

ORDER



Orders
Order / Rev: 574802
 Alt Order #:
 Product Desc:
 Estimate:
 Flight Dates: 07/12/20 - 07/26/20
 Original Date / Rev: 06/29/20 / 07/02/20
 Order Type: GENERAL

WSBS
 Primary AE: Mileidys Rizo
 Sales Office: MLOC
 Sales Region: Local

Agency
Name: Joseph D. Perkins -Partner
 Buying Contact: Joseph D Perkins
 Billing Contact:
 80 SW 8 Street . Suite # 3100
 Miami, FL 33130

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Joe Perkins For Circuit Judge Camp
 Demographic: A18-49
 Product Codes: PL1 - Candidates
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: CAND

New Business Thru:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/20	07/24/20	27	\$9,375.00	\$7,968.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	27	\$9,375.00	\$7,968.75	24.00
Totals	27	\$9,375.00	\$7,968.75	24.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mileidys Rizo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	07/12/20	07/12/20	8P-9P Sun 8p-9pREGALADO	CM	8P-9P	-----3	:15	3	\$75.00	P-3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/06/20	07/12/20	-----3		3				\$75.00		0.00			
N 2	22	07/13/20	07/17/20	8P-9P Spon 8P-9P Oscar Haza	CM	8P-9P	22233--	:15	12	\$425.00	P-3	1.00	NM	12	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	22233--		12				\$425.00		1.00			
N 3	22	07/19/20	07/19/20	8P-9P Sun 8p-9p Regalado	CM	8P-9P	-----3	:15	3	\$75.00	P-3	1.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-----3		3				\$75.00		1.00			
N 4	22	07/20/20	07/24/20	8P-9P Spon 8P-9P Oscar Ha	CM	8P-9P	32211--	:15	9	\$425.00	P-3	1.00	NM	9	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	32211--		9				\$425.00		1.00			
													Totals	27	\$9,375.00

CONTRACT



WSBS
 7007 NW 77th Avenue
 Miami, FL 33166
 (305)644-4800

www.spanishbroadcasting.com

And:

Joseph D. Perkins -Partner
Attention: Joseph D Perkins
 80 SW 8 Street . Suite # 3100
 Miami, FL 33130

<u>Contract / Revision</u> 574802 /		<u>Alt Order #</u>
<u>Advertiser</u> Joe Perkins For Circuit Judge Campaing		<u>Original Date / Revision</u> 06/29/20 / 07/01/20
<u>Contract Dates</u> 07/12/20 - 07/26/20	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBS	<u>Account Executive</u> Mileidys Rizo	<u>Sales Office</u> WSBS Local Sa
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 18-49		
		<u>Total Ratings</u> 24.00
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	22	07/12/20	07/12/20	8p-9pREGALADO	8P-9P		:15				NM	3	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/06/20	07/12/20	-----3	3			\$75.00	0.00					
N 2	22	07/13/20	07/17/20	8P-9P Oscar Haza	8P-9P		:15				NM	12	\$5,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	22233--	12			\$425.00	1.00					
N 3	22	07/19/20	07/19/20	8p-9p Regalado	8P-9P		:15				NM	3	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----3	3			\$75.00	1.00					
N 4	22	07/20/20	07/24/20	8P-9P Oscar Ha	8P-9P		:15				NM	9	\$3,825.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	32211--	9			\$425.00	1.00					
Totals												24.00	27	\$9,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/20 -07/24/20	27	\$9,375.00	(\$1,406.25)	\$7,968.75
Totals	27	\$9,375.00	(\$1,406.25)	\$7,968.75

Signature:  Date: 7/1/2020

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Joseph Perkins, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph "Joe" Perkins

Authorized committee:

Joe Perkins for Circuit Judge Campaign Committee

Agency requesting time (and contact information):

N/A

Candidate's political party:

No party

Office sought (no acronyms or abbreviations):

Circuit Judge, 11th Judicial Circuit, Group 55

Date of election:

August 18, 2020

General

Primary

Treasurer of candidate's authorized committee:

Joseph Perkins

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name:

Joseph Perkins

Name:

Date of Request to Purchase Ad Time:

7/2/2020

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.