

# ORDER



**Orders**  
**Order / Rev:** 577620  
 Alt Order #: \_\_\_\_\_  
 Product Desc: District 5 - County Comm  
 Estimate: \_\_\_\_\_  
 Flight Dates: 08/03/20 - 08/07/20  
 Original Date / Rev: 07/31/20 / 07/31/20  
 Order Type: GENERAL

**WSBS**  
 Primary AE: Viviana De La Hoz  
 Sales Office: MLOC  
 Sales Region: Local

**Agency**  
**Name:** Renier Diaz de la Portilla campaign  
 Buying Contact: \_\_\_\_\_  
 Billing Contact: Renier Diaz de la Portilla  
7700 North Kendall Drive, suite 407  
Miami, FL 33156

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Renier Diaz de la Portilla campaign  
 Demographic: A25-64  
 Product Codes: PL1 - Candidates  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: CAND

New Business Thru: \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_  
 Unit Code: General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/07/20	10	\$625.00	\$531.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	10	\$625.00	\$531.25	0.00
<b>Totals</b>	<b>10</b>	<b>\$625.00</b>	<b>\$531.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Viviana De La Hoz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	08/03/20	08/07/20	5P-6P M-F Mega Noticiero	CM	5P-6P (5:00 PM-6:00 PM)	MTWTF--	:15	10	\$62.50	P-3	0.00	NM	10	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/03/20	08/09/20	MTWTF--		10				\$62.50		0.00			
													<b>Totals</b>	<b>10</b>	<b>\$625.00</b>

# CONTRACT



**WSBS**  
 7007 NW 77th Avenue  
 Miami, FL 33166  
 (305)644-4800

www.spanishbroadcasting.com

And:

**Renier Diaz de la Portilla campaign**  
 7700 North Kendall Drive, suite 407  
 Miami, FL 33156

<u>Contract / Revision</u> 577620 /		<u>Alt Order #</u>
<u>Advertiser</u> Renier Diaz de la Portilla campaign		<u>Original Date / Revision</u> 07/31/20 / 07/31/20
<u>Contract Dates</u> 08/03/20 - 08/07/20	<u>Estimate #</u>	
<u>Product</u> District 5 - County Comm		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBS	<u>Account Executive</u> Viviana De La Hoz	<u>Sales Office</u> WSBS Local Sa
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 25-64		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	08/03/20	08/07/20	Mega Noticiero	5P-6P		:15			NM	10	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/03/20	08/09/20	MTWTF--	10	\$62.50						
<b>Totals</b>											10	\$625.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 - 08/07/20	10	\$625.00	(\$93.75)	\$531.25
<b>Totals</b>	10	\$625.00	(\$93.75)	\$531.25

**Signature:**  **Date:** 7/31/2020  
 for Renier Diaz de la Portilla Campaign

(\* Line Transactions: N = New, E = Edited, D = Deleted)

**TERMS AND CONDITIONS:** Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

\*\*This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.\*\*



RENIER DIAZ DE LA PORTILLA

63-215/631

168

CAMPAIGN ACCOUNT

7700 N KENDALL DR. SUITE 407

MIAMI, FL 33156

Date

7/31/2020

FMP

Pay to the order of

MEGAT.V. / WSBS

\$ 531.25



Five hundred thirty one  $\frac{100}{25}$

Dollars

Heat Reactive Ink



SUNTRUST

ACH RT 061000104

Memo

T.V. spots CANAL 22

Nancy L Brown

MP

⑆063102152⑆ 1000261874829⑆ 0168

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.







**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency *N/A*

Signature: *[Signature]* for *RENIER DIAS DE LA PORTILLA*

Name: *Harjorie Carollo*

Date: *7/29/2020*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: *7-17-20*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:  
 Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>577620</i>	Station Call Letters: <i>WSBS</i>	Date Received/Requested:
Est. #:	Station Location: <i>MIAMI, FL</i>	Run Start and End Dates: <i>8/3 - 8/7</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.