



KMKO Lake Crystal

## QUARTERLY ISSUES AND PROGRAMS REPORT

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Quarter Three 2023

FILED Oct, 5th 2023

SUBMITTED BY Jeff Spence

### PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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**DAV Minnesota Chapter 10** 90 :30 second PSA's

These PSA's for Disabled American Veterans Of Minnesota Chapter 10 informed listeners about the DAV, how to help and how to get more information about what's being offered to area Veterans.

**DAV Minnesota Chapter 10 Rock Recon Event:** Saturday, Aug, 19th 7am-7pm

12 hour broadcast from the event at American legion Post 518 in North Mankato. These were :90 live talk sets twice an hour all day long. This event raised over \$11,000 for Disabled American Veterans Of MN, Chapter 10 Lyle C. Pearson. Half the money went to the transportation fund and the other half to the Veterans Relief Fund. All proceeds go to help LOCAL Vets.

**MY Place PSA's July - Sept, 30th** 80 :30 second PSA's

These PSA's talked about the program and featured several kids from the program explaining what they like about My Place. This is a free after school program for kids in need. Providing a safe place for kids for activities and something to eat.

**My Place** Interviews 27th 7:35am and 8:35 am 5min

Erin came in to talk about My Place and their upcoming move and expansion. My Place is a free after school program, giving kids a safe and educating place to go after school.

**Salvation Army Mankato:** July 27th 8am 5min. Capt, Andy came in to talk about the back to school program for families in need and how people can get signed up. Plus he talked about the distribution hours and location.

**DAV MN Chapter 10 Rock Recon Fundraiser:** 75 :30 PSA's (July-Aug,20th): These PSA's invited listeners to a fundraising event for local Vets as well as informed the public about what the DAV does. The event featured music, cook off contest and raffle items. All proceeds helped our local chapter.

**American Red Cross Rock and Roll up your sleeve blood drive 2023:** 50 :30 PSA's Sept, 4th - 8th. These psa's invited listeners to donate blood this first week on September. They also talked about the importance of giving and what that means for the blood supply.

**American Red Cross Rock and Roll up your sleeve blood drive live remotes:** Sept, 5th and 7th 9-11am. Two live :90 psa's inviting listeners to make an appointment to give blood.

### **Mankato Hub Saturday and Sunday Mornings 5:35am**

- My Place - Erin Simmons with TJ July 1 & 2 5:11min My Place is a free after school program, giving kids a safe and educational place to go after school.
- North Mankato Fun Days - Jolinda Grabianowski July 8 & 9 5:18min This is a community event and fundraiser for the North Mankato Fire Dept,
- Blue Earth County Fair - Robin Tietz July 15 & 16 6:57min. Minnesota oldest county fair. The interview focused on all the events and activities happening this year.
- Women with Heart - Debbie Ogren July 21 & 22 5 min Women of all ages are invited to Greater Mankato Area United Way's annual Women with Heart Luncheon on Wednesday, August 3. This year's event will focus on supporting children in our community. We'll hear from local leaders about child development and well-being, including recent effects on social, emotional and mental health, learning, and literacy and how we can support essential development
- Women with Heart - Debbie Ogren July 28 & 29 5 min (same as above)
- Salvation Army - Back to School Fair - Cpt Andy Wheeler Aug 5 & 6 6:20 Capt, Andy came in to talk about the back to school program for families in need and how people can get signed up. Plus he talked about the distribution hours and location.
- Andy Wilke - Greater Mankato Growth - GMG Events Aug 12 & 13 5 min Andy talked about the Live After Five music event every Thursday on the Plaza in downtown Mankato. A free music event with food and beverages too.
- Andy Wilke - Greater Mankato Growth - GMG Events Aug 18 & 19 5 min (Same As Above)
- Ray Brauer - Twin Valley - Boy Scouts Year of Service Aug 26 & 27 5:52 min Twin Valley Council, Boy Scouts of America, is proud to announce our Year of Service initiative. Beginning September 1, 2023, Scouts and their families will be helping communities by doing service projects. All Scouts, from our youngest Lion Cubs (kindergarten) to our Eagle Scouts will be working towards completing 25,000 hours of service. It's a big goal, but Scouting is dedicated to achieving it!

- Courtney Malone - Children's Museum of Southern Minnesota - Taylor Farm Exhibit Sept 1 & 2 6 min 54 sec
- Jessica Beyer - Greater Mankato Growth - Upcoming events Sept 16 & 17 4 min 53 sec Jessica Beyer - Greater Mankato Growth - Upcoming events Sept 21 & 22 5 min
- Erin Simmons - My Place - Captial Campaign & New building Sept 30 & Oct 1 5 min My Place is a free after school program, giving kids a safe and educational place to go after school.