

# ORDER



**Orders**  
**Order / Rev:** 576601  
**Alt Order #:**  
**Product Desc:** Commissioner District 7  
**Estimate:** 7/24 - 8/31  
**Flight Dates:** 07/24/20 - 08/31/20  
**Original Date / Rev:** 07/21/20 / 07/21/20  
**Order Type:** GENERAL

**WSBS**  
**Primary AE:** Antonia Menicocci  
**Sales Office:** MLOC  
**Sales Region:** Local

**Agency Name:** EVENTS & PRODUCTION USA  
**Buying Contact:** OLGA LUCIA SOLANO  
**Billing Contact:**  
 7270 NW 12 ST PH8  
 miami, FL 33126

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** RAQUEL REGALADO  
**Demographic:** A18+  
**Product Codes:** PL1 - Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/26/20	4	\$385.00	\$327.25
07/27/20	08/16/20	22	\$2,080.00	\$1,768.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	4	\$385.00	\$327.25	0.00
August 2020	22	\$2,080.00	\$1,768.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$2,465.00</b>	<b>\$2,095.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Antonia Menicocci			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	07/24/20	08/16/20	8P-9P Sun TOMAS REGALADO 2020	CM	8P-9P (8:00 PM-9:00 PM)	-----S	:30	2	\$100.00	VIP	0.00	NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-----S		2				\$100.00		0.00			
		Week: 07/27/20	08/02/20	-----S		2				\$100.00		0.00			
		Week: 08/03/20	08/09/20	-----S		2				\$100.00		0.00			
		Week: 08/10/20	08/16/20	-----S		2				\$100.00		0.00			
N 2	22	07/24/20	08/05/20	3P-4P 3P-4P M-F	CM	3P-4P (3:00 PM-4:00 PM)	MTWTF--	:30	5	\$85.00	VIP	0.00	NM	9	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	----F--		1				\$85.00		0.00			
		Week: 07/27/20	08/02/20	MTWTF--		5				\$85.00		0.00			
		Week: 08/03/20	08/09/20	MTW----		3				\$85.00		0.00			
N 3	22	07/24/20	08/05/20	5P-6P M-F Mega Noticiero	CM	5P-6P (5:00 PM-6:00 PM)	MTWTF--	:30	5	\$100.00	VIP	0.00	NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	----F--		1				\$100.00		0.00			
		Week: 07/27/20	08/02/20	MTWTF--		5				\$100.00		0.00			
		Week: 08/03/20	08/09/20	MTW----		3				\$100.00		0.00			
													<b>Totals</b>	<b>26</b>	<b>\$2,465.00</b>

Cor.

**CONTRACT**



**WSBS**  
7007 NW 77th Avenue  
Miami, FL 33166  
(305)644-4800

[www.spanishbroadcasting.com](http://www.spanishbroadcasting.com)

And

**EVENTS & PRODUCTION USA**  
Attention: OLGA LUCIA SOLANO  
7270 NW 12 ST PH8  
miami, FL 33126

<u>Contract / Revision</u> 576601 /		<u>Alt Order #</u>
<u>Advertiser</u> RAQUEL REGALADO		<u>Original Date / Revision</u> 07/21/20 / 07/21/20
<u>Contract Dates</u> 07/24/20 - 08/31/20	<u>Estimate #</u> 7/24 - 8/31	
<u>Product</u> Commissioner District 7		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBS	<u>Account Executive</u> Antonia Menicocci	<u>Sales Office</u> WSBS Local Sa
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	07/24/20	08/16/20	TOMAS REGALADO 2020	8P-9P		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	-----S				2	\$100.00			
Week:		07/27/20	08/02/20	-----S				2	\$100.00			
Week:		08/03/20	08/09/20	-----S				2	\$100.00			
Week:		08/10/20	08/16/20	-----S				2	\$100.00			
N 2	22	07/24/20	08/05/20	3P-4P M-F	3P-4P		:30			NM	9	\$765.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	----F--				1	\$85.00			
Week:		07/27/20	08/02/20	MTWTF--				5	\$85.00			
Week:		08/03/20	08/09/20	MTW----				3	\$85.00			
N 3	22	07/24/20	08/05/20	Mega Noticiero	5P-6P		:30			NM	9	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/20/20	07/26/20	----F--				1	\$100.00			
Week:		07/27/20	08/02/20	MTWTF--				5	\$100.00			
Week:		08/03/20	08/09/20	MTW----				3	\$100.00			
<b>Totals</b>											<b>26</b>	<b>\$2,465.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/20 - 07/26/20	4	\$385.00	(\$57.75)	\$327.25
07/27/20 - 08/16/20	22	\$2,080.00	(\$312.00)	\$1,768.00
<b>Totals</b>	<b>26</b>	<b>\$2,465.00</b>	<b>(\$369.75)</b>	<b>\$2,095.25</b>

Signature: \_\_\_\_\_

Date: July 22, 2020

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at [www.spanishbroadcasting.com/termsandconditionsAO.html](http://www.spanishbroadcasting.com/termsandconditionsAO.html), and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this insertion order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such Terms and Conditions - AO and shall be jointly and severally liable for payment to Media Provider/Station.

\*\*This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.


Generated by: 11/16/2019



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Raquel REGALADO, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Raquel REGALADO

Authorized committee:

Agency requesting time (and contact information):

 N/A

Candidate's political party:

Non-partisan race

Office sought (no acronyms or abbreviations):

Miami-Dade County Commission District 7

Date of election:

August 18, 2020

General

Primary

Treasurer of candidate's authorized committee:

Carlos Trueba

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Raquel Regalado

Name: CARLOS JUSTICE

Date of Request to Purchase Ad Time: 7/16/2020

Date of Station Agreement to Sell Time: