



KMKO Lake Crystal

QUARTERLY ISSUES AND PROGRAMS REPORT

Quarter Four 2023

FILED Jan, 5th 2023

SUBMITTED BY Jeff Spence

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

DAV Minnesota Chapter 10 Oct, - Dec, 90 :30 second PSA's

These PSA's for Disabled American Veterans Of Minnesota Chapter 10 informed listeners about the DAV, how to help and how to get more information about what's being offered to area Veterans.

Reading Rocks Oct-Dec, 250 PSA's These promoted listeners to nominate an area classroom to win a package of books and other prizes for all the kids in the classroom... as a reward for reading!

Barb Kaus - United Way Barb came in to update the progress of the United Way's fundraising goal and to sell raffle tickets for the ATV which was given away and their Fire & Ice Ball.

MY Place PSA's Oct, - Dec 2023 80 :30 second PSA's

These PSA's talked about the program and featured several kids from the program explaining what they like about My Place. This is a free after school program for kids in need. Providing a safe place for kids for activities and something to eat.

Salvation Army Mankato: Nov, 30th 8am 5min. Capt, Andy came in to talk about the back to Red Kettle campaign and how listeners can ring the bell and raise money for the Salvation Army. .

Toys For Tots Mankato We ran 212 psa's that invited listeners to drop off Toys for kids in need for Christmas at Kia and Hyundai of Mankato. **Plus Nov, 17th, 24th, Dec, 1st, 8th**, Kyle came in to draw a winner for a gas card from a list of people who donated a toy for Toys For Tots. These were about 2-3min long.

Barb Kaus - United Way Barb came in to update the progress of the United Way's fundraising goal and to explain how listeners and employers can participate.

Salvation Army Mankato: Dec, 12th 8am 5min. Capt, Andy came in to talk about the back to Red Kettle campaign and how listeners can ring the bell and raise money for the Salvation Army. .

FOCP Backpack Food Program. 9-11am 5 :90 second talk sets to promote their backpack distribution program. They delivered food to area kids in need for the Holiday. break.

Mankato Hub Saturday and Sunday Mornings 5:35am

- **Erin Simmons** - My Place - Capital Campaign & New building Oct 1st, 5 min. Erin talked about the fundraising goal and what the plans are for the new building
- **Karen - Maker Fair** Oct 7 & 8 3:55min. Karen talked about the annual event at the Nicollet County Fair Grounds where dozens of artists show off and sell their artwork.
- **Jessica Beyer** - Greater Mankato Growth - Upcoming events. Jessica talked about events that were coming up like their business awards presentation.
- **Laura Murray** - United Way Campaign Goal Oct 21 & 22 5:38min. Laura offered an update on their goal and how listeners and area businesses can participate.
-
- **Barb Kaus - United Way** November 11 & 12 7:47min. Barb came in to update the progress of the United Way's fundraising goal and to sell raffle tickets for the ATV which was given away and their Fire & Ice Ball.
- **Andy Wheeler** **December 6 & 7** 6:35min. Andy came in to talk about the Salvation Army and their fundraising goal and how to help. Including have listeners sign up to do Bell Ringing.
- **Courtney Malone** December 30 & 31 5:26min. Courtney is from The Children's Museum of Southern Minnesota and they announced the grand opening of the Loose Parts Play Hub (LPPH), presented by Amcor. **On Thursday, Nov. 9 at 11 a.m. CST**, this transformative initiative will introduce an exciting and dynamic new way for children to explore, play, and learn through the power of loose parts. As part of this pilot initiative, the Museum will transform a previous outdoor space into a vibrant and engaging Loose Parts Play Hub within the outdoor setting.