



125 West 55th St
New York, NY 10019

Contract # 28399775	Changes as of: 5/10/2024 at 1:50 PM	Version: Original Order
CPE: 1918/1935/14790	Flight: 5/14/24 - 5/20/24	Station: KRQE
Agency: BUYING TIME	Advertiser: SAM BREGMAN FOR DISTRICT ATTORNEY	Market: Albuquerque
650 MASSACHUSETTS AVE NW	Product: Political	Office: WASHINGTON
SUITE 210	Agency Order #: 13427270	Service: Nielsen
20001	Buyer: Neckel, Danny	Primary Demo:
	Salesperson: REBECCA TONNE 404-365-4452	Assistant: REBECCA TONNE 404-365-4452
	Separation:	Total Spots: 23
Comments: Separation: 30;PopulationBuyType: CPP		Total CPP: \$0.00
		Total GRP:
		Con Type: POLITICAL/VOTE
		Total \$: \$6,160.00

#	Day/Time	DP	Program	Rate	Len	5/14 - 5/20							Total Spots	Total \$	CPP*	GRP*
						5/14	5/15	5/16	5/17	5/18	5/19	5/20				
1	Tu-F,M 5a-6a		KRQE News 13 This Morning @ 5A	\$60.00	30	0	0	1	0	0	0	0	1	\$60.00	\$0.00	0.0
2	Tu-F,M 6a-7a		KRQE News 13 This Morning @ 6A	\$140.00	30	1	0	0	0	0	0	1	2	\$280.00	\$0.00	0.0
3	Tu-F,M 12n-12:30p		KRQE News 13 @ Noon	\$225.00	30	0	1	0	1	0	0	0	2	\$450.00	\$0.00	0.0
4	Tu-F,M 4p-4:30p		KRQE News 13 @ 4P	\$200.00	30	0	0	1	0	0	0	0	1	\$200.00	\$0.00	0.0
5	Tu-F,M 4:30p-5p		KRQE News 13 @ 430P	\$225.00	30	1	0	0	0	0	0	1	2	\$450.00	\$0.00	0.0
6	Tu-F,M 5:30p-6p		KRQE News 13 @ 530P	\$300.00	30	0	1	0	1	0	0	0	2	\$600.00	\$0.00	0.0
7	Tu-F,M 6p-6:30p		Jeopardy	\$500.00	30	1	0	0	0	0	0	1	2	\$1,000.00	\$0.00	0.0
8	Tu-F,M 6:30p-7p		Wheel of Fortune	\$500.00	30	0	1	0	1	0	0	0	2	\$1,000.00	\$0.00	0.0
9	Tu-F,M 10p-10:35p		KRQE News 13 @ 10P	\$425.00	30	0	0	1	0	0	0	1	2	\$850.00	\$0.00	0.0
10	Sa 7a-8a		KRQE News 13 Saturday Morning	\$120.00	30	0	0	0	0	1	0	0	1	\$120.00	\$0.00	0.0
11	Sa 6p-6:30p		Jeopardy	\$225.00	30	0	0	0	0	1	0	0	1	\$225.00	\$0.00	0.0
12	Sa 6:30p-7p		Wheel of Fortune	\$225.00	30	0	0	0	0	1	0	0	1	\$225.00	\$0.00	0.0
13	Sa 10p-10:35p		KRQE News 13 @ 10P Saturday	\$275.00	30	0	0	0	0	1	0	0	1	\$275.00	\$0.00	0.0
14	Su 6a-7a		KRQE News 13 Morning Sunday 6A	\$70.00	30	0	0	0	0	0	1	0	1	\$70.00	\$0.00	0.0
15	Su 7a-8a		KRQE News 13 Morning Sunday 7A	\$130.00	30	0	0	0	0	0	1	0	1	\$130.00	\$0.00	0.0
16	Su 5p-6p		CBS Evening News/KRQE News @ 530P	\$225.00	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
TOTALS:						3	3	3	3	4	3	4	23	\$6,160.00	\$0.00	0.0



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	Separation:	

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Total CPP: \$0.00
Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/10/24 1:50 PM	REBECCA TONNE	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$6,160
KRQE Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$6,160.00	N/A	0.0
Total	100%	23	\$6,160.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-May	23	\$6,160.00
Total	23	\$6,160.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/10/24 1:54 PM					\$0	\$0	
New	5/10/24 1:50 PM	REBECCA TONNE	New	23		\$6,160.00	\$6,160.00	

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