

ORDER



Orders
Order / Rev: 585680
 Alt Order #:
Product Desc: District 5 - County Commissioner-Portilla
 Estimate:
Flight Dates: 10/15/20 - 10/25/20
Original Date / Rev: 10/15/20 / 10/15/20
Order Type: GENERAL

WSBS
Primary AE: Viviana De La Hoz
Sales Office: MLOC
Sales Region: Local

Agency Name: Renier Diaz de la Portilla campaign
Buying Contact:
Billing Contact: Renier Diaz de la Portilla
 7700 North Kendall Drive, suite 407
 Miami, FL 33156

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Renier Diaz de la Portilla campaign
Demographic: A18-49
Product Codes: PL1 - Candidates
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/21/20	23	\$8,097.50	\$6,882.88

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	23	\$8,097.50	\$6,882.88	0.00
Totals	23	\$8,097.50	\$6,882.88	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Viviana De La Hoz	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	10/15/20	10/21/20	Sign-On/Sign-Off M-Sun Oscar Haza	CM	Sign-On/Sign-Off (7:30 PM-9:00 PM)	22222--	:15	10	\$492.50	P-3	0.00	NM	7	\$3,447.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---31--		4				\$492.50		0.00			
		Week: 10/19/20	10/25/20	111----		3				\$492.50		0.00			
N 3	22	10/18/20	10/25/20	9P-10P Sun 9-10:00pm	CM	9-10:00pm	-----S	:15	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S		1				\$100.00		0.00			
		Week: 10/19/20	10/25/20	-----		0				\$125.00		0.00			
N 4	22	10/15/20	10/21/20	10p-11p 10P-11P	CM	10P-11P	22222--	:15	10	\$350.00	P-3	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---31--		4				\$350.00		0.00			
		Week: 10/19/20	10/25/20	211----		4				\$350.00		0.00			
N 5	22	10/15/20	10/21/20	Sign-On/Sign-Off M-Sun Carlucho	CM	Sign-On/Sign-Off (6:30 PM-7:30 PM)	22222--	:15	10	\$250.00	P-3	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	---31--		4				\$250.00		0.00			
		Week: 10/19/20	10/25/20	111----		3				\$250.00		0.00			

Totals 23 \$8,097.50

CONTRACT

WSBS
 7007 NW 77th Avenue
 Miami, FL 33166
 (305)644-4800

www.southfloridabroadcasting.com

And:

Renier Diaz de la Portilla campaign
 7700 North Kendall Drive, suite 407
 Miami, FL 33156

Contract / Revision		Alt Order #
585680 /		
Advertiser	Contract Date / Revision	
Renier Diaz de la Portilla campaign	10/15/20 / 10/15/20	
Contract Dates	Estimate #	
10/15/20 - 10/25/20		
Product		
District 5 - County Commissioner-Portilla		
Billing Cycle	Billing Calendar	Cash/Trade
ECOM/EOC	Broadcast	Cash
Agency	Account Executive	Sales Office
WSBS	Viviana De La Hoz	WSBS Local Se
Special Handling		
Cash in Advance		
Demographic		
Adults 18-49		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	10/15/20	10/21/20	Oscar Haza	9-10:00pm		:15			NM	7	\$3,447.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	---31--				4	\$492.50			
Week:		10/19/20	10/25/20	111----				3	\$492.50			
N 3	22	10/18/20	10/25/20	9-10:00pm	9-10:00pm		:15			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	-----5				1	\$100.00			
Week:		10/19/20	10/25/20	-----0				0	\$125.00			
N 4	22	10/15/20	10/21/20	10P-11P	10P-11P		:15			NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	---31--				4	\$350.00			
Week:		10/19/20	10/25/20	211----				4	\$350.00			
N 5	22	10/15/20	10/21/20	Carlucio	9-10:00pm		:15			NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/12/20	10/18/20	---31--				4	\$250.00			
Week:		10/19/20	10/25/20	111----				3	\$250.00			
Totals											23	\$8,097.50

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/21/20	23	\$8,097.50	(\$1,214.63)	\$6,882.88
Totals	23	\$8,097.50	(\$1,214.63)	\$6,882.88

Signature: *Rosario Diaz de la Portilla* Date: 10/15/20

(* Line Transactions: N = New, E = Edited, D = Deleted)
 TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.southfloridabroadcasting.com/termsandconditionsAD.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this insertion order via the WebOrder System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

"This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry."

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Renier Diaz de la Portilla hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Renier Diaz de la Portilla

Authorized committee: _____

Agency requesting time (and contact information):

N/A

Candidate's political party:
NON Partisan

Office sought (no acronyms or abbreviations):
Miami-Dade County Commissioner, District 5

Date of election: November 3, 2020 General Primary

Treasurer of candidate's authorized committee:
Nancy Brown, Treasurer Campaign

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
- the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Renier Diaz de la Portilla</u>	Signature: <u>Viviana De La Hoz</u>
Name: <u>Renier Diaz de la Portilla</u>	Name: <u>Viviana De La Hoz</u>
Date of Request to Purchase Ad Time: <u>10/15/20 per contract</u>	Date of Station Agreement to Sell Time: <u>10-15-20</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Renier Diaz de la Portilla*

Name: *Renier Diaz de la Portilla*

Date: *10/15/20*

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 585680	Station Call Letters: WSBS	Date Received/Requested:
Est. #:	Station Location: MIAMI, FL	Run Start and End Dates: 10-15-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.