09/17 / 10/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLIO	<u>Account Executive</u> LIMA HOUSE HOU	<u>Sales Office</u> Local-Lima, OH
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Berger for Mayor Committee
 PO Box 463
 Lima, OH 45802

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLIO	10/13/17	11/06/17	Your News Now @ 6p	6p-630p		:30				NM	17	\$4,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----1--				1	\$275.00				
Week:		10/16/17	10/22/17	11111--				5	\$275.00				
Week:		10/23/17	10/29/17	11111--				5	\$275.00				
Week:		10/30/17	11/05/17	11111--				5	\$275.00				
Week:		11/06/17	11/12/17	1-----				1	\$275.00				
N 2	WLIO	10/15/17	11/05/17	Sa-Su Early News	6p-630p		:30				NM	7	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----1				1	\$140.00				
Week:		10/16/17	10/22/17	-----11				2	\$140.00				
Week:		10/23/17	10/29/17	-----11				2	\$140.00				
Week:		10/30/17	11/05/17	-----11				2	\$140.00				
N 3	WLIO	11/07/17	11/07/17	M-F 7a-9a Today Show	7a-9a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-1-----				1	\$75.00				
N 4	WLIO	10/13/17	11/06/17	Your News Now @ 11p	11p-1135p		:30				NM	17	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----11-				2	\$150.00				
Week:		10/16/17	10/22/17	-1-111-				4	\$150.00				
Week:		10/23/17	10/29/17	1-1-1--				3	\$150.00				
Week:		10/30/17	11/05/17	1111111				7	\$150.00				
Week:		11/06/17	11/12/17	1-----				1	\$150.00				
N 5	WLIO	10/15/17	10/15/17	NFL Football	NFL Football		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----1				1	\$250.00				
N 6	WLIO	10/22/17	10/22/17	NFL Football	NFL Football		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-----1				1	\$250.00				
N 7	WLIO	10/29/17	10/29/17	NFL Football	NFL Football		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/23/17	10/29/17	-----1				1	\$250.00				
N 8	WLIO	11/05/17	11/05/17	NFL Football	NFL Football		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/17	11/05/17	-----1				1	\$250.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



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 Lima, OH 45805
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<u>Contract / Revision</u> 192918 /	<u>Alt Order #</u>
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<u>Advertiser</u> Berger for Mayor Commit	<u>Original Date / Revision</u> 10/09/17 / 10/09/17
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/30/17	11/05/17	-----1				1	\$250.00				
Totals								0.00				46	\$9,280.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	28	\$5,825.00	(\$873.75)	\$4,951.25
10/30/17 - 11/07/17	18	\$3,455.00	(\$518.25)	\$2,936.75
Totals	46	\$9,280.00	(\$1,392.00)	\$7,888.00

Signature: _____ **Date:** _____

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