



**KABC-TV INTRODUCTION**  
**4th Quarter 2016**  
**October 1 through December 31, 2016**

**KABC-TV** produces and broadcasts a half-hour public-affairs program dedicated to a deeper exploration of local issues and concerns, "**Eyewitness Newsmakers**".

**KABC-TV** produced and broadcast the weekly half-hour public affairs program "**Vista L.A.**" "Vista L.A." is Los Angeles' longest-running local half-hour program devoted solely to the growing and dynamic Latino community in Southern California. Viewer will experience SoCal through a Latino lens with hosts Patricia Lopez, Jovana Lara, Danny Romero and Alysha Del Valle.

**KABC-TV** ran an average of more than forty hours of local news programs each week listed as "**Eyewitness News**" airing:

<u>Weekdays:</u>	<u>Saturdays</u>	<u>Sundays</u>
4:30-5:00am	5:00-6:00am	5:00-6:00am
5:00-6:00am	6:00-7:00am	7:00-8:00am
6:00-7:00am	8:00-9:00am	9:00-10:00am
11:00am-12:00 noon	9:00-9:30am	10:00-11:00am
3:00-4:00pm	4:00-5:00pm	4:00-5:00pm
4:00-5:00pm	5:00-5:30pm	5:00-5:30pm
5:00-6:00pm	6:00-6:30pm	6:00-6:30pm
6:00-6:30pm	11:00pm-12:00am	11:00pm-12:00am
11:00-11:35pm		

*In addition to all of our current newscasts outlined above, Eyewitness News also produces a live newscast which airs seven days a week on independent LA 56/KDOC-TV.*

**KABC-TV** also **6 hours, 41 minutes and 5 seconds** of Local Public Service Announcements on a variety of subjects during all different day-parts.

**KABC-TV** also sponsors many community events throughout southern California. Some of the many events the station was involved with this quarter are:

**AIDS Project Los Angeles' "AIDS Walk Los Angeles"**

Produced and aired Public Service Announcements with Ellen Leyva promoting their annual "AIDS Walk Los Angeles" which was held on October 23, 2016. ABC7 was the Media Sponsor and Ellen Leyva participated in the Opening Ceremonies, as well as had a Team of employees that walked. ABC7 also had their first "Instameet," where we invited viewers to join our team, meet up with us at the Walk and post pictures on Instagram.

**United Way "Home Walk"**

Produced and aired Public Service Announcements with Alysha Del Valle, and two Los Angeles Rams players, promoting their annual "Home Walk" which was held on November 19, 2016. ABC7 was the Media Sponsor and David Ono was the Master of Ceremonies and we had a booth where we passed out promotional items.

**Spark of Love Toy Drive**

Produced and aired Public Service Announcements promoting our 24th Annual Toy Drive, which helps children in all five counties of Southern California. In conjunction with the Southland Firefighters and Toys for Tots, over 500,000 toys were collected and distributed to those in need in the communities. Bri Winkler and Alysha Del Valle were the Campaign Spokespeople and hosted four Stuff-A-Buses in Cerritos and Canoga Park on December 2, 2016, Ontario on December 9, 2016 and Anaheim on December 16, 2016.

**Autism Speaks "Orange County Walk Now for Autism"**

Produced and aired Public Service Announcements with Phillip Palmer, promoting their annual "Orange County Walk Now for Autism" which was held on December 4, 2016. Eileen Frere was the Mistress of Ceremonies.

**Adopt-A-Family**

In partnership with MEND (Meet Each Need with Dignity) and Childrens Hospital Los Angeles, the Station sponsored a holiday Adopt-a-Family Program. ABC7 adopted a total of six families for the holidays from both organizations. Station employees shopped, wrapped and delivered toys, clothing, household items and food to families and children to make their holidays brighter.

**KABC-TV** also provides vital community information everyday on our station website, [www.abc7.com](http://www.abc7.com). The station provides around the clock critical information on many topics like local and national news, traffic conditions, weather forecasts, earthquake information, earthquake safety tips, links to community events, links to non-profit organizations, a community events calendar, health information and financial information.

**Live Well Network**, is a single free 24/7 over-the-air digital multicast platform channel providing viewers with a simulcast (DT2 HD) original content focusing on home, health and lifestyle.

**LAFF** (comedy network) is a single free 24/7 over-the-air (DT3 SD) multicast platform channel providing viewers with a mix of contemporary sitcoms and movies.

In addition to the programs and public service announcements described in this report, the station broadcast all programs and public service announcements provided by the ABC Television Network. The Network's report entitled "ABC-TV Network **4th Quarter 2016** Program Information" is filed separately.

**KABC-TV's** programs and public service announcements provided significant treatment of the following issues that were important to the community in the **4th Quarter of 2016**.

1. **Politics**
2. **Protests**
3. **Police Shootings**
4. **Immigration**
5. **Economy**
6. **Public Service Announcements (PSA)**
7. **Local Station Campaigns**