

ORDER



Orders
Order / Rev: 578266
 Alt Order #:
Product Desc: Dist 5 - County comm-Portilla
 Estimate:
Flight Dates: 08/10/20 - 08/17/20
Original Date / Rev: 08/07/20 / 08/07/20
Order Type: GENERAL

WSBS
Primary AE: Viviana De La Hoz
Sales Office: MLOC
Sales Region: Local

Agency Name: Proven Leadership for Miami-Dade Co
Buying Contact: Marjorie Carollo
Billing Contact:
 7700 North Kendall Drive, suite 407
 Miami, FL 33156

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Proven Leadership for Miami Dade Co
Demographic: A25-64
Product Codes: PL2 - Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru: 01/06/21
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/17/20	32	\$14,600.00	\$12,410.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	32	\$14,600.00	\$12,410.00	0.00
Totals	32	\$14,600.00	\$12,410.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Viviana De La Hoz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	08/10/20	08/17/20	8P-9P Ahora con Oscar Haza	CM	8P-9P	MTWTF--	:15	20	\$550.00	P-3	0.00	NM	24	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	MTWTF--		20				\$550.00		0.00			
		Week: 08/17/20	08/23/20	M-----		4				\$550.00		0.00			
N 2	22	08/10/20	08/16/20	8P-9P Sat Teresa 8-9pm	CM	Teresa 8-9pm	-----S-	:15	4	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-----S-		4				\$225.00		0.00			
N 3	22	08/10/20	08/16/20	8P-9P Sun Politica 2020 8-9p	CM	Politica 2020 8-9p	-----S	:15	4	\$125.00	P-3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/10/20	08/16/20	-----S		4				\$125.00		0.00			
													Totals	32	\$14,600.00

Contract Agreement Between:

CONTRACT



WSBS
 7007 NW 77th Avenue
 Miami, FL 33166
 (305)644-4800

www.spanishbroadcasting.com

And:

Proven Leadership for Miami-Dade County
 Attention: Marjorie Carollo
 7700 North Kendall Drive, suite 407
 Miami, FL 33156

<u>Contract / Revision</u> 578266 /		<u>Alt Order #</u>
<u>Advertiser</u> Proven Leadership for Miami Dade County		<u>Original Date / Revision</u> 08/07/20 / 08/07/20
<u>Contract Dates</u> 08/10/20 - 08/17/20	<u>Estimate #</u>	
<u>Product</u> Dist 5 - County comm-Portilla		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSBS	<u>Account Executive</u> Viviana De La Hoz	<u>Sales Office</u> WSBS Local Sa
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 25-64		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	08/10/20	08/17/20	Ahora con Oscar Haza	8P-9P		:15			NM	24	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/10/20	08/16/20	MTWTF--				20	\$550.00			
Week:		08/17/20	08/23/20	M-----				4	\$550.00			
N 2	22	08/10/20	08/16/20	Teresa 8-9pm	Teresa 8-9pm		:15			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/10/20	08/16/20	-----S-				4	\$225.00			
N 3	22	08/10/20	08/16/20	Politica 2020 8-9p	Politica 2020 8-9p		:15			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/10/20	08/16/20	-----S				4	\$125.00			
Totals											32	\$14,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 -08/17/20	32	\$14,600.00	(\$2,190.00)	\$12,410.00
Totals	32	\$14,600.00	(\$2,190.00)	\$12,410.00

Signature: _____

Date: 8/7/2020

for Proven Leadership for Miami-Dade County

(* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

PROVEN LEADERSHIP FOR MIAMI-DADE
COUNTY PC
7700 N KENDALL DR. SUITE 407
MIAMI, FL 33156

63-215/631

735

Date 8/10/2020
FMP

Pay to the
order of

MEGA/WSBS

\$ 12,410.00



Twelve thousand four hundred ten

Dollars

← Heat
Reactive
Ink



SUNTRUST

ACH RT 061000104

Memo

T.V. spots Crawl 22

Nancy L Brown MP

⑆063102152⑆1000205851834⑆0735

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.

RENIER DIAZ DE LA PORTILLA
CAMPAIGN ACCOUNT
7700 N KENDALL DR. SUITE 407
MIAMI, FL 33156

63-215/631

173

Date 8/10/2020
FMP

Pay to the
order of

MEGA/WSBS

\$ 637.50



Six hundred thirty seven $\frac{50}{100}$

Dollars

← Heat
Reactive
Ink



SUNTRUST

ACH RT 061000104

Memo

T.V. spots Crawl 22

Nancy L Brown MP

⑆063102152⑆1000261874829⑆0173

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>MEGA/WSBS</i> <i>7007 N.W. 77 AVE, MIAMI, FL. 33166</i>	Date: <i>7/16/2020</i>
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I, *Proven Leadership for Miami Dade County P.C.*
do hereby request station time concerning the following issue:

*As per T.V. Advertisement spot for
MIAMI Dade County Commission Election*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>As per Contract</i>					

This broadcast time will be used by: *Proven Leadership for Miami Dade County*

N/A

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Proven Leadership for Miami-Dade County P.C.
7700 N. Kendall Drive, Suite 407
MIAMI, FL 33156

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Nancy Brown, Chairwoman And Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/16/2020 [Signature] for 305-915-0093
Date Signature Contact Phone Number
Proven Leadership For Miami Dade County P.A.

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

[Signature] V. Dak Hobz _____
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		N/A			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.