



KMKO Lake Crystal

## QUARTERLY ISSUES AND PROGRAMS REPORT

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Quarter Four 2022

FILED Jan, 5th, 2023

SUBMITTED BY Jeff Spence

### PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

Mankato Hub - Bundle Me Warm  
Mankato Hub - Sex Trafficking Awareness  
Mankato Hub - Stuff A Truck  
Salvation Army - Bundle Me Warm, Andy

Salvation Army - Red Kettle Campaign, Andy  
 United Way - Sex Trafficking Awareness, Barb  
 United Way - Fire and Ice Raffle, Barb  
 Toys For Tots - Updates and Giveaways Kyle  
 Toys For Tots - Live broadcasts  
 Toys For Tots - PSA's  
 Toys For Tots - Spaghetti Fundraiser interview  
 Folds Of Honor - McDonalds Vet Fundraiser  
 Stuff A Truck - Erin and Live Broadcast  
 April Graff from Hyvee  
 Feeding Our Communities Partners - Backpack food program  
 DAV Minnesota

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Mankato Hub Bundle Me Warm	10/22 and 10/23	5:35am8am	5min	Captain Andy came in to talk about the coat and glove donation campaign Bundle Me Warm. Listeners were asked to donate gently used warm clothes for those in need. Plus invited those in need to the distribution.
DAV MN	Oct-Dec 2022	90	:30 psa's	These PSA's for Disabled American Veterans Of Minnesota inform listeners about the organization and the services and programs it provides to area Vets.
Salvation Army Bundle Me Warm	10/17/22	8am	5min	Captain Andu came in to talk about the coat and glove donation campaign Bundle Me Warm. Listeners were asked to donate gently used warm clothes for those in need. Plus invited those in need to the distribution.
Folds Of Honor	10/17/22	8am	5min	Anthony Rayola talked about the McDonalds fundraiser for Folds Of Honor. Which provides scholarships for children of Veterans who have died as part of their service to our country...
April Graff from Hyvee	Thursday's	8:35am	5min	April is the dietician from Hyvee in Mankato and comes in to talk about healthy eating and meal planning.
United Way Sex Trafficking Awareness	10/19/22	8am	5min	Barb came in to talk about sex trafficking in southern Minnesota and what residents need to know. Plus invited listeners to a free seminar event too.

-A Haunted Soiree	10/25/22	8am	5min	Kaaren Grabinowsk came into talk about A Haunted Soiree. Which is a fundraiser for education in Mankato. Proceeds from the tickets went to the organization
Mankato Hub - United Way Sex Trafficking Awareness	10/29-30	5:35am	5min	Barb came in to talk about sex trafficking in southern Minnesota and what residents need to know. Plus invited listeners to a free seminar event too.
FOCP	11/2/2022	8am	5min	Holly from Feeding Our Communities Partners came in to talk about the program and what's needed. They provide everyday meals during the school year for kids in need.
United Way Fire and Ice	11/9/22	8am	5min	Barb came in to talk about the Fire and Ice fundraising event and how to purchase a raffle ticket for an ATV. Plus updated us on all of the programs in need this year.
Stuff A Truck	11/8/22	8am	5min	Erin, from Kato Moving & Storage came in to talk about donating food at hilltop HyVee and putting it in their truck in the parking lot. All of the food was donated to the Echo Food Shelf in Mankato
Salvation Army Red Kettle Campaign	11/3/2022	8am	5min	Captain Andy from the Salvation Army came in to talk about donating at area stores for the Red Kettle campaign and all of the things they do with those funds. Also let people know about other ways to donate online via web/text
Toys For Tots Updates	11-18-22 12-2-22 12-9-22 12-15-22	8am	3min	Kyle came in with updates on donations of toys and cash for this year. Plus selected winners for gas cards for those who donated and signed up to win.
Mankato Hub - Stuff A Truck	11/12 and 11/13	5:35am	5min	Erin, from Kato Moving & Storage came in to talk about donating food at hilltop HyVee and putting it in their truck in the parking lot. All of the food was donated to the Echo Food Shelf in Mankato
Toys For Tots PSA's	11/25-12/10	100	:30	These psa's reminded listeners the need for the Toys For Tots program this year and how to help with toys and cash donations.

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Toys For Tots live broadcasts	11/25, 12/4 and 12/8 2022	two hour broadcast	6 one minute live breaks	These remotes invited listeners to come into area businesses to drop off toys or cash
Toys For Tots lunch and dinner	12/1/22	8am	5min	Syd Tesch, Ethan Kueker-SCC Culinary came in to talk about the special lunch and dinner that they created for Toys For Tots. The proceeds went to the program to buy toys for area kids in need.

