



**Remit Address:**

**WOFL**  
**12315 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (407) 644-3535**  
**Billing: (407) 644-3535**

# INVOICE

Advertiser	Michael Waltz for Congress	Invoice #	818429-1
Product	candidate	Invoice Date	10/28/18
Estimate Number	5885	Invoice Month	October 2018
		Invoice Period	10/01/18 - 10/23/18

Property	WOFL	Order #	818429
Account Executive	Anthony Castaneda	Alt Order #	WOC11836300
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/18 - 10/23/18

Billing Calendar	Broadcast	Agency Code	TV12521
Billing Type	Cash	Advertiser Code	359
Special Handling		Product 1/2	447

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Services**  
**Attention: Accounts Payable**  
**1911 North Ft. Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Good Day 4a	4a-5a								
	LUR										
					10/17/18 to 10/23/18	12x	23223--				
	WOFL			W	10/17/18	:30	4:28 AM	MWTV100901H	\$25.00		1
	WOFL			W	10/17/18	:30	4:43 AM	MWTV100901H	\$25.00		2
	WOFL			Th	10/18/18	:30	4:29 AM	MWTV100901H	\$25.00		4
	WOFL			Th	10/18/18	:30	4:52 AM	MWTV100901H	\$25.00		3
	WOFL			F	10/19/18	:30	4:21 AM	MWTV100901H	\$25.00		11
	WOFL			F	10/19/18	:30	4:27 AM	MWTV100901H	\$25.00		6
	WOFL			F	10/19/18	:30	4:41 AM	MWTV100901H	\$25.00		5
	WOFL			M	10/22/18	:30	4:22 AM	MWTV100901H	\$25.00		8
	WOFL			M	10/22/18	:30	4:40 AM	MWTV100901H	\$25.00		7
	WOFL			Tu	10/23/18	:30	4:10 AM	MWTV100901H	\$25.00		9
	WOFL			Tu	10/23/18	:30	4:29 AM	MWTV100901H	\$25.00		10
	WOFL			Tu	10/23/18	:30	4:52 AM	MWTV100901H	\$25.00		12
2	WOFL	Sa 8a-10a News	8a-10a								
	CDR										
					10/15/18 to 10/21/18	1x	-----1-				
	WOFL			Sa	10/20/18	:30	8:00 AM	MWTV100901H	\$405.00		1
3	WOFL	Orlando Matters	10a-1030a								
	CDR										
					10/15/18 to 10/21/18	1x	-----1-				
	WOFL			Sa	10/20/18	:30	9:59 AM	MWTV100901H	\$200.00		1
4	WOFL	Su 8a-10a News	8a-10a								
	CDR										
					10/15/18 to 10/21/18	1x	-----1				
	WOFL			Su	10/21/18	:30	8:53 AM	MWTV100901H	\$720.00		1
5	WOFL	M-F 10a-11a	10a-11a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



**Remit Address:**

**WOFL**  
**12315 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (407) 644-3535**  
**Billing: (407) 644-3535**

# INVOICE

Advertiser	Michael Waltz for Congress
Product	candidate
Estimate Number	5885

<b>Invoice #</b>	<b>818429-1</b>
Invoice Date	10/28/18
Invoice Month	October 2018
Invoice Period	10/01/18 - 10/23/18

Property	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	818429
Alt Order #	WOC11836300
Deal #	
Order Flight	10/17/18 - 10/23/18

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	TV12521
Advertiser Code	359
Product 1/2	447

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Strategic Media Services**  
**Attention: Accounts Payable**  
**1911 North Ft. Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/17/18 to 10/23/18		1x	--- 1---				
6	WOFL	Fox News 6p News	6p-630p	Th	10/18/18	:30	10:49 AM	MWTV100901H	\$405.00		1
CDR											
				10/17/18 to 10/23/18		1x	-- 1----				
7	WOFL	Fox 35 10p News	10p-11p	W	10/17/18	:30	6:29 PM	MWTV100901H	\$990.00		1
CDR											
				10/15/18 to 10/21/18		1x	--- 1---				
8	WOFL	Fox 35 News 11p	11p-1135p	Th	10/18/18	:00			<del>\$1,440.00</del>	Credited	1
CDR											
				10/17/18 to 10/23/18		2x	1--- 1--				
9	WOFL	Fox 35 10p News	10p-11p	F	10/19/18	:30	11:34 PM	MWTV100901H	\$720.00		1
	WOFL			M	10/22/18	:30	11:29 PM	MWTV100901H	\$720.00		2
CDR											
				10/15/18 to 10/21/18		1x	----- 1-				
10	WOFL	NFL RS Pregm Bucs HR2 Su	12P-1P	Sa	10/20/18	:00			<del>\$630.00</del>	Credited	1
CDR											
				10/15/18 to 10/21/18		1x	----- 1				
11	WOFL	Off Time Late News	1145p-1245p	Su	10/21/18	:30	11:59 AM	MWTV100901H	\$1,890.00		1
CDR											
				10/15/18 to 10/21/18		1x	--- T---				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



**Remit Address:**

**WOFL**  
**12315 Collection Center Drive**  
**Chicago, IL 60693**  
**Main: (407) 644-3535**  
**Billing: (407) 644-3535**

# INVOICE

Advertiser	Michael Waltz for Congress	Invoice #	818429-1
Product	candidate	Invoice Date	10/28/18
Estimate Number	5885	Invoice Month	October 2018
		Invoice Period	10/01/18 - 10/23/18
Property	WOFL	Order #	818429
Account Executive	Anthony Castaneda	Alt Order #	WOC11836300
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/18 - 10/23/18
Billing Calendar	Broadcast	Agency Code	TV12521
Billing Type	Cash	Advertiser Code	359
Special Handling		Product 1/2	447
Agency Ref		Advertiser Ref	

**Billing Address:**

**Strategic Media Services**  
**Attention: Accounts Payable**  
**1911 North Ft. Myer Drive**  
**Suite 400**  
**Arlington, VA 22209**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WOFL CDR WOFL	Off Time Late News	1145p-1245p	Th	10/18/18	:30	12:29 AM	MWTV100901H	\$1,440.00		1
12	WOFL CDR	Off Time Late News Sa	11p-1145p		10/15/18 to 10/21/18	1x	-----S-				
	WOFL			Sa	10/20/18	:30	11:45 PM	MWTV100901H	\$630.00		1
13	WOFL LUR	Simpson	1135p-1205a		10/17/18 to 10/23/18	1x	----F--				
	WOFL			F	10/19/18	:30	11:52 PM	MWTV100901H	\$85.00		1
14	WOFL LUR	Good Day 4a	4a-5a		10/17/18 to 10/23/18	1x	----F--				
	WOFL			F	10/19/18	:30	4:11 AM	MWTV100901H	\$25.00		1

Aired Spots                      **24**

<u>Gross Total</u>	<b>\$8,530.00</b>	
<u>Agency Commission</u>	<b>\$1,279.50</b>	
<u>Net Amount Due</u>	<b>\$7,250.50</b>	<b>Payment Terms 30 Days</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.